



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



7.1.1 Measures initiated by the institution for the promotion of gender equity during the year last five years :

Programmes Organized for promoting Gender Sensitization

2022-2023

S. No.	Event	Organized by	Date	No. of Participants	Page No.
1	Awareness programme on Mahila Savings Samman Certificate Scheme	Department of Commerce (Banking and Insurance)	03.05.2023	93	3
2	Gender Equality on Stress Management for Women	Department of Chemistry	28.04.2023	65	4
3	Maariamal Boutique - A Startup for Women	Entrepreneurship Development Cell	24.04.2023	12	5
4	Seminar on Rural Women Entrepreneurs: Challenges and Opportunities	Department of Commerce (Finance)	12.04.2023	125	5
5	Bridal Make up class	Arutchelvar Manavar Sinthanai Mandram	25.03.2023	125	6
6	Bloom 2.0 - Distribution of Sanitary Napkins	Rotaract Club	22.03.2023	50	6
7	Dance Competition on International Women's Day	Department of Computer Science	21.03.2023	50	7
8	Seminar on Gender Equality	Department of Tamil	14.03.2023	120	7
9	Seminar on International Women's Day	Equal Opportunity Centre	13.03.2023	218	8
10	Bridal Make up class	Arutchelvar Manavar Sinthanai Mandram	11.03.2023	125	8
11	Competitions on International Women's Day	Equal Opportunity Centre	08.03.2023	100	9
12	Bridal Make up class	Arutchelvar Manavar Sinthanai Mandram	25.02.2023	125	10
13	Seminar on National Girl Child Day	Department of Commerce (Banking and Insurance)	24.01.2023	57	10
14	Gender Equity programme on National Girl Child Day	Department of Commerce (Professional Accounting)	24.01.2023	89	11
15	Seminar on Good Touch & Bad Touch	Rotaract Club	08.12.2022	50	11

[Handwritten Signature]

Criteria: **VII : Institutional Values and Best Practices**



Dr. R. MUTHUKUMARAN,
M.A., Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



S. No.	Event	Organized by	Date	No. of Participants	Page No.
16	Communal Harmony Day – Awareness Program on violence against women	Equal Opportunity Centre	29.11.2022	250	12
17	Seminar on Psychiatric Counselling	Arutchelvar Manavar Sinthanai Mandram	25.11.2022	40	13
18	Seminar on Food is Medicine	Arutchelvar Manavar Sinthanai Mandram	25.11.2022	259	13
19	Poster Designing Competition on Violence against Women	Department of Computer Science & Equal Opportunity Centre	23.11.2022	28	14
20	Guest Lecture on Redefining the role of women as a listener, speaker, reader and writer	PG Department of English	11.11.2022	43	14
21	Health & Hygiene Awareness for Women	Equal Opportunity Centre	08.11.2022	850	15
22	Breast Cancer Awareness & Screening Program	Department of Maths	20.10.2022	193	15
23	Awareness Programme on Women Entrepreneurship	Entrepreneurship Development Cell	09.09.2022	45	16
24	Drug Awareness Programme	Department of English Language	02.09.2022	1200	16
25	Extension Programme on Project Pallikoodam	Equal Opportunity Centre	18.07.2022	500	17

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District





Nallamuthu Gounder Mahalingam College

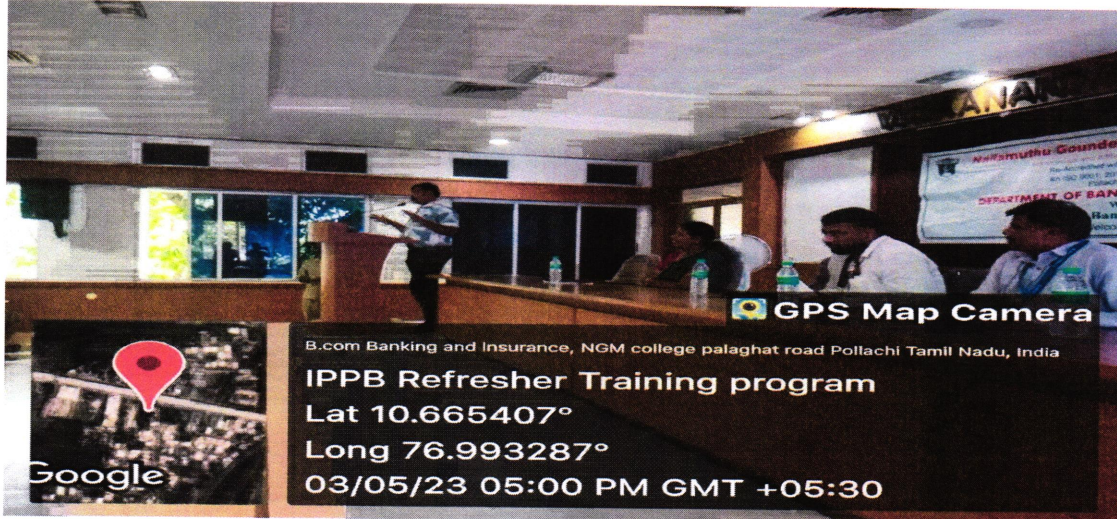
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.

