



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 - Among Colleges in India.



CRITERION III – RESEARCH, INNOVATIONS AND EXTENSIONS

3.4.3 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

S. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
1.	Customers satisfaction towards ola cab	Dr.S.Poongodi	Commerce with CA	ANVESAK	2021	0378 - 4568	https://www.spiesr.ac.in/	View File	Link
2.	A Study on Problems faced by Farmers of Coimbatore District in Marketing their Agricultural Produces through Uzhavar Sandhai	Dr.Nirmala Sathish	Economics	A Journal of the History of Ideas and Culture	2021	0337-743X	Print Version Only	View File	Link
3.	Floristic Diversity and Ethnobotanical Studies of Nandha Gopalasamy Hill Temple Sacred Grove of Western Ghats, Pollachi Taluk, Coimbatore	Dr. A.M. Ananda Kumar	Botany	A Research Journal of Agriculture, Animal and Veterinary Sciences	2021	0976-0547	https://arccjournals.com	View File	Link
4.	Opportunities and Challenges Faced by the Selected Organic Product Exporters in India- An Empirical Study	Dr.M. Akilanayaki	Commerce (BPS)	Aegaeum Journal	2021	0776-3808	https://aegaeum.com/	View File	Link

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5.	A Study on students' perception towards online education during pandemic - with special reference to Pollachi taluk	Dr.M.Deepa	Commerce with CA	AJANTA	2021	2277-5730	http://www.sjifactor.com	View File	Link
6.	A study on colour influence towards television advertisement with special reference to Pollachi taluk	Dr.B. Indira Priyadharshini	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in/	View File	Link
7.	A study on purchase influence in Television Advertisement	Dr.B. Indira Priyadharshini	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in/	View File	Link
8.	A study on purchase influence in television advertisement - With Specific Reference to Consumer non-Durables (Tooth Paste, Shampoo, Bath Soap, Talcum Powder)	Dr.D.Rajasekaran	Commerce (PA)	ANVESAK	2021	0378 – 4568	https://www.spiesr.ac.in/	View File	Link
9.	Customer Awareness and Preference of Patanjali Products	Dr.P.Anitha	Commerce with CA	ANVESAK	2021	0378 - 4568	https://www.spiesr.ac.in/	View File	Link
10.	Customer perception towards viral marketing	Mr.A.Prahalathan	Commerce with CA	ANVESAK	2021	0378 - 4568	https://www.spiesr.ac.in/	View File	Link
11.	Impact of demographic factors on customers satisfaction in digitalised banking services	D. Ahila	Commerce	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in/	View File	Link
12.	Women entrepreneurship for economic development	Dr.M.V.Sathiyabama	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in/	View File	Link
13.	Women investors level of awareness on post office savings scheme	T.Kiruthika	Commerce (E-Com)	ANVESAK	2021	0378-4568	https://www.spiesr.ac.in/	View File	Link

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14.	Water quality assessment of Udumalpet taluk, south India using MNSF-WQI and GIS method	Dr.K Poonkodi	Chemistry	ARPN Journal of Engineering and Applied Sciences	2021	1819-6608	www.arpnjournal.com	View File	Link
15.	Insecticidal Effect of Adathoda vasica (Leaf) and trigonella foenum – Graecum (Seed) Extracts against Mealy Bugs (Maconellicoccus hirsutus) On Hibiscus Rosa sinensis Plant	Dr.S.Christobher	Zoology	Asian Journal of Biological and Life Sciences	2021	2278-5957	www.ajbls.com	View File	Link
16.	Bioactive Phytochemical Compounds of Physalis minima L. And its Anticholinesterase and Antioxidant Activities	Dr.V. Prabhu	Chemistry	Asian Journal of Chemistry	2021	0970-7077	https://asianpubs.org/	View File	Link
17.	GC-MS Analysis, Phytochemical Screening and Biological Activity of Bauhinia tomentosa (Linn.)	Dr.V. Prabhu	Chemistry	Asian Journal of Chemistry	2021	0970-7077	https://asianpubs.org/	View File	Link
18.	Malarkothu sirukathaikalil valviyal	Dr.V. Parimalam	Tamil Literature	Bodhi International Journal of Research in Humanities, Arts and Science	2021	2456-5571	https://www.bodhijournals.com/	View File	Link
19.	Effect of biological template on the performance of SNO2 dye sensitized solar cell.	Dr. N. Neelakandeswari	Chemistry	Chalcogenide Letters	2021	1584-8663	https://chalcogen.ro	View File	Link
20.	A Novel Portable Executable Malware Detection using Random Forest with feature set generation algorithm (RF-FSGA),	Dr.E. Rama Devi	Computer Applications	Design Engineering	2021	0011-9342	http://thedesigengineering.com	View File	Link

