



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

Publication of Books/ Chapters / Papers in National/International Conferences and Seminars during 2020-2021

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
BOOKS							
1	Dr. A . Mahalakshmi,	Role of Literature, Sociology and Science in the development of Mankind	NA	2020	978-93-82387-14-5	Nallamuthu Gounder Mahalingam College	View File
2	Dr. P. Krishnathulasimani	Effective Policy Measures for Post Covid-19 Era	NA	2020	978-81-937152-3-9	Navanila Maruthi Publication	View File
3	S. Shanmuga Vadivu	Desiya vizhumiyangal	NA	2021	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File
4	S. Jeyalakshmi	Ulagalaaviya vizhumiyanga	NA	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
CHAPTERS & CONFERENCE PROCEEDINGS							
1	Dr. R. Malathi Ravindran	NA	An overview of COVID-19 and Its Impact on IT Industry	2020	2278-4187	Rabindranath Tagore University,	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
						Madhya Pradesh , Bhopal	
2	Dr. T. Parameshwari	NA	Sulaliyal thiranivu kotpattil enmakaje	2020	978-81-2344-035-4	NCBH, Chennai	View File
3	Dr. N. Jayasudha	NA	Puthu kavithaiyil nagara maiyam athal	2020	978-81-2344-035-4	NCBH, chennai	View File
4	Dr. M. Suganthi	NA	Andal padalkalil ulaviyal	2020	978-81-2344-035-4	NCBH, chennai	View File
5	Dr. M. Chitrakala	NA	Thamilarkalin marabuvai vizhakkal	2020	978-81-234-4011-8	NCBH, chennai	View File
6	Dr. M. Chitrakala	NA	Silappathikarathil seviyal panbugal	2020	978-81-234-4010-1	NCBH, chennai	View File
7	Dr. T. Geethanjali	NA	Sirukathaikal sitharikkum penkalin valviyal	2020	978-81-234-4011-8	NCBH, chennai	View File
8	Dr. R. Vishnupriya	NA	Sanga ilakkiyathil thozhil muraikal	2020	978-81-234-4010-1	NCBH, chennai	View File
9	A.M. Ananda Kumar,	NA	Study on Morphological, Anatomical, Pharmacogonostical and Phytochemical Variation between the Two Important Medicinal Plants Ruellia Patula Jacq. and Ruellia Tuberosa Linn.	2020	978-93-884-1380-0	Royal Book Publishing	View File
10	P. Sathishkumar,	NA	Effect of Traditional Herbal Plant Extracts of Glucose Level in Yeast Cells for Diabetic Disorder	2020	978-93-884-1380-0	Royal Book Publishing	View File
11	Dr. P. Anitha	NA	Customer Satisfaction towards Himalaya Baby Care Products	2020	978-1716630224	Kaamadhenu College of Arts and Scince, Sathyamangalam.	View File
12	Dr. T. Vijayachithra	NA	Consumers' Attitude on Television Advertising in the Internet Era	2020	978-1716630225	Kaamadhenu College of Arts and Scince, Sathyamangalam.	View File

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13	Dr. R. Muthukumaran	NA	Western Poligars Under Nayaks & Nawabs	2020	978-93-82387-14-5	Nallamuthu Gounder Mahalingam College	View File
14	Dr. K. Mangayarkarasi	NA	Significance and Characteristics of Pallava Architecture	2020	978-93-82387-14-6	Nallamuthu Gounder Mahalingam College	View File
15	G. Ramanathan	NA	Chakkarai chettiar- An Unsung Swadeshi Militant Nationalist of Tamil Nadu	2020	978-93-82387-14-7	Nallamuthu Gounder Mahalingam College	View File
16	Dr. R. Somasundaram	NA	Evaluation of Caste System-A Study	2020	978-93-82387-14-8	Nallamuthu Gounder Mahalingam College	View File
17	Dr. S. Maheswari	NA	Lively Food of people in palai neithal thinai of Kalithokai	2020	2321-788X	Shanalax Publications	View File
18	D. Gnanasoundari	NA	A Spiritual Vaccination for Novel Pandemics	2020	978-93-5407-920-7	Government Vidarbha Institute of Science and Humanities, Amravati, 2020	View File
19	Dr. Nirmala Sathish	NA	Valluvathil Uzhavum Velanmaiym	2020	978-93-82387-17-5	Prdag Print Publications,	View File
20	K. Dhanalakshmi	NA	Thodargal Karpithalil Yerpadam Sikkalgalum Theervugalum	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam College	View File
21	P. KarthicK	NA	Ilakanam Karpithal	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam College	View File
22	A. Mahalakshmi	NA	Nirutha Kurigal	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam	View File

