

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

DEPARTMENT OF COMMERCE (FINANCE)

Vision

Empower the students to become experts in finance and make them socially responsible citizens

Mission

- Imparting Ethical and Moral values to students.
- Continuously striving to offer latest knowledge in finance.
- Inculcating the analytical spirit to solve complex financial issues.

Program Educational Objectives:

PEO1	To Provide necessary Knowledge in core concepts of the Commerce and Finance
PEO2	To Prepare the students as per the needs of industry, Academia and government
PEO3	To inspire the graduates to become successful Entrepreneurs and finance Professionals
PEO4	To habituate the students to exercise team spirit
PEO5	To Ensure communication skills, leadership skill, Professional and Technical skills.

Program Outcomes:

PO1	Conceptual knowledge and application skills in the domain of Commerce, accounting and finance
PO2	Develops entrepreneurship and managerial skills to manage the finance and business establishment effectively.
PO3	Apply different tools and techniques to solve the problems of day- to- day business operations and in projects
PO4	Gain Knowledge in the field of banking, tax consultation, audit assistant, laws governing corporate and other finance related services
PO5	Develop the social responsibility and understand business ethics and receive training in the field of computer.
PO6	Understand mathematical, analytical, statistical tools for finance and accounting analysis.
PO7	Effectively communicate and creates leadership among students and work with the team.

PO8	Implement practical skill in the field of accounting, insurance and in management
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Program Specific Outcomes:

PSO - 01	Develop in-depth knowledge and broad understanding in the field of accounting, finance and aware of various business laws, taxation and management of the corporate.
PSO - 02	Employ knowledge of economic, banking, financial market, investment and marketing in the field of business.


HOD

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PRINCIPAL

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Programme Code:	B.Com - Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF101			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	90	Core-I- Financial Accounting – I	Semester:	I
					Credits:	4

Course Objective

To impart knowledge to the students for the preparation of various accounting statements

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.	K1
CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.	K2
CO3	To apply skills in critical-thinking and problem-solving	K3
CO4	To get the idea for preparing hire purchase and Installment	K4
CO5	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transaction	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	M	H	H	H	M	H	H
CO2	H	M	H	M	H	H	M	M	M	H
CO3	M	H	M	H	M	L	H	M	H	M
CO4	H	M	H	H	M	H	M	H	H	L
CO5	H	H	M	M	H	H	H	M	M	H

H-High ; M-Medium ; L –Low

Programme Code:	B.Com - Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF102			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem	90	Core-II- Financial Markets and Institutions	Semester:	I
					Credits:	3

Course Objective

To describe the growth and functioning of financial service industry in India.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the basic functions of financial system.	K1
CO2	Identify the primary and secondary markets Functions.	K2
CO3	Develop the Knowledge of Online Trading mechanism in the stock market.	K3
CO4	Analyze the functions of merchant banking and mutual fund.	K4
CO5	Evaluate the advantages and activities of venture capital.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	H	H	M	H	H
CO2	H	M	H	H	H	H	M	H	H	H
CO3	M	H	H	M	H	M	H	H	M	H
CO4	H	H	H	H	M	H	H	M	H	M
CO5	H	H	M	H	H	H	H	M	H	H

H-High ; M-Medium ; L –Low

Programme Code:	B.Com - Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF1A1			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	75	Allied-I Business Economics	Semester:	I
					Credits:	5

Course Objective

The course is designed for students to examine the importance and application of economic analysis to business decision making

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the economic concepts and approaches.	K1
CO2	Interpret the Economic theories and policies.	K2
CO3	Develop the demand and supply conditions.	K3
CO4	Analyze the cost and revenue concepts.	K4
CO5	Evaluate the perfect and imperfect competition prevailing in the market	K5

Mapping

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	M	H	M	H	H	L
CO2	H	M	H	M	H	H	M	H	M	H
CO3	M	H	H	M	H	M	H	H	M	H
CO4	H	M	H	H	M	H	M	H	H	M
CO5	H	L	H	H	M	H	M	H	H	L

