



NGM TPO

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE**

Event ID: IQAC/2024-25/DEC/101

POLLACHI  
12.12.2024**CIRCULAR – C17/2024-2025**

To

All HODs' - AIDED &amp; SF Departments,

**ENTREPRENEURSHIP DEVELOPMENT PROGRAM**

Department of Commerce E-Commerce, Department of BBA, EDC and Training & Placement Cell in Association with **NAMMATHU VANIKAM** is Organizing **ONE DAY BUSINESS WORKSHOP** on **14<sup>th</sup> December, 2024 @ 10.00am**. This one-day business workshop is an event where business owners, entrepreneurs & students learn from industry experts and other successful business owners. These workshop can cover a wide range of topics, such as: Marketing and sales strategies, Financial planning and management techniques, getting fund from the government, Building a data-driven website and creating dataverse components to enforce security.

**Objective:**

This workshop aims to encourage students & having an idea of new start ups to pursue entrepreneurship by teaching them the skills, attitude, and behavior required to be an entrepreneur. This workshop introduces startup thinking, tools, and culture to large enterprises. Participants are assigned an idea and work in startup teams to develop it into a Lean Startup business blueprint.

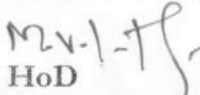
**Program Outline:**

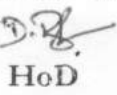
1. Trends & Opportunities in Business & new start ups.
2. Fund Raising for Starting Business Ventures & Enterprises.
3. Business creation and development-stimulating start-ups

**Output of the Program:**

Increase awareness of the positive economic, social and environmental values of entrepreneurship among our students.

All the Respected Concerned HODs' / Faculty Placement Coordinators are requested to share this information to your 2022 – 2025 batch students.

  
HoD  
E-Commerce

  
HoD  
BBA

  
EDC

  
Placement Officer



  
Principal

Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,  
PRINCIPAL i/c

Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore District.

### Report on One Day Business Workshop

**Name of Department/Cell/Center/Committee/Club:** Department of Commerce E-Commerce, Department of BBA, EDC and Training & Placement Cell in Association with NAMMATHU VANIKAM

**Title of the Activity:** One Day Business Workshop

**Date & Time:** 14<sup>th</sup> December 2024 @ 09.30am

**Type of Activity:** Workshop

**Level of the Activity:** College Level

**Whether it is sponsored (Yes/No):** No

#### Report:

In the session the resource persons could enlighten the term business model given overview how to build a business plan and they have explained the building blocks of business model Canvas on the various steps required for the business model Canvas setup. This one-day business workshop is an event where business owners, entrepreneurs & students learn from industry experts and other successful business owners. These workshop can cover a wide range of topics, such as: Marketing and sales strategies, Financial planning and management techniques, getting fund from the government, Building a data-driven website and creating dataverse components to enforce security. This workshop aims to encourage students & having an idea of new start ups to pursue entrepreneurship by teaching them the skills, attitude, and behavior required to be an entrepreneur. This workshop introduces startup thinking, tools, and culture to large enterprises. Participants are assigned an idea and work in startup teams to develop it into a Lean Startup business blueprint.

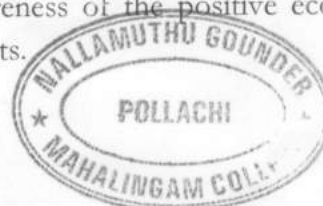
#### What Students learned from this Workshop?

1. Trends & Opportunities in Business & new start ups.
2. Fund Raising for Starting Business Ventures & Enterprises.
3. Business creation and development-stimulating start-ups
4. Students will be able to ideate describe evaluate and discuss a business model using business model Canvas.
5. Students can understand the effectiveness and customer relationships.
6. Students will be able to understand the type of Business and evaluate Key activities and blocks required

By this workshop the recourse persons increased awareness of the positive economic, social and environmental values of entrepreneurship among our students.