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21.	Enhanced weighted quadratic random forest algorithm for heart disease prediction	Dr.B.Azhagusundari	Computer Applications	Design Engineering	2021	0011-9342	http://thedesigengineering.com	View File	Link
22.	Morphological and Otsu's Segmentation, Classification and Disease Detection of Maize Plant Using Texture Feature Analysis	P. Jayapriya	Computer Science	Design Engineering	2021	0011-9342	http://thedesigengineering.com	View File	Link
23.	Challenges and prospects of coconut exporters in Indian perspectives- an investigative study	Dr.B.Rohini	Commerce with IB	Dogo Rangsang Research Journal	2021	2347-7180	https://www.journal-dogorangsang.in/	View File	Link
24.	Economic impact and ecological sustainability of women street vendors - post covid 19 with special reference to Coimbatore district	Dr. S.Poornimadevi	Commerce (BPS)	Dogo Rangsang Research Journal	2021	2347-7180	https://www.journal-dogorangsang.in/	View File	Link
25.	Prediction Clue on the Fading Capacity of Multi-Walled Carbon nanotube decorated Li ₂ (Fe _{1-x} Ti _x)SiO ₄ /C High-Performance Cathode Materials	P. Sivaraj	Physics	Energy and Fuels	2021	0887-0624	https://pubs.acs.org/	View File	Link
26.	Secure and Energy Efficient Scheme for smart agriculture using IOAT and Blockchain	Dr.R.Malathi Ravindran	Computer Applications	GEDRAG & ORGANISATIE REVIEW	2021	0921-5077	http://lemma-tijdschriften.com/	View File	Link
27.	Potential Applications of Data Mining in Aquaculture	Dr.A.Kanagaraj	Computer Science	IEEE	2021	978-1-6654-2829-3	https://ieeexplore.ieee.org/	View File	Link

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28.	Cultural Assimilation in Bharati Mukherjee's Jasmine	Dr.M.Sangeetha	English	Ilkogretim Online - Elementary Education Online	2021	10.17051 /ilkonline .2021.05. 684	http://ilkogretim-online.org	View File	Link
29.	Rapid green synthesis of gold and silver nanoparticles using ethanol extract of kedrostis foetidissima (jacq.) Cogn. And its anticancer efficacy against a549 human lung cancer cell lines	Dr. M. Amutha	Chemistry	INDIAN DRUGS	2021	0019-462X	https://www.ebsco.com/	View File	Link
30.	Antibacterial activity of Merremia tridentata (L.) Hallier.F.	Dr.R. Kannan	Botany	Indian Journal of Natural Sciences	2021	0976-0997	http://www.tnsroIndia.org.in	View File	Link
31.	Knowledge graph embedding via the properties of mapping and dynamic matrix	A. Kalaivani	Computer Science	Indian Journal Of Science And Technology	2021	0974-5645	https://indjst.org/	View File	Link
32.	Fruit Grade Classification using improved Convolutional Neural Network	Dr.M. Rathamani	Computer Science	International Journal for Research in Science Engineering and Technology	2021	2394-739X	www.ijrset.com	View File	Link
33.	A Survey on Smart Agriculture using Wireless Sensor Network on IOT with Cloud Computing,	Dr.R.Malathi Ravindran	Computer Applications	International Journal of Advance and Innovative Research	2021	2394-7780	https://ijairjournal.in/	View File	Link
34.	Heart Disease Data Pre-processing using Enhanced Data Mining Techniques	C. Keerthana	Computer Technology	International Journal of Advanced Science and Technology	2021	2005-4238	http://sersc.org/	View File	Link

