

Guest Lectures

S.No	Date	Resource Person, Name & Address	Topic
1	22.7.2010	Dr.R.Venkatapathy, Director-BSMED, Dean, Faculty of Social Science, Board of Studies in management, Bharathiar University, Coimbatore	Self Confidence & Leadership styles in India
2	10.8.2010	Mr.K.Muthusamy, Chartered Accountant, Coimbatore	Proficiency in Auditing
3	10.8.2010	Dr.M.Ramachandran, Department of Library and Information Science, NGMCollege,Pollachi	Orientation for Library Information.
4	11.8.2010	Mr.M.Selvakumar, Proprietor, SS InfoTech, Pollachi	Application of Hardware and Software.
5	23.9.2010	Mr.M.RajaGopal, System Administrator, Head Post Office, Pollachi	Seminar on Current Affairs.

6	19.07.2011	Prof.S. Periasamy, Head, Department of Commerce, CBM College,Coimbatore	Fast Tracking of Black Money
7	19.07.2011	Mr.M.S.Rajasekhar, Chartered Accountant, Coimbatore	E-Banking current trends
8	21.09.2011	Mr.R.Ragunathan, Managing Director, Clancor Technologies, Coimbatore	Financial inclusion in E-commerce
9	30.09.2011	Dr.V.N.Manjula, Head, Department of English, NGM College, Pollachi	The Need of the Hour
10	24.10.2011	Ms.V.Saranya M.Phil Scholar NGM College, Pollachi	How to face the interview
11.	27.12.2011	K.Arunkanagaraj Managing partner, Inborn Resources, Pollachi.	Soft skill development
12.	16.02.2012	Dr.M.Vijayakumar Psycho & hypno therapist	Mental health & Relaxation

			therapy
13.	12.03.2012	Ms.A.Priyamvadha Sub-inspector of police West police station	Leadership Qualities & General legal Awareness
14.	19.3.2012	Ms.G.RajaRajeswari Assistant professor Economics division School of social science & languages	Corruption & Economic Development
15.	31.07.2012	T.Kalyansundar, Asst.Professor, Training& Placement Cell.	Career Planning
16.	04.08.2012	S.Murthy, Director, Vivekananda Vidhyalayam, Udumalpet.	Stress Free Education
17.	02.01.2013	S. Kumar Chandar, AP(IT) SardarVallabhai Patel International School of Textiles&Management, Coimbatore.	E-Business

18.	13.03.2013	V.Devaraj Consultant Director V.L. Management Services Coimbatore	Emerging opportunity in E-Commerce
19.	31.07.2013	B.NaraSimhan Assistant Professsor Department of Computer Technology NGP Arts and Science College,Coimbatore.	Security issues in E- Commerce
20	12.09.2013	Dr.S.BaluSamy Associate Professor Department of Management RVS College,Sulur.	SEBI financial education for young investor
21	19.03.2014	M.Karthikeyan Head,Department of B.Com (CA) Kongunadu Arts & Science College,Coimbatore.	Current trend in E-Marketing
22	21.04.2014	S.Sannasi Associate Professor Department of Applied Commerce,ParksCollege,Thirupur	Application of E-Commerce and national development
23	02.01 2015.	Prof B.Narasimhan, Assistant Professor,	Big data analytics for E- Commerce and

		Department of Computer Technology, DR N.G.P Arts and Science College, Coimbatore	introduction to Hadoop Tools
24	29.09.2015	M.Marimuthu, Managing Director, U-Learn Smart Academy, Pollachi	How to crack Competitive Exams
25	16.07.2015	A.Vanitha, Creative Designer, Mindwiz Techno Solution,Pollachi	Current Trends in E- Commerce
26	07.01.2016	S.AfsalAhamed, Managing Trsuttee, Kalam Foundation, Pollachi	Future with Dreams
27	02.02.2016.	S.Maruthavijayan, Assistant Professor in Management, SNR Sons College, Coimbatore	Current Trends in E- Commerce
28	24.6.2016	Webminar Mr.SreekanthChethur E-Commerce Operations Manager, Landmark Group, Dubai We Bind Technologies, Mumbai	E-Commerce
29	28.9.2016	Mr.Jawahar, Career Guidance Counseling Cell, Dhanvanthar IAS Academy, Chennai	Current issues in Indian economy
30	02.01.2017	Mr.S.Alagupandi Senior Tally Trainer	GST – Highlights and Impact