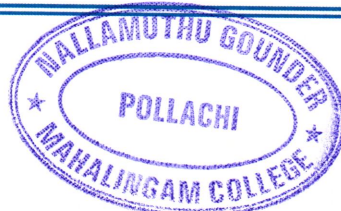


1. Awareness programme on Mahila Savings Samman Certificate Scheme- B.Com (B&I) - 03.05.2023



Awareness on Mahila Savings Samman Certificate Scheme was organised by Superintendent of Post Offices, Pollachi Division in association with Department of B.Com - Banking and Insurance, on 03.05.2023.

Dr. R. NUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District





Nallamuthu Gounder Mahalingam College

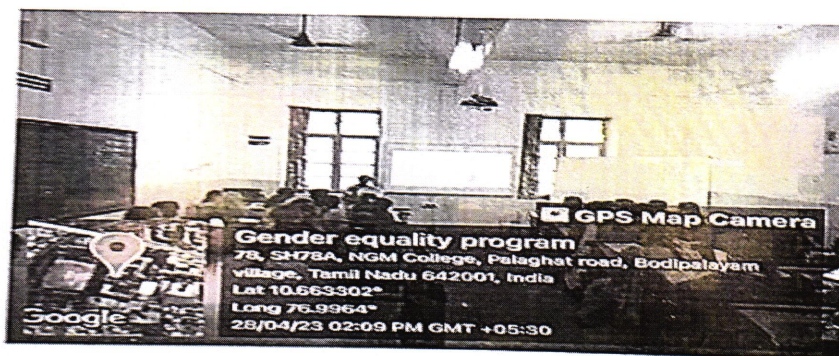
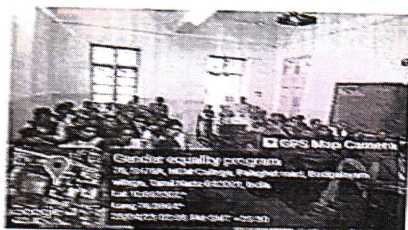
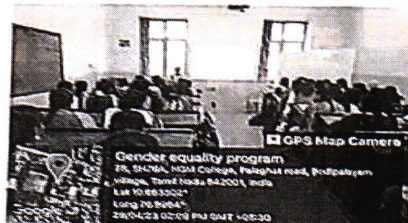
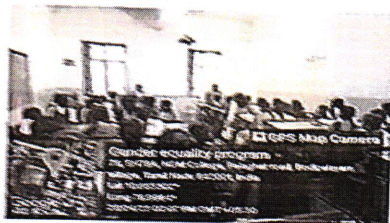
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



2. Gender Equality on Stress Management for Women – Department of Chemistry - 28.04.2023



[Signature]

[Signature]
Dr. INDUMATHY RAMASAMY M.Sc., M.Ph.D.,
Assistant Professor & Head
Department of Chemistry
Nallamuthu Gounder Mahalingam College (Autonomous)
Pollachi - 642 001.

[Signature]
PRINCIPAL
N. G. M. COLLEGE, POLLACHI.

Department of Chemistry organized a seminar on Stress Management for Women. This seminar provided women with the tools and strategies they need to manage stress effectively. Participants learned about the different types of stress, the impact of stress on their physical and mental health, and how to develop personalized stress management plan. 65 girl students participated and benefitted.

[Signature]
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Criteria: **VII : Institutional Values and Best Practices**

N.G.M. College, Pollachi - 642 001
Coimbatore District





Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.

