

Nallamuthu Gounder Mahalingam College

Vision

Our dream is to make the college an institution of excellence at the national level by imparting quality education of global standards to make students academically superior, socially committed, ethically strong, spiritually evolved and culturally rich citizens to contribute to the holistic development of the self and society.

Mission

Training students to become role models in academic arena by strengthening infrastructure, upgrading curriculum, developing faculty, augmenting extension services and imparting quality education through an enlightened management and committed faculty who ensure knowledge transfer, instil research aptitude and infuse ethical and cultural values to transform students into disciplined citizens in order to improve quality of life.

Department of Commerce (Computer Applications)

Vision

To provide quality education in Commerce with immense Computer background and to make the Students face the ever growing corporate challenges with moral values.

Mission

To empower the students by instilling the latest knowledge and skills in their study area and thereby make them not only employable but also socially, culturally and ethically a rich citizen.

Programme Outcomes

PO1: To enhance the students to expertise in the various fields of Commerce and Computer Arena.

PO2: To equip them to meet the local and global challenges.

Programme Specific Outcomes

PS01: To intensify the knowledge in the fundamentals of accounting and computer package.

PS02: To enrich the acquaintanceship in various business related amendments.

PS03: To train them to utilize computers in various business operations.

PS04: To refine their ability in Communication and Soft Skill domain.

PS05: To gain practical knowledge to accommodate themselves in the real time situations.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC514	Course Title	Batch :	2020-'23
		Core XIV: Income Tax	Semester :	V
Hrs/Week:	6		Credits:	5

Course Objective

To facilitate the students to gain adequate knowledge in Income-Tax

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concept of Income Tax Act 1961
K2	CO2	To get the idea of the various sources of incomes
K3	CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
K4	CO4	To evaluate individual income computation statement.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	M	H	M	H	H
CO3	H	H	H	S	H
CO4	H	H	S	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC515	Course Title	Batch :	2020-'23
		Core XV: Banking and Insurance Law	Semester :	V
Hrs/Week:	6		Credits:	4

Course Objective

To enrich the students' knowledge on the various provisions of banking and insurance law

Course Outcomes (CO)

K1	CO1	To keep in mind the basic law relating to banking and insurance
K2	CO2	To understand the functions of a banker
K3	CO3	To deploy the statutory protection for paying and collecting banker
K4	CO4	To analyse the various principles of insurance and its classification

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	L	M	H
CO2	H	M	M	M	S
CO3	H	M	M	M	H
CO4	H	M	M	M	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC516	Course Title	Batch :	2020-'23
		Core XVI: Programming in C	Semester :	V
Hrs/Week:	6		Credits:	4

Course Objective

To promote the students' knowledge in 'C' programming language

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of C language
K2	CO2	To apprehend the knowledge on loop structures and arrays
K3	CO3	To implement the concept of functional events and arguments in running a program
K4	CO4	To figure out the practical exposure in developing C programming using the various input / output operations

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	M	H
CO2	H	H	H	H	H
CO3	H	S	H	S	H
CO4	H	S	H	S	S

S - Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC517	Course Title	Batch :	2020-'23
		Core XVII: Programming Laboratory –V : C	Semester :	V
Hrs/Week:	4		Credits:	2

Course Objective

To equip the students to write programming language for developing a system based computer project for the business

Course Outcomes (CO)

K1	CO1	To remember the usage of basic concepts of C
K2	CO2	To understand the loop structures and arrays in application development
K3	CO3	To execute the functions and argument events in generating the applications
K4	CO4	To figure out the ability of developing applications in C using the theoretical exposure of the language

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	M	H
CO2	H	H	H	H	H
CO3	H	S	H	S	S
CO4	H	S	H	S	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC518	Course Title	Batch :	2020-'23
		Core XVIII: Institutional Training	Semester :	V
Hrs/Week:	One Month Training		Credits:	3

Course Objective

To train the students in real business situations

Course Outcomes (CO)

K1	CO1	To recollect the practical knowledge in real business applications
K2	CO2	To understand the real applications in business
K3	CO3	To apply the theoretical knowledge in practical business
K4	CO4	To evaluate the outside business exposure

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	L	M	H
CO2	H	M	M	M	S
CO3	H	M	M	M	S
CO4	H	M	M	M	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC5E1	Course Title	Batch :	2020-'23
		Major Elective I: Stock Market Operations	Semester :	V
Hrs/Week:	6		Credits:	5

Course Objective

To inculcate the proficiency in building career opportunities in stock market

Course Outcomes (CO)

K1	CO1	To identify the basic operations of stock market
K2	CO2	To comprehend the overview of stock exchange frame work
K3	CO3	To deploy the steps in listing and trading of securities
K4	CO4	To evaluate the practicality of stock market operations

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	H	H	H	H	S
CO3	H	S	S	S	S
CO4	H	S	S	S	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC5E2	Course Title	Batch :	2020-'23
		Major Elective I: Consumer Behaviour	Semester :	V
Hrs/Week:	6		Credits:	5

Course Objective

To inculcate the knowledge about the qualities and dynamics of consumers in the real world.

