



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi-642001, Coimbatore, Tamil Nadu, India.

Fund received by the Faculty

Academic Year	Particulars	Amount Received (Rs.)	Total Amount Received (Rs.)
2023-2024	Externally funded research projects received	Rs.11,15,500	Rs. 19,15,500
	Seed Money	Rs.8,00,000	
2022-2023	Externally funded research projects received	Rs.21,69,500	Rs. 37,35,314
	Seed Money	Rs.12,00,000	
	Fund Received for attending Conference, Workshop & Seminar	Rs.3,65,814	
2021-2022	Externally funded research projects received	Rs.10,07,000	Rs. 16,14,615
	Seed Money	Rs.3,75,000	
	Fund Received for attending Conference, Workshop & Seminar	Rs.2,32,615	
2020-2021	Externally funded research projects received	Rs.6,50,000	Rs. 12,94,750
	Seed Money	Rs. 4,75,000	
	Fund Received for attending Conference, Workshop & Seminar	Rs.1,69,750	
2019-2020	Externally funded research projects received	Rs.2,20,000	Rs. 2,73,673
	Fund Received for attending Conference, Workshop & Seminar	Rs.53,673	
2018-2019	Fund Received for attending Conference, Workshop & Seminar	Rs.89,700	Rs.89,700



[Signature]

Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL I/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



Nallamuthu Gounder Mahalingam College

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90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

Number of new externally funded research projects received during 2023-2024

S.No.	Name of the PI/ Co-PI	Title of the research project	Name of the funding agency	Duration	(INR)
1	Dr. A. Sarvalingam	Celebrating Millets Legacy & Contribution to Agriculture	ICSSR	2 Days	1,30,000
2	Dr. Indumathy Ramasamy	Recent Advances in Chemical Sciences	Science Academies	3 Days	2,25,500
3	Dr. R. Rakkimuthu	Insights of Western Ghats Biodiversity and its conservation	Indian Science Congress Association	1 Day	10,000
4	Dr. T. E. Manjulavalli	International Conference on Recent Advancements in Computational Nanoscience and Energy Storage Technology	DST	2 Days	2,00,000
5	Dr. D. Padma	Impact of Digital Technology on the Empowerment and Financial Autonomy of Rural Women in select districts of Tamilnadu	ICSSR	6 Months	3,50,000
6	Dr. R. Ramya	Rural Women Empowerment through skill development	ICSSR	1 Day	1,00,000
7	Dr. M. Deepa	Impact of New Education Policy among Future generations	ICSSR	1 Day	1,00,000
				Total	11,15,500



Dr. R. Manicka Chezian
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

To

The Manager
Indian Overseas Bank
NGM College Branch
Pollachi

SEED MONEY ADVANCE

S.NO	NAME	BANK A/c	AMOUNT
1	Dr.T.VIJAYACHITHRA	3223	25000
2	T MOHANASUNDARI	7115	25000
3	Dr R.RAMYA	3837	25000
4	Dr.M.DEEPA	3827	25000
5	Dr M.NIRMALA	5961	25000
6	Dr.P.GOMATHIDEVI	11254	25000
7	A.ANANDHI PRABHA	10363	25000
8	A.GOMATHI	4570	25000
9	Dr E.RENUGA	3828	25000
10	Dr S.KOKILAVIZHI	3773	25000
11	Dr.G.AKILANDESWARI	245	25000
12	Dr.P GURUSAMY	9912	25000
13	Dr.M.AKILANAYAKI	3411	25000
14	Dr.M.V.SATHYABAMA	200	25000
15	Dr.B.INDRA PRIYADHARSINI	3217	25000
16	T.KIRUTHIKA	3401	25000
17	T.S KAVITHA	11195	25000
18	Dr.N.BAGYALAKSHMI	158	25000
19	Dr V MEERA	10696	25000
20	Dr.N.GIRI	12063	25000
21	T MUTHUKANNU	11841	25000
22	S.JAYAPRAKASH	4609	25000
23	M.MEENA KIRUTHIGA	4006	25000
24	R SHIDDHARTHY	11586	25000
25	S.SHARMILA	3132	25000
26	Dr.K.POONKODI	6139	25000
27	P.VEERASITHI VINAYAKAM	2738	25000
28	S.JEGADAMBAL	1722	25000
29	Dr.N.JAYASUDHA	1823	25000
30	B.V NITHI VARSHINI DEVI	11403	25000
31	EVENING COLLGE A/c	115	50000
	TOTAL		800000



