

Course list



Literature, Culture and Media

₹3,000.00

Prof. Rashmi Gaur

IIT Roorkee

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*Additional GST and optional
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Description	Additional information	Certification Process
Course Details	Reviews (0)	

Course Details

Week 1: Introduction, Aims and Objectives; Defining Literature;
Defining Culture; Relationship between Literature and Culture;
Literature, Culture and Media

Week 2: Introduction to Cultural Studies; Cultural Studies I:



Raymond Williams; Cultural Studies II: Stuart Hall; High Culture and Popular Culture; Subculture and Counterculture

Week 3: Modernism and Postmodernism I and II; Lyotard's The Postmodern Condition: A Report on Knowledge; Foucault's Notion of Knowledge and Power; Poststructuralism and Deconstruction

Week 4: Introduction to Feminism I and II; Theories of Gender; Men's and Masculinity Studies; Queer Studies and Representations of Gender in Media

Week 5: Intersectionality; Introduction to Postcolonial Theory; Key Concepts in Postcolonial theory; Said, Spivak and Bhabha; Postcolonial Reading of Achebe and Amitav Ghosh

Week 6: Theories of Ideology; Adorno and Horkheimer on Culture; Culture Industry and Mass Deception, Walter Benjamin; Interconnections between Literature, Culture and Identity: Woolf and Deshpande I and II

Week 7: The Evolution of Media: Print forms; Media and Culture; Media, Culture and Technology I and II; Harold Innis

Week 8: Introduction to Marshall McLuhan; Media and the Electric Age; Hot and Cool Media; Postmodern Media I; Postmodern Media II and Formation of Public Opinion

Week 9: Word and the Image: Drama, Photography, Birth of the Cinema; Film and Literature I and II; Language of Films: Mise-en-scene, Type of Shots, Camera angles/movements, Montage; Reading of 12 Years a Slave: Film and Text

Week 10: Development of Media: Radio; Development of Media: Television; Film, Television and Literature; Impact of Technology on Literary Genres: Novel; Media in the 21st Century

Week 11: Approaches to Digital Forms of Media; Literature, Internet and Culture; Digital Culture, Media, and Literature; Representation of Partition in different Media: A historical and Cultural Analysis I and II

Week 12: Game Studies I and II; Body Culture Studies and Representation of Women in the Media; Media and Gender; Media and Language, Glass Ceiling in Media

BOOKS AND REFERENCES:



1. Best, Steven and Kellner, Douglas (2012). The Post Modern Turn, New York: The Guilford Press.
2. Hall, S. (1975). "Encoding and Decoding in the Television Discourse", Education and Culture 6 (Strasbourg: Council of

Europe).

3. Lister, Martin; Dovey, Jon and Giddings, Seth (2008) *New Media: A Critical Introduction*. New York: Routledge.
4. Parker, Robert Dale, (2012). *Critical Theory: A Reader for Literary and Cultural Studies*. U.K.: Oxford University Press.
5. Raessens, J. (2014) "The Ludification of Culture". Fuchs, Mathias; Fizek, Sonia; Ruffino, Paulo, and Schrape, Niklas (eds). *Rethinking Gamification*. Lüneburg: Meson press. pp. 91-114.
6. Rivkin, Julie and Michael Ryan (1998) *Literary Theory: An Anthology*. UK: Blackwell Publishers.
7. Willis, Paul. (1978) *Profane Culture*. London: Routledge and Kegan Paul.



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No. of credits recommended by NPTEL:3	
Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully completed the course
<40	No Certificate

		NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)			
This certificate is awarded to B.OVIYALAKSHMI for successfully completing the course					
Literature, Culture and Media					
with a consolidated score of 49 %					
Online Assignments		12.50/25	Proctored Exam		36/75
Total number of candidates certified in this course: 109					
 Prof. B. K. Gandhi Coordinator, Continuing Education Centre NPTEL Coordinator, IIT Roorkee			Jan-Apr 2019 (12 week course)		
 Indian Institute of Technology Roorkee					
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