Course Outcomes (CO)

K1	CO1	To recollect the basics of consumer behaviour
K2	CO2	To get an idea about behavioral theories and ethics
K3	CO3	To evaluate the consumers' perception through consumer research
K4	CO4	To apply the models of consumer decision making in reality

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	H	H	H	H	S
CO3	H	S	S	S	S
CO4	H	S	S	S	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Program	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC5S1	Course Title	Batch :	2020-'23
		Skill Based Major Elective: Practical Marketing	Semester :	V
Hrs/Week:	1		Credits:	2

Course Objective

To enable the students to enhance the marketing scenario

Course Outcomes (CO)

K1	CO1	To recollect the fundamentals of Marketing
K2	CO2	To understand about Marketing Segmentation
K3	CO3	To analyze about proper Distribution channels
K4	CO4	To review the media of Advertisement

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	H	M	H	S
CO2	H	S	M	H	S
CO3	S	S	S	H	S
CO4	M	H	H	M	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC5S2	Course Title	Batch :	2020-'23
		Skill Based Major Elective: Organizational Behaviour	Semester :	V
Hrs/Week:	1		Credits:	2

Course Objective

To expose the students to understand the organization structure and maintain relationships

Course Outcomes (CO)

K1	CO1	To keep in mind the structure of organization
K2	CO2	To understand the various stages in personality development and theories of group dynamics
K3	CO3	To deploy leadership styles and motivational theories in real business
K4	CO4	To analyse the factors leading to change in organization

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	L	M	H
CO2	H	M	M	M	H
CO3	H	M	M	M	S
CO4	H	M	M	M	S

S - Strong; H-High; M-Medium; L-Low.

			20UCC619	
Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC619	Course Title	Batch :	2020-'23
		Core XIX: Management Accounting	Semester :	VI
Hrs/Week:	6		Credits:	4

Course Objective

To enlighten the students on the different concepts of management accounting

Course Outcomes (CO)

K1	CO1	To remember the concepts and importance of management accounting in decision making.
K2	CO2	To understand and analyze financial statement to help managerial decision making.
K3	CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
K4	CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	H	H	M
CO2	M	M	H	S	H
CO3	H	H	S	M	S
CO4	H	H	S	H	S

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC620	Course Title	Batch :	2020-'23
		Core XX: Programming Laboratory – VI: Multimedia	Semester :	VI
Hrs/Week:	6**		Credits:	3

Course Objective

To promote the students' designing skills in multimedia application

Course Outcomes (CO)

K1	CO1	To keep in mind the application of multimedia
K2	CO2	To point out the effects of picturaization on Photoshop and flash applications
K3	CO3	To implement the multimedia effects in developing applications
K4	CO4	To review the application of audio, video and graphical representation practically

Mapping

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1		H	H	H	H	H
CO2		H	S	S	S	S
CO3		H	S	S	S	S
CO4		H	S	S	S	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC621	Course Title	Batch :	2020-'23
		Core XXI: Auditing and Corporate Governance	Semester :	VI
Hrs/Week:	6		Credits:	4

Course Objective

To inculcate the students about auditing and corporate governance

Course Outcomes (CO)

K1	CO1	To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements.
K2	CO2	To understand the duties of Auditor
K3	CO3	To deploy about Corporate Governance
K4	CO4	To give an overview of Business Ethics and Corporate Social Responsibility.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	M	H
CO2	H	S	S	H	H
CO3	H	S	S	H	H
CO4	H	S	H	H	H

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC6E3	Course Title	Batch :	2019-'22
		Major Elective – II: Entrepreneurial Development	Semester :	VI
Hrs/Week:	5		Credits:	5

Course Objective

To encourage students to become entrepreneurs.