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(AUTONOMOUS)
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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

1	Dr Vijaya Chithra T	UG CA	Fusion of Metaverse and Live Commerce - A Revolutionizing Approach.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research to Faculty , your proposal titled "Fusion of Meta-verse and Live Commerce - A Revolutionizing Approach."

Ref: Minutes of the meeting dated 7.2.24 on SEED Money

We are happy to sanction Rs 25,000/= (Twenty Five thousand) only to you for a period of 6 (six) months to enrich your quality of research to make you mobilize resources for your individual research from external funding agencies for your research activities at NGM College.

You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI For Executive officer

I, Dr. T. Vijaya Chithra received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Name of the Faculty

Department

Signature of the Faculty

1. Dr. T. Vijaya Chithra

B.com(CA)



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

2	Dr Mohanasundari T	UG CA	Impact of Consumer Behaviour on Brand Equity for Refrigerator with special reference to Coimbatore District.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

"

Ref: Minutes of the meeting dated 7.2.24 on SEED Money

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PRINCIPAL
NGM COLLEGE POLLACHI
Executive officer

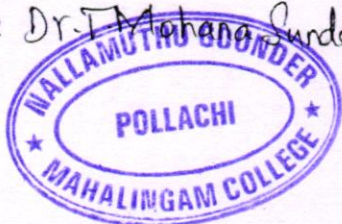
Dr. T. Mohana Sundari..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Name of the Faculty

Department

Signature of the Faculty

✓ 2 Dr. T. Mohana Sundari Uot-CA



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
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Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

3	Dr Ramya R	UG CA	Determinants of Consumer Satisfaction towards Organic Food Products in and around Pollachi
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Sir/Madam

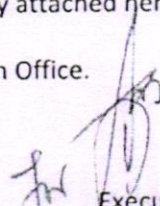
Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.


Principal
NGM COLLEGE, POLLACHI
Executive officer

I, Dr. R. Ramya received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Dr. R. Ramya
Name of the Faculty

B.Com(CA)
Department

R.R.
Signature of the Faculty



Dr. R. Manicka Chezian M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

4	Dr Deepa M	UG CA	A Study on Awareness towards Startups and Entrepreneurial skills among college students in and around Pollachi Taluk.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

I, Dr. M. DEEPA received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Name of the Faculty

Dr. M. DEEPA

Department

Department of Commerce

Signature of the Faculty

4



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
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Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

5	Dr Nirmala M	UG CA	Impact of Unlifted Payment Interface (UPI) in Customer Satisfaction with special reference to Pollachi Taluk.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above"

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PRINCIPAL
NGM COLLEGE, POLLACHI
Principal officer

I, Dr. M. Nirmala..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. M. Nirmala
Name of the Faculty

B. com(CA)
Department

[Signature]
Signature of the Faculty



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

6	Dr Gomathi Devi P	UG CA	Impact of Pradhan Mantri Fasal Bima Yojana (PMFBY) Scheme among Farmers.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE POLLACHI Executive officer

I, Dr. P. Gomathi Devi..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. P. Gomathi Devi
Name of the Faculty

B.Com(CA)
Department

[Signature]
Signature of the Faculty



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

7	Dr Anandhiprabha A	B&I	Impacts of Social Networking Sites among College Students.
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Sir/Madam

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI Executive officer

I, Dr. A. Anandhiprabha received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. A. Anandhiprabha
Name of the Faculty

B&I
Department

A. A.
Signature of the Faculty



Dr. R. Manicka Chezian M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

8	Ms Gomathi A	B&I	Awareness on the Women Centric Insurance Schemes towards Sustainable Development - with special reference to Coimbatore District.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above"

