



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

Publication of Books/ Chapters / Papers in National/International Conferences and Seminars during 2018-2019

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link
BOOKS							
1	Dr.M.V.Sathiyabama	Consumer Awareness Text And Research	NA	2018	978-93-81126-12-1	Narain Publications, Chennai	View File
2	Dr.M.Akilanayaki	Working Women Policyholders' Satisfaction In LIC	NA	2018	978-93-87009-13-4	Nallamuthu Gounder Mahalingam College, Pollachi	View File
3	Dr.K.Dhanalakshmi	Manaiyiyal Mahaththuvam	NA	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File
4	Dr.S.Muthuvel	Ilakkiya Poonga	NA	2018	978-81-2343-816-0	NCBH,Coimbatore	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link
5	Dr.P.Maheswari	Uraimanigal	NA	2018	978-81-2342-774-4	NCBH,Coimbatore	View File
6	Dr.K.Dhanalakshmi	Manaiyyal Mahaththuvam	NA	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File
7	Dr. P. Krishnathulasimani	Ulavu Bharatham	NA	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
BOOK CHAPTERS & PROCEEDINGS							
1	Dr. R.Manikandan	NA	Policy Holders Satisfaction Regarding To LIC	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
2	Dr.S.Shanmugapriya	NA	A Study On Customer Satisfaction Towards Airtel 4G Data Services	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
3	Dr.S.Shanmugapriya	NA	Environmental Awareness Among College Students	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
4	Dr.S.Shanmugapriya	NA	Time Management Among College Student	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File

Sl. No.	Name of the teacher	Title of the book / Chapters published	Title of the Paper	Year of publication	ISBN/ ISSN Number of Proceeding / Book	Name of the publisher	Link
5	Dr.M.Chithirai Selvan	NA	Determinants Of Two Wheeler Purchase Among The College Students	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
6	Ms.P.V.Nandhini	NA	A Study On Savings Behaviour Of College Students	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
7	Ms.T.Manjula	NA	Determinants Of Cosmetic Buying Behaviour Of Women	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
8	Ms.P.Karthika	NA	Passenger Satisfaction In Bus	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
9	Ms.P.Anitha	NA	Astudy On Customer Satisfaction Towards Private Sector Banks	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
10	Ms.S.Mahalakshmi	NA	Awareness Towards E-Sevai Maiyam among the Users (With Special Reference to Pollachi Taluk)	2018	978-93-87009-44-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
11	Dr.P.Archana	NA	Digital Marketing For New Entrepreneurs	2019	2395-5929	Stella Maris College	View File
12	Dr.M.V.Sathiyabama	NA	Arokiyamana Unavum Valamana Valvum	2018	978-93-87509-14-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File

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13	S.Shanmugavadivu	NA	Udalparchiyum Udalnallamampadum	2018	978-931-36-8-5	Govt. Arts college, Paramakodi.	View File
14	M.Kuppusamy	NA	Kudumba Amaithi	2018	978-93-87009-31-8	Rukmani Offset Press, Coimbatore	View File
15	R.Kannan	NA	Arivu Unarvu Aanmiga Alavugal	2018	978-93-87009-30-1	Rukmani Offset Press, Coimbatore	View File
16	Dr.N.Rajkumar	NA	Thalaimai Panbugal	2018	978-93-87009-30-1	Rukmani Offset Press, Coimbatore	View File
17	P.Nagarajan	NA	Mulu Eedupaattudan Koodiya Seyal	2018	978-93-87009-30-1	Rukmani Offset Press, Coimbatore	View File
18	M.Kuppusamy	NA	Manithanin Parinaamam	2018	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File
19	Dr.Amuthan	NA	Samuthaayathin Angame Manithan	2018	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File
20	M.Kuppusamy	NA	Manathooymai Tharum Samuthaaya Nalan	2018	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File

