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Educational Qualification : M.A., M.B.A., M.Phil, B.Ed., Ph.D,
Teaching Experience : 7 years.
Area of Specialization : Agricultural Economics, Human Resource
Management
Area of Interest : Teaching, Research
Academic activities : Invigilator, Question paper setter, Paper evaluator.
National Level Seminar Organised: 2(Sponsored by AICTE and ICSSR)

Membership

- Member in Coimbatore Management Association
- Member in Board of Studies in NGM Collage Pollachi and Sri GVG Visalakshi College for Women, Udumalpet.

Paper Publication in Journals

1. Mrs. Nirmala Sathish and Krishnathulasimani, P, “Role of Technology In Agriculture Sector for Empowerment in India”, Rathinam Journal of Management, Vol.1, Issue IV, February 2015, ISSN: 2250-2009, pp:109-113.
2. Mrs. Nirmala Sathish “Labour Force Participation of Married Women”, Rathinam Journal of Management, Vol.1, Issue III, April 2013, ISSN: 2250-2009, pp:13-16.

Publication in International Journals

1. Mrs. Nirrmala Sathish and Krishnathulasimani P., “A Study on Determinants of Problems of Coir Industry in Tamil Nadu with Special Reference to the Variable - Type of Establishment” International Journal of Business and Administration Research Review, ISSN – 2348-0653.
2. Krishnathulasimani P. and Mrs. Nirrmala Sathish, “ A Study on Role of Government and It’s Agencies in the Development of Coir Industry”, International Journal of Management and Social Science Research Review, ISSN – 2349-6738.
3. Krishnathulasimani P. and Mrs. Nirrmala Sathish, “A Study on Export of Coir and Coir Products in India (2002-03 to 2011-12)” International Journal of Management and Social Science Research Review, Vol.1, Issue.14, August – 2015, ISSN – 2349-6738, pp:267-273.
4. Krishnathulasimani P. and Mrs. Nirrmala Sathish, “A Study on Problems and Prospects of Export of Coir Industry – A Case Study” International Journal of Multidisciplinary Research Review, Vol.1, Issue.5, July – 2015, ISSN – 2395-1877, pp:84 -90.
5. Mrs. Nirrmala Sathish and Krishnathulasimani P., “A Study on Determinants of Problems Coir Industry in India with Special Reference to Coimbatore District” International Journal of Business and Administration Research Review, Vol.1, Issue11, July – September – 2015, ISSN – 2348-0653, pp: 47 -55.

Paper Publication in Edited Volume

1. Krishnathulasimani P. and Mrs. Nirrmala Sathish, “Problems and Prospects of Women Entrepreneurs in India”, published in Role of Agribusiness in Sustainable Entrepreneurship Development, edited volume, published by Dr. S. Sarvanan, 20th August 2015, ISBN No. 978-81-920808-7-1, pp.696-703
2. Mrs. Nirrmala Sathish and Krishnathulasimani P., “Issues and Challenges of Agricultural Marketing in India with Special Reference to Organic Products” published in Role of Agribusiness in Sustainable Entrepreneurship Development, edited volume, published by Dr. S. Sarvanan, 20th August 2015, ISBN No. 978-81-920808-7-1, pp. 790-798.

3. Krishnathulasimani P. and Mrs. Nirmala Sathish, “ A Study on Growth of Coir Industry in India”, Edited volume.
4. Krishnathulasimani P. and Mrs. Nirmala Sathish, “A Study on Poverty and Poverty Eradication Programmes in India- An Overview” published Rural Entrepreneurship Development in India : Challenges and Prospects, Edited volume
5. Mrs. Nirmala Sathish, “Contribution of Indian Coir Industry for Rural Economic Development”, Impact of Agricultural Development in India: Challenges and Prospects, 2014, ISBN: 978-81-92476-42-1, pp: 216-220.
6. Mrs. Nirmala Sathish and Kalaivani R., “Periodical Changes in Indian Insurance Sector towards Economic Development”, Change Management for Goal Setting, February 2013, ISBN: 978-93-82570-08-0, pp: 132-135.
7. Mrs. Nirmala Sathish, “Services and Challenges of e-Banking in India”, Emerging Dimensions in Management, 2nd February 2013, ISBN: 978-93-82338-33-8, pp: 91-93.
8. Mrs. Nirmala Sathish, “Progression of Women Entrepreneurs in Globalised Economy”, Innovative Management Practices for Global Competitiveness, 21st December 2012, ISBN: 978-93-5097-314-1, pp:52-54.
9. Mrs. Nirmala Sathish, “Balance of Payments and Indian Economy”, Business Management Strategies: Issues and Challenges, 14th September 2012, ISBN: 9788191047257, pp:134-138.
10. Mrs. Nirmala Sathish, “Emerging Trends in Indian Agriculture”, Contemporary Issues in Global Business Management, 3rd February 2012, ISBN: 978-93-80426-69-3, pp: 68-70.
11. Mrs. Nirmala Sathish, “The Impact of Foreign Direct Investment in Indian Economy”, Emerging Trends in Banking Sector, 17th March 2012, ISBN: 978-81-7273-585-2, pp:54-59.

Monograph

- Change Management for Goal Setting –ISBN: 978-93-82570-08-0 Printed and Published by Hikey Media 14/2, Rakkiyappa Street, Mylapore, Chennai-600004 and Tamilnadu, India.

Achievements

1. Organized AICTE sponsored National level seminar on “Changement for Goal Setting” on 22nd June 2014, in Rathinam College of Arts and Science.
2. Sanctioned Sum of Rs. 1,00,000 by Indian Council of Social Science Research to Organize National Level Seminar on Rural Empowerment in India through Initiatives and Innovation in Agriculture Sector. (F.No. C12/89/NIS/2014-15)
3. Produced 100 percent result in MBA University Examinations in all consecutive years 2011, 2012, 2013 and 2014.
4. Organized Business Quiz, International Women’s Day and Various programmes.