**No. of Faculty Participants:** 04

**No. of Student Participants along with List:** 120



**NAAC Attribute: 7 (Metric: 7.6)**

M.V.I.T.S.  
HoD  
E-Commerce

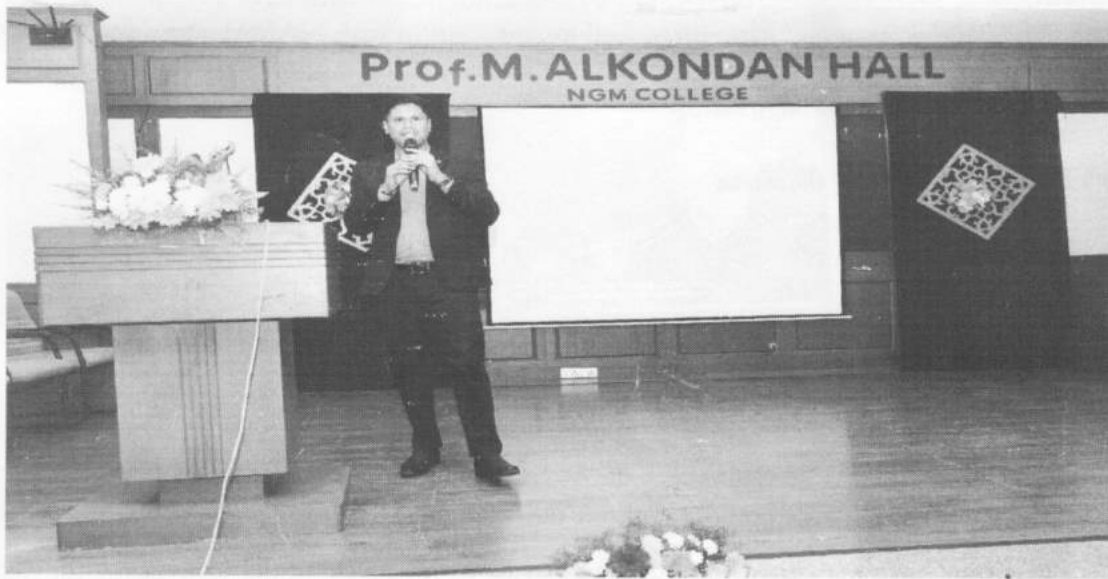
D.R.  
HoD  
BBA

A. S. S. S.  
EDC

f.m.  
Placement Officer

Dr. R. MANICKA CHEZIAN M.Sc., M.S., P  
Principal  
Nallamuthu Gounder Mahalingam Coll.  
Pollachi - 642 001, Coimbatore Dis.

Enclosures: Pictures / Sample Certificate / Brochure / Students Attendance



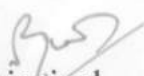
Principal

Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.  
PRINCIPAL I/c  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore Dist. T.S.