Course Outcomes (CO)

K1	CO1	To understand the importance of becoming entrepreneurs
K2	CO2	To give knowledge on various agencies involved in entrepreneurship and formulating a Project
K3	CO3	To learn the various techniques and process for entrepreneurship
K4	CO4	To educate about women entrepreneurship and rural entrepreneurship

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	H	H	H
CO2	H	S	H	H	H
CO3	H	S	H	H	H
CO4	H	S	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC6E4	Course Title	Batch :	2020-'23
		Major Elective II: Services Marketing	Semester :	VI
Hrs/Week:	5		Credits:	5

Course Objective

To expose the students on the field of real world of Service Marketing.

Course Outcome

K1	CO1	To remember the fundamentals of Service Marketing
K2	CO2	To understand the service marketing mix and its growth
K3	CO3	To evaluate the service quality in the area of service marketing
K4	CO4	To apply the strategies of service marketing in the real world scenario

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	H	S	H
CO2	H	H	H	S	H
CO3	H	S	S	H	S
CO4	S	S	S	S	S

S-Strong; H-High; M-Medium; L-Low

				20UCC6E5
Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC6E5	Course Title	Batch :	2020-'23
		Major Elective III: E-Commerce and Information Security	Semester :	VI
Hrs/Week:	5		Credits:	5

Course Objective

To expose the students' on fundamentals of e-commerce and need for information security

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of E-Commerce
K2	CO2	To understand the electronic data interchange and electronic payment systems
K3	CO3	To implement the various models of e-commerce in real business
K4	CO4	To analyze the need for information security and existence of various network securities

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	H	H	H	H	H
CO3	H	S	S	S	S
CO4	H	S	S	S	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC6E6	Course Title	Batch :	2020-'23
		Major Elective III: Foreign Exchange Management	Semester :	VI
Hrs/Week:	5		Credits:	5

Course Objective

To get familiarize in the areas of foreign exchange management and to enrich various foreign exchange operations.

Course Outcomes (CO)

K1	CO1	To keep in mind the exchange rates and its types
K2	CO2	To get the idea of foreign exchange transactions
K3	CO3	To understand the administration of foreign exchange with RBI Regulation
K4	CO4	To review the foreign exchange rates with the contract of interbank deals

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	H
CO2	H	H	H	H	H
CO3	H	S	S	S	S
CO4	H	S	S	S	S

S - Strong; H-High; M-Medium; L-Low.

			20UCC6S3	
Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC6S3	Course Title	Batch :	2020-'23
		Skill Based Major Elective: Commerce and Computer Application Practical	Semester :	VI
Hrs/Week:	1		Credits:	2

Course Objective

To enrich the students' knowledge in basic form filling and to develop their skills in utilizing various online applications

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce and Computer arena
K3	CO3	To apply the knowledge of computer in various online business applications
K4	CO4	To evaluate the students' knowledge on real business operations

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	L	L	M	H
CO2	M	H	S	M	H
CO3	M	S	S	S	S
CO4	S	H	H	H	S

S - Strong; H-High; M-Medium; L-Low.

Programme Code:	BCCA	Programme Title :	Bachelor of Commerce with Computer Applications	
Course Code:	20UCC6S4	Course Title	Batch :	2020-'23
		Skill Based Major Elective: Investment Management	Semester :	VI
Hrs/Week:	1		Credits:	2

Course Objective

To make the students to understand the fundamentals of investment management

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of investment
K2	CO2	To understand the alternative forms of investment
K3	CO3	To implement the knowledge on risk and return analysis and role of Credit Rating Agencies
K4	CO4	To review the fundamental and technical analysis

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	L	M	H
CO2	H	M	M	M	H
CO3	H	M	M	M	S
CO4	H	M	M	M	H

S - Strong; H-High; M-Medium; L-Low.


PRINCIPAL
N. G. M. COLLEGE, POLLACHI




HOD
Dr. P. ANITHA, M.Com., M.Phil., Ph.D., PGDCA, NET,
 Associate Professor & Head
 PG Department of Commerce (CA)
 NGM College (Autonomous), Pollachi - 642 001.

PG Department of Commerce with Computer Applications

B.Com (CA)

Vision : To provide quality education in Commerce with immense Computer background and to make the Students face the ever growing corporate challenges with moral values.

Mission : To empower the students by instilling the latest knowledge and skills in their study area and thereby make them not only employable but also socially, culturally and ethically a rich citizen.