H-High ; M-Medium ; L –Low

Programme Code:	B.Com - Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF203			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	90	Core- III - Financial Accounting II	Semester:	II
					Credits:	4

Course Objective

To familiarize the fundamental concepts of Financial Accounting II

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the rules for admission, retirement and death of a partner in a firm.	K1
CO2	Understand the various methods of goodwill and settlement of accounts to retiring partners.	K2
CO3	Apply the relevant rule for settlement of accounts among partners after dissolution.	K3
CO4	Analyses the procedures involved in Insolvency of individual and partner	K4
CO5	To get the idea about Branch and Departmental accounts	K2

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	H	H	H	H	H
CO2	H	H	H	H	M	H	H	H	H	M
CO3	H	H	H	H	M	H	H	H	H	M
CO4	H	M	H	M	H	H	M	H	L	H
CO5	H	L	H	H	H	H	H	H	H	H

H-High ; M-Medium ; L –Low

Programme Code:	B.com -Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF204			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	75	Core-IV- Business Management	Semester:	II
					Credits:	3

Course Objective

To make the students to understand the conceptual frame work of business management.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect knowledge about Scientific Management, Principles of Management and MBO and MBE	K1
CO2	Understand the area of planning and Decision making.	K2
CO3	Implement the things related to Principles of sound organization and Span of Control.	K3
CO4	Analyze and give ideas about the function of staffing, theories of motivation and control	K4
CO5	Develop the Knowledge in the area of Business Ethics and Social responsibility	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	H	H	H	H	H
CO2	H	H	H	L	H	M	H	M	H	M
CO3	H	H	H	H	M	H	H	H	M	H
CO4	H	H	M	H	H	H	L	H	H	H

CO5	H	H	H	H	M	H	H	H	M	H
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H-High ; M-Medium ; L –Low

Programme Code:	B.com -Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF2A2			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	3	Tutorial Hrs./Sem.	45	Allied II – Office Automation	Semester:	II
					Credits:	3

Course Objective

To expose the students about the applications of computer in business

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Execute the knowledge in the area of Ms Word.	K3
CO2	Implement the knowledge in the area of Ms Excel.	K3
CO3	Develop the skills in PowerPoint Presentations	K4
CO4	Analyse the uses of Ms Access	K5
CO5	Create tables using MS Access	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	M	H	M	H	H	M
CO2	H	M	H	M	H	H	L	H	M	H
CO3	M	H	H	H	M	M	H	H	H	M
CO4	H	M	H	L	H	H	M	H	H	H
CO5	H	M	H	H	M	H	M	H	H	H

H-High ; M-Medium ; L –Low

Programme Code:	B.com -Finance			Programme Title:	Bachelor of Commerce Finance	
Course Code:	21UCF2A3			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.	30	Allied Lab I – Office Automation	Semester:	II
					Credits:	2

Course Objective

To provide practical exposure to students on Office Automation Practices

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Create Mail merge in MS word	K3
CO2	Prepare Salary statement and Inventory statement in MS Excel	K4
CO3	Create charts in MS Excel	K4
CO4	Prepare the presentations with animations in power point.	K4
CO5	Create tables using MS Access	K4

Mapping

PO /PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO										
CO1	H	H	M	H	H	H	H	M	H	H
CO2	H	H	H	M	M	H	H	H	M	M
CO3	H	M	H	H	H	H	M	H	H	H
CO4	M	M	H	H	H	M	H	H	M	H
CO5	H	H	H	M	M	H	M	M	H	H

H-High ; M-Medium ; L –Low


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20UCF305

Programme code:	B.com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF305	Title	Batch :	2020-2023
		Core-V- Corporate Accounting I	Semester	III
Hrs/Week:	6		Credits:	4

Course Objective

To inculcate knowledge among the students about corporate accounting and its implication