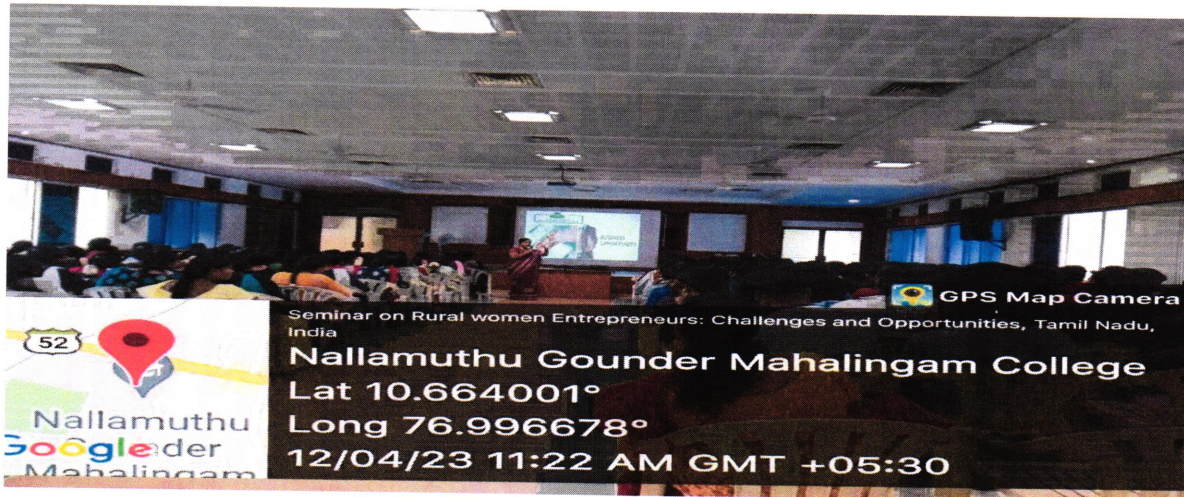


3. Mariammal Botique – A Startup for Women - Entrepreneurship Development Cell 24.04.2023



Entrepreneurship Development Cell, NGM College, Pollachi inaugurated the campus startup - Maariammal Boutique - on 24.04.2023. The boutique provides tailoring classes and beautician classes to the students. In addition to that, they offer cosmetic products and services such as customized aari and embroidery work, bridal makeup, skin and hair care, manicure and Mehdi. The student entrepreneur of Maariammal Boutique: V. Sanmitha, BA English Literature

4. Seminar on Rural Women Entrepreneurs: Challenges and Opportunities - B.Com (Finance) – 12.04.2023



Department of Commerce (Finance) organised a seminar on rural women entrepreneurs : challenges and opportunities on 12.04.2023. 125 students from our department have participated in this program and got benefited. It enabled the students to improve their knowledge and understanding of the topic by engaging with their key issues.

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Criteria: **VII : Institutional Values and Best Practices** N.G.M. College, Pollachi - 642 001
Coimbatore District

Page | 5





Nallamuthu Gounder Mahalingam College

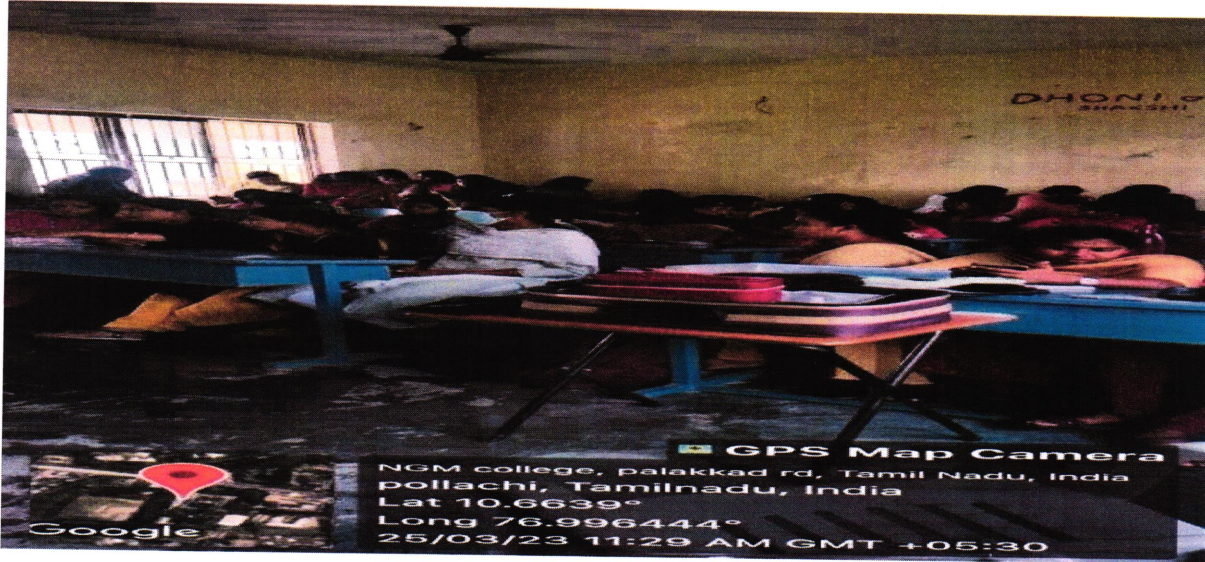
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



5. Bridal Make up class - Arutchelvar Manavar Sinthanai Mandram - 25.03.2023



Bridal Make up classes were conducted to the students of NGM on 25.03.23 in the college premises. 125 students participated and benefitted from the workshop.