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21	Dr.Nanjayan	NA	Kalviyum Samuthaayamum	2018	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File
22	Dr.Amuthan	NA	Mathangalin Maiya Karuthu	2018	978-93-87009-29-5	Rukmani Offset Press, Coimbatore	View File
23	Dr.R Muthukumaran	NA	Arutchelvar Dr./ N Mahalingam - Amulti Facted Personality	2018	2321-788X.	Shanlax International Journal of Arts, Science and Humanities,	View File
24	G Ramanathan	NA	Social Movement And Upliftment Of Depressed Class In The 20Th Century In Madras Presidency	2018	2321-788X.	Shanlax Publications	View File
25	Dr.K.Mangayarkarasi	NA	Genesis Of Women'S Indian Association And Its Key Contributions - With Special Reference To Dr.Muthulakshmi Reddy	2018	2321-788X.	Shanlax Publications	View File
26	R Somasundaram	NA	Role Of Reformers In Depressed Class Elevation Movements Towrds Social Transformation In 20Th Century - An Overview	2018	2321-788X.	Shanlax Publications	View File
27	Dr.Bruntha	NA	Sakipputhanmaiyea Vetrikku Vali	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File
28	Dr.M.V.Sathiyabama	NA	Sakipputhanmaikku Sandrukul	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File

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29	Dr. A. Logamadevi	NA	Anusaranium Aravanippum	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File
30	Dr. G. Akilandeswari	NA	Anusaranaiin Payankal	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File
31	Prof.P.Nagarajan	NA	Porumai Pennin Perumai	2018	978-93-87009-37-0	Nallamuthu Gounder Mahalingam College, Pollachi	View File
32	Prof.P.Nagarajan	NA	Porutar Poomi Aalvar	2018	978-93-87009-37-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File
33	N. Radha	NA	Nallakudumbam Namthu Latchiyam	2018	978-93-87009-37-2	Nallamuthu Gounder Mahalingam College, Pollachi	View File
34	Dr.S. Mariammal	NA	Penkal Gowrawathin Natrangal	2019	978-93-87009-37-3	Nallamuthu Gounder Mahalingam College, Pollachi	View File
35	Dr.P.M.Palanysamy	NA	Ilakkiyankalil Vaazhviyal Arankal	2018	978-93-8700-927-1	Kaveri Tech,Pollachi	View File
36	Dr.P.M.Palanysamy	NA	Tamizharin Panpaadum Payanpaadum	2018	978-81-2342-774-4	NCBH,Coimbatore	View File

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37	Dr.P.M.Palanysamy	NA	Pathinenkeezh Kanakku Aranoolkalil Maanuda Vaazhviyal	2018	978-81-2343-816-0	NCBH,Coimbatore	View File
38	Dr.P.M.Palanysamy	NA	Manithanum Sulalum	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
39	Dr.S.Muthuvel	NA	Swamy Vivekanandharin Matha Nallinakka Sinthanaikal	2018	978-81-2343-807-8	NCBH,Coimbatore	View File
40	Dr.P.Maheswari	NA	Swamy Vivekanandharin Kallvi Sinthanaikal	2018	978-81-2343-807-8	NCBH,Coimbatore	View File
41	Dr.P.Maheswari	NA	Puthukavithaikalil Samooka Ethaarthankal	2018	978-93-8700-927-1	Kaveri Tech,Pollachi	View File
42	Dr.P.Maheswari	NA	Dhesiya Alavilaana Saathanai Penkal	2018	978-93-87009-51-6	Nallamuthu Gounder Mahalingam College, Pollachi	View File
43	Dr.K.Dhanalakshmi	NA	Naakakumaara Kappiyaththin Nokkum Pokkum	2018	978-81-2342-774-4	NCBH,Coimbatore	View File
44	Dr.K.Dhanalakshmi	NA	Ulaganathan Oothuvuththa Vaasakam	2018	978-81-2343-816-0	NCBH,Coimbatore	View File