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35.	An Improved Genetic Algorithm with a Min-Min Approach for Effective Task Scheduling in Cloud Computing	Dr. Antony Selvadoss Thanamani	Computer Science	International Journal of Algorithms Design and Analysis	2021	2584-1866	https://journals.stmjournals.com	View File	Link
36.	Facile Synthesis of Silver Nanoparticles from Sesbania Sesban Var Bicolor Leaf Extract and Its Antibacterial Efficacy	Dr.S. Christobher	Zoology	International Journal of All Research Education and Scientific Methods	2021	2455-6211	www.ijaresm.com	View File	Link
37.	Isolation and identification of terpenoid compounds from the folklore medicinal plant, Acacia caesia (L.) Willd. Leaves	Dr. P Sathishkumar	Botany	International Journal of Botany Studies,	2021	2455-541X	https://www.botanyjournals.com	View File	Link
38.	Study on genetic diversity in the different populations of Acalypha fruticosa forssk by using RAPD analysis inhabiting foot hills of Southern Western Ghats.	Dr. A.M. Ananda Kumar	Botany	International Journal of Botany Studies,	2021	2455-541X	https://www.botanyjournals.com	View File	Link
39.	Fruit grade verification using image processing techniques	Dr.M. Rathamani	Computer Science	International Journal of Computer Science Engineering & Technology	2021	2455 - 9091	https://www.ijcset.co.in	View File	Link
40.	Image Processing Techniques in Agriculture for Plant Disease Detection and Weed Detection	P. Jayapriya	Computer Science	International Journal of Creative Research Thoughts	2021	2320-2882	https://ijcrt.org/	View File	Link
41.	A Study on Teachers Perception on Various welfare Measures adopted by self-financing colleges	Dr.M.Chithirai Selvan	Commerce with CA	International journal of Disaster Recovery and business Continuity	2021	2005-4289	http://sersc.org/journal/s/index.php/ijdrbc	View File	Link

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42.	Enhanced back propagation neural network for fruit disease prediction and classification	Dr.M. Rathamani	Computer Science	International Journal of Future Generation Communication and Networking	2021	2233-7857	https://serisc.org/	View File	Link
43.	A Study on problem Faced by Coconut Growers in Coimbatore District.	Dr.P.Krishnathulasi mani	Economics	International Journal of Humanities, Law and Social Sciences	2021	2348-8301	Print Version Only	View File	Link
44.	Facial Recognition Algorithm with Graphical Isomorphism – A Survey	A. Muruganandham	Computer Applications	International Journal of Invative Research in Science, Engineering and Technology (IJIRSET)	2021	2319-8753, p- 2320-6710	http://www.ijirset.com/	View File	Link
45.	Secure data Aggregation in wireless sensor networks A review	S. Dilip kumar	Computer Applications	International Journal of Invative Research in Science, Engineering and Technology	2021	2319-8753	http://www.ijirset.com/	View File	Link
46.	Government and private employee's satisfaction on post office saving schemes	Dr.S.Kaleeswari	Commerce	International Journal of Scientific Research and Modern Education	2021	2455-5630	https://ijsrme.rdmodesresearch.com/	View File	Link
47.	For Analyzing Fraud in Credit Cards, Fuzzy Particle Swarm Optimization (FPSO) with Enhanced Support Vector Machine (ESVM) Classifier	Dr. Antony Selvadoss Thanamani	Computer Science	International Journal of Software Computing and Testing	2021	2456-2351	https://stmjournals.in/	View File	Link
48.	Religious Context of the Ancient Tamil Community in "Purananooru"	Dr.P.Maheswari	Tamil	International Journal of Tamil Language and Literary Studies	2021	2581-7140	https://ijtlis.com/	View File	Link

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49.	Silappathikara samayangal	A. Mahabobu	Tamil	International Journal of Tamil Language and Literary Studies	2021	2581-7140	https://ijtlls.com/	View File	Link
50.	A Wireless Sensor Network Intrusion Detection System with Parameters and Distributed Trust	Dr. Antony Selvadoss Thanamani	Computer Science	International Journal of Wireless Network Security	2021	2584-0703	https://stmjournals.in	View File	Link
51.	Pranayam boosts immunity	Dr.S.Maheswari	Human Excellence	International Research Journal of Tamil	2021	2582-1113	https://irjt.iiorpress.org	View File	Link
52.	Vague soft separation axioms and vague soft continuous functions in vague soft topological spaces	Dr.V. Inthumathi	Mathematics	ITALIAN JOURNAL OF PURE AND APPLIED MATHEMATICS	2021	2239-0227	https://ijpam.uniud.it/journal/home.html	View File	Link
53.	Linux Operating System Performance Evaluation and States	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Advances in Shell Programming	2021	2395-6690	https://stmcomputers.stmjournals.com	View File	Link
54.	Ground and Surface Water Quality Assesment of Palladam Taluk Using GIS and MNSF- Water Quality Index	Dr.K Poonkodi	Chemistry	Journal of Applied and Natural science	2021	2231-5209	www.ansfoundation.org	View File	Link
55.	Analysis and Performance of various Data Mining Techniques used for malware detection and classification	Dr.E. Rama Devi	Computer Science	Journal of Education	2021	978-81-948781-1-7	Print Version Only	View File	Link
56.	Chemical Composition of Essential Oil of Cananga odorata (Lam.) Hook. F. & Thomson Leaves and Its Biological Activities	K. Vimaladevi	Chemistry	Journal of Essential Oil Bearing Plants	2021	0976-5026	https://www.tandfonline.com	View File	Link

