

Course list



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Principles of Management

₹3,000.00

Search

Prof. Susmita
Muhopadhyay

Prof. S. Srinivasan

IIT Kharagpur

***Additional GST and optional
Exam fee are applicable.**

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Description	Additional information	Certification Process
Course Details	Reviews (0)	

Course Details

Week 1: Management: Definition, nature, purpose and scope of management, Skills and roles of a Manager, functions, principles; Evolution of Management Thought, Scientific Management.

Week 2: Planning: Types of plans, planning process, Characteristics of planning, Traditional objective setting, Strategic Management, premising and forecasting



Week 3: Decision-Making: Process, Simon's model of decision making, creative problem solving, group decision making.

Week 4: Management by Objectives: Management by exception; Styles of management: (American, Japanese and Indian), McKinsey's 7-S Approach, Self Management

Week 5: Organizing: Organizational design and structure, Coordination, differentiation and integration.

Week 6: Span of management, centralization and de-centralization Delegation, Authority & power – concept & distinction, Line and staff organizations

Week 7: Staffing: Human Resource Management and Selection, Performance appraisal and Career strategy, Coordination- Concepts, issues and techniques

Week 8: Organizational Change: Introduction, Resistance to Change, Behavioural Reactions to Change, Approaches Or Models to Managing Organisational Change.

Week 9: Organizational Change: Introduction, Resistance to Change, Behavioural Reactions to Change, Approaches Or Models to Managing Organisational Change.

Week 10: Leading: Human Factors and Motivation, Leadership, Communication, Teams and Team Work

Week 11: Leading: Human Factors and Motivation, Leadership, Communication, Teams and Team Work

Week 12: Controlling: Concept, planning-control relationship, process of control, Types of Control, Control Techniques Characteristics of team

BOOKS AND REFERENCES:

1. Principles of management : Stoner
2. Principles of management: Koontz O'donell



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Elite

NPTEL Online Certification

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This certificate is awarded to
KARTHIKA A
for successfully completing the course

Principles of Management

with a consolidated score of **75** %

Online Assignments	23.75/25	Proctored Exam	51/75
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Total number of candidates certified in this course: **6619**


Prof. Sanjeev Manhas
Coordinator, Continuing Education Centre
IIT Roorkee

Jan-Apr 2023
(12 week course)


Prof. Priya Maheshwari
NPTEL Coordinator
IIT Roorkee

**Indian Institute of Technology Roorkee**

Roll No: NPTEL23MG33S63390834

To validate the certificate 

No. of credits recommended: 3 or 4

