



## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



7.1.3 Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste

- Solid waste management • Liquid waste management • Biomedical waste management
- E-waste management • Hazardous chemicals and radioactive waste management
- Waste recycling system

### Programmes on Waste Recycling

S. No	Event	Date	Conducted by	Beneficiaries	Page No.
1	Distribution of Dustbin Pots and Community Engagement under Unnat Bharat Abhiyan in Kanakkampatti Village	19.03.2023	Department of Social Work	42	2
2	Expo on Promotion of Rural Entrepreneurship (Making Products from Waste)– Stage 4	18.11.2022	Department of Economics	354	4
3	Competition on Promotion of Rural Entrepreneurship(Making Products from Waste – Stage 3	02.11.2022	Department of Economics	53	7
4	Poster Release on Solid Waste Management – Stage 2	18.10.2022	Department of Economics	32	11
5	Skill Development Programme on Waste Management – Stage 1	17.10.2022	Department of Economics	16	12
6	Awareness on Solid Waste Management in Anaimalai	11.06.2022	Arutchelvar Manavar Sinthanai Mandram	14	13

PRINCIPAL  
N.G.M COLLEGE, POLLACHI





# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)  
90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.  
95<sup>th</sup> Rank in NIRF - 2023 among Colleges in India.



## Programmes on Waste Recycling

### 1. Awareness on Waste Disposal and Recycling – Department of Social Work – 19.03.2023



PRINCIPAL  
N.G.M. COLLEGE, POLLACHI





## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)



90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF - 2023 among Colleges in India.



### Report of the Event

On 19.03.2023, a community-driven initiative organized under Unnat Bharat Abhiyan, Ministry of Education, Government of India, took place in the village of Kallipatti, Pollachi. The primary focus of the event was the distribution of dustbin pots to encourage proper waste disposal and recycling. The event also featured insightful talks on plastic recycling, tree planting, and women's rights. Mr. Rajesh Venkadasalam, representing KVR Plastic Pollachi, delivered the presidential address. He emphasized the importance of plastic recycling as a method to reduce environmental pollution, aligning with the objectives of Unnat Bharat Abhiyan and distributed dustbin pots to the community members. The MSW (Master of Social Work) students, who had compiled a beneficiary list, played a crucial role in ensuring the distribution process was organized and systematic. Mr. S. Vignesh Kumar, Assistant Professor of Social Work Department at NGM College, Pollachi, outlined a plan for a plastic collection initiative. The students would collect plastic every 15 days, monitoring and ensuring the active participation of the community over a period of six months, in line with the goals of Unnat Bharat Abhiyan. Mr. Rajesh Venkadasalam and Mr. K.V.K. Thiruvengadam, President of Kallipatti Panchayat, participated in a tree-planting activity, contributing to the environmental aspect of the initiative as part of the sustainable development goals advocated by Unnat Bharat Abhiyan. In the evening, students organized various activities, including games for children. Initially, community participation was low, but the involvement of children sparked interest, resulting in active participation and prize distribution. Mrs. Radhaveri Kanagaraj, District Counselor of Pollachi, delivered a presidential address focusing on women's rights, in line with the inclusive development goals of Unnat Bharat Abhiyan. She emphasized the importance of women in society beyond traditional roles.