		Kalvi Higher Education & Research Institute Coimbatore	
31	10.03.2017	P.N. Lakshmi, Co-ordinator, DeepanAcademy,Pollachi	Laws applicable on E-Transactions
32	7.7.17	Dr.vijayakumar, Founder thoughts institute of mental health and development Neuro psychologist, Coimbatore.	Mental health and well being

Workshops

S.No	Date	Resource Person, Name & Address	Topic
1	14.8.2009	Mr.T.S.Maniam, Auditor, T.S.Maniam Associates, Coimbatore	Workshop on “Job Opportunities in e-commerce”
2	10.12.2009	Mr.S.Manikandan, Chief executive officer, Youth Cooperation, Training Consultancy.	One day Workshop on “Individual Development”

3.	13.03 .2013	V.Devaraj Consultant Director, V.L Management services Coimbatore	E - Filing
4.	12.09.2013	Dr.S.Balusamy Assistant Professor, Department of Management, RVS College of Arts and Science,Sulur	SEBI Financial workshop for young Investors'
5	24.01.2014	V.K.Charan	I.A.S Awarneessprograme and civil service program
6	07.02.2014	Dr.V.Suresh Director,Department of Management Studies, Hindusthan College of Engineering,Coimbatore.	Creativity and innovation
7	17 .02 2015	Mr.M.Marimuthu, Managing Director, U Learn Smart Academy , Pollachi	Digital Marketing Strategies
8	23.07.2015	Dr.ThamaraiselviRajmohan, Assistant Professor, SardharVallabhai Patel International School of Textile Management,Coimbatore	Enlightening Interactive Skills

9	22.09.2015	Dr.M.Vijayakumar, Thoughts Institute of Mental Health and Development, R.S.Puram,Coimbatore	Celebration of Adolescence
10	21.03.2016.	Prof.N.Saravanakumar, Assistant Professor, Department of MBA, Coimbatore Institute of Management & Technology, Coimbatore	Mobile Commerce
11	4.08.2016	Mrs.R.Vijayalakshmi, Managing Director, Pranavam English Academy, Coimbatore	Confidence Building With Communication

Extension Activities

- Elite-Expo-12 held on 26.09.2012 in MM Hall,NGM College.
- Organized an Extension programme on “Commerce to E-Commerce” on 26.10.2013 for the Non-teaching staff members of the college.
- Our department conducted an extension programme on ‘Bricks and Blocks of E-Commerce’ for the welfare of the members in Self Help Groups, Pollachi on 24th Feb 2015.
- An ‘Inter-Department Meet’ was conducted on 13th January 2015 to enrich the creative skills our students.
- Mr. Suresh G Nair, Advocate, delivered speech on the topic “Cyber Crime- a Global Scenario” on 09.10. 2015 for the students
- Organized an Extension activity on the topic “Commerce to E-Commerce”for the enrichment of the final year students on 23.03.2016.
- Prof.P.Nandhakumar Assistant Professor, SRM University, Chennai delivered speech on the topic “College To Corporate”for the enrichment of the final year students on 18.7.2016
- Organized an Extension Programme on ‘Issuing PAN Cards’ to the non-teaching and teaching staffs, students and public on 18th & 19th January 2017.

- Organized an Extension Programme on “Electronic Commerce Models 2017” on 14.03.2017 among all the commerce and management students to present their models.

Symposium

Organised one Day National Level Symposium on “**E-Business and E-Commerce - Its Emerging Trends**” on 23.08.2017

Resource Persons:

1.Dr.S.KumarChandar, Associate Professor, Department of Management Studies, Chirst University, Bengaluru, Karnataka

2.Mr.A.Ajeesh AU, State Manager/Quality Head of Kerala, CAP foundation(INGO), Trivandrum

3.Prof.B.Narasimhan, Department of Computer Technology, Dr,NGP Arts and Science College, Coimbatore