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PRINCIPAL
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, POLLACHI

I, Ms. A. Gomathi received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Ms. A. Gomathi
Name of the Faculty

B.Com - B&I
Department

A. Gomathi
Signature of the Faculty



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

9	Dr Renuga E	Finance	Consumers buying behaviour of FMCG Food Products - A Study with special reference to Pollachi Taluk.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
N G M COLLEGE, POLLACHI
Executive Officer

I, Dr. E. Renuga received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. E. Renuga
Name of the Faculty

Commerce(Finance)
Department

[Signature]
Signature of the Faculty



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

10	Dr Kokilavizhi S	Finance	Evaluating liquidity management of Selected banks in India.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE POLLACHI For Executive officer

I, Dr. S. Kokilavizhi..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. S. Kokilavizhi
Name of the Faculty

Commerce (Finance)
Department

[Signature]
Signature of the Faculty

✓ 10



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

11	Dr Akilandeswari G	Finance	Consumer Awareness and Satisfaction on Green Marketing.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL

NGM COLLEGE, POLLACHI

I, Dr. G. Akilandeswari received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. G. Akilandeswari

Name of the Faculty

Commerce (Finance)

Department

[Signature]

Signature of the Faculty

11

Dr. R. MANICKA CHEZIAN M.Sc.,M.S.,Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.

Dr. R. MANICKA CHEZIAN M.Sc.,M.S.,Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.





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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

12	Dr Gurusamy P	BPS	Naan Mudhalvan Scheme : A Beneficial Initiative for future Employment Opportunities to Arts and Science College students in Tamilnadu
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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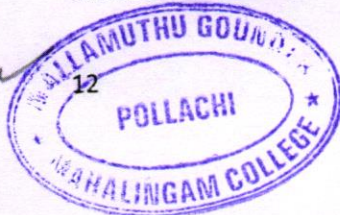
PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

I, received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. P. Gurusamy
Name of the Faculty

B. Com BPS
Department

P. he - [Signature]
Signature of the Faculty



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter Date 7.2.24 @ Board Room

To:

13	Dr Akilanayaki M	BPS	Awareness on the Government Schemes towards Transformation to Sustainable Development in Tamilnadu - with special reference to Coimbatore District.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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PRINCIPAL
for Executive Officer
N.G.M. COLLEGE POLLACHI

I, Dr. M. AKILANAYAKI..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Name of the Faculty

Department

Signature of the Faculty

Dr. M. AKILANAYAKI

B.COM BPS

[Signature]

13



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

14	Dr Sathiyabama M V	ECom	Role of Rural Women Entrepreneurs towards Food Industries in Unorganized Sector in Coimbatore District.
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Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
Executive officer
NGM COLLEGE, POLLACHI

I, Dr. M.V.Sathiyabama..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. M.V.Sathiyabama
Name of the Faculty

Commerce (E-Commerce)
Department

M.V.S.
Signature of the Faculty

14



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

15	Dr Indirapriyadharshini B	ECom	Understanding online Food Delivery Preferences and Satisfaction in Coimbatore District.
----	---------------------------	------	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

Ref: Minutes of the meeting dated 7.2.24 on SEED Money

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You are requested to abide by the Terms and Conditions for SEED Money attached herewith.

You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI

I, Dr. B. Indira Priyadharshini received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. B. Indira Priyadharshini E-commerce

Name of the Faculty

Department

Signature of the Faculty



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

16	Dr Kiruthika T	ECom	A Study on Consumer Purchasing Decision on FMCG Products.
----	----------------	------	---

Sir/Madam

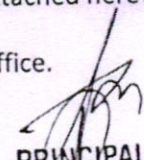
Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above"

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You are requested to give an acceptance letter to Principal through Dean Office.


