

Course list



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Innovation, Business Models and Entrepreneurship

₹2,000.00

Prof. Vinay Sharma

Prof. Rajat Agrawal

IIT Roorkee

*Additional GST and optional
Exam fee are applicable.

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Description	Additional information	Certification Process
Course Details	Reviews (0)	



Course Details

Week 1: Analyzing the Current Business Scenario, Innovation and Creativity- An Introduction, Innovation in Current Environment, Types of Innovation, School of Innovation.

Week 2: Challenges of Innovation, Steps of Innovation Management, Idea Management System, Divergent V/s Convergent Thinking, Design Thinking and Entrepreneurship

Week 3: Experimentation in Innovation Management, Idea Championship, Participation for Innovation, Co-creation for Innovation, Proto typing to Incubation.

Week 4: What is a Business Model, Who is an Entrepreneur, Social Entrepreneurship, Blue Ocean Strategy-I, Blue Ocean Strategy-II

Week 5: Marketing of Innovation, Technology Innovation Process, Technological Innovation Management Planning, Technological Innovation Management Strategies, Technology Forecasting.

Week 6: Sustainability Innovation and Entrepreneurship, Innovation Sustainable Conditions, Innovation: Context and Pattern, SME'S strategic involvement in sustainable development, Exploration of business models for material efficiency services

Week 7: Management of Innovation, creation of IPR , Management of Innovation, creation of IPR, Types of IPR, Patents and Copyrights, Patents in India

Week 8: Business Models and value proposition, Business Model Failure: Reasons and Remedies, Incubators: Business Vs Technology, Managing Investors for Innovation, Future markets and Innovation needs for India.

Books and References

1. 8 Steps To Innovation : Going From Jugaad To Excellence- Book by Rishiksha T. Krishnan and Vinay Dabholkar
2. Innovation and Entrepreneurship Book by Peter Drucker
3. HBS series on Innovation and Entrepreneurship



support-elearn@nptel.iitm.ac.in (<mailto:support-elearn@nptel.iitm.ac.in>)



NPTEL Office, 3rd Floor, ICSR Building, IIT Madras, Chennai - 600036



[\(044\) 2257 5908](tel:(044)22575908) (tel:[\(044\) 2257 5908](tel:(044)22575908))



 Roll No:NPTEL18MG36521191561	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to AZHAKARASI N for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 40 %		
Online Assignments 12.50/25 Proctored Exam 27/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
 Indian Institute of Technology Roorkee		
Roll No: NPTEL18MG36521191561		
To validate and check scores: http://nptel.ac.in/noc		

 Roll No:NPTEL18MG36521191565											
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI											
 S/1321											
No. of credits recommended by NPTEL:2											
<table border="1"><thead><tr><th>Score</th><th>Type of Certificate</th></tr></thead><tbody><tr><td>>=90</td><td>Elite + Gold Medal</td></tr><tr><td>80-89</td><td>Elite</td></tr><tr><td>40-59</td><td>Successfully Completed the course</td></tr><tr><td><40</td><td>No Certificate</td></tr></tbody></table>	Score	Type of Certificate	>=90	Elite + Gold Medal	80-89	Elite	40-59	Successfully Completed the course	<40	No Certificate	
Score	Type of Certificate										
>=90	Elite + Gold Medal										
80-89	Elite										
40-59	Successfully Completed the course										
<40	No Certificate										

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to KUMARESAN for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 40 %		
Online Assignments 12.08/25 Proctored Exam 28/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
 Indian Institute of Technology Roorkee		
Roll No: NPTEL18MG36521191565		
To validate and check scores: http://nptel.ac.in/noc		


Roll No:NPTEL18MG36521191567

To

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

POLLACHI

4/1321



No. of credits recommended by NPTEL:2

Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate


NPTEL Online Certification
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This certificate is awarded to
ASWATHI
for successfully completing the course
Innovation, Business Models and Entrepreneurship
with a consolidated score of **40 %**

Online Assignments

15.83/25

Proctored Exam

24/75

Total number of candidates certified in this course: **617**


Prof. B. K. Gandhi
Coordinator Continuing Education Center
NPTEL Coordinator, IIT Roorkee

Aug-Sep 2018
(8 week course)


Indian Institute of Technology Roorkee


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Roll No: NPTEL18MG36521191567

To validate and check scores: <http://nptel.ac.in/noc>

 Roll No:NPTEL18MG36521191569	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 5/1321	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to BHUVANESHWARI S		
for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 43 %		
Online Assignments 15.83/25 Proctored Exam 27/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
 Indian Institute of Technology Roorkee		
Roll No: NPTEL18MG36521191569		
To validate and check scores: http://nptel.ac.in/noc		