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts and terms of the corporate accounting.
K2	CO2	To familiarize students with the accounting treatment adopted for raising funds and redeeming them
K3	CO3	To understand the basis in preparing financial statements of joint stock company.
K4	CO4	To apply the knowledge in evaluating goodwill & share of a company

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	M	H
CO2	H	H	H	H	H
CO3	M	H	H	M	H
CO4	H	H	H	H	H

H-High ; M-Medium ; L –Low

20UCF306

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce – Finance	
Course code:	20UCF306	Title	Batch:	2020-2023
		Core- VI -	Semester:	III
Hrs / Week:	5	Commercial Law	Credits:	4

Course Objective

To make the students to understand the fundamentals of Commercial Laws.

Course Outcomes (CO)

K1	CO1	To remember rules and issues relating to the business.
K2	CO2	To understand the fundamentals of commercial law.
K3	CO3	To apply the knowledge and skills in the elective area of the business law.
K4	CO4	To evaluate the principles and legal techniques to resolve practical problems in the area of commercial law.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	M	M
CO2	H	M	H	M	M
CO3	H	H	H	H	H
CO4	H	H	H	H	H

H-High ; M-Medium ; L –Low

20UCF307

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce - Finance	
Course Code:	20UCF307	Title	Batch :	2020-2023
		Core - VII -Banking Law and practice	Semester	III
Hrs/Week:	6		Credits:	3

Course Objective

To enrich, enlighten and embellish the student's knowledge about the ingredients of the banking sector.

Course Outcomes (CO)

K1	CO1	To remember Banking System in India
K2	CO2	To understand the Types and relationship of customer and banker
K3	CO3	To execute Techniques of Credit Creation
K4	CO4	To evaluate the negotiable instruments and E-Banking transactions

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	M
CO2	H	H	M	M	H
CO3	M	M	H	H	M
CO4	M	M	H	H	H

H-High ; M-Medium ; L –Low

20UCF308

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce - Finance	
Course Code:	20UCF308	Title	Batch :	2020-2023
		Core- VIII – Principles of	Semester	III
Hrs/Week:	5	Marketing	Credits:	3

Course Objective

To enrich the students with the knowledge of Marketing

Course Outcomes (CO)

K1	CO1	To remember the modern marketing concepts
K2	CO2	To understand the importance of new product
K3	CO3	To apply knowledge in the preparation of advertisement
K4	CO4	To analyze the needs of retail marketing

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	H
CO2	H	H	M	H	M
CO3	H	M	H	H	H
CO4	M	H	H	H	H

H-High ; M-Medium ; L –Low

20UCF3A4

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF3A4	Title	Batch:	2020-2023
		Allied-III Business	Semester	III
Hrs/Week:	6	Mathematics	Credits:	5

Course Objective

To enable the students to apply Mathematical Knowledge to Business Problems

Course Outcomes (CO)

K1	CO1	To recollect the concepts of interest and related terms.
K2	CO2	To understand the set Operations and Laws.
K3	CO3	To execute the knowledge of Matrix.
K4	CO4	To interpret the knowledge of Differentiation and Integration.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	H
CO2	H	H	H	M	H
CO3	H	H	M	H	H
CO4	H	H	M	H	M

H-High ; M-Medium ; L –Low

20UCF3N1

Programme code:	B.Com -Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF3N1	Title	Batch :	2020-2023
		Non Major Elective I:	Semester	III
Hrs/Week:	1	Financial Services	Credits:	2

Course Objective

This paper aims at imparting basic knowledge about financial markets

Course Outcomes (CO)

K1	CO1	To recollect Financial system in India
K2	CO2	To understand the Financial Market
K3	CO3	To implement Merchant banking services and guidelines for merchant bankers
K4	CO4	To analyze the importance of venture capital

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	H	M
CO2	M	H	M	H	H
CO3	H	M	H	M	M
CO4	M	H	M	M	H

H-High ; M-Medium ; L –Low

20UCF3N2

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF3N2	Title	Batch :	2020-2023
		Non Major Elective II: Financial Institutions and Management	Semester	III
Hrs/Week:	1		Credits:	2

Course Objective

To describe the functions of financial Institutions in India.