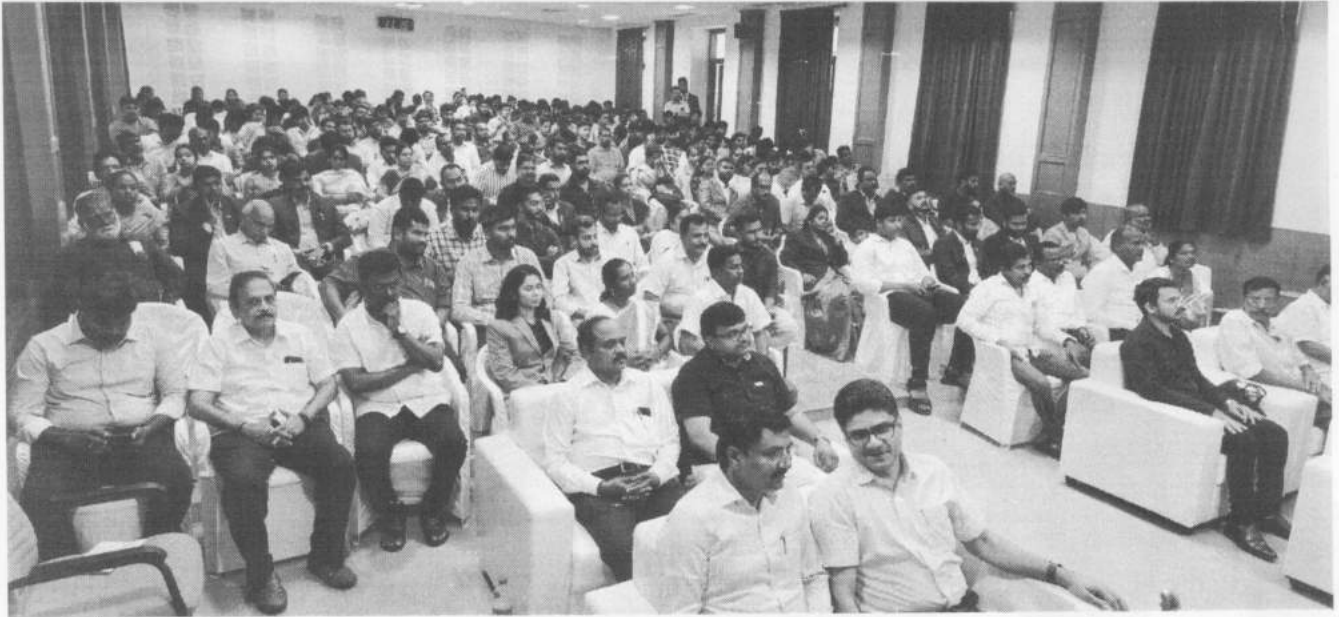


Dr. R. Manicka Chezian M.Sc., M.S.,  
Principal  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore District



  
Principal

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Principal

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PRINCIPAL i/c  
Nallamuthu Gounder Mahalingam Co  
Pollachi - 642 001, Coimbatore Dis

# NAMATHU VANIKAM



## Certificate Of Appreciation

This certificate is presented to

MR. A. YUNAN

for his / her active Participation and completion of Namathu Vanikam's

"Oneday Business Workshop" in the Topics of

i) Business Setup ii) Administration iii) Govt. Schemes iv) Investments v) Marketing Strategies

Venue: Ngm college Pollachi



Date: 14/12/24



Program Coordinator

Authorized Signature

Dr. R. MANICKA CHEZIAN M.Sc., M.S., P.  
PRINCIPAL i/c  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore District.

# NAMATHU VANIKAM



## Certificate Of Appreciation

This certificate is presented to

MR. DHARANISH J

for his / her active Participation and completion of Namathu Vanikam's

"Oneday Business Workshop" in the Topics of

i) Business Setup ii) Administration iii) Govt. Schemes iv) Investments v) Marketing Strategies

Venue: Ngm college Pollachi



Date: 14/12/24



Program Coordinator

Authorized Signature

Dr. R. MANICKA CHEZIAN M.Sc., M.S., P.  
PRINCIPAL i/c  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore District.



Principal

Dr. R. MANICKA CHEZIAN M.Sc., M.S., P.  
PRINCIPAL i/c  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE  
(AUTONOMOUS)**

Re-Accredited by NAAC with A++ Grade in 4<sup>th</sup> Cycle  
ISO 9001:2015 Certified Institution  
Affiliated to Bharathiar University, Coimbatore.  
Pollachi – 642 001



**Department of E-Commerce  
Department of Business Administration  
Entrepreneurship Development Cell  
and  
Training & Placement Cell**

*In Association with*

**NAMMATHU VANIKAM**

*Organizes*

**“ONE DAY BUSINESS WORKSHOP”**



**Business Conference Event 2024**

| Business Setup | Govt. Schemes | Financial Awareness |  
| Branding | Administration | Investments |

**Date: 14.12.2024**

**Time: 9.30 a.m.**

**Venue: Prof.M.Alkondan Hall**

**All are Cordially Invited**

**Event ID: IQAC/2024-25/DEC/101**



**Dr. R. MANICKA CHEZIAN** M.S., Ph.D.  
Principal  
Nallamuthu Gounder Mahalingam College  
Pollachi - 642 001, Coimbatore District.