6. Bloom 2.0 - Distribution of Sanitary Napkins - Rotaract Club - 22.03.2023



Students of Rotaract Club distributed sanitary napkins to the public on 22.03.2023

Criteria: **VII : Institutional Values and Best Practices**

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Page | 6



N.G.M. College, Pollachi - 642 001
Coimbatore District



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.

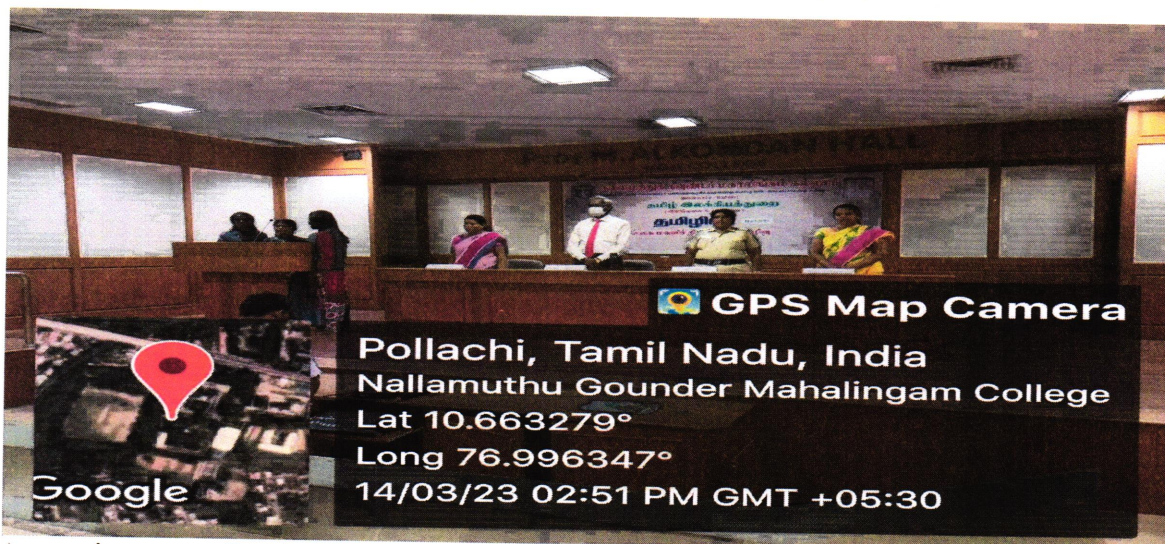


7. Dance competition on International Women's Day - Department of Computer Science - 21.03.2023



Department of Computer Science celebrated Women's Day to hone the dancing skills of the students - an Intra Department Solo Dance Competition was organized on 21st March 2023. The competition was held in two categories: Classical and Freestyle. The Students performed energetically with passion and hard work. 50 girl students from various departments participated in the event.

8. Seminar on Gender Equality - Department of Tamil - 14.03.2023



A seminar on Gender Equality was organized by the Department of Tamil on 14.03.2023. Ms.K.Kavitha, Head Constable, Pollachi West Police station addressed the gathering. Around 120 students participated in the seminar.

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Criteria: **VII : Institutional Values and Best Practices** N.G.M. College, Pollachi - 642 001 Page | 7
Coimbatore District





Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



9. Seminar on International Women's Day - Equal Opportunity Centre - 13.03.2023



Equal Opportunity Cell organized a seminar on International Women's Day on 13.03.2023. The seminar aimed at empowering women and encouraging them to find the leader within themselves. Dr. Priyadarshini, Associate Professor, School of Management Studies, Kumaraguru College of Liberal Arts and Science, Coimbatore delivered a keynote address on the topic "FLY - Find the Leader in You." She spoke about the qualities of a good leader, such as self-confidence, motivation, and resilience. 218 girl students participated in the seminar.

10. Bridal Make up class - Arutchelvar Manavar Sinthanai Mandram - 11.03.2023



Bridal Make up classes were conducted to the students of NGM on 11.03.23 in the college premises. 125 students participated and benefitted from the workshop.

Criteria: **VII : Institutional Values and Best Practices**

Dr. R. MUTHUKUMARAN,

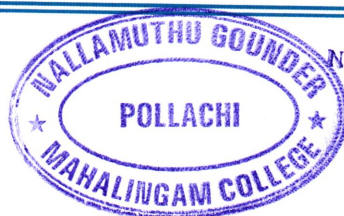
M.A., M.Phil., B.Ed., Ph.D.

