

NGM College, Pollachi

**List of Courses having focus on Local, National, Regional and Global
Developmental needs offered by the B.Com – Banking and Insurance
Academic Year - 2022 – 23**

Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
22UBI101	CORE I:Financial Accounting-I	✓	✓	✓		Applying knowledge of Maintenance of Business Records, Preparation of Financial Statements, Comparison of Results, Decision Making, Evidence in Legal Matters, Helps in Taxation Matters.
22UBI102	CORE II: Indian Banking System		✓			Enhancing the knowledge for role of Investment Banker, Loans Executive, Merchant Banker, Credit Appraiser and Retail Banker in banks this subject will be helpful.
22UBI1A1	ALLIED I:Business Economics		✓	✓		Application of Business Economics while the learner placed in organizations.
22UBI203	CORE III: Financial Accounting-II	✓	✓	✓		Applying the knowledge of Partnership Accounting and Fire Claims.

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22UBI204	CORE IV: Banking Law and Practice	✓	✓	✓		Enhancing the knowledge of the learner working as Bank Manager.
22UBI2A2	ALLIED II: Business Mathematics and Statistics		✓			Applying mathematical and statistical knowledge while working in companies such as Data Interpreter, Market Researcher.
21UBI305	CORE V: Corporate Accounting	✓	✓	✓	✓	Enhancing the knowledge of learner while working in Joint Stock Company, Banking and Insurance Company.
21UBI306	Executive Business Communication	✓	✓	✓	✓	Known to write Letter Correspondence in Company, Bank and Insurance sectors.
21UBI307	Principles of Life Insurance	✓	✓			Enhancing the Knowledge of learner while working in Life Insurance Corporations as Administrative Officer, Development Officer, Insurance/Composite Agents, Insurance Surveyors, Actuaries, Insurance Underwriter.
21UBI308	Business Law	✓	✓	✓	✓	Enhancing the learner while doing business contracts in

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21UBI3N2	Non Major Elective - II Fundamentals of Banking	✓	✓		✓	Enhancing the knowledge for role of Investment Banker, Loans Executive, Merchant Banker, Credit Appraiser and Retail Banker in banks this subject will be helpful.
21UBI409	Cost Accounting	✓	✓	✓	✓	Applying the knowledge of cost accounting in working places particularly in manufacturing companies and make decision to make or buy situations. This paper will be helpful to the students those who are appointed as cost accountant and cost manager.
21UBI410	CORE X: Principles of General Insurance	✓		✓		Enhancing the Knowledge of learner while working in General Insurance Corporations as Administrative Officer, Development Officer, Insurance/Composite Agents, Insurance Surveyors, Actuaries, Insurance Underwriter.

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						self or in work places.
21 UBI3A3	ALLIED III: Business Application Software and Information Security	✓				Applying knowledge of Ms-Office and Network system while working in organizations such as Corporate Companies, Banks and Insurance sectors.
21 UBI3A4	ALLIED LAB I :Programming Laboratory in MS Office	✓	✓	✓	✓	Helps to complete the work in organization rapidly such as typing document, performing mathematical and statistical calculations and PowerPoint presentations in offices this programming paper will be useful.
21UBI3N1	Non Major Elective - I : Fundamentals of Insurance	✓		✓		Enhancing the Knowledge of learner while working in Life Insurance Corporations as Administrative Officer, Development Officer, Insurance/Composite Agents, Insurance Surveyors, Actuaries, Insurance Underwriter.

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21UBI411	CORE XI: Principles of Marketing	✓	✓	✓	✓	Application of key concept and elements of marketing mix as the learner working in companies as marketing officers.
21UBI412	Company Law	✓	✓	✓	✓	Application of rules relating to formation of Company to winding up while the learner is appointed as various posts in company.
21UBI4A5	ALLIED IV: Introduction to Industry 4.0		✓		✓	To apply the knowledge of Industry 4.0 as the learner working in Industry.
21UBI4N1	Commerce and Banking Practicals	✓	✓			Providing practical applications of knowledge in roles such as auditing, tax consulting, corporate finance, investment banking.
21UBI4N2	Recent Trends in Banking	✓				To enhancing the knowledge in asset Manager, financial Risk Manager, Business Analyst, Internal Auditor, Credit Analyst, Loan Officer, Bank Teller, Foreign Exchange Trader.
20UBI513	CORE XIII: Income Tax	✓	✓	✓	✓	Gaining adequate knowledge on Income-tax and to know the

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						computation of E-filing
20UBI514	CORE XIV: Indirect Tax		✓			To apply the knowledge of income tax as the learner working in income tax consultant.
20UBI515	CORE XV: International Banking		✓		✓	
20 UBI516	CORE XVI: Principles and Practices of Auditing	✓	✓			Auditing is the most Required one for the learner as they working in companies for the maintenance of various accounts book.
20UBI517	CORE XVII: Institutional Training	✓				To get the practical knowledge on commercial, banking and insurance industries.
20 UBI518	Major Elective - I: Customer Relationship Management	✓	✓			Enhancing the Knowledge of Customer relations as they work in organizations like Customer Service Representative, Customer Service Supervisor and Customer Service Manager.
20UBI5S1	Principles of Management		✓	✓	✓	Understand the various management principles and it will be helpful while they working in

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						organizations.
20UBI5S2	Entrepreneurship Development		✓	✓		Knowing about the Industrial Houses, Budget Planning for new start-ups, Project consultation.
20UBI619	CORE XVIII: Management Accounting		✓		✓	Useful for the persons appointed as management accountant.
20UBI620	CORE XIX: Financial Innovations in Banking and Insurance	✓	✓	✓	✓	Enhancing knowledge in application of latest developments in banking and insurance fields by the learner in future.
20UBI621	CORE XX: Programming Laboratory- II Tally	✓	✓	✓	✓	Applying the knowledge of banking in organisations, banking and insurance sectors.
20UBI622	CORE XXI: Commerce, Banking and Insurance Practicals	✓	✓	✓	✓	Enabling the students in filling various banking and insurance forms.
20UBI623	Financial and Investment Management	✓				Enlightening the knowledge of financial management of the learner working in various capacities such as, Financial advisors, Corporate financier, Financial Controller
20UBI624	Elective - III: Financial Markets and Institutions		✓		✓	Helpful while the Learner is working in stock market operations and

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						companies.
20UB16S3	E-Commerce and Its Applications	✓	✓	✓	✓	Applying the concept of e-commerce in working places.
20UB16S4	Human Resource Management	✓	✓	✓		Application of knowledge of human resource management in organizations.

HOD's Signature

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