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57.	Problems in digitalised banking – an empirical investigation in Coimbatore district	D. Ahila	Commerce	Shodhasamhita : Journal of Fundamental & Comparative Research	2021	2277-7067	Print Version Only	View File	Link
58.	Influence of pH on the DSSC Performance of Template Assisted SNO2 Nanostructures	Dr. N. Neelakandeswari	Chemistry	Journal of Irganic and Orgametallic Polymers and Materials	2021	1574-1443	https://link.springer.com/	View File	Link
59.	Fuzzy Based Clustering Algorithm Rebroadcast with Ant Colony Based Cluster Head Selection for Minimizing the Routing Overhead in Mobile Ad-Hoc Networks	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Mobile Computing, Communications & Mobile Networks	2021	2349-901X	https://stmcomputers.stmjournals.com/index.php/JoMCCMN/article/view/111	View File	Link
60.	Aandal priyatharsini sirukadailalil panpattu kattamaippu	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
61.	Manithaneyya soll porul Vilakkam	Dr.P.Aruljothi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
62.	Puraporul Venbamalai kattum maravar soll aaivu	Dr.B.Aruljothi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
63.	Sanga ilakkiyaththil thachchu thozhilgal	M.Gayathri	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
64.	Tamil ilakkiyanagilil silambam sollaivu	Dr.P.Maheswari	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
65.	Tamil maghan puthinangalil kudumba uravukal	Dr.T .Parameshwari	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
66.	Agananootru marutha thinai padalkalil aalumi velipadu	M.Gayathri	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link

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67.	Andal Priyadharshini Sirukathaikalil karuthalumai	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
68.	Muththamizh kappiyaththil kilai kathaikalil alumai	A. Mahabobu	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
69.	Pollachi vattara oorpeyarhalil pothu koottru vadivankal	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
70.	Soozh puthinaththil aalimai kuruththa pathivukal	V. Murukeshwari	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
71.	Suntharar padalkalil aalumai	Dr.B.Aruljothi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
72.	Vizhumiyankalum aalumaikalum	Dr. K.Dhanalakshmi	Tamil	Journal of Modern Tamil Research	2021	2321-984X	https://rajapublications.com/	View File	Link
73.	Aura Food Diet Plan in Tamilian Life	Dr.S.Maheswari	Human Excellence	Journal of Modern Thamizh Research (A Quarterly International Multilateral Journal)	2021	2321-984X	https://rajapublications.com/	View File	Link
74.	Thirukkuralil thani manitha alumai membadu	S.Shanmugavadivu	Human Excellence	Journal of Modern Thamizh Research (A Quarterly International Multilateral Journal)	2021	2321-984X	https://rajapublications.com/	View File	Link
75.	Bug Tracking System on Software Development with Operating Systems	Dr. Antony Selvadoss Thanamani	Computer Science	Journal of Open Source Developments	2021		Print Version Only	View File	Link
76.	Analysis of South Indian Agriculture production data using Machine Learning Classification Techniques	K.S. Leelavathi	Computer Technology	Journal of the Maharaja Sayajirao University of Baroda	2021	0025 – 0422	https://msubaroda.ac.in/MSUB_Journal	View File	Link