PRINCIPAL

N.G.M. College, Pollachi - 642 001

Coimbatore District

Page | 8





Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



11. Competitions on International Women's Day - Equal Opportunity Centre - 08.03.2023



Equal Opportunity Cell and Lakshmi jewellery jointly organised various competitions for the teaching, non - teaching staff and all girl students of NGM College on the eve of International Women's Day on 08.03.2023. Nearly 100 women and girls participated in various events.

Criteria: **VII : Institutional Values and Best Practices**

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Page | 9

N.G.M. College, Pollachi - 642 001
Coimbatore District





Nallamuthu Gounder Mahalingam College

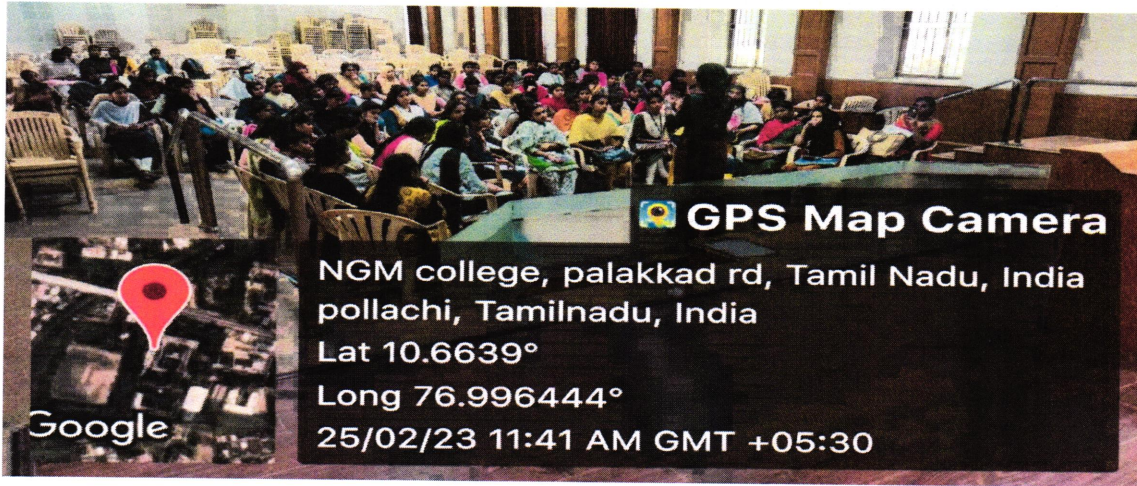
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.

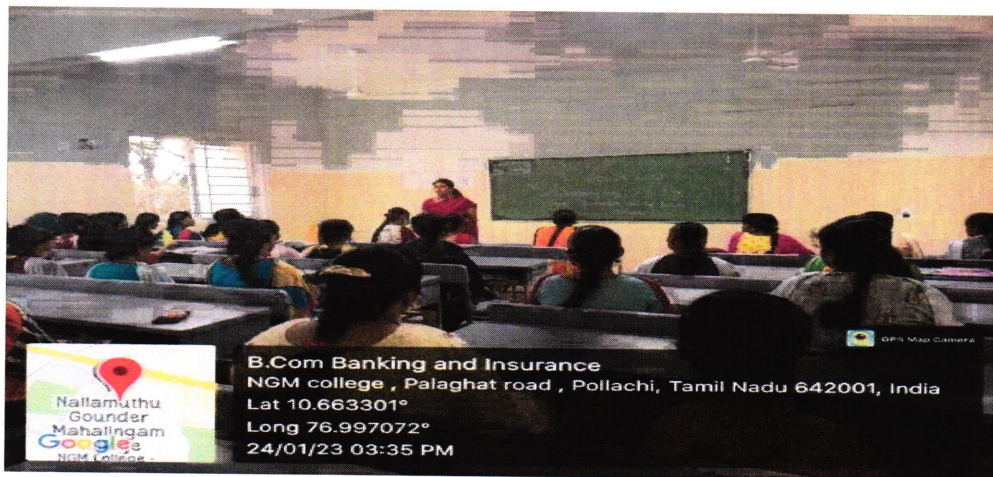


12. Bridal Make up class - Arutchelvar Manavar Sinthanai Mandram - 25.02.2023



Bridal Make up classes were conducted to the students of NGM on 25.02.23 in the college premises. 125 students participated and benefitted from the workshop.

13. Seminar on National Girl Child Day – Department of Commerce (Banking and Insurance) – 24.01.2023



The Department of Commerce (Banking and Insurance) organized a seminar on 'Empowering Girl for Brighter Tomorrow' on the eve of National Girl Child Day on 24.01.2023. The seminar aimed at creating awareness among the students about the importance of educating and empowering girl children. 57 girl students of B.Com (B&I) participated.