# STUDENTS ATTENDANCE

PROGRAM: NAMMATHU VANIKAM - ONE DAY BUSINESS WORKSHOP - 2024 - 2025

Venue: Vivekanandar Arangam

Date: 14.12.2024

| S.No | Reg. No  | Name                 | Gender | Department | Contact No  | Signature           |
|------|----------|----------------------|--------|------------|-------------|---------------------|
| 1    | 22-BM-45 | Gayathri. S          | Female | BBA        | 9345598761  | Gayathri. S         |
| 2    | 22-BM-42 | Deepa. N             | Female | BBA        | 8248477231  | Deepa. N            |
| 3    | 22-BM-48 | Mathu shree          | female | BBA        | 8807655766  | Mathu shree         |
| 4    | 22-BM-38 | Aichurouya. K        | female | BBA        | 9364412233  | A. Aichurouya       |
| 5    | 22-BM-39 | A. Akshaya           | Female | BBA        | 9025139774  | A. Akshaya          |
| 6    | 22-BE-55 | D. Rubaani           | Female | E-com      | 9342745852  | D. Rubaani          |
| 7    | 22-BE-43 | M. Abi               | Female | E-com      | 7708477568  | M. Abi              |
| 8    | 22-BE-54 | P. Roshini           | Female | E-com      | 8903198988  | P. Roshini          |
| 9    | 22-BE-44 | A. Atchaya           | Female | E-com      | 8072325892  | A. Atchaya          |
| 10   | 22-BE-52 | Ch. Priyanka Roshini | Female | E-com      | 9578985268  | Ch. Priyanka        |
| 11   | 22-BE-51 | S. Poorvika          | Female | E-com      | 9080190119  | S. Poorvika         |
| 12   | 22-BE-58 | S.A. Sudhasthina     | Female | E-com      | 7598266002  | S.A. Sudhasthina    |
| 13   | 22-BM-47 | G. Madhusha          | Female | BBA        | 9360714892  | G. Madhusha         |
| 14   | 22-BM-37 | T. Adhithya          | Female | BBA        | 6381183049  | T. Adhithya         |
| 15   | 22-BM-40 | Amrutha. A           | female | BBA        | 6395391333  | Amrutha. A          |
| 16   | 22-BM-53 | V. Sowmya            | Female | BBA        | 9384710373  | V. Sowmya           |
| 17   | 22-BM-44 | C. Dharanika         | Female | BBA        | 7502951849  | C. Dharanika        |
| 18   | 22-BM-59 | M. Gayathri          | Female | BBA        | 6383490209  | M. Gayathri         |
| 19   | 22-BM-52 | Shopiya. V           | Female | BBA        | 7604880907  | Shopiya. V          |
| 20   | 22-BM-43 | S. Dhanasri          | Female | BBA        | 7593804251  | S. Dhanasri         |
| 21   | 22-BM-55 | R. Swanya Priya      | female | BBA        | 8754297882  | R. Swanya Priya     |
| 22   | 22-BM-57 | Ch. Uma Bharathi     | female | BBA        | 9392187712  | Ch. Uma Bharathi    |
| 23   | 22-BM-33 | S.R. Subburaj        | Male   | BBA        | 9085926037  | S.R. Subburaj       |
| 24   | 22-BM-14 | K. Kandasubaran      | male   | BBA        | 9726960566  | K. Kandasubaran     |
| 25   | 22-BM-20 | K. Megath            | male   | BBA        | 7010750466  | K. Megath           |
| 26   | 22-BM-02 | M. Nadeel Rahim      | male   | BBA        | 8778560034  | M. Nadeel Rahim     |
| 27   | 22-BM-16 | MATHAVAN P           | Male   | BBA        | 9344447656  | MATHAVAN P          |
| 28   | 22-BM-15 | K. Manikandan        | Male   | BBA        | 9344484370  | K. Manikandan       |
| 29   | 22-BM-27 | G. Sanjay            | male   | BBA        | 8667073523  | G. Sanjay           |
| 30   | 22-BM-13 | Lalith Raggavar m    | Male   | BBA        | 9025398630  | Lalith Raggavar m   |
| 31   | 22-BM-10 | Hainar               | Male   | BBA        | 6880704772  | Hainar              |
| 32   | 22-BM-17 | Matheswaran. S       | Male   | BBA        | 8825971941  | Matheswaran. S      |
| 33   | 22-BM-36 | Vishnu. M            | male   | BBA        | 6282645433  | Vishnu. M           |
| 34   | 22-BM-31 | Siva Balam. S        | Male   | BBA        | 9344548112  | Siva Balam. S       |
| 35   | 22-BM-05 | T. Balakrishnan      | Male   | BBA        | 9489547008  | T. Balakrishnan     |
| 36   | 22-BM-22 | J. Narayana          | Male   | BBA        | 9597752129  | J. Narayana         |
| 37   | 22-BM-09 | M. Harikaran         | Male   | BBA        | 7871503028  | M. Harikaran        |
| 38   | 22-BM-19 | E. M. Mohanapraseth  | Male   | BBA        | 8489803708  | E. M. Mohanapraseth |
| 39   | 22-BM-24 | P. Parathap          | Male   | BBA        | 7397636810  | P. Parathap         |
| 40   | 22-BM-03 | M. Abishan           | Male   | BBA        | 7413578386  | M. Abishan          |
| 41   | 22-BM-28 | Santhosh daja        | Male   | BBA        | 97245680033 | Santhosh daja       |
| 42   | 22-BM-25 | K. Pravin            | male   | BBA        | 6382148888  | K. Pravin           |