PRINCIPAL
NGM COLLEGE, POLLACHI

I, Dr. KIRUTHIKA T..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Name of the Faculty

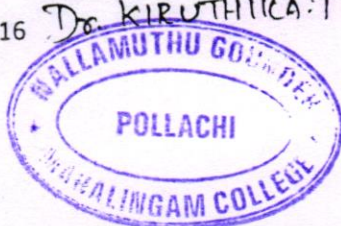
Department

Signature of the Faculty

✓ 16 Dr. KIRUTHIKA T

B.com (E-com)

T. Kiruthika




Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

17	Dr Kavitha T S	BCom	An Analysis of Present Scenario of Handloom Weaving in Pollachi Taluk, Coimbatore.
----	----------------	------	--

Sir/Madam

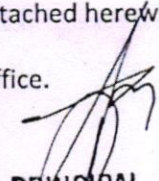
Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above"

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You are requested to give an acceptance letter to Principal through Dean Office.


PRINCIPAL
NGM COLLEGE, POLLACHI

I, Dr. T. S. KAVITHA received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. T. S. Kavitha
Name of the Faculty

Commerce
Department

C. S. S. S. S.
Signature of the Faculty



Dr. R. Manicka Chezian
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

18	Dr Bagyalakshmi N	BCom	The role of Awareness, Preference and Satisfaction level of Health Insurance Policies among college teachers with special reference to Coimbatore District.
----	-------------------	------	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

"

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL tive officer

N.G.M. COLLEGE, POLLACHI

I, Dr. N. BAGYALAKSHMI..... received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. N. BAGYALAKSHMI
Name of the Faculty

Commerce
Department

N. Bagyalakshmi
Signature of the Faculty 23/2/24.



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

19	Dr Meera V	BCom	Financial Inclusion of Senior Women Citizens through Digitalization.
----	------------	------	--

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

"

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL Executive officer

N.M. COLLEGE, POLLACHI

I, Dr. V. MEERA received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. V. MEERA
Name of the Faculty

Commerce
Department

V. Meera
Signature of the Faculty



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

20	Dr Giri N	BCom	The role of Pradhan Mantri Mudra Yojana (PMMY) and Empowering women through Entrepreneurship with special reference to Coimbatore District.
----	-----------	------	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above"

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE POLLACHI
For Executive officer

I, Dr. N. Giri received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. N. Giri
Name of the Faculty

Commerce
Department

N. Giri
Signature of the Faculty

20



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

21	Ms Muthukannu T	BBA	Buying Behaviour of Lackme Cosmetics with special reference to working women of Coimbatore district.
----	-----------------	-----	--

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

"

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

I, received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

T. Muthukannu BBA
Name of the Faculty Department

[Signature]
Signature of the Faculty



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL I/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

22	Dr Jayaprakash R	CT	Evaluating Cutaneous conditions and their health implications in relation to human society.
----	------------------	----	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

"

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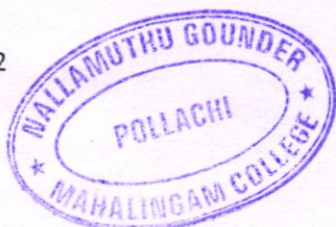
PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

I, Dr. R. Jayaprakash received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. R. Jayaprakash Dept. of CT
Name of the Faculty Department

[Signature] 23/2/24
Signature of the Faculty

22



[Signature]
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL I/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

23	Ms Meenakrithika M	UG CSc	Text clustering with Seeds Affinity Propagation.
----	--------------------	--------	--

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

Ref: Minutes of the meeting dated 7.2.24 on SEED Money

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE POLLACHI

I, M. MEENAKRITHIKA received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

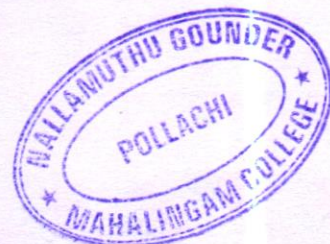
M. Meenakrithika
Name of the Faculty

UG - Computer Science
Department (CSP)

M. Meen
Signature of the Faculty

23

Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.





NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

24	Ms Shiddharthy R	UG CSc	Minimize the Data Dissemination delay for Drivers and Passengers Safety using Cluster based Routing in VANET.
----	------------------	--------	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE - POLLACHI
Executive officer

I, P. SHIDDHARTHY..... received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Name of the Faculty

P. SHIDDHARTHY

24

Department

COMPUTER SCIENCE
UG (SF)

Signature of the Faculty

P. Shiddharthy

Rm
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.





NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
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SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

26	Dr Sharmila S	UG CSc	Assessment and Measurement of Students' Social and Emotional Learning (SEL) Competencies.
----	---------------	--------	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty, your proposal titled as above

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PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

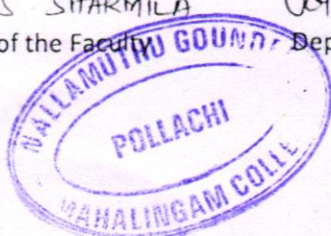
I, Dr. S. Sharmila received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Dr. S. SHARMILA
Name of the Faculty

UG Computer Science(SF)
Department

S. Sharmila
Signature of the Faculty

26



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

27	Dr Poonkodi K	PG Chem	Double Charge Dynamics through 2D-2D interface of Zn/Cr - g C3N4 LDH for Superior Photo Catalytic Herbicide Degradation and advanced Oxidation Process.
----	---------------	---------	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty, your proposal titled as above"

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI
For Executive officer

I, Dr. K. Poonkodi received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Dr. K. Poonkodi
Name of the Faculty

PG chemistry
Department

K. B. H
Signature of the Faculty



R. Manicka
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution
Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

29	Dr Jagadambal S	HE	Integrative Approach for Diabetes Prevention : Yoga and Plant based Diet.
----	-----------------	----	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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PRINCIPAL
NGM COLLEGE POLLACHI
Executive officer

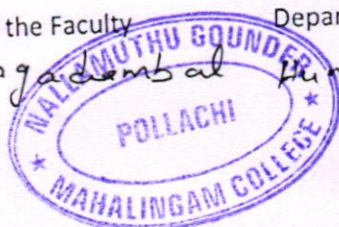
I, received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Name of the Faculty Department
Dr. S. Jagadambal Human Excellence

Signature of the Faculty

Dr. S. Jagadambal

28



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

28	Dr Veerasithi vinayagan P	HE	"Mindful Illumination : Enhancing Cognitive focus in College students through Lamp Gazing and Meditation Practices".
----	------------------------------	----	--

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

I, DR. P. VEERASITHI VINAYAGAN received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

DR. P. VEERASITHI VINAYAGAN
Name of the Faculty

Department

P. Veerasithi
Signature of the Faculty

28

27



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)**

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Affiliated to Bharathiar University, Pollachi – 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

31	Dr Jayasudha N	Tam Lan	திருக்குறளில் ஐம்புதம்
----	----------------	---------	------------------------

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty , your proposal titled as above"

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You are requested to give an acceptance letter to Principal through Dean Office.

PRINCIPAL
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
Pollachi
Executive officer

I, received the copy of this sanction letter for SEED Money with Terms and Conditions . I have read the Terms and conditions and will abide them

Dr. N. JAYASUDHA
Name of the Faculty

Tamil language
Department

B. Rexa
Signature of the Faculty

31
29



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)
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Affiliated to Bharathiar University, Pollachi - 642001; Coimbatore (Dt)



SEED Money for Research - Faculty Empowerment System

Allotment letter

Date 7.2.24 @ Board Room

To:

32	Ms Nithi Varshini Devi B V	SW	Challenges faced by Female Tribal Students in pursuing Higher Education.
----	-------------------------------	----	---

Sir/Madam

Sub: IV Cycle of SEED Money for Research - SF Faculty, your proposal titled as above"

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PRINCIPAL
NGM COLLEGE, POLLACHI
Executive officer

I, Ms B.V.Nithi Varshini Devi received the copy of this sanction letter for SEED Money with Terms and Conditions. I have read the Terms and conditions and will abide them

Ms. B.V. Nithi Varshini Devi Social Work
Name of the Faculty Department

B.V. Nithi
Signature of the Faculty

32
30



Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.