

## SPECIAL LECTURE PROGRAMMES

Department organised many seminars and programmes to give the students ample opportunities to understand the recent developments in economics.

| S.No | Resource Person                                                                        | Theme                                                                          |
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| 1.   | Dr.B.M.Jani,<br>Prof. of Economics,<br>Saurashtra University, Rajkot                   | Regional Seminar : "WTO and Multilateral Trade & Intellectual Property Rights" |
| 2.   | Dr.P.Suriya Narayanan,<br>Former Prof. of English, Govt. Arts College, Coimbatore      | Motivation is an Art                                                           |
| 3.   | Dr. Rakesh A. Joshi,<br>Associate Prof. of Economics,<br>Saurashtra University, Rajkot | Necessity to Protect the Earth                                                 |
| 4.   | Dr.L.P. Swaminathan<br>Emeritus Professor, TNAU,<br>Coimbatore                         | Pros & Cons of Globalisation                                                   |
| 5.   | Thiru K.Saravanan<br>Development Officer, LIC, Pollachi                                | Insurance Marketing                                                            |
| 6.   | Dr.B.Vanitha,<br>Prof. of Economics, Bharathiar University, Coimbatore                 | Trade in Educational Services                                                  |
| 7.   | Mr.M.Mangalaprathaban,<br>Prof. of English, NGM College, Pollachi                      | Bridge Course                                                                  |
| 8.   | Thiru. B.Harinarayanan,<br>Chartered Accountant, Pollachi                              | Union Budget 2006-07                                                           |
| 9.   | Thiru.Mylsamy,<br>Senior Advocate, Pollachi                                            | Consumer Awareness                                                             |
| 10.  | Dr. M.Madhavan,<br>Registrar, NIFT-TEA Knitwear Fashion Institute, Tirupur             | Fashion Apparel - Opportunities for Entrepreneurs                              |
| 11.  | Dr. R.Arunachalam<br>Prof. of Economics, University of Madras                          | Knowledge Economy And Development                                              |
| 12.  | Dr.K.Govindarajulu<br>Prof. of Economics, Bharathiar University, Coimbatore            | Seminar on Central Budget 2011                                                 |
| 13.  | Thiru.T.Sivasubramanian<br>Sub-Judge, Pollachi                                         | Legal Awareness Programme                                                      |
| 14.  | Dr.B.Selvaraj<br>Associate Prof. of Psychology, Govt. Arts College, Coimbatore         | Achievement Motivation                                                         |
| 15.  | Dr.Victor Louis Anthuvan                                                               | Union Budget 2012-13                                                           |

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|-----|---------------------------------------------------------------|---------------------------------------------------------------|
|     | Director, LIBA, Chennai                                       |                                                               |
| 16. | Thiru.S.Ahamed Sheriff<br>DEO, Pollachi                       | <b>Career Opportunities for UG Students of Economics</b>      |
| 17. | Thiru.M.Kandasamy<br>Vice President, CODISSIA, Coimbatore     | <b>Opportunities and Challenges in Small Scale Industries</b> |
| 18. | Thiru.Kalidasan,<br>President, OSAI (NGO), Coimbatore         | <b>Environmental Protection Need of the Hour</b>              |
| 19. | Thiru.M.Vijayakumar,<br>Psychologist,THOUGHTS, Coimbatore     | <b>Stress Management</b>                                      |
| 20. | Dr.E.Selvarajan,<br>Reader in Economics, Annamalai University | <b>Indian Economic Models</b>                                 |
| 21. | Thiru.M.Kumarasamy<br>RTO, Pollachi                           | <b>Issuing Learners License</b>                               |
| 22. | Mrs.Madhu Kannan<br>Supriya Art Waves, Coimbatore             | <b>Skill Formation</b>                                        |

#### Department Activities Since 2013

| S. No | Date       | Resource Person | Programme                                                                                                                                                          |
|-------|------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.    | 25.02.2013 | -               | Conducted a <b>Seminar</b> on Union Budget 2013-2014.                                                                                                              |
| 2.    | 5.3.2013   | -               | Appreciation of <b>Rank holders</b> with Memento                                                                                                                   |
| 3     | 13.03.2013 | S.SIVANANDHAM   | participated and Won Third Prize in 4x100 mts Relay competition on SIICAA trophy 2013 conducted by <b>Department of Physical Education, NGM COLLEGE, Pollachi,</b> |
| 4     | 13.03.2013 | S.SIVANANDHAM   | Participated and Won Third Prize in 4x400 mts Relay competition on SIICAA trophy 2013 conducted by <b>Department of Physical Education, NGM COLLEGE,</b>           |