Program Educational Objectives:

PEO1	Development of professional progression of the graduates
PEO2	Attainment of professional certification by seeking Higher Education
PEO3	Participation of graduates ethically in career and socialistic activities
PEO4	Positioning of graduates as a successful team leader in an organization
PEO5	Possession of technical competency in solving complex problems in specialized field of graduation

Program Outcomes:

PO1	To intensify the knowledge in the fields of accounting by applying the concepts and techniques of Commerce to meet out Industrial expectations
PO2	To enrich the acquaintanceship in various business related amendments
PO3	To refine the personal, interpersonal, intellectual and societal skills for career upliftment
PO4	To magnify the technical skillset of Computer in the field of Information Technology
PO5	To empower the employability skills through design and development of applications through software
PO6	To train with necessary competencies and decision making skills for a successful Entrepreneurship career option
PO7	To integrate the latest trends in Computer application software and packages
PO8	To replicate theoretical concepts in real time situations
PO9	To build ethical values and principles of Business to meet the expectations of the society
PO10	To nurture the interest to gain advanced knowledge through Higher Education

Program Specific Outcomes:

PSO - 01	Enhance knowledge to expertise in various fields of Commerce and Computer arena
PSO - 02	Equip the technical skills to meet out the local and global challenges

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC306			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	4	Core - IV: Corporate Accounting	Semester:	III
					Credits:	4

Course Objective

To develop the students' knowledge on corporate accounting in conformity with the provision of the Companies Act 2013

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the basic concepts and the treatment of shares and debentures.	K1
CO2	Understand the principles of preparing final accounts of a company.	K2
CO3	Apply the accounting concepts for the companies undergoing Amalgamation and Absorption.	K3
CO4	Analyse the consolidated balance sheet of holding company accounts.	K4
CO5	Evaluate the accounting requirements of banking and insurance company	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	H	H	H	L	L	H	L	M	M	L	M	H
CO2	H	M	H	L	L	H	L	M	H	M	M	H
CO3	H	M	M	L	L	H	M	H	H	H	M	H
CO4	H	H	M	M	L	M	L	H	H	M	M	M
CO5	H	H	H	L	M	M	M	M	H	M	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title:	Bachelor of Commerce with Applications Computer	
Course Code:	21UCC307			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Core - V : Principles of Marketing	Semester:	III
					Credits:	4

Course Objective

To endow students with the knowledge of principles of marketing

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the basic principles of marketing	K1
CO2	Understand the idea about new product designing, branding, packing and pricing	K2
CO3	Apply the distribution strategy in marketing and to expose the concepts of personal selling, recruitment, selection and training of sales force	K3
CO4	Analyze the standardization, trading and agricultural marketing in India	K4
CO5	Analyse the pros and cons of various online marketing methods	K4

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	M	H	M	M	H	L	M	H	M	M	H
CO2	M	H	M	H	M	H	L	M	H	H	H	H
CO3	M	H	L	H	M	H	L	M	H	M	M	M
CO4	M	H	M	H	H	H	M	M	H	H	M	H
CO5	H	M	H	M	H	H	M	M	M	M	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC308			Course Title	Batch:	2021 - 2024
				Core - VI : RDBMS	Semester:	III
Lecture Hrs./ Week Or Practical Hrs./Week	4	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To enrich the knowledge on relational database management system

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the fundamentals of database management system	K1
CO2	Understand the relational database implementation using E-R model	K2
CO3	Interpret the divisions of SQL commands	K3
CO4	Analyze different forms of sub queries using SQL commands	K4
CO5	Execute PL/SQL architecture and to construct a simple form	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	M	H	M	M	H	L	M	H	M	M	H
CO2	M	H	M	H	M	H	L	M	H	H	H	H
CO3	M	H	L	H	M	H	L	M	H	M	M	M
CO4	M	H	M	H	H	H	M	M	H	H	M	H
CO5	H	M	H	M	H	H	M	M	M	M	H	H

S-Strong; H-High; M-Medium; L-Low

				21UCC309	
Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications
Course Code:	21UCC309			Course Title	Batch: 2021 - 2024
Lecture Hrs./ Week <i>5</i>	5	Tutorial Hrs./Sem.	-	Core - VII : Company Law	Semester: III
Practical Hrs./Week					C1 <i>4.00</i>

Course Objective

To provide basic knowledge on the provisions of the Companies Amendment Act, 2013