Course Outcomes (CO)

K1	CO1	To recollect the Financial Institutions
K2	CO2	To understand the Risks of financial institutions
K3	CO3	To implement Risk management and Powers and duties of financial institutions
K4	CO4	To analyze Depository System in India

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	H	H
CO2	H	H	M	H	H
CO3	M	M	H	M	M
CO4	M	H	M	H	M

H-High ; M-Medium ; L –Low

20UCF409

Programme code:	B.COM – Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF409	Title	Batch :	2020-2023
		Core- IX - Corporate accounting –II	Semester	IV
Hrs/Week:	6		Credits:	4

Course Objective

To enable the students understand Higher Corporate Accounting System.

Course Outcomes (CO)

K1	CO1	To understand the accounting procedures of amalgamation and absorption of companies
K2	CO2	To prepare financial statement of special type of business such as Banking companies, Insurance companies.
K3	CO3	To apply skills for preparing accounting for reconstruction of companies.
K4	CO4	To evaluate the steps involved in preparation of consolidated balance sheet of holding and subsidiary company

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	H	M
CO2	H	M	H	M	H
CO3	H	H	M	M	H
CO4	H	H	H	H	H

H-High ; M-Medium ; L –Low

20UCF410

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF410	Title	Batch :	2020-2023
		Core-X- Company Law and Secretarial Practice	Semester	IV
Hrs/Week:	5		Credits:	3

Course Objective

To provide the student with basic knowledge and understanding the law relating the provisions of the Companies Act, 2013 and Secretarial Practice

Course Outcomes (CO)

K1	CO1	To recollect the concept about Company and its promotions under Companies Act 2013.
K2	CO2	To understand legal reasoning and analysis through study of statutes and regulatory practice relating to Company Secretary.
K3	CO3	To prepare the documents maintained under Companies Act 2013.
K4	CO4	To prepare the correspondence relating to meeting and evaluate the process from formation of company to winding up of the company under company law.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	M	M
CO2	H	H	H	H	H
CO3	H	M	H	M	H
CO4	H	H	M	H	H

H-High ; M-Medium ; L –L

20UCF411

Programme code:	B.com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF411	Title	Batch :	2020-2023
		Core- XI -Income tax law & Practice	Semester	IV
Hrs/Week:	6		Credits:	4

Course Objective

To facilitate the students to gain adequate knowledge in Income-Tax

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concept of income tax act 1961
K2	CO2	To get the idea of the various sources of incomes
K3	CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
K4	CO4	To evaluate individual income computation statement.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	M	H	M	H	H
CO3	H	H	H	H	H
CO4	H	H	H	M	H

H-High ; M-Medium ; L –Low

20UCF412

Programme code:	B.Com– Finance	Programme Title	Bachelor of Commerce – Finance	
Course code:	20UCF412	Title	Batch:	2020-2023
		Core- XII – Principles of Auditing	Semester:	IV
Hrs / Week:	5		Credits:	3

Course Objective

To expose the students to the principles and practices of Auditing

Course Outcomes (CO)

K1	CO1	To keep in mind the qualification, rights, duties, liabilities of an auditor.
K2	CO2	To understand the Vouching , Investigation and Internal Control in Auditing
K3	CO3	To deploy interest in the minds of students towards auditing profession and verification.
K4	CO4	To estimate the value of auditor's report.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	H
CO2	M	H	H	H	H
CO3	M	H	H	M	H
CO4	H	H	M	H	M

H-High ; M-Medium ; L –Low

20UCF4A5

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF4A5	Title	Batch:	2020-2023
		Allied-IV Business	Semester	IV
Hrs/Week:	6	Statistics	Credits:	5

Course Objective

To enable the students to gain understanding of Statistical Techniques applicable to Business.