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77.	Automatic Marker based Morphological Image Segmentation, Classification and disease detection using SVM classifier in diseased Tomato plants	P. Jayapriya	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2021	0025-0422	https://msubaroda.ac.in/MSUB_Journal	View File	Link
78.	Opinion mining using m-cat and naive bayes classification algorithm	M. Malathi	Computer Science	Journal of the Maharaja Sayajirao University of Baroda	2021	0025-0422	https://msubaroda.ac.in/MSUB_Journal	View File	Link
79.	Static and Dynamic Routing Protocols in wireless Network an Effective Approach	R. Jayaprakash	Computer Science	Journal of the Maharaja Sayajirao University of Baroda,	2021	0025 – 0422	https://msubaroda.ac.in/MSUB_Journal	View File	Link
80.	An analysis of Brain Magnetic Resonance Images using Edge and Region based segmentation methods	Dr. R.Manicka Chezian	Computer Science	Journal of Xi'an Shiyou University, Natural Science Edition	2021	1673-064X	https://www.xisdxjsu.asia/	View File	Link
81.	Artificial Intelligence based dust bin collector for sustainable environment	Dr.K. Haridas	Computer Applications	Journal of Xi'an Shiyou University, Natural Science Edition	2021	1673-064X	https://www.xisdxjsu.asia/	View File	Link
82.	Analysis of the factors influencing student academic performance in higher education using machine learning techniques	Dr.S.Hemalatha	Computer Applications	Journal of Xi'an University of Architecture & Technology	2021	1006-7930	https://xajzkjdx.cn/	View File	Link
83.	An Enhanced K-Means Clustering Algorithm to improve the accuracy of clustering using centroid identification based on compactness factor	Dr.M. Sakthi	Computer Science	Journal of Xi'an University of Architecture & Technology,	2021	1006-7930	https://xajzkjdx.cn/	View File	Link

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84.	On d-I -semi-continuous function in Ideal Topological Spaces	Dr.V. Inthumathi	Mathematics	Journal of Xidian university	2021	1001-2400	https://xadzkjdx.cn/	View File	Link
85.	A Study on Economic Structure and Trade patterns of SAARC Countries	K.Murugavel	Economics	Juni Khyat	2021	2278-4632	http://junikhayatjournal.in/	View File	Link
86.	Production drivers of micro, small and medium scale pump manufacturers in Coimbatore district an empirical study	Dr.T.S.Kavitha	Commerce	Kalyan Bharati	2021	0976-0822	Print Version Only	View File	Link
87.	The impact of SKY Yoga on Quality of life among Women	Dr.P.Veerasithi vinayagan	Human Excellence	Manager - The British Journal of Administrative Management	2021	1746 1278	https://tbjam.org	View File	Link
88.	A Critical Review on Electrochemical Properties and Significance of orthosilicate based Cathode Materials for Rechargeable Li/Na/Mg Batteries and Hybrid Supercapacitors	P. Sivaraj	Physics	Materials Science inc. Nanomaterials & Polymers Chemistry Select	2021	2365-6549	https://chemistry-europe.onlinelibrary.wiley.com	View File	Link
89.	A study on the Cu-poor and Zn-poor CZTS nanoparticles and its influence on the photoconversion efficiency of non-toxic Z buffer layer solar cell	Dr.T. E. Manjulavalli	Physics	Materials Today Proceedings	2021	2214-7853	https://www.sciencedirect.com	View File	Link
90.	Kongu naatil pasnamum neer melanmaium	Dr.N. Prakash	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
91.	Kambanin padaipalumaiyil veedanenin panpalumai	Dr.M.Chitrakala	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link

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92.	Kongu nattu vallalkal	Dr.N. Prakash	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
93.	Naladiyar navilum vazhviyal alumaikal	Dr.T.Parameshwari	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
94.	Sanga thamizhil Kalaigharin mozhi aalumai	Dr.T. Geethanjali	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
95.	Tamilmagan puthinagalil kudumba uravugal	Dr.T.Parameshwari	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
96.	Va.mu.Komuvin sirukathaikalil uravukalin nilai	Dr.T.Parameshwari	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
97.	Manithaneya sorporul vilakkam	Dr.B.Aruljothi & B.Yogakalaivani	Tamil	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
98.	Katralai puthinathin valzi manimegalaiyin alumai	Dr.T. Pushparani	Tamil Literature	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
99.	Kavithiyum pen alumaiyum	Dr. A. Sivanarut selvi	Tamil Literature	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
100.	Organizational Justice and Employee Engagement in Higher Educational Institutions	B.V. Nithi Varshini Devi	Social Work	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
101.	Oru kalanchu pochu puthinam kattum manithamanbukal	Dr.T. Pushparani	Tamil Literature	Modern Tamil Research	2021	2321-984x	https://rajapublications.com/	View File	Link
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