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the basic characteristics of a company form of business	K1
CO2	Understand the legal structure and nature of a company	K2
CO3	Implement the basic requirements of conducting company meetings	K3
CO4	Analysis about the share capital and Company Meetings	K4
CO5	Estimate the process followed in winding up of companies	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	M	H	M	M	H	L	M	H	M	M	H
CO2	M	H	M	H	M	H	L	M	H	H	H	H
CO3	M	H	L	H	M	H	L	M	H	M	M	M
CO4	M	H	M	H	H	H	M	M	H	H	M	H
CO5	H	M	H	M	H	H	M	M	M	M	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Applications Computer	
Course Code:	21UCC3A3			Course Title	Batch:	2021 - 2024
				Allied - III : Executive Communication (Practical)	Semester:	III
Lecture Hrs./ Week Or Practical Hrs./Week	4	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To develop the oral and written communication skills of the students

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the structure of trade letters	K1
CO2	Understand the format of preparing resume, agenda and minutes	K2
CO3	Implement assignments for developing oral communication skills	K3
CO4	Analyze the students' communication skills in real world situation	K4
CO5	Evaluate students professional writing skill	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	M	M	H	M	M	M	M	H	L	M
CO2	H	M	H	H	H	M	M	H	H	H	M	M
CO3	H	H	H	M	H	M	H	H	H	M	M	H
CO4	H	H	H	H	H	H	H	H	H	M	M	H
CO5	H	H	M	M	M	H	H	H	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC310			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	4	Tutorial Hrs./Sem.	-	Core Lab - III : Oracle	Semester:	III
					Credits:	2

Course Objective

To develop and manage the relational database design

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the various SQL commands in table creation	K1
CO2	Understand the usage of different DML & DCL commands	K2
CO3	Apply the database objects using SQL commands	K3
CO4	Analyse a database design using SQL and PL/SQL commands	K4
CO5	Evaluate the PL/SQL blocks in creating an oracle application	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	M	M	H	M	M	M	M	H	L	M
CO2	H	M	H	H	H	M	M	H	H	H	M	M
CO3	H	H	H	M	H	M	H	H	H	M	M	H
CO4	H	H	H	H	H	H	H	H	H	M	M	H
CO5	H	H	M	M	M	H	H	H	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC3N1			Course Title	Batch:	2021 - 2024
				Non Major Elective - I : Customer Relationship Management	Semester:	III
Lecture Hrs./ Week Or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-		Credits:	2

Course Objective

To develop an understanding in the application of customer relationship management in real business world

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the fundamentals of CRM	K1
CO2	Point out the consumer's future needs and expectations	K2
CO3	Implement the bonding of customer relationship through application of CRM strategy	K3
CO4	Analyse the impact of customer relationship and improve the relationships to maintain the CRM strategy	K4
CO5	Design a mechanism for enhancing customer retention	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	M	M	H	M	M	M	M	H	L	M
CO2	H	M	H	H	H	M	M	H	H	H	M	M
CO3	H	H	H	M	H	M	H	H	H	M	M	H
CO4	H	H	H	H	H	H	H	H	H	M	M	H
CO5	H	H	M	M	M	H	H	H	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC3N2			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Non Major Elective - I : Supply Chain Management	Semester:	III
					Credits:	2

Course Objective

To improve the knowledge of students in the areas of product delivery system

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the significance of supply chain	K1
CO2	Understand the various distribution networks	K2
CO3	Apply the forecasting methods in supply chain	K3
CO4	Analyse the use of information technology in supply chain management.	K4
CO5	Decide the planning and sourcing decision in supply chain	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	M	M	H	M	M	M	M	H	L	M
CO2	H	M	H	H	H	M	M	H	H	H	M	M
CO3	H	H	H	M	H	M	H	H	H	M	M	H
CO4	H	H	H	H	H	H	H	H	H	M	M	H
CO5	H	H	M	M	M	H	H	H	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

					21UCC411	
Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC411			Course Title	Batch:	2021 - 2024
				Core - VIII : Cost Accounting	Semester:	IV
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	4		Credits:	4

Course Objective

To expose the students the basic concepts and tools used in cost accounting

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the basics of cost accounting	K1
CO2	Understand the various types of inventory and costing	K2
CO3	Apply the various methods in calculation of labour and overheads	K3
CO4	Analyse the general principles used in process costing.	K4
CO5	Evaluate the contract costing, job costing and reconciliation of cost and financial accounts used in managerial capacity.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	H	H	H	H	M	H	M	L	H	H	M	M
CO2	H	M	H	H	M	H	M	L	M	M	M	M
CO3	H	L	M	H	M	H	M	M	H	H	M	M
CO4	H	H	H	M	H	M	H	H	H	H	H	H
CO5	M	H	L	M	H	M	H	H	M	M	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC412			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Core - IX : Visual Basic	Semester:	IV
					Credits:	4