Course Outcomes (CO)

K1	CO1	To remember the central tendency, dispersion and skewness.
K2	CO2	To get the idea of correlation and regression.
K3	CO3	To apply the knowledge of index numbers.
K4	CO4	To analyze the time series and sampling errors.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	H
CO2	M	H	H	H	H
CO3	H	H	M	H	M
CO4	H	H	M	H	H

H-High ; M-Medium ; L –Low

20UCF4N3

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF4N3	Title	Batch :	2020-2023
		Non Major Elective III:	Semester	IV
Hrs/Week:	1	Online-Trading	Credits:	2

Course Objective

To enlighten students on the basic concept of online trading

Course Outcomes (CO)

K1	CO1	To remember the Online Trading process
K2	CO2	To understand the Methods of Trading
K3	CO3	To execute the Kinds of Speculators
K4	CO4	To estimate the investor protection measures, DEMAT and its functions

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	H	M	M	H
CO2	M	H	H	H	M
CO3	H	M	H	M	M
CO4	H	H	M	M	H

H-High ; M-Medium ; L –Low

20UCF4N4

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF4N4	Title	Batch :	2020-2023
		Non Major Elective IV :	Semester	IV
Hrs/Week:	1	Financial Intermediaries	Credits:	2

Course Objective

To describe the Role and functions of financial intermediaries in India

Course Outcomes (CO)

K1	CO1	To Remember the Financial intermediaries and their functions
K2	CO2	To understand the Financial instruments
K3	CO3	To implement the types of financial intermediaries and their services
K4	CO4	To analyze the Role of Financial Intermediaries

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	M
CO2	H	H	M	M	H
CO3	M	H	H	H	H
CO4	M	M	H	M	M

H-High ; M-Medium ; L -Low



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19UCF513

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF513	Title	Batch :	2019-2022
		Core - XIII- Cost accounting	Semester	V
Hrs/Week:	6		Credits:	4

Course Objective

To enlighten the student's on the importance of cost ascertainment, reduction and control.

Course Outcomes (CO)

K1	CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
K2	CO2	To apply skills in preparing cost sheet
K3	CO3	To evaluate problems in the allocations and apportionment of overheads.
K4	CO4	To analyze the elements of cost involved in various processes.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	S	S	S	M	M
CO3	H	H	H	M	M
CO4	H	M	M	H	H

S-Strong ; H-High ; M-Medium ; L –Low

19UCF514

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce – Finance	
Course code:	19UCF514	Title	Batch:	2019-2022
		Core – XIV - Principles of Insurance	Semester:	V
Hrs / Week:	5		Credits:	3

Course Objective

To expose the students to gain knowledge of insurance and to highlight the importance of insurance.

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of Insurance Contract
K2	CO2	To understand the risk involved in Insurance
K3	CO3	To apply the Life insurance, Fire Insurance and Marine Insurance in day to day life
K4	CO4	To analyze the role of IRDA

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	S	H	M
CO2	S	H	M	S	H
CO3	H	M	S	H	S
CO4	M	S	H	M	M

S-Strong ; H-High ; M-Medium ; L –Low

19UCF515

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF515	Title	Batch:	2019-2022
		Core – XV - Executive	Semester	V
Hrs/Week:	5	Communication and Information Security	Credits:	3

Course Objective

- To develop the skill of writing letters
- To create awareness to how to correspond with special organization
- To provide basic exposure to various forms and materials associated with office management

Course Outcomes (CO)

K1	CO1	To keep in mind the concepts of communication.
K2	CO2	To get the idea of writing letters.
K3	CO3	To apply the basic exposure to banking correspondence.
K4	CO4	To evaluate the communication and network system.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	S	H
CO2	S	H	S	H	S
CO3	M	H	S	M	H
CO4	S	M	H	S	M