# STUDENTS ATTENDANCE

|    |          |                            |        |                 |            |              |
|----|----------|----------------------------|--------|-----------------|------------|--------------|
| 43 | 22-BE-21 | M. Mohammed shamsa sunfoor | Male   | B. Com E. Com   | 6374421991 | M. R. H. 8/1 |
| 44 | 22-BE-29 | S. Rakesh                  | Male   | B. Com E. Com   | 9787239470 | S. Rakesh    |
| 45 | 22-BE-27 | S. Ragul                   | Male   | B. Com E. Com   | 6381348381 | S. Ragul     |
| 46 | 22-BE-35 | M. SHRINATH                | Male   | B. Com E. Com   | 9566828493 | M. S. R. 1/1 |
| 47 | 22-BE-26 | S. Prasanth                | Male   | B. Com E. Com   | 7639218106 | S. P. 1/1    |
| 48 | 22-BE-01 | Akash . J                  | Male   | B. Com E. Com   | 733911384  | J. Akash     |
| 49 | 22-BE-10 | M. Gnanesh                 | Male   | B. Com E. Com   | 9445427126 | M. G. 1/1    |
| 50 | 22-BE-12 | M. Hariprasath             | Male   | B. Com E. Com   | 9500268123 | M. H. 1/1    |
| 51 | 22-BE-13 | S. Jayanth                 | Male   | B. Com E. Com   | 7604998871 | S. J. 1/1    |
| 52 | 22-BE-25 | M. PRABADEESH              | Male   | B. Com E. Com   | 9043663201 | P. M. 1/1    |
| 53 | 22-BE-05 | M. BOOPATHI                | Male   | B. Com E. Com   | 637923201  | S. M. 1/1    |
| 54 | 22-BE-20 | J. MOHAMMED SALMAN         | Male   | B. Com E. Com   | 637160908  | J. M. 1/1    |
| 55 | 22-BE-14 | V. KATHIR VEL              | Male   | B. Com E. Com   | 914460613  | V. K. 1/1    |
| 56 | 22-BE-30 | T. SABAR                   | Male   | B. Com E. Com   | 6380341740 | T. S. 1/1    |
| 57 | 22-BE-07 | N. DHARANEESH              | Male   | B. Com E. Com   | 7602951647 | N. D. 1/1    |
| 58 | 22-BE-37 | M. Sridharan               | Male   | B. Com E. Com   | 638884460  | M. S. 1/1    |
| 59 | 22-BE-24 | V. MOHAN RAJ               | Male   | B. Com E. Com   | 976002976  | V. M. 1/1    |
| 60 | 22-BE-19 | K. Mathanesh               | Male   | B. Com E. Com   | 6379517458 | K. M. 1/1    |
| 61 | 22-BE-32 | K. Sanjeevi                | Male   | B. Com E. Com   | 9025802198 | K. S. 1/1    |
| 62 | 22-BE-04 | M. Avinash                 | Male   | B. Com E. Com   | 9655758485 | M. A. 1/1    |
| 63 | 22-BE-36 | R. Siva gopi               | Male   | B. Com E. Com   | 7200454439 | R. S. 1/1    |
| 64 | 22-BE-02 | G. Anish                   | Male   | B. Com E. Com   | 9360852006 | G. A. 1/1    |
