

The workshop is organised to Disseminate the following Facts

- Research Objectives
- Discussion on the Key Findings
- Findings based on Secondary Data
- Findings based on Empirical Study
- District-wise Analysis Observations and Findings
- Observations and Findings Related to the Relevance
- Observations and Findings Related to the Effectiveness
- Observations and Findings Related to the Efficiency

Findings and Observations Related to Outcomes and Impact

- Social Implications
- Economic Implications
- Other Implications
- Discussion on the Implementation of Policy Initiatives
- Observations and Findings Related to the Sustainability and Monitoring Mechanism
- Gaps in Scheme Design and Challenges for Scheme Implementation - PMGDISHA

Role of Participants

The participants should be encouraged to share their personal experiences and success stories after being trained through Digital India PMGDISHA Scheme. Suggestions and any further assistance needed to the participants may be recorded and forwarded for future policy implications by the Government.



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS)

Re-Accredited by NAAC & ISO 9001:2015 Certified

Affiliated to Bharathiar University, Coimbatore, Pollachi, Tamilnadu,

Phone : 04259-234870, 234868 | Email : ngm@ngmc.org | Website : www.ngmc.org



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Organises

**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
SPONSORED WORKSHOP**

On

**“IMPACT OF DIGITAL TECHNOLOGY ON THE
EMPOWERMENT AND FINANCIAL AUTONOMY OF
RURAL WOMEN IN SELECT DISTRICTS OF
TAMIL NADU”**

at NGM college, Pollachi
on 21st February 2024 (Wednesday)

NAME OF THE PROJECT DIRECTOR

Dr.D.PADMA

Associate Professor - B.Com (PA)
NGM College (Autonomous), Pollachi

ABOUT THE COLLEGE

A Nation's growth is in proportion to education and intelligence spread among the masses. Having this idealistic vision, two great philanthropists Late. S.P. Nallamuthu Gounder and Late. Arutchelver Padmabhushan Dr.N.Mahalingam formed an organization called Pollachi Kalvi Kazhagam, which started NGM College in 1957, to impart holistic education with an objective to cater to the Higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of Autonomous System from the academic year 1987-88. The college has been Re-Accredited by NAAC and it is ISO 9001: 2015 Certified Institution. The total student strength is around 6000. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post-Graduate and Research Institution, offering 26 UG, 12 PG, 13 M.Phil and 10 PhD Programmes, apart from Diploma and Certificate Courses. The college has been ranked within Top 100 (72nd Rank) in India by NIRF 2021 and NGM College has once again made its mark in the academic world by securing the 95th Rank in the country by NIRF 2023.

ABOUT THE DEPARTMENT

The Department of Commerce – Professional accounting was established in the year June 2012 with a unique vision to cater to the needs of Students pursuing the Professional Courses such as CA, CMA, and CS. The Curriculum is designed to support the students to pursue their Professional courses simultaneously with B.Com – Professional Accounting. There is an internship training for TWO YEARS for 2nd and 3rd Year students which is stipulated in curriculum. The regular classes commences from 9.00 a.m to 2.00 p.m and Internship Training from 3.00 p.m to 6.00 p.m. in Auditor's firm. The Strength of the Department is its Qualified faculty team which always focus on the achieving the goals of students and college as well.

ABOUT THE ICSSR SPONSORED WORKSHOP

This is the Special Call Division for ICSSR Sponsored workshop organised by the Principal Investigator to discuss the Short-Term Research Conducted on Digital India Scheme focussing Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA) scheme on rural womens' empowerment and financial autonomy in Select Districts of Tamil Nadu.

PARTICIPANTS ELIGIBLE CRITERIA

PMGDISHA Beneficiaries, SHG Members, Anganwadi Staff, ASHA Workers, Post office Officials and Members from Panchayats.

IMPORTANT DETAILS

- It is a Full-Day Program from 10 am to 4 pm
- There is NO Registration Fees for the Participants
- There is NO research paper or paper presentation be made in the workshop by the participants/ students.
- Workshop Kit, Refreshments, Lunch and Certificates would be provided to the participants.

ORGANISING COMMITTEE

Chief Patron	Dr.B.K.Krishnaraj Vanavarayar President, NGM College, Pollachi Sri. M.Balasubramaniam Secretary, NGM College, Pollachi	
Patron	Dr.R.Muthukumaran , Principal, NGM College, Pollachi	
Advisory Committee	Dr.S.Saravanababu , Dean-Academic, NGM College, Pollachi Dr.S.Umapathy , Dean-Research, NGM College, Pollachi Dr. P.Bruntha , Associate Professor & Head PG & Research Department of Commerce, NGM College, Pollachi	
Seminar Convenor	Dr.D.Padma , Associate Professor, Department of commerce - Professional Accounting, Principal Investigator, NGM College, Pollachi	
Organizing Committee Members	Dr.S.B.Gayathri	Associate Professor and HOD – B.Com (PA)
	Dr.N.Sumathi	Assistant Professor – B.Com (PA)
	Ms.J.Madhubala	Assistant Professor – B.Com (PA)
	Dr.R.Senthilkumar	Associate Professor – B.Com (PA)
	Ms.N.Manibharathi	Research Assistant

INAUGURATION (21.02.2024 - Wednesday) – 10.00 am to 11.15 am

10.00 a.m	Prayer Song	
10.02 a.m	Lighting of Lamp	Dignitaries
10.05 a.m	Welcome Address	Dr. D. Padma , Principal Investigator
10.10 a.m	Presidential Address	Dr.R.Muthukumaran , Principal
10.15 a.m	Special Guest Address	Tmt. N. Shyamala Navaneethakrishnan , Chairman – Pollachi Municipality
10.25 a.m	Felicitation	Dr.S.Saravanababu , Dean-Academic Dr. P.Bruntha , Associate Professor & Head, PG & Research Department of Commerce
10.40 a.m	Introduction to Workshop	Dr.D.Padma , Principal Investigator
10.45 a.m	Inaugural Address and Digital India Schemes	Mrs.M.Vijayalakshmi , Village Level Entrepreneur (VLE), CSC Centre, Ambarampalayam, Pollachi
11.30 a.m	Vote of Thanks	Dr. S.B. Gayathri , Associate Professor & Head – B.Com (PA)
TEA BREAK		

SESSION II – 11.45 am to 01.15 pm

11.45 a.m -1.15 p.m	Method of Collection, Compilation, Organization and Analysis of Primary Data	Dr. D. Padma , Principal Investigator Observers Mrs.M.Vijayalakshmi , Pollachi Mrs.Sudha Ramalingam , Coimbatore Village Level Entrepreneurs (VLEs)
LUNCH BREAK		

SESSION III – 2.00 pm to 4.00 pm

Session III 02.00 p.m - 3.30 p.m	Feedback and Suggestions for Implementation Process of the Scheme in Future	Experts, Research Assistant & Participants
Session IV 3.30 p.m – 4.00 p.m	Valedictory Session and Certificate Distribution	Mr.P.Balamurugan , CSC District Level Manager, Coimbatore Dr. S.Umapathy , Dean-Research

For Further Communications Contact	Dr.D.Padma	Project Director	9940981480
	Ms.N.Manibharathi	Research Assistant	9995208870