S-Strong ; H-High ; M-Medium ; L –Low

19UCF516

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF516	Title	Batch:	2019-2022
		Core - XVI-Commerce	Semester	V
Hrs/Week:	2	Practical	Credits:	2

Course Objectives

- ❖ To develop the skill of writing letters
- ❖ To create awareness to how to correspond with special organization
- ❖ To provide basic exposure to various forms and materials associated with office management

Course Outcomes (CO)

K1	CO1	To remember the preparation of reports
K2	CO2	To understand the importance of writing letters.
K3	CO3	To apply knowledge for filling of forms
K4	CO4	To evaluate the tax liability

Mapping

PSO \ CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	S	M	S
CO2	H	S	H	S	H
CO3	S	H	M	S	M
CO4	M	H	S	M	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF517

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce Finance	
Course code:	19UCF517	Title :	Batch:	2019-2022
		Core-XVII - Indirect	Semester:	V
Hrs / Week:	5	Taxation	Credits:	3

Course Objective

To impart basic knowledge about major indirect Taxes.

Course Outcomes (CO)

K1	CO1	To remember the rules and regulation of indirect taxation.
K2	CO2	To understand the rules for registrations and its exemptions in taxation.
K3	CO3	To implement GST and its working mechanisms.
K4	CO4	To analyze and resolve tax problems.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	H	S	H
CO2	H	H	H	S	H
CO3	H	S	S	H	S
CO4	S	S	S	S	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF518

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce Finance	
Course code:	19UCF518	Title :	Batch:	2019-2022
		Core – XVIII -	Semester:	V
Hrs / Week:	-	Institutional Training	Credits:	3

Course Objective

To give Practical exposure to the Students.

Course Outcomes (CO)

K1	CO1	To keep in mind the functions of various department of a concern
K2	CO2	To understand the process of departments
K3	CO3	To apply the practical knowledge in business
K4	CO4	To evaluate the department functions

Mapping

PSO \ CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	S	H	S
CO2	H	S	M	S	M
CO3	M	H	S	M	S
CO4	H	S	M	S	H

S-Strong ; H-High ; M-Medium ; L –Low

19UCF5E1

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce Finance	
Course code:	19UCF5E1	Title	Batch:	2019-2022
		Core elective- XIX- Financial Management	Semester:	V
Hrs / Week:	5		Credits:	5

Course Objective

To enlighten the students with new concepts of Financial Management

Course Outcomes (CO)

K1	CO1	To keep in mind the concept of financial Management
K2	CO2	To get the idea on cost of capital, capital structure, capital budgeting and leverage.
K3	CO3	To apply the knowledge in business decision making.
K4	CO4	To evaluate the dividend theories.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	H	S	M	S	M
CO3	S	H	S	H	S
CO4	H	M	S	S	H

S-Strong ; H-High ; M-Medium ; L-Low

19UCF5E2

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce - Finance	
Course Code:	19UCF5E2	Title	Batch :	2019-2022
		Core elective- XIX- – Brand management	Semester	III
Hrs/Week:	5		Credits:	5

Course Objective

To enrich the students with the knowledge of Branding.

Course Outcomes (CO)

K1	CO1	To remember the branding concepts
K2	CO2	To understand the importance of brand associations
K3	CO3	To apply knowledge in brand loyalty
K4	CO4	To analyze the needs of brand strategies

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	H
CO2	S	H	M	S	M
CO3	H	M	S	H	S
CO4	M	S	H	S	H

S-Strong; H-High; M-Medium; L –Low

19UCF5S1

Programme code:	B.com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF5S1	Title	Batch :	2019-2022
		Skill based subject: I	Semester	V
Hrs/Week:	1	Fundamentals of Entrepreneurship	Credits:	2

Course Objective

To enable the students to become an entrepreneur

Course Outcomes (CO)