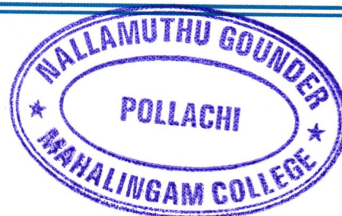
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Criteria: **VII : Institutional Values and Best Practices**

N.G.M. College, Pollachi - 642 001

Page | 10

Coimbatore District





Nallamuthu Gounder Mahalingam College

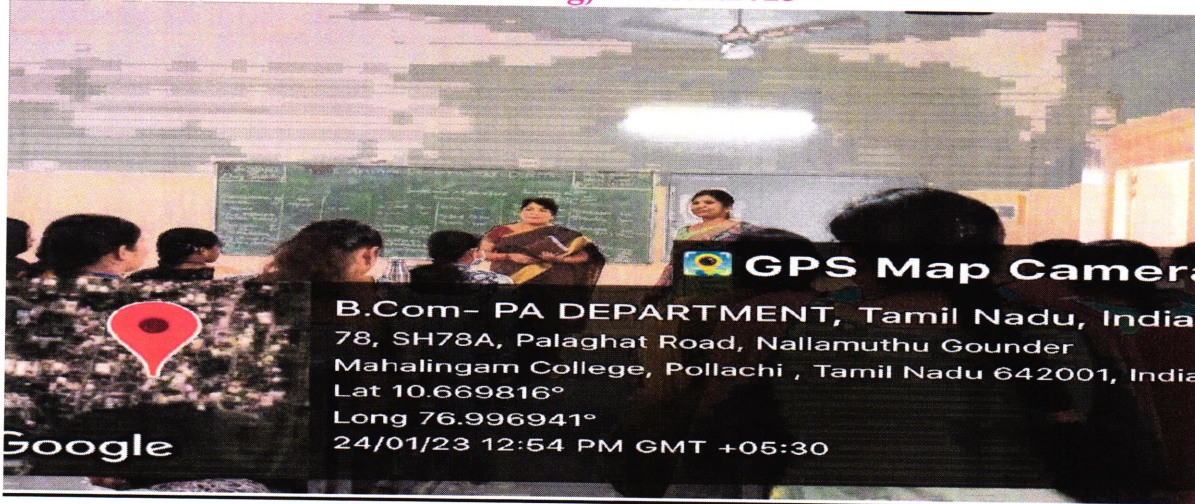
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



14. Gender Equity Programme on National Girl Child Day – Department of Commerce (Professional Accounting) – 24.01.2023



The Department of Commerce – Professional Accounting arranged a Gender Equity program on Women Empowerment on National Girl Child Day on 24.01.2023. The resource person Dr.K.Kumuthadevi, Dean School of Commerce, KPR College of Arts Science and Research, Coimbatore created awareness on Women Empowerment among the girl students. The session was motivational and 75 girl students of B.Com (PA) participated.

15. Seminar on Good Touch & Bad Touch - Rotaract Club - 08.12.2022

Rotary IMAGINE ROTARY Rotaract DISTRICT 3203 ACTION AIM-ACT

ROTARACT CLUB OF NGM COLLEGE
PARENTED BY ROTARY CLUB OF POLLACHI
GROUP 3 | R.I. DISTRICT 3203

Session about
GOOD TOUCH & BAD TOUCH

Government School
Kamanaickenpalayam
8/12/2022
12:00 P.M.
rotaractclubngm@gmail.com

SESSION BY
Rtr. ALBIN HEARTSSON

#Team_DK_6.0. #AIM_ACT_ACHIEVE

Criteria: **VII : Institutional Values and Best Practices**

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Page | 11



N.G.M. College, Pollachi - 642 001
Coimbatore District



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



The Rotaract Club of NGM College organized a seminar on “Good Touch & Bad Touch” at the Government School in Kamaikanpalayam on 08.12.2022. The seminar was aimed at educating children about the different types of touch, the difference between good touch and bad touch, and how to protect themselves from abuse.

16. Communal Harmony Day – Awareness Program on Violence against Women - Equal Opportunity Centre – 29.11.2022



Equal Opportunity Centre of the College organized an awareness program on violence against women on 29.11.2022. The program was aimed at creating awareness among the students about the different forms of violence against women, their causes and consequences, and the legal remedies available to victims of violence. 250 students participated in the event.

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District

Criteria: **VII : Institutional Values and Best Practices**

Page | 12





Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



17. Psychiatric Counselling - Arutchelvar Manavar Sinthanai Mandram - 25.11.2022



The Arutchelvar Manavar Sinthanai Mandram organized a seminar on "Psychiatric Counseling" on 25.11.2022. The seminar was aimed at educating the students about the importance of getting psychiatric counseling at times of need. Dr. K. Rajeevi, Cancer & Women's Special Consultant was the speaker.