  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI  


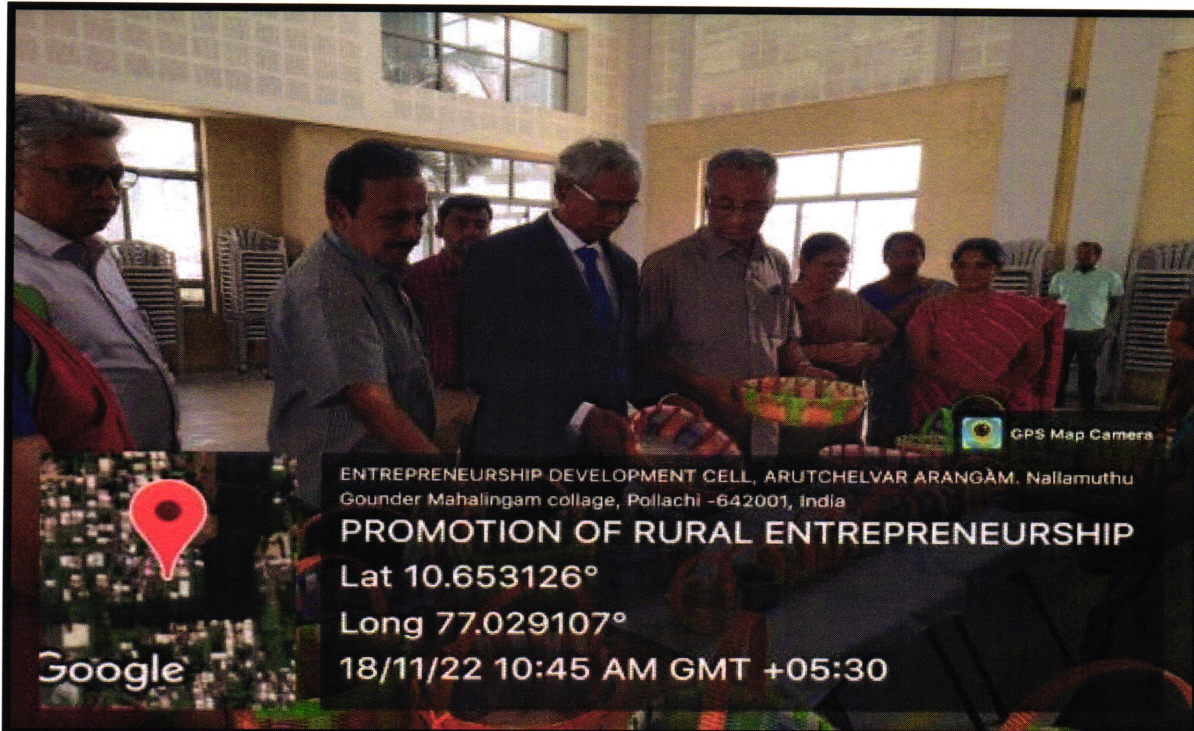


# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)  
 90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.  
 95<sup>th</sup> Rank in NIRF - 2023 among Colleges in India.



## 2. Expo on Promotion of Rural Entrepreneurship (Making Products from Waste) – 18.11.2022 – Department of Economics



*[Signature]*  
 PRINCIPAL  
 N.G.M COLLEGE, POLLACHI





# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)  
 90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.  
 95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



**Nallamuthu Gounder Mahalingam College (Autonomous) - Pollachi**  
 An ISO 9001 - 2015 Certified Institution, Re-Accredited by NAAC, Affiliated to Bharathiar University, Coimbatore

**Entrepreneurship Development Cell  
 Rural Entrepreneurship Development Cell  
 Department of Economics**  
 In Association with  
**Mahatma Gandhi National Council Of Rural Education - MGNCRE  
 Government of India**


**An Expo on "Promotion of Rural Entrepreneurship"**  
**Date: 18/11/22 Time: 9:00 am Venue: Arutchelvar Arangam**

**Convener:**  
 Dr. P. Krishnathulasimani


**Co-ordinators:**  
 Dr. Nirmala Sathish  
 Mr. T. Manikandan  
 Ms. M. Gayathri


IQAC/2022-23/NOV/134

### Expo's Info




**Dr. R. Muthukumaran**  
Principal, NGMC  
Presides over the Expo






**Dr. P. Subramanian**  
Advisor, SIIMS  
&  
**Thiru. Selvam**  
Project director of Magalirhittam



**Mrs. Sudha**  
Assistant Project director of Magalirhittam  
has kindly consented to be the chief guest

**All are Cordially Invited**

**GET READY TO PROMOTE RURAL ENTREPRENEURSHIP**

  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI





## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.