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|    |                            |                                                                                                                                        | Pollachi,                                                                                                                                                                                                   |
| 5  | 15.04.2013                 | S.SIVANANDHAM                                                                                                                          | Participated and Won First Prize in 4x100 mts Relay competition on <b>Intramural Tournament &amp; Sports</b>                                                                                                |
| 6  | 17.04.2013                 | S.SIVANANDHAM                                                                                                                          | Participated and Won First Prize in 4x400 mts Relay competition.<br><b>Intramural Tournament &amp; Sports</b>                                                                                               |
| 7  | 17.04.2013                 | S.SIVANANDHAM                                                                                                                          | participated and Won First Prize in 200mts on <b>Intramural Tournament &amp; Sports</b>                                                                                                                     |
| 8  | 21-05-2013 to 30- 05-2013. | K.Ranjith                                                                                                                              | Participated CATC/IUC for RDC/TSC & South Zone Shooting Capsule as SD/SW/JD/JW held at Kandasamy Kandar's College, Velur (Namakkal Dist)                                                                    |
| 9  | 01.07.2013 to 10.07.2013   | K.RANJITH                                                                                                                              | Attended combined annual training camp-cum-inter group competition rank L/CPL conducted by 4(TN) BN NCC, COIMBATORE from at <b>PSG college of Technology, COIMBATORE.</b>                                   |
| 10 | 21.08.2013                 | <b>Dr. M. Nagesh Kumari,</b><br>Associate Professor,<br>Department of Economics,<br>PSGR Krishnammal College<br>for Women, Coimbatore. | <b>Guest Lecture</b> on “Employment Opportunities for graduates”                                                                                                                                            |
| 11 | 04.10.2013                 | <b>M.Vidhya,</b> I B.A.Economics                                                                                                       | Participated in <b>Essay competition - “International Day”- The Presentation of Ozone Layer, 2013</b> conducted by Department of Physics, Chemistry, Botany and Zoology on at <b>NGM College, Pollachi.</b> |
| 12 | 31.01.2014                 | <b>M. Vidhya,</b> I BA Economics                                                                                                       | Participated in one day work shop on “ <b>Joomla</b>                                                                                                                                                        |

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|    |            |                                                                         | <b>Hands-on Practices”</b> conducted by the Department of Computer Science, Dr. Mahalingam College of Engineering and Technology, Pollachi.                             |
| 13 | 03.01.2014 | <b>Industrial Visit</b>                                                 | Sakthi Co-operative Industrial Estate, Pollachi                                                                                                                         |
| 14 | 31.01.2014 | <b>S.Hemalatha,</b><br>I B.A Economics                                  | Participated in Thirukural Competition on Muththamil Sangam / S.P.Nallamutnu Gounder Ninaivu Arakatalai” conducted on at <b>NGM College, Pollachi.</b>                  |
| 15 | 18.02.2014 | -                                                                       | <b>Environmental Awareness Programme</b><br>Conducted at Pollachi Bus stand.                                                                                            |
| 16 | 25.03.2014 | <b>Ph.D VIVA VOCE</b>                                                   | <b>Mrs. K.Jayanthi</b> awarded with <b>Ph.D Degree</b> from Bharathiar University, Coimbatore.                                                                          |
| 17 | -          | <b>J.Gokila, I B.A Economics</b>                                        | Participated in <b>Weight Lifting competition</b> and <b>Won Third Prize</b> Conducted by <b>Bharathiar University Coimbatore.</b>                                      |
| 18 | -          | <b>Kalimuthu, Saravanan and Nagaraj Manikandan</b><br>– I B.A Economics | Participated and <b>Won Third Prize</b> in <b>Kabadi</b> competition on <b>SEEKAA Tournament</b> conducted by <b>Kumaraguru College of Technology, Coimbatore.</b>      |
| 19 | -          | <b>Puviyarasan – I B.A Economics</b>                                    | Participated and <b>Won Third Prize</b> in <b>Volley Ball</b> competition on <b>SEEKAA Tournament</b> conducted by <b>Kumaraguru College of Technology, Coimbatore.</b> |

