



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

Publication of Books/ Chapters / Papers in National/International Conferences and Seminars during 2019-2020

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
BOOKS							
1	R. Jayaprakash	A Complete Guide for Cluster based Network	NA	2019	978-620-0-27827-2	LAP LAMBERT Academic Publishing Company, Mauritius.	View File
2	Dr. K. Poonkodi	Advanced Materials for Energy, Environment and Medicinal Applications (AMEEMA)	NA	2019	978- 93 -87009-56-1	Navanila Maruthi Publication	View File
3	Dr. K. Poonkodi	Role of Phytochemicals and Advanced Materials in Cancer Prevention and Research	NA	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
4	Dr.G.Vignesh	Basic of Logistics Support Services	NA	2020	978-93-87009-58-5	Shreya Arts	View File
5	R. Jayaprakash	Path Detection Protocol in wireless Ad hoc Network	NA	2020	978-620-0-50521-7	LAP LAMBERT Academic Publishing Company, Mauritius.	View File
CHAPTERS & CONFERENCE PROCEEDINGS							
1	Dr.K.Poonkodi	NA	GC-MS Analysis and Invitro Cytotoxicity Potential of Ethanol Extract of Azima Tetracantha Lam	2019	978- 93 -87009-56-2	Navanila Maruthi Publication	View File
2	Dr.K.Poonkodi	NA	Phytochemical and Pharmacological Studies of Adansonia Digitata -An Updated Review	2019	978- 93 -87009-56-3	Navanila Maruthi Publication	View File
3	K.Vimaladevi	NA	Chemical Composition of Essential Oil of Myristica Fragrans Hoult Leaves and its Biological Activities	2019	978- 93 -87009-56-1	Navanila Maruthi Publication	View File

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4	R. Mini	NA	Chemical Composition and Invitro Anticancer Activity of Ocimum Sanctum Against Molt – 3 Cancer Cell Line	2019	978- 93 -87009-56-1	Navanila Maruthi Publication	View File
5	Dr. V. Prabhu	NA	Chemical Composition, Invitro Antioxxidant and Antibacterial Activity of Piper Betel's Leaves Essential Oil	2019	978- 93 -87009-56-1	Navanila Maruthi Publication	View File
6	M. Anusuya	NA	Investigation of Phytochemical Constituents of Pan Masala– A Smokeless Chewing Tobacco Methanol Extract	2019	978- 93 -87009-56-1	Navanila Maruthi Publication	View File
7	Ms. A. Anandhiprabha	NA	A Study on Innovations In Insurance Industry	2019	978-93-5382-734-2	Sri Ramakrishna College of Arts & Science	View File
8	Ms. V. Poornima	NA	A Study on Frauds In Insurance Industry	2019	978-93-5382-734-2	Sri Ramakrishna College of Arts & Science	View File
9	Dr.T.Parameshwari	NA	EriyumPanikkaduUnarthumTheiyilaiThottaVaralattruPinnani	2019	978-81-2343-815-3	NCBH, chennai	View File

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10	Dr.M. Chitrakala	NA	Silapathikarathil Sevviyal Panpugal	2019	978-81-2343-816-0	NCBH, chennai	View File
11	Dr.T. Geethanjali	NA	Sirugathaigal sitharikkum pengalin vaalviyal sikkalgal	2019	978-81-2343-816-0	NCBH, chennai	View File
12	Dr.T. Geethanjali	NA	Abdul Rahman KavithaikalilSamuthayaChinthanaikal	2019	978-81-2343-815-3	NCBH , Chennai	View File
13	Dr.T. Geethanjali	NA	Anaimalai masani amman thirukoil valipattu muraikal	2019	978-81-2344-037-8	NCBH, chennai	View File
14	Dr.R.Vishnupriya	NA	Ettuthohai Noolgalil Nirvagathiran	2019	978-81-2343-943-3	NCBH, chennai	View File
15	Dr. S. Kaleeswari	NA	Oscillation Criteria for Higher Order Nonlinear Functional Difference Equations: Critical Study	2019	978-93-89816-16-7	Book Publisher International	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
16	Dr. M.Sakthi	NA	Man nalame Payir Nalam	2019	978-93-87009-15-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
17	M. Dhavapriya	NA	High Tech Farming using Big Data and IoT for Smart Agriculture	2019	978-93-89105-30-8	Coimbatore Institute of Information Technology	View File
18	S. Sharmila	NA	Radio Frequency - Intelligent Energy Conservation System through Remote Power Transferring for Wireless Sensor Devices	2019	978-93-89105-30-8	Coimbatore Institute of Information Technology	View File
19	Dr.P.Anitha	NA	Customer satisfaction of Home Appliances Product through online with special reference to Pollachi Taluk	2019	978-81-941015-0-5	Laser Park Publishing house, Coimbatore	View File
20	Dr.P.Anitha	NA	Financial Frauds and insurance sector	2019	978-93-5382-734-2	Ramakrishna College of Arts and Science, Coimbatore.	View File
21	Dr. S. Poongodi	NA	Policyholders satisfaction towards life insurance products with special reference to pollachi taluk	2019	978-93-87862-88-3	Bonfring	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
22	Dr.M.Deepa	NA	Satisfaction towards online shopping among online consumers	2019	978-81-941015-0-5	Laser Park Publishing house, Coimbatore	View File
23	Dr.M.Deepa	NA	Benefits of e-CRM services among private banking customers - with special reference to pollachi taluk	2019	978-81-945812-2-2	Laser Park Publishing house, Coimbatore	View File
24	Dr.M.Deepa	NA	College Students Perception towards Online education During pandemic	2019	978-81-949016-0-0	Registrar,Kalinga Institute of Social Science, Odisha	View File
25	Dr.M.ShamugaPriya	NA	A study on Customers Awareness on E-Agriculture	2019	978-81-941015-0-5	Laser Park Publishing house, Coimbatore	View File
26	Dr.S.Maheswari	NA	Thiruvalluvar's view's on Virtues and Gracefulness	2019	978-93-87009	Nallamuthu Gounder Mahalingam College, Pollachi	View File
27	Dr.S.Maheswari	NA	Bharathi & Women's progress	2019	2682-8065	Valar Tamil Aivu Mantram,Didigul.	View File