### Report –“Mahatma Gandhi National Entrepreneurship Month” –Mahatma Gandhi National Council of Rural Education, Ministry of Education, Department of Higher Education, Government of India

#### Activities:

1. Formation of Students Self Help Groups
2. Poster Release
3. Conducted competitions on Business Activity
4. Expo / Stall in the Campus

To promote Mahatma Gandhi Rural Entrepreneurship and workmanship among the students, NGM College - Entrepreneurship Development Cell (EDC), Rural Entrepreneurship Development Cell (REDC) and Department of Economics in association with Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India, released poster on Mahatma Gandhi National Entrepreneurship Month on 18<sup>th</sup> October 2022 in Municipal Corporation, Pollachi, Coimbatore, Tamil Nadu and the Poster was released by the Chairman and Commissioner, Municipal Corporation Pollachi. Before poster release the Student Self Help Groups (SSHG) were formed on 17<sup>th</sup> October 2022. To promote Mahatma Gandhi National Rural Entrepreneurship various competitions on rural entrepreneurship which includes painting – pot painting, face painting etc., traditional home decors, clay items, traditional handicrafts and PPT preparation on promotion of Rural Entrepreneurship in the view of future generation, were conducted on 2<sup>nd</sup> November 2022 in the campus. In this competition 68 students were participated and showed their creativity in an excellent manner. To promote the entrepreneurial skills, the expo on promotion on rural entrepreneurship was conducted the various products made by the students and also Women Self Help Group products were exhibited on 18<sup>th</sup> November 2022 and around 50 stalls on rural traditional products were participated in the expo.

  
 PRINCIPAL  
 N.G.M COLLEGE, POLLACHI





# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)  
90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.  
95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



## 3. Competition on Promotion of Rural Entrepreneurship (Making Products from Waste) – 02.11.2022 – Department of Economics



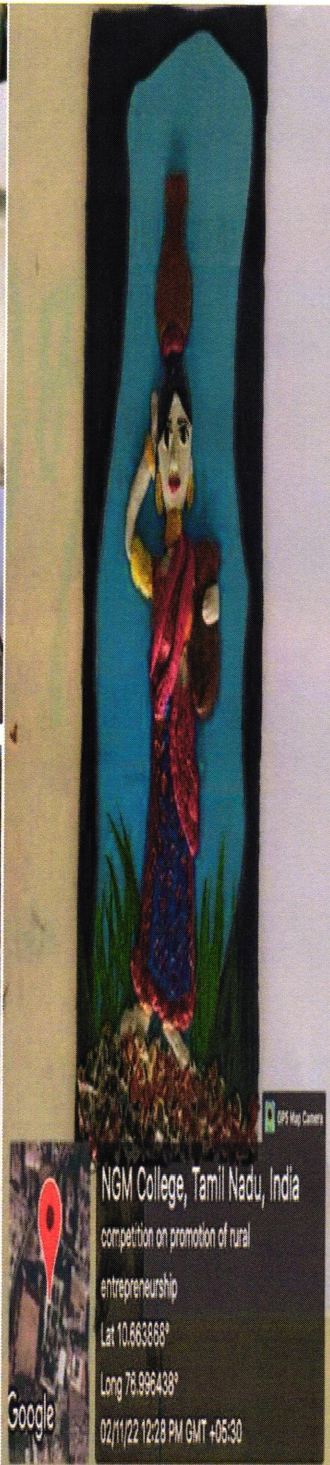
*[Signature]*  
PRINCIPAL  
N.G.M. COLLEGE, POLLACHI





# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)  
90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.  
95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



PRINCIPAL  
N.G.M. COLLEGE, POLLACHI





## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF - 2023 among Colleges in India.