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						College	
23	P. Maheshwari	NA	Moovidapeyargalum Nirutharkurigalum	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam College	View File
24	A. Mahabuboo	NA	Yenvagai Meipaadugal	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam College	View File
25	P. Aruljothi	NA	Tamil Ilakana Karuthotrumaigalum Karpithalum	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam College	View File
26	A. Mahalakshmi	NA	Kannan Paatil Penn	2020	9.7882E+12	Vinayaka Mission Research Centre	View File
27	A. Mahalakshmi	NA	Puranaanuru Suttum Kaimpengalin Panpadu	2020	978-93-937269-3-8	MJ Publication House	View File
28	A. Mahabuboo	NA	Tamil Ilakiyathil Koyir Kalai	2020	978-81-234-4011-8	New Century Book House	View File
29	P. Maheshwari	NA	Tharkaala Ilakkiyangalil Thalithiyam	2020	978-81-234-4011-8	New Century Book House	View File
30	R. Surya	NA	Naveena Oodaga Vilambarangalin Nokkum Pokkum	2020	978-81-234-4011-8	New Century Book House	View File
31	P. M. Palanisamy	NA	Tamilukku Thadam Kanda Tholkappiyam	2020	978-81-234-4011-8	New Century Book House	View File
32	K. Dhanalakshmi	NA	Ulakanadan Odhuvitha vasagam	2020	978-81-234-4010-1	New Century Book House	View File
33	A. Mahalakshmi	NA	Sekkilaarin Peyar Suttap penngal	2020	978-81-234-4010-1	New Century Book House	View File

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34	P. Maheshwari	NA	Thuthu Sellayo kiliyee	2020	978-81-234-4010-1	New Century Book House	View File
35	R. Surya	NA	Nattupuraviyalil tholilchar kalaikal	2020	978-81-234-4010-1	New Century Book House	View File
36	P. M. Palanisamy	NA	pathinen keelkanakku aranulkalil maanuda valviyal sinthanaikal	2020	978-81-234-4010-1	New Century Book House	View File
37	A. Mahalakshmi	NA	Thirumanthirathil Iraiyyalkal	2020	978-93-82387-14-5	Nallamuthu Gounder Mahalingam College	View File
38	A. Aruljothi	NA	Mannuda Valarchiyil Sanga Ilakkiyathin Pangu	2020	978-93-82387-14-5	Nallamuthu Gounder Mahalingam College	View File
39	Dr. B. Indira Priyadharshini	NA	Women Entrepreneurship: Turning Challenges into Opportunities	2020	978-81-932850-1-5	Meta research publishers, New Delhi	View File
40	P.Nagarajan	NA	Kala melanmai	2020	978-93-87009-30-1	Rukmani Offset Press, Coimbatore	View File
41	P.Padma	NA	Vazhkai thara membaadu	2020	978-93-87009-30-1	Rukmani Offset Press, Coimbatore	View File
42	N. Paneerselvam	NA	Mana Aatral Perukkam	2020	978-93-87009-30-1	Rukmani Offset Press, Coimbatore	View File
43	Dr. G. Akilandeswari	NA	Artificial intelligence in Insurance companies	2021	978-93-5566-099-2	Shanlax Publications	View File
44	Dr.G.Akilandeswari	NA	Artificial intelligence in Stock Market	2021	978-81-953602-3-9	Shanlax Publications	View File
45	Dr. E. Renuga	NA	Role of Artificial intelligence in insurance	2021	978-81-953602-3-9	Shanlax Publications	View File
46	Dr. T. Parameshwari	NA	Vinaithokai katal katpithalil sikkalkalum theervukalum	2021	978-93-87009-60-8	Nallamuthu Gounder	View File