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28	Dr. P. Veerasithi Vinayagan	NA	Ilakkiyangalil Thirukkural Unarthum Manitha Neyamum Maruthuvamum	2019	2321-0737	Raja Publication, Trichy	View File
29	N. Paneerselvam	NA	Tamil Ilakkiyangalil Kanum Manitha Neya Manbugal	2019	2321-0737	Raja Publication, Trichy	View File
30	D. Gnanasoundari	NA	Geethai Koorum Gnanam	2019	2321-0737	Raja Publication, Trichy	View File
31	M.Saranya	NA	Kalvivalaar Kanda Kali Unarthum Aranerigal	2019	978-93-87009-52-3	Nallamuthu Gounder Mahalingam College, Pollachi	View File
32	A.Mahalakshmi	NA	Thathuvanokkil Sakthi	2019	978-93-87009-52-3	Nallamuthu Gounder Mahalingam College, Pollachi	View File
33	K.Dhanalakshmi	NA	Thirukkural Unarthum Iraineri	2019	978-93-87009-52-3	Nallamuthu Gounder Mahalingam College, Pollachi	View File

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34	P.Aruljothi	NA	Silapathikarathil Iraivalipadu	2019	978-93-87009-52-3	Nallamuthu Gounder Mahalingam College, Pollachi	View File
35	M.Gayathri	NA	Puranaanutrill Pulavar Aramum Arulum	2019	978-93-87009-52-3	Nallamuthu Gounder Mahalingam College, Pollachi	View File
36	P.Aruljothi	NA	Thuravi Thanthala Kalaigal	2019	978-81-2343-815-3	New Century Book House	View File
37	Selvaraj Jamuna	NA	Sanga Ilakiyathil Akrinai Uyirgalin Vaalviyal	2019	978-81-2343-815-3	New Century Book House	View File
38	S.Muthuvel	NA	Naatupuraviyalum Nambikaigalum	2019	978-81-2343-815-3	New Century Book House	View File
39	A.Mahalakshmi	NA	Pandai Thamilargalin Uzhavu Karuvigal	2019	978-93-87009-54-7	Nallamuthu Gounder Mahalingam College, Pollachi	View File

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40	P.Maheshwari	NA	Natrinai Matrum Kalithogayil Tholigal	2019	978-93-87009-54-7	Nallamuthu Gounder Mahalingam College, Pollachi	View File
41	A.Mahabuboo	NA	Silapathikara Tholilgalum Tholilnutpangalum	2019	978-93-87009-54-7	Nallamuthu Gounder Mahalingam College, Pollachi	View File
42	P.Aruljothi	NA	Sanga Ilakiyathil Tholilgalum Tholilnutpa Pathivugalum	2019	978-93-87009-54-7	Nallamuthu Gounder Mahalingam College, Pollachi	View File
43	S.Jamuna	NA	Sangakaala Tholilgalum Tholilnutpangalum	2019	978-93-87009-54-7	Nallamuthu Gounder Mahalingam College, Pollachi	View File
44	K.Dhanalakshmi	NA	Sanga Ilakiyangalil Tholil Payanpaadum Vaniga Pinpulamum	2019	978-93-87009-54-7	Nallamuthu Gounder Mahalingam College, Pollachi	View File
45	Dr. P. Maheshwari	NA	Tamil Ilakiyangalil Kaalamum Soolalum	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link to the Relevant Document
46	S.Sathishkumar	NA	Thiruthondarthogai kaalamum soolalum	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
47	T.Vishalaachi	NA	Vaa.mu.Komuvin Sirukadhaigalil Soolaluketra Palamoligal	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
48	A.Mahabuboo	NA	Kaalanthorum Kannagi Kadhai	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
49	P.Maheshwari	NA	Seramannargalin Kaalamum Soolalum	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
50	P.Aruljothi	NA	Jothirlatha Girija Kurunaavalkalil Samuthayachoolal	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
51	K.Dhanalakshmi	NA	Ilakiyangalum Arasiyal Madhachoolalgalum	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File