K1	CO1	To Recollect the knowledge about the Entrepreneurship.
K2	CO2	To Get the idea about the areas of Barriers of Entrepreneurship and the need of Entrepreneurship Trainings.
K3	CO3	To execute the ideas in the field of Institutional support available for entrepreneurs and the sources of Finance
K4	CO4	To Figure out the matters related to Incentives and Subsidies.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	M
CO2	S	M	S	H	S
CO3	M	H	S	H	M
CO4	H	M	S	M	H

S-Strong ; H-High ; M-Medium ; L –Low

19UCF5S2

Programme code:	B.com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF5S2	Title:	Batch :	2019-2022
		Skill based subject: II	Semester	V
Hrs/Week:	1	Organizational Behavior	Credits:	2

Course Objective

To educate the concepts of organizational behavior.

Course Outcomes (CO)

K1	CO1	To recollect the importance of Organizational Behavior
K2	CO2	To understand the Prospection and Personality
K3	CO3	To Execute the knowledge in Learning and Process & executive development
K4	CO4	To Interpret the Morale and its Determinants.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	H
CO2	M	H	S	H	M
CO3	S	H	M	S	H
CO4	M	H	S	H	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF619

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF619	Title	Batch:	2019-2022
		Core - XX- Management Accounting	Semester	VI
Hrs/Week:	6		Credits:	4

Course Objective

To enlighten the students on the different concepts of management accounting

Course Outcomes (CO)

K1	CO1	To remember the concepts and importance of management accounting in decision making.
K2	CO2	To understand and analyze financial statement to help managerial decision making.
K3	CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
K4	CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	H	H	M
CO2	M	M	H	S	H
CO3	H	H	S	M	S
CO4	H	H	S	H	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF620

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF620	Title	Batch :	2019-2022
Hrs/Week:	5	Core - XXI - Human resource management	Semester	VI
			Credits:	3

Course Objective

To expose the students to the Human resource management and its practices.

Course Outcomes (CO)

K1	CO1	To recollect the concept of Human resource planning
K2	CO2	To understand the recruitment process
K3	CO3	To evaluate the concept of industrial disputes
K4	CO4	To analyze the Essential traits of intrapreneurship and conflict management

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	S	H	M	H	M
CO3	S	H	M	S	H
CO4	M	S	H	M	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF621

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF621	Title	Batch:	2019-2022
		Core - XXII - Case	Semester	VI
Hrs/Week:	4	Analysis	Credits:	3

Course Objective

To enable the students to develop their analytical skills, problem solving abilities and decision making strategies

Course Outcomes (CO)

K1	CO1	To keep in mind the preparation of cases.
K2	CO2	To understand the concepts of marketing case studies
K3	CO3	To apply the practical knowledge in human resource management and financial management
K4	CO4	To analyze the case studies in costing and business

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	H
CO2	H	M	S	H	M
CO3	S	H	M	M	S
CO4	H	M	S	H	H

S-Strong ; H-High ; M-Medium ; L –Low

19UCF6E3

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce Finance	
Course code:	19UCF6E3	Title	Batch:	2019-2022
		Core elective II – XXIII	Semester:	VI
Hrs / Week:	6	Investment Management	Credits:	5

Course Objective

To impart skills on the fundamentals of investment and security analysis

Course Outcomes (CO)

K1	CO1	To remember the types of investment medias and their risk and return
K2	CO2	To comprehend with portfolio management
K3	CO3	To implement the investment concepts in business decision making situation.
K4	CO4	To analyze the fundamental and technical aspects of Investment

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	S	M
CO2	S	M	H	M	H
CO3	H	S	M	H	S
CO4	M	H	S	S	H

S-Strong ; H-High ; M-Medium ; L –Low

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF6E4	Title	Batch :	2019-2022
		Core elective – III- XXIV	Semester	VI
Hrs/Week:	5	Business Environment	Credits:	5

Course Objective

To analyze the overall business environment and evaluate its components in business decision making

Course Outcomes (CO)