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| 20 | 27.02.14.                   | <b>S.Vijayakumar</b> II B.A<br>Economics                                                              | has participated and Winners in Cricket competition on <b>Intramural Tournament &amp; Sports</b> conducted by <b>Department of Physical Education, NGM COLLEGE, Pollachi,</b> |
| 21 | 27.02.14.                   | <b>S.Vijayakumar</b><br>II B.A Economics                                                              | has participated and Won Third Prize in 4x100 mts c <b>Intramural Tournament &amp; Sports</b> conducted by <b>Department of Physical Education, NGM COLLEGE, Pollachi,</b>    |
| 22 | 04.03.2014 to<br>18.03.2014 | R.BHARATHI                                                                                            | Participated in game CRICKET and won runner position in third in SIICAA Tournament 2013-2014 held from at <b>KUMARAGURU COLLEGE OF TECHNOLOGY, COIMBATORE.</b>                |
| 23 | 22.02.2015                  | Dr. Nagesh kumari, Assistant Professor, Department of Economics, PSGR Krishnamal College, Coimbatore, | Guest lecture on <b>“Green Economy”</b>                                                                                                                                       |
| 24 | 15.08.2015                  | -                                                                                                     | Thai Anbalayam, Aliyar, Pollachi, Community Development Programme.                                                                                                            |
| 25 | 25.09.2015                  | Dr. Vijayakumar<br>Founder, Thoughts Clinic,<br>Coimbatore                                            | Work Shop on Mental Health and Development                                                                                                                                    |
| 26 | 28.09.2015                  | Mr. K. Saravanan,<br>Development Officer, LIC.<br>Pollachi                                            | Work shop on Career Guidance                                                                                                                                                  |
| 27 | 31.3.2016                   | Dr. Nagesh kumari, Assistant Professor, Department of Economics,                                      | Guest Lecture on Union Budget 2016-17                                                                                                                                         |

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|    |            | PSGR Krishnamal College,<br>Coimbatore.                                                 |                                                                             |
| 28 | 02.04.2016 | Mr. K. Chinna Nachimuthu<br>Proprietor, Thadagai Units,<br>Kunjipalayam, Pollachi       | Guest Lecture on Entrepreneurship<br>Development                            |
| 29 | 25.02.2016 | Mr. K. Mariappan                                                                        | Ph.D VIVA VOCE                                                              |
| 30 | 15.04.2016 | Mrs. Nirmala Sathish                                                                    | Ph.D VIVA VOCE                                                              |
| 31 | 15.08.2015 | -                                                                                       | Thai Anbalayam, Aliyar, Pollachi,<br>Community Development Programme.       |
| 32 | 25.07.2016 | Prof. R. Padmanaban,<br>Dean – Academics, STC<br>College, Pollachi                      | Special Lecture Programme on<br>“Motivation is an art”                      |
| 33 | 25.07.2016 | Welcome Party                                                                           |                                                                             |
| 34 | 25.07.2016 | Mrs. N. Vimala Devi                                                                     | M.Phil - Viva Voce                                                          |
| 35 | 06.10.2016 | Thavathiru Sadhu Shanmuga<br>Adigalar Palani Aathinam                                   | Arutchelvar Memorial Student<br>Welfare Fund                                |
| 36 | 22.09.2016 | Industrial Visit                                                                        | Thadagai Fibres, Pollachi                                                   |
| 37 | 04.01.2017 | Industrial Visit                                                                        | Thadagai Fibres, Pollachi                                                   |
| 38 | 10.01.2017 | Thiru. Kalidasan<br>President, OSAI, Coimbatore                                         | Environment and Development                                                 |
| 39 | 11.01.2017 | Dr. Mani,<br>HOD, PG Research<br>Department of Economics,<br>Erode Arts College, Erode. | “Demonetisation”                                                            |
| 40 | 12.01.2017 | Pongal celebration                                                                      |                                                                             |
| 41 | 28.02.2017 | Mr. Myilswamy                                                                           | M.Phil Viva Voce                                                            |
| 42 | 24.03.2017 | Industrial Visit                                                                        | Cochin                                                                      |
| 43 | 28.07.2017 |                                                                                         | National Conference on Impact of<br>Demonetization on Indian Economy (2016) |
| 44 | 12.09.2017 | M. Vennial, Advocate,<br>Coimbatore                                                     | Guest Lecture on Fundamental Rights and<br>Duties of Indian Citizens        |

| S.No | Name of the Event and Chief Guest                                           | Photos                                                                               |
|------|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 1.   | Guest Lecture on Union Budget 2016 -17 –<br>Dr. Nagesh kumarai,             |    |
| 2.   | Guest Lecture on Entrepreneurship Development –<br>Mr. K. Chinna Nachimuthu |   |
| 3.   | Special Lecture Programme on<br>“Motivation is an art”                      |  |
| 4.   | Welcome Party                                                               |  |

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| 5. | Ph.D Viva Voce –<br>Dr. K. Mariappan     |  |
| 6. | Ph.D Viva Voce – Dr. Nirrmala<br>Sathish |  |

### EXTENSION ACTIVITIES

- ★ Provided Agent Training Programme for students by LIC, Pollachi.
- ★ Consumer Awareness Programme
- ★ Environmental Awareness Programme

### INNOVATIVE PRACTICES

- ★ Students Thinkers Forum
- ★ Daily news presentation
- ★ Entrepreneurial Development Cell (EDC)
- ★ Encouraging blood grouping and donation
- ★ Celebration of festivals at orphanage homes