



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi -642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF –2023 - Among Colleges in India.



Workshop on Research Methodology

(2018-2019 To 2022-2023)

(Sample)

**PG DEPARTMENT OF COMMERCE (CA)
WORKSHOP ON RESEARCH METHODOLOGY**

Year	S. No.	Name of the Event	Date	Venue
2019-2020	1	Workshop On Correlation & Deviation Between Corporate Laws & Entrepreneurship Skill Development	24/1/2020	Prof.M. Alkondan Hall
2022-2023	2	Workshop On Research Methodology	17/3/2023	Dr.Abdul Kalam Arangam

Head of the Department

Dr. P. ANITHA, M.Com., M.Phil., Ph.D., PGDCA, NET,
Associate Professor & Head
PG Department of Commerce (CA)
NGM College (Autonomous), Pollachi - 642 001.

Principal

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



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Research Methodology in Curriculum

Programme Code:	MCCA		Programme Title	Master of Commerce with Computer Applications		
Course Code:	21PCC311		Course Title	Batch :	2021-'23	
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Core IX – Research Methodology	Semester:	III
					Credits:	4

Course Objective

To give exposure to the students on the basic research skills

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the significance of doing a research.	K1
CO2	Get the idea on various steps in research process.	K2
CO3	Apply the various statistical tools to analyze the real business situations.	K3
CO4	Analyze the various methodology to carry out the research work successfully.	K4
CO5	Assess the sampling techniques and different types of scaling techniques.	K5



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Mapping

PO /PSO /CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	M	L	M	H	H	L	M	H	M	M	M
CO2	H	M	M	M	H	H	L	M	H	H	M	M
CO3	H	H	H	H	H	H	M	M	H	H	H	H
CO4	H	M	M	M	H	M	M	M	H	H	H	H
CO5	M	H	H	M	M	H	M	M	H	M	M	M

Unit	Content	Hours
Unit - 1	Introduction to Research: Meaning - Definition – Functions – Components – Purpose – Types of Research - Significance – Qualities of a good research and researcher – Steps in Research. Research Problem: Meaning - Identification, Selection and Formulation of Research Problem. Research Design: Components of Research Design – Methods of Research Design.	18
Unit - 2	Sampling Design: Census and Sample Survey – Characteristics of a Good Sample Plan – Steps in Sampling – Types of Sampling – Advantages and Limitations of Sampling.	18
Unit - 3	Pre-testing and Pilot Study. Data Collection: Primary Data - Meaning – Significance. Methods of Collecting Data: Observation – Interview Schedule – Questionnaire. Secondary Data - Sources of Secondary Data – Precautions while using Secondary Data.	18



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Unit - 4	Hypothesis: Characteristics of a good Hypothesis – Formulation of Hypothesis – Procedure for Testing of Hypothesis – T test, F test and Chi Square Test, Karl Pearson Correlation, Spearman Rank Correlation, Regression	18
Unit - 5	Analysis and Interpretation of Data: Meaning – Need for Interpretation – Techniques of Interpretation. Report Writing: Types of Report – Layout of the Report – Steps in Writing the Report – Evaluation of Report-Research Ethics.	18

Note:

The question paper shall cover 80% theory and 20% problems

Pedagogy and Assessment Methods:

Power point Presentations, Group discussions, Seminar ,Quiz, Assignment, Experience Discussion



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POLLACHI - 642 001



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

Workshop

On

RESEARCH METHODOLOGY

- Prayer Song** : *Selvi M. Aarthy*
Selvi R.G. Barociya
Selvi S. Vidhyasri
First Year B.Com (CA)
- Welcome Address** : *Dr. P. Anitha*
Associate Professor & Head, Commerce (CA)
- Presidential Address** : *Dr. R. Muthukumaran*
Principal, NGM College
- Guest Lecture** : *Dr. R. Velmurugan*
Associate Professor in Commerce,
Karpagam Academy of Higher Education,
Coimbatore
- Vote of Thanks** : *Ms. M. Shanmuga Priya*
Assistant Professor, Commerce (CA)

National Anthem

Date: 17-03-2023 **Venue:** Dr.A.P.J. Abdul Kalam Arangam **Time:** 02.00 p.m.

MC Desk: *Selvi S. Abhinaya & Selvi S. Vanitha*
Second Year M.Com (CA)

ALL ARE CORDIALLY INVITED

IQAC/2022-23/MAR/251

[Handwritten Signature]
14/8/23

M. — 15.03.23



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PG Department of Commerce (CA) organized “**Workshop on Research Methodology**” on 17.03.2023



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PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

Workshop
On

**Correlation & Deviation Between Corporate Laws For
Entrepreneurship and Skills Development**

Prayer Song : **Selvi. S. Srinithi, Selvi G. Rishanthini & Selvi M. Shashwatha Mahalakshmi**
Final Year & Second Year B.Com-CA

Welcome Address : **Dr. P. Anitha**
Associate Professor & Head, Commerce - CA

Presidential Address : **Dr. P. M. Palanisamy**
Principal, NGM College

Introducing Chief Guest : **Dr. P. Gomathi Devi**
Assistant Professor, Commerce - CA

Guest Lecture : **Dr. C. Balakrishnan**
Assistant Professor
Department of Commerce
Sri Krishna College of Arts & Science,
Coimbatore

Vote of Thanks : **Dr. M. Deepa**
Assistant Professor, Commerce-CA

National Anthem

Date: 24-01-2020 **Venue:** Prof. M. Alkondan Hall **Time:** 10.30 a.m.

MC Desk : Selvi V. Loga Priya, Selvi. K. Dharshanya, & Selvi. M. Sandhya
Second Year B.Com (CA)

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PG Department of Commerce (CA) organized “**Workshop on Correlation Deviation between Corporate Laws for Entrepreneurship and Skill Development**” on 24.01.2020