| 65 | 22-BE-31 | M. SAKTHIVEL               | Male   | B. Com E. Com   | 9674605186 | M. S. 1/1    |
| 66 | 22-BE-39 | V. Keerakumar              | Male   | B. Com E. Com   | 9791608882 | V. K. 1/1    |
| 67 | 23-BE-16 | B. Nirmal                  | Male   | B. B. A         | 9597901917 | B. N. 1/1    |
| 68 | 23-BE-14 | B. Mukesh                  | Male   | B. B. A         | 7904569570 | B. M. 1/1    |
| 69 | 22-BE-06 | M. CHANDHRU                | Male   | B. B. A         | 6382384411 | M. C. 1/1    |
| 70 | 22-BE-28 | R. Prasanth Balaji         | Male   | B. B. A         | 9580922700 | R. P. 1/1    |
| 71 | 22-BE-48 | S. NAGALAKSHMI             | Female | B. Com (E. Com) | 8870442058 | S. N. 1/1    |
| 72 | 22-BE-19 | K. NARMATHA                | Female | B. Com (E. Com) | 8807638707 | K. N. 1/1    |
| 73 | 22-BE-41 | M. Yeswanth                | Male   | B. Com (E. Com) | 9791370608 | M. Y. 1/1    |
| 74 | 22-BE-42 | A. Arun                    | Male   | B. Com (E. Com) | 6380015151 | A. A. 1/1    |
| 75 | 23-BE-47 | S. Kuthiammal              | Female | B. Com (E. Com) | 9095749501 | S. K. 1/1    |
| 76 | 23-BE-45 | NI HARINI                  | Female | B. Com (E. Com) | 6369540127 | N. H. 1/1    |
| 77 | 23-BE-55 | NI SWATHI                  | Female | B. Com (E. Com) | 9952667467 | N. S. 1/1    |
| 78 | 23-BE-51 | V. RUTHRADEVI              | Female | B. Com (E. Com) | 9865288032 | V. R. 1/1    |
| 79 | 23-BE-53 | S. SRIVARSHNI              | Female | B. Com (E. Com) | 8925732466 | S. S. 1/1    |
| 80 | 23-BE-57 | D. YAMUNA                  | Female | B. Com (E. Com) | 9976777267 | D. Y. 1/1    |
| 81 | 23-BE-44 | S. Chithra                 | Female | B. Com (E. Com) | 8870165391 | S. C. 1/1    |
| 82 | 23-BE-52 | R. Sabitha                 | Female | B. Com (E. Com) | 9597380356 | R. S. 1/1    |
| 83 | 23-BE-41 | V. Aarthi                  | Female | B. Com (E. Com) | 9384258292 | V. A. 1/1    |
| 84 | 23-BE-42 | M. Anushya                 | Female | B. Com (E. Com) | 7530057024 | M. A. 1/1    |
| 85 | 23-BE-43 | R. Bharathi                | Female | B. Com (E. Com) | 8838742922 | R. B. 1/1    |
| 86 | 23-BE-48 | G. Maheswari               | Female | B. Com (E. Com) | 6374583759 | G. M. 1/1    |
| 87 | 23-BE-54 | R. Sujitha                 | Female | B. Com (E. Com) | 8822040302 | R. S. 1/1    |
| 88 | 23-BE-56 | V. K. Varshini             | Female | B. Com (E. Com) | 8825527127 | V. K. 1/1    |