Course Objective

To enable the students to develop an application oriented software

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the fundamentals of client / server architecture	K1
CO2	Understand the concepts of Integrated Development Environment	K2
CO3	Apply the procedures and functions to create application software	K3
CO4	Analyse SDI and MDI applications while using forms, dialogs and other types of GUI components.	K4
CO5	Assess the Data Access Objects and generate data reports	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	H	H	H	H	L	M	M	M	H	H	H
CO2	M	H	M	H	H	L	H	H	L	H	H	L
CO3	M	H	M	H	H	H	H	H	H	H	H	H
CO4	M	H	M	H	H	H	H	H	H	H	H	H
CO5	H	M	H	H	H	M	H	H	M	H	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC413			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Core - X : Business Law	Semester:	IV
					Credits:	4

Course Objective

To provide basic knowledge on the provisions of the Indian Contract Act

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the fundamentals of Contract Act	K1
CO2	Understand the rights and duties of various persons involved in contract	K2
CO3	Apply the provision of Contract Act in real business	K3
CO4	Analyze the various provisions of Contract Act	K4
CO5	Assess the knowledge about different aspects of Goods Act	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	H	M	H	H	L	H	H	H	H	M	M	H
CO2	H	M	H	H	H	H	H	M	M	M	M	M
CO3	H	M	H	H	H	M	M	H	M	L	H	H
CO4	H	M	H	H	M	H	H	H	H	L	H	M
CO5	M	M	H	H	L	H	H	H	H	L	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC4A4			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Allied - IV : Business Statistics	Semester	IV
					Credits:	4

Course Objective

To enable the students to apply statistical tools in business analysis

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the basic terms and concepts in statistics	K1
CO2	Acquire knowledge on methods to calculate median, Harmonic mean and Geometric mean.	K2
CO3	Apply basic statistical calculations in business problems	K3
CO4	Analyse the range of problems using the statistical techniques	K4
CO5	Determine the business conditions using correlation and regression analysis	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	H	M	H	L	M	M	H	H	M	H	M	H
CO2	H	M	M	L	M	M	H	H	M	M	M	H
CO3	H	H	H	M	M	H	M	H	M	H	H	H
CO4	H	H	H	M	L	M	L	H	L	H	H	M
CO5	H	H	H	L	L	L	M	H	L	H	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC414			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	4	Tutorial Hrs./Sem.	-	Core Lab - IV : Visual Basic	Semester:	IV
					Credits:	2

Course Objective

To develop the business application software using Visual Basic

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the fundamental concepts of visual basic programming	K1
CO2	Understand the significance of visual basic programming for software development	K2
CO3	Deploy multiple forms and arrays in generating VB applications.	K3
CO4	Analyse the integration of back end with front end tool using DAO control	K4
CO5	Execute the various control structures to create application software	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	L	M	H	H	H	H	H	M	M	H	M	H
CO2	L	M	H	H	H	M	H	L	M	H	M	H
CO3	L	M	H	H	H	M	H	L	M	H	M	H
CO4	M	M	M	H	H	H	H	M	M	H	M	H
CO5	M	M	H	H	H	H	H	L	M	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC4N1			Course Title	Batch:	2021 - 2024
				Non Major Elective - II : Commerce & Computer Application Practical	Semester:	IV
Lecture Hrs./ Week Or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-		Credits:	2

Course Objective

To enrich the students' knowledge in basic form filling and to develop their skills in utilizing various online applications

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the filling of various forms in business	K1
CO2	Understand the new concepts used in Commerce and Computer arena	K2
CO3	Apply practical experience in business transactions	K3
CO4	Analyse the knowledge of computer in various online business applications	K4
CO5	Assess the students' knowledge on real business operations	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	L	M	H	M	H	H	M	L	H	M	H	M
CO2	L	M	H	H	H	L	M	L	H	M	H	M
CO3	L	H	M	M	H	L	M	M	H	H	L	H
CO4	H	M	H	H	H	M	H	H	L	H	L	H
CO5	H	M	H	M	H	H	H	H	L	L	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	21UCC4N2			Course Title	Batch:	2021 - 2024
Lecture Hrs./ Week Or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-	Non Major Elective - II : Retail Management	Semester:	IV
					Credits:	2