K1	CO1	To remember the nature of business environment and its components
K2	CO2	To comprehend with conceptual framework of business
K3	CO3	To execute the knowledge about political and legal environment
K4	CO4	To analyze the concept financial environment

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	M	H	S
CO2	S	H	M	H	M
CO3	S	H	M	S	H
CO4	M	S	H	M	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF6E5

Programme code:	B.com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF6E5	Title	Batch :	2019-2022
		Core elective – III- XXIV	Semester	VI
Hrs/Week:	5	Quantitative Techniques for Finance	Credits:	5

Course Objective

To enable the students to learn techniques of operations research and resources management and their application in the financial decision making in business management.

Course Outcomes (CO)

K1	CO1	To Recollect the knowledge the Basic concepts of Quantitative techniques
K2	CO2	To get the idea of Transportation models and assignment models.
K3	CO3	To apply the ideas in the areas of Network models (PERT/CPM).
K4	CO4	To evaluate the models of inventory and Economic order quantity and Simulation models.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	H
CO2	M	S	H	M	S
CO3	H	S	M	H	M
CO4	S	H	S	M	H

S-Strong ; H-High ; M-Medium ; L –Low

19UCF6E6

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF6E6	Title	Batch :	2019-2022
		Core - XXI – Working Capital Management	Semester	VI
Hrs/Week:	5		Credits:	5

Course Objective

To enlighten the students with new concepts of Working capital Management

Course Outcomes (CO)

K1	CO1	To recollect the working capital concepts
K2	CO2	To understand sources of financing current asset
K3	CO3	To evaluate cash and receivables management
K4	CO4	To analyze the inventory management technique

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	S	S	H
CO2	H	S	H	H	S
CO3	H	H	S	H	S
CO4	S	H	S	H	H

S-Strong ; H-High ; M-Medium ; L –Low

19UCF622

Programme code:	B.com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF622	Title	Batch :	2019-2022
		Core:Programming Lab - Tally	Semester	VI
Hrs/Week:	2		Credits:	2

Course Objective

To create practical knowledge in accounting aspects
 To prepare the students for job market

Course Outcomes (CO)

K3	CO3	To apply the knowledge in preparing final accounts
K4	CO4	To analyze the voucher and ledger
K5	CO5	To validate the accounting and inventory information

Mapping

PO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	H
CO2	M	S	H	M	S
CO3	S	H	M	S	H
CO4	M	H	S	M	S

S-Strong ; H-High ; M-Medium ; L –Low

19UCF6S3

Programme code:	B.com – Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF6S3	Title:	Batch :	2019-2022
		Skill based subject: I	Semester	VI
Hrs/Week:	1	Project Management	Credits:	2

Course Objective

To enable the students to prepare for a project report

Course Outcomes (CO)

K1	CO1	To remember the small scale industries
K2	CO2	To understand plant location and factory design
K3	CO3	To apply project identification and selection
K4	CO4	To analyze project formulation and appraisal

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	S	H
CO2	H	S	H	M	S
CO3	M	H	S	M	H
CO4	S	H	M	S	M

S-Strong ; H-High ; M-Medium ; L –Low

19UCF6S4

Programme code:	B.com FINANCE	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCF6S4	Title	Batch :	2019-2022
Hrs/Week:1	1	Skill based subject: II	Semester	VI
		Logistics Management	Credits:	2

Course Objective

To educate the importance of Logistics Management to students

Course Outcomes (CO)

K1	CO1	To keep in mind the things related to logistics system
K2	CO2	To understand General structure of shipping industry and its Operating system
K3	CO3	To execute the knowledge in the area of Role of intermediaries in shipping – Major and minor ports in India.
K4	CO4	To interpret about International Air Transport and Air cargo

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	H	M	S
CO2	M	H	M	S	H
CO3	S	M	S	M	S
CO4	M	S	H	S	H

S-Strong ; H-High ; M-Medium ; L-Low


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