## STUDENTS ATTENDANCE

|     |          |                         |        |                |            |                         |
|-----|----------|-------------------------|--------|----------------|------------|-------------------------|
| 89  | 23-BE-15 | R. Karvin Kishore       | Male   | B. Com (E-Com) | 9363105503 | R. Karvin Kishore       |
| 90  | 23-BE-08 | N. Goutham              | Male   | B. Com (E-Com) | 8300077397 | N. G.                   |
| 91  | 23-BE-07 | S. Dinesh Kumar         | male   | B. Com (E-Com) | 9025213697 | S. Dinesh               |
| 92  | 23-BE-05 | A. Chandra Kumar        | male   | B. Com (E-Com) | 9361743698 | A. Chandra              |
| 93  | 23-BE-24 | E.M. Raghu Nath         | male   | B. Com (E-Com) | 9345227947 | E.M. Raghu              |
| 94  | 23-BE-26 | K. Rithuvarshan         | male   | B. Com (E-Com) | 9361377570 | Rithuvarshan            |
| 95  | 23-BE-22 | J. PRASANTH             | male   | B. Com (E-Com) | 8925097594 | J. Prasant              |
| 96  | 23-BE-14 | M. Kalthur vel.         | male   | B. Com (E-Com) | 9345646993 | M. Kalthur vel.         |
| 97  | 23-BE-02 | K. ASWIN                | male   | B. Com (E-Com) | 9360071538 | K. Aswin                |
| 98  | 23-BE-18 | R.R. Logith             | Male   | B. Com (E-Com) | 8838404782 | R.R. Logith             |
| 99  | 23-BE-11 | R. Kabilan              | Male   | B. Com (E-Com) | 9243324012 | R. Kabilan              |
| 100 | 23-BE-34 | M. Sivagiri             | Male   | B. Com (E-Com) | 9578675609 | M. Sivagiri             |
| 101 | 23-BE-31 | A. Saravana Kumar       | Male   | B. Com (E-Com) | 9345625810 | A. Saravana Kumar       |
| 102 | 23-BE-17 | S. Jagavigneswar        | Male   | B. Com (E-Com) | 8079260283 | S. Jagavigneswar        |
| 103 | 23-BE-10 | D. Joseph               | male   | B. Com (E-Com) | 9894428242 | D. Joseph               |
| 104 | 23-BE-20 | M. Madhira Chakraborty  | male   | B. Com (E-Com) | 9080457309 | M. Madhira Chakraborty  |
| 105 | 23-BE-04 | M. Borath               | Male   | B. Com (E-Com) | 9342555910 | M. Borath               |
| 106 | 23-BE-01 | M. Arunkumar            | Male   | B. Com (E-Com) | 8825947674 | M. Arunkumar            |
| 107 | 23-BE-30 | N. Sapthagiri           | Male   | B. Com (E-Com) | 7695871634 | N. Sapthagiri           |
| 108 | 23-BE-25 | S. Rama Krishna         | Male   | B. Com (E-Com) | 9790490445 | S. Rama Krishna         |
| 109 | 23-BE-23 | R. praveen Raj          | Male   | B. Com (E-Com) | 9047993966 | R. praveen Raj          |
| 110 | 23-BE-39 | S. Vimal Kumar          | Male   | B. Com (E-Com) | 9360322793 | S. Vimal Kumar          |
| 111 | 23-BE-21 | R. Mohamed Salman Faruq | Male   | B. Com (E-Com) | 6383065844 | R. Mohamed Salman Faruq |
| 112 | 23-BE-19 | R. MADHUSUDHANAN        | Male   | B. Com (E-Com) | 9344143749 | R. Madhusudhanan        |
| 113 | 23-BE-06 | S. Dhanush              | Male   | B. Com (E-Com) | 6369759619 | S. Dhanush              |
| 114 | 23-BM-55 | K. sandhiya             | Female | BBA            | 8012344161 | K. Sandhiya             |
| 115 | 23-BM-44 | G. KAMSA PRIMA          | female | BBA            | 934440864  | G. Kamsa Prima          |
| 116 | 23-BM-48 | D. LITHIKA              | female | BBA            | 6380655467 | D. Lithika              |
| 117 | 23-BM-50 | N. Purnitha             | female | BBA            | 9344550783 | N. Purnitha             |
| 118 | 23-BM-54 | A. Rajabustisha         | female | BBA            | 9715032920 | A. Rajabustisha         |
| 119 | 23-BM-45 | N. Karthika             | female | BBA            | 6381998335 | N. Karthika             |
| 120 | 23-BM-58 | J. Sanyar               | Female | BBA            | 9626551815 | J. Sanyar               |



Principal

Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,  
PRINCIPAL i/c  
Nallamuthu Gounder Mahalingam College  
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