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45	Dr.K.Dhanalakshmi	NA	Indraya Savaalkalukku Swamy Vivekanandhar Koorum Theervukal	2018	978-81-2343-816-0	NCBH,Coimbatore	View File
46	Dr.K.Dhanalakshmi	NA	Pengalum Kudumba Savaalkalum	2018	978-93-87009-51-6	Nallamuthu Gounder Mahalingam College, Pollachi	View File
47	Dr.K.Dhanalakshmi	NA	Thaai Oar Munmaathiri	2018	978-93-87009-51-6	Nallamuthu Gounder Mahalingam College, Pollachi	View File
48	Dr.K.Dhanalakshmi	NA	Velaan Araichiyum Iyarkai Paathukappum	2018	978-93-87009-15-8	Nallamuthu Gounder Mahalingam College, Pollachi	View File
49	Dr.A.Mahalakshmi	NA	Sekkizhaarin Peyarsutta Penkal	2018	978-81-2343-816-0	NCBH,Coimbatore	View File
50	Dr.A.Mahalakshmi	NA	Swamy Vivekanandharin Paarvayil Pengal	2018	978-81-2343-816-0	NCBH,Coimbatore	View File
51	Dr.A.Mahalakshmi	NA	Thirumanaththin Kalaacharamum Paarambariyamum	2018	978-93-87009-51-6	Nallamuthu Gounder Mahalingam College, Pollachi	View File
52	Ms.R.Suriya	NA	Amuthan Padaipugalil Gandhiya Sindhanigal	2018	978-93-87009-27-1	Nallamuthu Gounder Mahalingam College, Pollachi	View File

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53	Ms.R.Suriya	NA	Vikadan Thadam Ithzhil Manusiyapuththiran Paarvayil Penkal	2018	978-93-86770-84-4	Aram Publication	View File
54	Ms.A.Mahabobu	NA	Pandaya Seranaadum Indraya Keralamum	2018	978-93-8700-927-1	Kaveri Tech,Pollachi	View File
55	P. Arul Jothi	NA	Paripadalil Thirumaal Vazhipaadu	2018	978-93-87882-47-8	Today Publications	View File
56	Ms.R.Suriya	NA	Pollazhi Vattara Oor Peyarkalul Iramai Peyarkal	2018	978-93-87882-47-8	Today Publications	View File
57	Ms.A.Mahabobu	NA	Samayangal Valartha Tamil	2018	978-93-87882-47-8	Today Publications	View File
58	Dr.P.Maheswari	NA	Ilakkiyaththil Aazhvaarkalil Iraineri	2018	978-93-87882-47-8	Today Publications	View File
59	T.Visalakshi	NA	Panniru Aazhvaarkalin Bakthineri	2018	978-93-87882-47-8	Today Publications	View File
60	Ms.R.Suriya	NA	Vikadan Thadam Ithzhil Manusiyapuththiran Paarvayil Penkal	2018	978-93-86770-84-4	Aram Publication	View File

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61	Dr. P. Krishnathulasimani	NA	Ulavin Netraya suvaduagal	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
62	Dr. K. Poonkodi	NA	Suthanthira Indhiyavil Velan Puratchi	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
63	Dr. S. Somasundaram	NA	Ulavum Nithium	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
64	Dr. K. Poonkodi	NA	Maaniyam Matrum Pair Kappidu	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
65	Dr. R. Malathi Ravendreen	NA	Mahatma Gandhi Adikalai Kiramiya Paarvai	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
66	Dr. M.V. Sathiyabama	NA	Siruthaniya Urpathi - Araokkiya Viruthi	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
67	Dr. Nirmala Sathish	NA	Nammor Velanmai Namakku Sollum Padam	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
68	Dr. K. Poonkodi	NA	Ulavar Vadivil Puthiya Vidiyal	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File

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69	Dr. S. Selvakumar	NA	Ulavanea Unakkana Neramithu, Urimaiyai Meettu Edu	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
70	Dr.S. Somasundaram	NA	Pal Uyir Thokuppum Iyarkai Samanilium	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
71	Dr.M. Sakthi	NA	Mannalamea Payir Nalam	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
72	Dr. K. Poonkodi	NA	Neer Melanmai	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
73	Dr. E. Neelamathi	NA	Puchikal, Kalaikal - Saiyana Anugumarai	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
74	Dr. K. Poonkodi	NA	Maasuattra Vaalvu Valamkundra Valarchi	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
75	Dr.M. Durairaju	NA	Nanjilla Unavu	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
76	Dr. Nirmala Sathish	NA	Nammalvar Valiyil	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File

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77	Dr.S. Somasundaram	NA	Velan Araithchium Iyarkai Pathukappum	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File
78	P.M.Palanisamy	NA	Manithanum Sulalum	2018	978-93-87009-15-8	Rukkumani Printers, Coimbatore	View File