Course Objective

To expose the students in the area of retail marketing management

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the essentials of retailing	K1
CO2	Understand the retail strategy and retail marketing mix	K2
CO3	Apply the pricing policies in retail market	K3
CO4	Analyse the benefits of retail sectors in the society to the learners.	K4
CO5	Judge the need of HRM and IT in retail market	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	H	H	L	M	H	H	L	H	L	M	H	L
CO2	H	M	L	H	H	L	M	H	M	M	H	M
CO3	L	H	M	L	L	M	H	H	M	M	H	H
CO4	L	L	H	M	L	M	H	H	H	H	M	H
CO5	M	H	M	H	M	H	M	M	H	H	L	M

S-Strong; H-High; M-Medium; L-Low


PRINCIPAL
N. G. M. COLLEGE, POLLACHI




HOD
Dr. P. ANITHA, M.Com., M.Phil., Ph.D., PGDCA., NET.,
Associate Professor & Head
PG Department of Commerce (CA)
NGM College (Autonomous), Pollachi - 642 001.

PG Department of Commerce with Computer Applications

B.Com (CA)

Vision : To provide quality education in Commerce with immense Computer background and to make the Students face the ever growing corporate challenges with moral values.

Mission : To empower the students by instilling the latest knowledge and skills in their study area and thereby make them not only employable but also socially, culturally and ethically a rich citizen.

Program Educational Objectives:

PEO1	Development of professional progression of the graduates
PEO2	Attainment of professional certification by seeking Higher Education
PEO3	Participation of graduates ethically in career and socialistic activities
PEO4	Positioning of graduates as a successful team leader in an organization
PEO5	Possession of technical competency in solving complex problems in specialized field of graduation

Program Outcomes:

PO1	Disciplinary Knowledge: To intensify the knowledge in the fields of accounting by applying the concepts and techniques of Commerce to meet out Industrial expectations
PO2	Professional Skills: To enrich the acquaintanceship in various business related amendments
PO3	Value for Life and Character Building: To refine the personal, interpersonal, intellectual and societal skills for career upliftment
PO4	Information/Digital Literacy: To magnify the technical skillset of Computer in the field of Information Technology
PO5	Application Skills: To empower the employability skills through design and development of applications through software
PO6	Decision Making Skills: To train with necessary competencies and decision making skills for a successful Entrepreneurship career option
PO7	Lifelong Learning: To integrate the latest trends in Computer application software and packages
PO8	Experiential Learning: To replicate theoretical concepts in real time situations

PO9	Moral and Ethical Awareness: To build ethical values and principles of Business to meet the expectations of the society
PO10	Self Directed Learning: To nurture the interest to gain advanced knowledge through Higher Education

Program Specific Outcomes:

PSO - 01	Interdisciplinary Expertise in Commerce & Technology: Enhance knowledge to expertise in various fields of Commerce and Computer arena
PSO - 02	Technical Skills: Equip the technical skills to meet out the local and global challenges

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	22UCC101			Course Title	Batch:	2022 - 2025
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	4	Core - I : Financial Accounting	Semester:	I
					Credits:	5

Course Objective

To enrich the students' knowledge in basic financial accounting

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect knowledge on the fundamentals of accounting	K1
CO2	Understand the preparation of final accounts and depreciation accounting	K2
CO3	Implement the knowledge in rectifying accounting errors	K3
CO4	Analyze the bank reconciliation statement and preparation of branch and departmental accounting	K4
CO5	Evaluate the critical thinking with problem solving skills while preparing the accounting statement of Hire purchase and instalments.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	H	L	L	M	L	H	H	M	H	M
CO2	H	H	H	M	L	H	M	H	H	H	H	M
CO3	H	H	H	M	M	M	M	H	H	H	H	H
CO4	M	M	H	H	L	M	M	H	H	H	L	M
CO5	H	H	H	L	L	M	H	H	H	H	H	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	22UCC1A1			Course Title	Batch:	2022 - 2025
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Allied - I : Business Economics	Semester:	I
					Credits:	4

Course Objective

To enrich the students' knowledge in the area of Business Economics

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the basic concepts of business economics	K1
CO2	Understand the demand and supply analysis with relevant economic problems	K2
CO3	Analyse the importance of consumer sovereignty and know the indifference curve analysis.	K3
CO4	Apply the law of variable proportions and economies of scale to an existing economic condition	K4
CO5	Evaluate the various markets structures and know the differences prevailing in each of them	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	L	H	M	M	H	H	L	H	H	H	M	M
CO2	H	H	H	M	H	H	M	H	H	M	H	H
CO3	M	H	M	M	H	H	L	H	H	H	M	H
CO4	M	H	M	M	M	H	L	H	H	H	H	H
CO5	H	H	H	M	M	H	L	M	H	H	M	M

