



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(Autonomous College and Affiliated to Bharathiar University)
Re-Accredited with "A" Grade by NAAC
An ISO 9001:2015 Certified Institution

INVITATION

GUEST LECTURE

On

"EFFECTIVE FINANCIAL PLANNING FOR YOUNG INVESTOR"

Organized by

DEPARTMENT OF COMMERCE BANKING AND INSURANCE

- Prayer Song** : *Ms. Shujiesna Manonmani.S.G*, Third Year B.Com (B&I)
Ms. Girijamathu.V, Second Year B.Com (B&I)
- Welcome Address** : *Mrs. M. Jeeva*
Associate Professor and Head
Department of Commerce (B&I)
NGM College
- Presidential Address** : *Dr. P.M.Palanisamy*
Principal
NGM College
- Keynote Address** : *Shri. K.S.Sathish Kumar*
Investment Consultant & Capital Market Trainer
Founder & CEO – I For Investment
Coimbatore
- Vote of Thanks** : *Mr. S. Kamalesh*
Third Year B.Com (B&I)

DATE: 09.01.2020

VENUE: Vivekanandar Hall

TIME: 10.00 A.M – 01.00 P.M

ALL ARE CORDIALLY INVITED

M. JEEVA, M.Com., M.Phil., PGDCA, M.C.A.,
Head of the Department
B.Com - Banking and Insurance
NGM College, Pollachi

PRINCIPAL
NGM COLLEGE, POLLACHI

PHOTOS



M. Jeeva

M. JEEVA, M.Com., M.Phil., PGDCA, M.C.A.,
Head of the Department
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Prinip

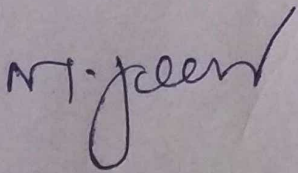
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REPORT

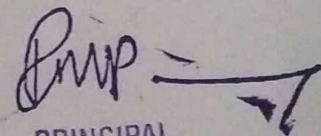
Department of B.Com Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi organized a guest lecture on "Effective Financial Planning for Young Investors" on 09th January 2020. Ms. M. Jeeva, Associate Professor and Head of the department welcomed the gathering. Dr. P.M. Palanisamy, Principal delivered the presidential address. Shri. K.S. Sathish Kumar, Investment Consultant and Capital Market Trainer, Founder & CEO - "I for Investment", Coimbatore was the Chief Guest.

The chief guest elaborated the current scenario of financial literacy in India. Approximately 20% of people knew about the financial literacy and out of ten, three people only known about compound interest. Financial knowledge, financial behavior and financial attitude are the major elements of financial literacy. The chief guest explained the investment opportunities in fast moving consumer goods companies and the possibilities of maximizing profit of investment. He added the difference between savings and investment and its pros and cons.

The faculties of the department and the students made the arrangements. Thiru. P. Ragunathan, Manager, Director, Deans, HOD's and faculty members of various departments and nearly 200 students participated in the programme and it ended with the vote of thanks by the third year student Mr. S. Kamalesh.



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