18. Seminar on Food is Medicine - Arutchelvar Manavar Sinthanai Mandram - 25.11.2022



Arutchelvar Manavar Sinthanai Mandram organized a seminar on "Food is Medicine" on 25.11.2022 in which Siddha doctor Dr. K. Rajeevi, Cancer & Women's Special Consultant advised the students about healthy diet. The seminar was aimed at educating women about the importance of a healthy diet for their overall well-being. 259 students were actively participated in the event

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Criteria: **VII : Institutional Values and Best Practices**



Page | 13



Nallamuthu Gounder Mahalingam College

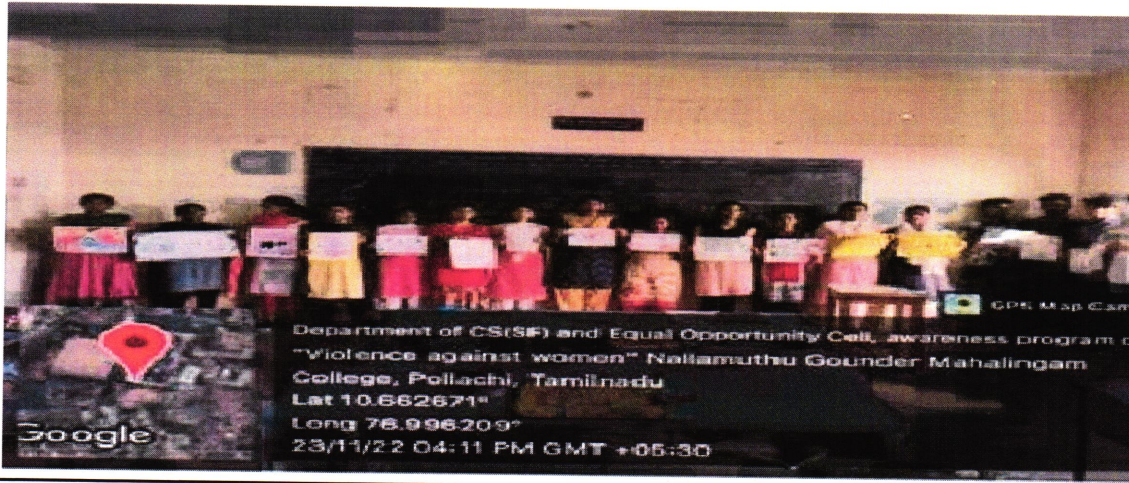
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF - 2023 among Colleges in India.



19. Poster Design Competition on Violence against Women – Department of Computer Science – 23.11.2022



Department of Computer Science (SF) with Equal Opportunity Centre organized a Poster Designing competition on 23.11.2022 to students to create an awareness about violence against women in the society and to be aware to all kinds of violence against women. 28 students actively participated and designed posters.

20. Guest Lecture on Redefining the role of Women as a Listener, Speaker, Reader and Writer – PG Department of English – 11.11.2022



PG Department of English conducted a Guest Lecture programme. on "Redefining the role of a Woman as a Listener, Speaker, Reader and Writer" on 11.11.2022. 43 students were benefited.





Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 among Colleges in India.



21. Health & Hygiene Awareness for Women - Equal Opportunity Centre – 08.11.2022



Health & Hygiene Awareness for Women was organised by Equal Opportunity Centre & Manayiyal Mahathuvam certificate course on 08.11.2022 to motivate the students to take organic foods and green vegetables for a healthy living. 850 girl students of various departments participated in the programme.

22. Breast Cancer Awareness & Screening Program – Department of Maths – 20.10.2022



The Department of Maths organized a Breast Cancer Awareness & Screening Program on 20.10.2022 aiming at creating awareness among the students about the importance of early detection and prevention of breast cancer. 193 women faculty and students of various departments participated in the programme.

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

Criteria: **VII : Institutional Values and Best Practices**

N.G.M. College, Pollachi - 642 001
Coimbatore District





Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 among Colleges in India.