**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE**  
**POLLACHI - (AUTONOMOUS)**

An ISO 9001-2015 Certified Institution Re-Accredited by NAAC, Affiliated to Bharathiar University, Coimbatore

**Entrepreneurship Development Cell**  
**Rural Entrepreneurship Development Cell**  
&  
**Department of Economics**

**In association with**  
**Mahatma Gandhi National Council of Rural Education - (MGNCRE)**  
**Department of Higher Education, Ministry of Education**  
**Government of India**

**Conduct**

Competitions on "Promotion of Rural Entrepreneurship"

2/11/22
10:30 am
Bharathiar Arangam

<b>Co-ordinators:</b>		
<b>Dr. Nirmala Sathish</b>	<b>Mr. T. Manikandan</b>	<b>Ms. A. Gayathri</b>
Assistant Professor of Economics EDC Co-ordinator - (Aided)	Assistant Professor of BBA EDC Co-ordinator - (SF)	Assistant Professor of B.Com (CA) EDC Member

IQAC/2022-23/OCT/096

PRINCIPAL  
N G M COLLEGE, POLLACHI





## Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF - 2023 among Colleges in India.



### Newspaper Cutting for Competitions

BY: ICECN-2022, 9.30 a.m.

**Sri Krishna College of Technology:** Graduation Day, chief guest, Minister of State for Education, Subhas Sarkar, 10.30 a.m.

**KG College of Arts and Science & Sri GVG Visalakshi College for Women:** Seminar - Real time applications of data structures, 2.15 p.m.

**Dr. NGP Arts and Science College:** 'Elite Talk on Entrepreneurship', 9.30 a.m.

**Sree Narayana Guru College:** Seminar - Environmental Sustainability in Pharmaceutical Industry, 10 a.m.

**Kathir College of Arts and Science:** Awareness Programme - The crisis of drug addiction, 1.30 p.m.

**Sri Ramakrishna Engineering College:** 'Genesis 2K22' symposium, 9 a.m; Faculty session on 'Predicting shopping Behaviour', 9 a.m.

**Avinashilingam Institute For Home Science and Higher Education For Women:** Cancer awareness programme, 11 a.m.

**VLB Janakiammal College of Arts and Science:** Workshop - 'ASP.Net', 10 a.m.

**Ramakrishna Institute of Technology:** Special Lecture - The first step in engineering, 11 a.m.

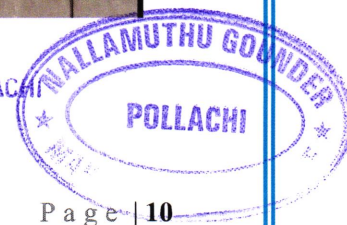
#### Pollachi

**Nallamuthu Gounder Mahalingam College & Mahatma Gandhi National Council of Rural Education:** Competitions - 'Promotion of Rural Entrepreneurship', 10.30 a.m.

#### Tiruppur

**NIFT-TEA College of Knitwear Fashion:** Seminar - 'Fashion Trends post Covid-19' & 'Global Organic Textile Standard', 10.30 a.m.