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47	M. Selladurai	NA	Spectroscopic analysis (FT-IR, FT-Raman) with HOMO-LUMO, ADMET and molecular docking studies of β (3E)-4-(2, 6, 6-rimethylcyclohex-1-en-1-yl) but-3-en-2-one against Lung Cancer: A potential inhibition of ATP syntheses	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
48	M. Selladurai	NA	¹ H-NMR studies of 5 and 7-Methyl isomers of 2,4-dichloroquinoline and synthesis of	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
49	T. Gowrani	NA	Green Inhibitors for Corrosion Protection of Mild Steel - An Overview	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
50	T. Gowrani	NA	Biocidal Efficiency of Inhibitors on Copper Alloy in Natural Aqueous Medium	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
51	M. Amutha	NA	Synthesis and Characterization of New Polyaspartimides Derived from bis(3,5-Dimethyl-4- Maleimido Phenyl)-3'-Pyridyl Methane and Various Aromatic Diamines	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
52	M. Selladurai	NA	Synthesis and Applications of Chitosan-Coated Bimetallic Nanocomposites: A Short Review	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
53	N. Neelakandeswari	NA	Acetone Sensing Property of Mesoporous ZnO Nanostructures	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
54	N. Neelakandeswari	NA	DSSC Performance of Zinc - TIN - Vanadium Oxide Nanocomposite Using Beetroot (Beta	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File

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55	N. Neelakandeswari	NA	Effect of Capping Agents on the Morphology of Nanostructured NiO	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
56	M. Selladurai	NA	Assessing the different Dosage of coagulants in the Textile industry waste water	2021	978-81-953602-0-8	Nallamuthu Gounder Mahalingam College	View File
57	Dr. G. Vignesh	NA	A Study on The Level of Stress Among The Employees of Multinational Banks in Pollachi Region	2021	978-81-953602-3-9	Nallamuthu Gounder Mahalingam College	View File
58	Dr. N. Bhuvanesh Kumar	NA	Impact of Apeda in India's Export Performance	2021	978-81-953602-3-9	Nallamuthu Gounder Mahalingam College	View File
59	Mr. B. Madhan Kumar	NA	Performance of Paper Board's Export	2021	978-81-953602-3-9	Nallamuthu Gounder Mahalingam College	View File
60	S. Sharmila	NA	Differential Privacy Strategies for Improving Privacy on the Internet of Things	2021	2349 – 9052	Nehru e – Journal	View File
61	Dr. S. Maheswari	NA	Five Limit and Methods of Vethathiri Maharishi	2021	978-81-920884-8-8	Valar Tamil Aivu Mantram, Didigul.	View File
62	Dr. S. Jagadambal	NA	The Impact of Diet in the Overall Wellness- Body, Mind and Soul	2021	978-81-952209-7-7	Shri Publication, Chidambaram.	View File
63	Dr. M. Akilanayaki	NA	Stress Level of Software Industry's employees during pandemic periods in India - An descriptive Study	2021	978-93-9149-24-4	Red shine	View File
64	Dr. V. Meera	NA	Challenges and opportunities of rural SMEs in Coimbatore District	2021	978-93-9149-24-4	Red shine	View File
65	N. Paneerselvam	NA	Bothai pazhkkangalil irunthu Viduthalai	2021	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File

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66	N. Paneerselvam	NA	Samooga etra thaazhvugalum Theervugalum	2021	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File
67	Dr. P. Veerasithi Vinayagan	NA	Shaankiya Thathuvam	2021	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File
68	M.Kuppusamy	NA	Ina paagupaadum Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
69	Dr.R. Kannan	NA	Surtuchoolal baathippum Athan Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
70	Dr.R.Muthukumaran	NA	Arasiyal Konthalippum Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
71	P.Badri Shriman Narayanan	NA	Ulagai Achuruthum Theeviravaathamum Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
72	Dr.M. Palanisamy	NA	Kalachaara seeralivum Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
73	Dr.Amuthan	NA	Orumitha Kalachaara seeralivum Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
74	Dr. P. Veerasithi Vinayagan	NA	Porulaathara Paagupaadugalum Theervum	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File
75	Dr.N.Rajkumar	NA	Seyalum Manithanae Theervum Manithanae	2021	978-93-87009-32-5	Rukmani Offset Press, Coimbatore	View File