 Roll No:NPTEL18MG36521191571	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 6/1321	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to DHARANI K for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 40 %		
Online Assignments 13.75/25 Proctored Exam 26/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
 Indian Institute of Technology Roorkee		
Roll No: NPTEL18MG36521191571 To validate and check scores: http://nptel.ac.in/noc		



Roll No-NPTEL18MG36521191573

To
NALLAMURUTHU GOUNDER MAHALINGAM COLLEGE
POLLACHI

7/1321



Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

No. of credits recommended by NPTEL:-2



NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
BHUVANESWARI K
 for successfully completing the course
Innovation, Business Models and Entrepreneurship
 with a consolidated score of **47 %**

Online Assignments	12.92/25	Proctored Exam	34.5/75
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Prof. B. K. Gandhi
Coordinator, Continuing Education Center
NPTEL Coordinator, IIT Roorkee

Total number of candidates certified in this course: **617**

Aug-Sep 2018
(8 week course)



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Roll No: NPTEL18MG36521191573

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Roll No-NPTEL18MG36521191577

To
NALLAMURTHU GOUNDER MAHALINGAM COLLEGE
POLLACHI

8/1321



Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfuly Completed the course
<40	No Certificate

No. of credits recommended by NPTEL:-2



NPTEL Online Certification
(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
N.SRIDEVI
for successfully completing the course
Innovation, Business Models and Entrepreneurship
with a consolidated score of **40 %**

Online Assignments	9.17/25	Proctored Exam	30.5/75
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Prof. B. K. Gandhi
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NPTEL Coordinator, IIT Roorkee

Total number of candidates certified in this course: **617**

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15-05-2024, 15:02

15-05-2024, 15:02



Roll No-NPTEL18MG36521191593

To
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POLLACHI

Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

No. of credits recommended by NPTEL: 2

12/1321





NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)

This certificate is awarded to

BHAVADHARANI N

for successfully completing the course

Innovation, Business Models and Entrepreneurship

with a consolidated score of **44 %**

Online Assignments	12.08/25	Proctored Exam	31.5/75
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Total number of candidates certified in this course: 617



Prof. B. K. Gandhi
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NPTEL Coordinator, IIT Roorkee

Aug-Sep 2018
(8 week course)





Indian Institute of Technology Roorkee



Roll No: NPTEL18MG36521191593

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15-05-2024, 15:02

 Roll No:NPTEL18MG36521191597	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 14/1921	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to RAM ANANDH for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 40 %		
Online Assignments 14.58/25 Proctored Exam 25.5/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
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 Roll No:NPTEL18MG36521191601	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 15/1521	
No. of credits recommended by NPTEL-2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to SUSHANT.D.PATIL		
for successfully completing the course Innovation, Business Models and Entrepreneurship		
with a consolidated score of 40 %		
Online Assignments	15.42/25	Proctored Exam 25/75
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
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Roll No: NPTEL18MG36521191601		
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 Roll No:NPTEL18MG36521191620	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 16/1321	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to J . FRANCELIN ROSE MYSTICA for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 41 %		
Online Assignments 12.08/25 Proctored Exam 28.5/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
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To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 17/1321	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to K.MADHUMITHA for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 40 %		
Online Assignments 10.42/25 Proctored Exam 30/75		
Total number of candidates certified in this course: 617		
 Prof. B. K. Gandhi Coordinator Continuing Education Center NPTEL Coordinator, IIT Roorkee	Aug-Sep 2018 (8 week course)	
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To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

	NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India)	
This certificate is awarded to SELVAKUMAR B		
for successfully completing the course Innovation, Business Models and Entrepreneurship with a consolidated score of 40 %		
Online Assignments 11.25/25 Proctored Exam 28.5/75		
Total number of candidates certified in this course: 617		
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Roll No: NPTEL18MG36521191632 To validate and check scores: http://nptel.ac.in/noc		

 Roll No:NPTEL18MG36521191636	
To NALLAMUTHU GOUNDER MAHALINGAM COLLEGE POLLACHI	
 19/1921	
No. of credits recommended by NPTEL:2	
Score	Type of Certificate
>=90	Elite + Gold Medal
80-89	Elite
40-59	Successfully Completed the course
<40	No Certificate

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This certificate is awarded to
P. BRINDHA
for successfully completing the course
Innovation, Business Models and Entrepreneurship
with a consolidated score of **40 %**

Online Assignments	11.67/25	Proctored Exam	28.5/75
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Total number of candidates certified in this course: **617**


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NPTEL Coordinator, IIT Roorkee

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(8 week course)

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Roll No: NPTEL18MG36521191636

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