PRINCIPAL  
N.G.M. COLLEGE, POLLACHI





# Nallamuthu Gounder Mahalingam College

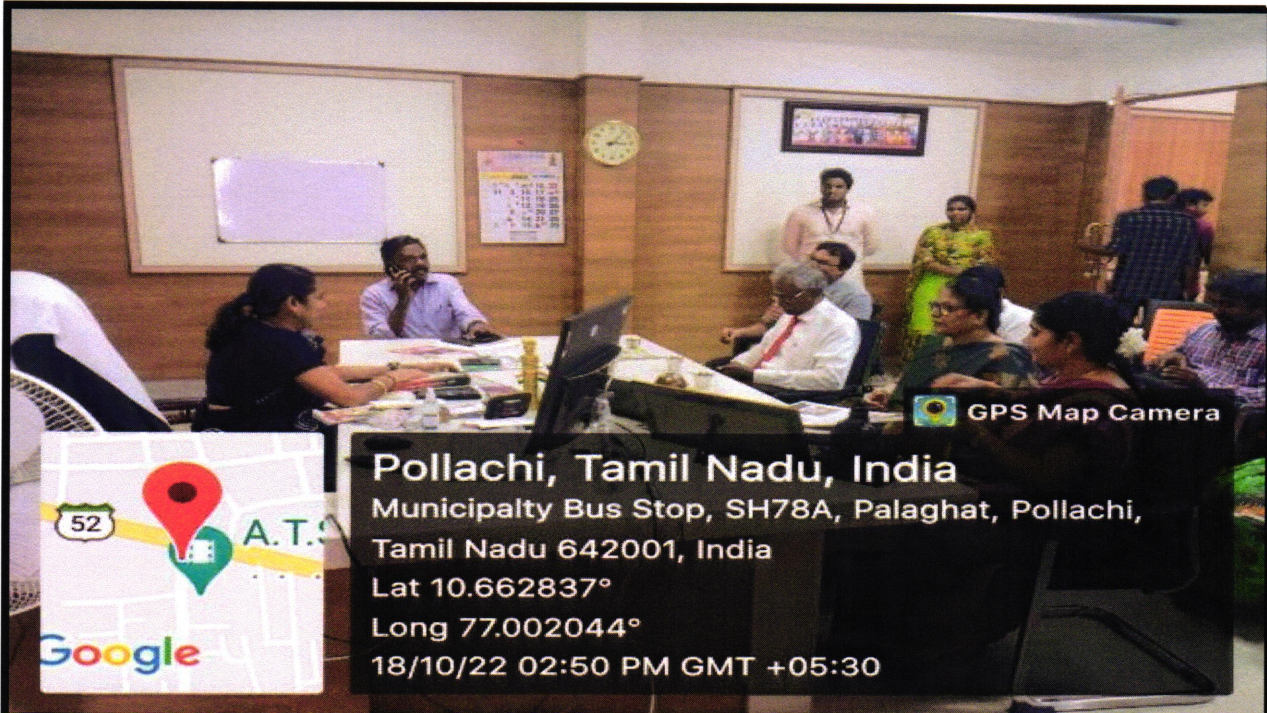
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



## 4. Poster Release on Solid Waste Management – Stage – 2 - 18.10.2022 – Department of Economics



*[Signature]*  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI

**POLLACHI**  
 NALLAMUTHU GOUNDER MAHALINGAM COLLEGE



# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



**Rural Entrepreneurship & Workmanship promotion at NGM College**



**D**ept of Economics & ED Cell, NGM College in association with Mahatma Gandhi National Council of Rural Education has released special posters, to promote Mahatma Gandhi Rural Entrepreneurship & Workmanship among the students. Various business competitions & entrepreneurship skill development training have also been planned. Shyamala Navaneethakrishnan, Chairman, Municipal Corporation, Pollachi, A.Thanumoorthy, Commissioner have attended the event. Dr. R. Muthukumar, Principal, Dr. P.Krishna Thulasimani, HoD, Economics along with other faculty team members received the posters. The event was organized by Dr. Nirmala Sathish, T.Manikandan & Gayathri, EDC Co-ordinators.

## 5. Skill Development Programme on Waste Management – Stage 1 – 17.10.2022



Nallamuthu Gounder Mahalingam

Nallamuthu Gounder Mahalingam College, Pollachi, Tamil Nadu, India  
 90, Palaghat Road, Pollachi- 642001, Coimbatore  
 Lat 10.663571°  
 Long 76.996573°  
 17/10/22 01:44 PM

PRINCIPAL  
 N.G.M COLLEGE, POLLACHI





# Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.

95<sup>th</sup> Rank in NIRF – 2023 among Colleges in India.



## 6. Awareness on Solid Waste Management in Anaimalai – Arutchelvar Manavar Sinthanai Mandram – 11.06.2022



Solid waste management training was conducted at Anaimalai and the Arutchelvar Manavar Sindhanai Mandram students participated in the training and were trained on how to dispose of solid waste and how to make compost and Composting.

*[Signature]*  
 PRINCIPAL  
 N.G.M. COLLEGE, POLLACHI