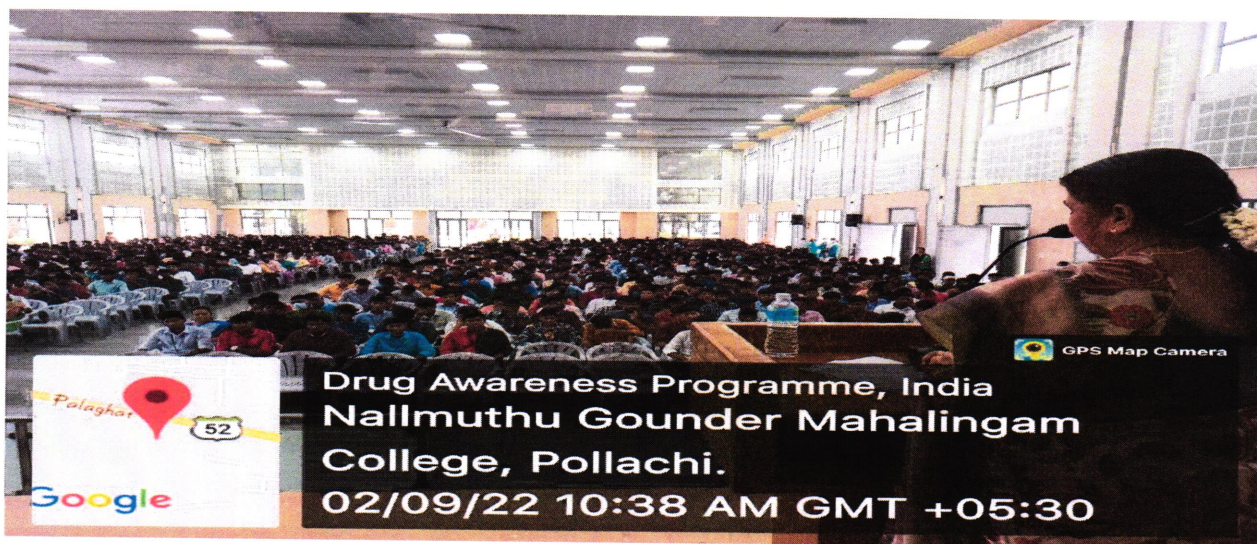


23. Awareness Program on Women Entrepreneurship – Entrepreneurship Development Cell - 09.09.2022



Entrepreneurship Development Cell and Department of Economics in association with Entrepreneurship Development and Innovation Institute – EDII, Tamil Nadu hub, Bharathiar University, Coimbatore organized an awareness program on Women Entrepreneurship on 09.09.2022. The importance of women entrepreneurship and their role in economic growth, the legal formalities in business establishments and various sources of finance and the various Government schemes and subsidies which are available to women entrepreneurs were highlighted to the students.

24. Drug Awareness Program – Department of English Language– 02.09.2022



The Department of English Language organized a Drug Awareness Programme on 02.09.2022 in Arutchelvar Arangam. The programme was aimed at creating awareness among the students about the harmful effects of drugs. 1200 boys of various departments participated in the programme.

Criteria: **VII : Institutional Values and Best Practices**

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

N.G.M. College, Pollachi - 642 001
Coimbatore District





Nallamuthu Gounder Mahalingam College

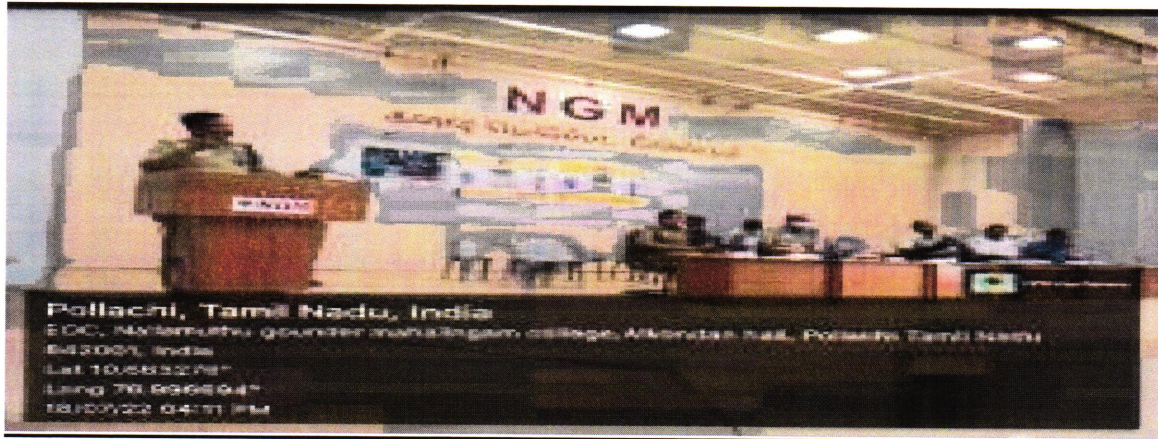
(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 among Colleges in India.



25. Extension Programme on Project Pallikoodam - Equal Opportunity Centre – 18.07.2022



In order to spread awareness about child and women abuse in the society, an extension programme on project Pallikoodam was conducted by both Police department and Equal Opportunity Centre on 18.07.2022 to the Headmasters from various government schools. Nearly 500 teachers had joined the meeting; teachers from various Government schools around Pollachi and Valparai sub division were also benefitted.

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