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52	P.Karthi	NA	Kurunthogayin Kaalamum Soolalum	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
53	P.Prathap	NA	Tamilil Araneriyum Samayaneriyum	2019	819379638-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
54	P.M.Palanisamy	NA	Tamilukku Thadam Kanda Tholkappiyam	2019	978-81-2343-943-3	New Century Book House	View File
55	P.Maheshwari	NA	Tharkaala Ilakkiyangalil Thalithiyam	2019	978-81-2343-943-3	New Century Book House	View File
56	A.Mahabuboo	NA	Tamil Ilakiyathil Koyir Kalai	2019	978-81-2343-943-3	New Century Book House	View File
57	A.Mahalakshmi	NA	Food Habits In Silapadikaram	2019	978-955-627-203-1	Faculty of Arts and Culture, South Eastern University of Sri Lanka	View File

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58	A.Mahalakshmi	NA	Thiruvalluvar Suttum Unavumuraigal	2019	978-81-939032-7-8	Ganapathi Tamilchangam - Pasumaikappagam	View File
59	Dr.B.Indira Priyadharshini	NA	Succession in Family Firms: The Question of Survival	2019	978-93-84443108	Meta research publishers New Delhi	View File
60	Dr.Viswanathan	NA	Illaramae Nallaram	2019	978-93-87009-31-8	Rukmani Offset Press, Coimbatore	View File
61	Dr. P. Veerasithi Vinayagan	NA	Anbum Karunaiyum	2019	978-93-87009-31-8	Rukmani Offset Press, Coimbatore	View File
62	Dr.R.Muthukumaran	NA	Semmantha Kudiyurimai	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File
63	M.Settu	NA	Valarnthuvarum India	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File

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64	Dr.Amuthan	NA	Indiya Kalaacharithin Menmai	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File
65	Dr.N.Rajkumar	NA	Indiyaavum Amaithiyum	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	view File
66	N. Paneerselvam	NA	India Ulagirkku valangum seithi	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File
67	Dr. P. Veerasithi Vinayagan	NA	Thondum Thiyaagamum	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File
68	M.Kuppusamy	NA	Vetrumayil otrumai	2019	978-93-87009-28-8	Rukmani Offset Press, Coimbatore	View File
69	Dr.K.Poonkodi	NA	Interesting Morphology of La doped CuC ₂ O ₄ and Na doped CuC ₂ O ₄ Synthesised Via Thermal Decomposition	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File

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70	Dr.K.Poonkodi	NA	Phytochemical and pharmacological activities of Eupatorium adenophorum SPRENG- A Review	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File
71	Dr.K.Poonkodi	NA	Awareness of Social Media among Rural Area Librarians	2020	978-93-5406-205-6	Central University of Tamil Nadu,Thiruvapur	View File
72	Dr.K.Poonkodi	NA	Plagiarism: Pros and Cons	2020	978-93-5406-205-7	Central University of Tamil Nadu,Thiruvapur	View File
73	K.Vimaladevi	NA	Invitro Anticancer Activity of Plectranthus amboinicus Leaves Essential Oil against Chang Liver Cell Line	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File
74	K.Vimaladevi	NA	Phytochemical Analysis of Barleria Prionitis by GCMS	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File
75	R. Mini	NA	Pharmacological Activities of Anisomeles Malabarica - A Review	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File

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76	Dr. V. Prabhu	NA	Investigation of Phytochemical Constituents of Hans – A Smokeless Chewing Tobacco Methanol Extract	2020	978- 93 -87009-56-2	Navanila Maruthi Publication	View File
77	Dr.V. Prabhu	NA	A Review on Phytochemical Profiling of Couroupita Guianensis AUBL.	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File
78	Dr.V. Prabhu	NA	Chemical Composition of Methanol Extract of Physalis minima	2020	978 -81- 937152-2-3	Navanila Maruthi Publication	View File
79	Dr.V. Prabhu	NA	A Short Review on Phytopharmacological Studies on Lotus Flower and Hibiscus Flower	2020	978 -81- 937152-2-4	Navanila Maruthi Publication	View File
80	M. Anusuya	NA	Inhibitive Action of Hydroxy Pyrazoline Derivatives on the Corrosion of Mild Steel In Sulphuric Acid Medium Together With Quantum Chemical Studies	2020	978 -81- 937152-2-2	Navanila Maruthi Publication	View File
81	M. Anusuya	NA	A Review on Copper Ferrite And Metal Doped Copper Ferrite Materials: Synthesis and Its Magnetic Properties	2020	978 -81- 937152-2-3	Navanila Maruthi Publication	View File

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82	Dr.T.Parameshwari	NA	Vinaithokai katral katpithalil sikkalkalum theervukalum	2020	978-93-87009-60-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
83	Dr. V. Inthumathi	NA	Decompositions of Nano R-I continuity	2020	2207-6360	Science and Engineering Research Support Society	View File
84	Dr. M. Chithirai Selvan	NA	Awareness About Entrepreneurial Skills Among College Students	2020	978-93-5406-199-8	Karpagam Publications A Unit of Karpagam Academy of Higher Education Coimbatore	View File