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	22UCC102			Course Title	Batch:	2022 - 2025
				Core Lab - I : Office Automation	Semester:	I
Lecture Hrs./ Week And Practical Hrs./Week	1/4	Tutorial Hrs./Sem.	-		Credits:	2

Course Objective

To prepare the students for document preparation, business calculations, presentation of information and database management

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the various features of Word	K1
CO2	Understand the several functions of Excel	K2
CO3	Apply the creativity in business presentation	K3
CO4	Analyze the basic knowledge in database	K4
CO5	Evaluate the creation of database system	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	H	H	H	M	M	H	M	M	H		
CO2	M	H	M	H	M	H	H	M	M	H		
CO3	H	H	H	H	H	H	H	M	H	H		
CO4	H	H	H	H	M	H	H	H	H	H		
CO5	M	M	M	H	M	M	H	H	M	H		

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications		
Course Code:	22UCC203			Course Title	Batch:	2022 - 2025	
Lecture Hrs./ Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem	4	Core - II : Higher Financial Accounting	Semester:	II	
					Credits:	4	

Course Objective

To expose to the students the accounting procedure of partnership firms

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remembering the essentials of partnership accounting	K1
CO2	Understand the accounting treatments for admission, retirement and death of a partner	K2
CO3	Apply the accounting treatments in settlement of partnership accounts	K3
CO4	Analyze the relevant cases and the accounting treatment for dissolution of a firm	K4
CO5	Evaluate partnership account from admission to insolvency in real time	K5

Mapping

PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO												
CO1	H	M	H	M	L	M	H	M	H	M	L	M
CO2	H	H	M	M	M	M	M	M	H	H	M	M
CO3	H	M	H	M	H	M	M	M	H	H	H	M
CO4	H	M	H	M	H	M	M	H	H	H	H	H
CO5	H	H	L	H	M	M	H	H	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	22UCC2A2			Course Title	Batch:	2022 - 2025
				Allied - II : Business Mathematics	Semester:	II
Lecture Hrs./ Week Or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To enable the students to apply the basic mathematical knowledge to solve the real life business problems

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember to calculate simple linear equations for a set of data.	K1
CO2	Understand the concepts of mathematics in finance	K2
CO3	Apply the knowledge in mathematics in solving business problems	K3
CO4	Analyse the gained knowledge of set theory which helps to improve ability of mathematical thinking.	K4
CO5	Evaluate the knowledge of both present and future value by using an annuity	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	M	M	H	M	M	M	M	H	L	M
CO2	H	M	H	H	H	M	M	H	H	H	M	M
CO3	H	H	H	M	H	M	H	H	H	M	M	H
CO4	H	H	H	H	H	H	H	H	H	M	M	H
CO5	H	H	M	M	M	H	H	H	H	H	M	H

S-Strong; H-High; M-Medium; L-Low

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	22UCC204			Course Title	Batch:	2022 - 2025
				Core Lab - II : Web Designing	Semester:	II
Lecture Hrs./ Week And Practical Hrs./Week	1/4	Tutorial Hrs./Sem.	-		Credits:	2

Course Objective

To prepare the students for document preparation, business calculations, presentation of information, database management and designing website

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the fundamental knowledge of internet and web designing	K1
CO2	Understand the concept of designing web pages in web sites using various HTML tags	K2
CO3	Apply the practical knowledge in creating HTML files	K3
CO4	Analyze and develop website designing skill in real business world	K4
CO5	Evaluate the creation of links between web pages	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	H	H	H	M	M	H	M	M	H		
CO2	M	H	M	H	M	H	H	M	M	H		
CO3	H	H	H	H	H	H	H	M	H	H		
CO4	H	H	H	H	M	H	H	H	H	H		
CO5	M	M	M	H	M	M	H	H	M	H		

S-Strong; H-High; M-Medium; L-Low


PRINCIPAL
N. G. M. COLLEGE, POLLACHI




HOD
Dr. P. ANITHA, M.Com., M.Phil., Ph.D., PGDCA., NET.,
Associate Professor & Head
PG Department of Commerce (CA)
NGM College (Autonomous), Pollachi - 642 001.

