

Name : **Dr.M.V.Sathiyabama**
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Educational Qualification : M.Com.,M.Phil.,MBA.,PGDCA.,Ph.D
Teaching Experience : 15 Years
Area of Interest : Marketing

Professional Bodies:

- University Nominee in Board of Studies,Kongunadu College of Arts &Science,Coimbatore
- Member in Consumer Association, Pollachi

Research Guidance:

M.Philproduced: 4 M.Phil pursuing : 3

Ph.Dpursuing: 2

Minor Project : 1 (Ongoing)

Academic Activities:

- Students Guild of Service Co-ordinator in NGM College
- IQAC Member in NGM College

- Articles Published : 17

- Faculty Development Programmes Attended : 08
- Paper Presented : 21
- Seminars/Workshops/Conference Participated : 19