



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 among Colleges in India.



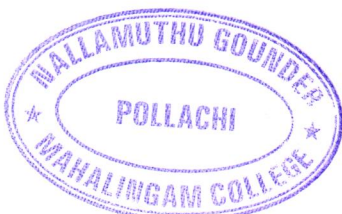
7.1.6 Quality audits on environment and energy are regularly undertaken by the institution

Report on Environmental promotion and sustainability activities conducted beyond the campus

The College collaborates with community organizations to raise awareness and promote sustainable practices beyond campus boundaries. These activities not only benefit the environment but also help in shaping the students into responsible citizens who are conscious of their impact on the planet. By engaging in initiatives such as **Swachh Bharath** clean-up drives, **Green India Mission**, **tree planting**, and recycling programs, students learn the importance of preserving natural resources and reducing waste. Furthermore, these activities create a ripple effect, inspiring others to take action and contribute to a greener future.

The activities conducted during the last five years are listed below:

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Activities conducted beyond the campus

2022 - 2023

S. No	Event	Date	Conducted by	Place conducted	Page No.
1	Plastic Recycling in Kaliyapuram	07.05.2023	National Service Scheme	Gollapatti	5
2	Swachha Bharath (Thuimai Bharath iru varapani)	22.04.2023	Arutchelvar Manavar Sinthanai Mandram	Vettaikaranpudur	6
3	Planting tree saplings and cleaning work	25.03.2023	Arutchelvar Manavar Sinthanai Mandram	Vettaikaranpudur	7
4	Clean India 2022	02.10.2022	National Service Scheme	Puravipalayam	7
5	Medical Camp	24.09.2022	National Service Scheme	Supendapudur	8
6	Planting of trees and stationery distribution	19.09.2022	Arutchelvar Manavar Sinthanai Mandram	Nethaji Elementary School	9
7	Planting of tree saplings	15.08.2022	Arutchelvar Manavar Sinthanai Mandram	Vadugapalayam	9
8	Cleaning of School Campus	06.08.2022	Arutchelvar Manavar Sinthanai Mandram	Govt., Hr. Sec. School, Aliyar	10
9	Nagarangal Thuimaikkana makkal iyakkam	23.07.2022	Arutchelvar Manavar Sinthanai Mandram	Vettaikkaranpudur	11
10	Save Nature	21.07.2022	Arutchelvar Manavar Sinthanai Mandram	Vadugapalayam	11
11	Planting of trees	16.07.2022	Arutchelvar Manavar Sinthanai Mandram	Jothi Nagar	12
12	Painting of subway	25.06.2022	Arutchelvar Manavar Sinthanai Mandram	Pollachi Bustand	12
13	Yenathu kuppai Yenathu poruppu (My Wastage My Responsibility)	11.06.2022	Arutchelvar Manavar Sinthanai Mandram	Pollachi Municipality Office	13
14	Solid Waste Management	11.06.2022	Arutchelvar Manavar Sinthanai Mandram	Anaimalai	13



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2021 - 2022

S. No	Event	Date	Conducted by	Place conducted	Page No.
15	Tree Plantation Drive	12.05.2022	National Service Scheme	Muthur	14
16	Cleaning of Police Station	16.04.2022	Arutchelvar Manavar Sinthanai Mandram	Anaimalai	15
17	Cleaning of Temple	26.03.2022	Arutchelvar Manavar Sinthanai Mandram	Pudhucolony, Ponnapuram Road	16
18	Eradication of Plastic Wastages	08.01.2022	National Service Scheme	Subbegounden pudhur	16
19	Swachh Bharat Abhiyan	25.12.2021	National Service Scheme	G. Kaaliyapuram	18
20	Swachha Bharath and Planting of Trees	14.10.2021	Arutchelvar Manavar Sinthanai Mandram	Kaaliyapuram	19

2020 - 2021

S. No	Event	Date	Conducted by	Place conducted	Page No.
21	Plastic free Topslip Campaign	18.03.2021	Department of Zoology	Topslip Hill, Anaimalai	19



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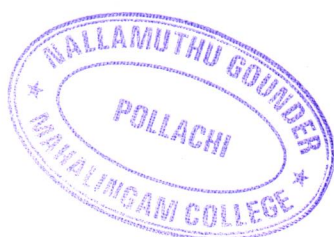


2019 – 2020

S. No	Event	Date	Conducted by	Place conducted	Page No.
22	Cleaning and Awareness on Plastic	01.03.2020	Arutchelvar Manavar Sinthanai Mandram	Kulleykoundanoor	20
23	Planting of trees	14.09.2019 – 21.09.2019	Arutchelvar Manavar Sinthanai Mandram	Kottampatti	20
24	Planting of trees	15.08.2019	Arutchelvar Manavar Sinthanai Mandram	Elementary School, Aalaangadavu	21
25	Target Zero – Cleaning of Plastic Wastages	22.07.2019	Arutchelvar Manavar Sinthanai Mandram	Aliyar	22

2018 - 2019

S. No	Event	Date	Conducted by	Page No.
26.	Helmet Awareness Rally Programme	10.01.2019	National Service Scheme	23
27.	Swachht Ki Sewa	02.10.2018	National Cadet Corps	24
28.	Kerala Flood Relief	05.09.2018	National Service Scheme	24



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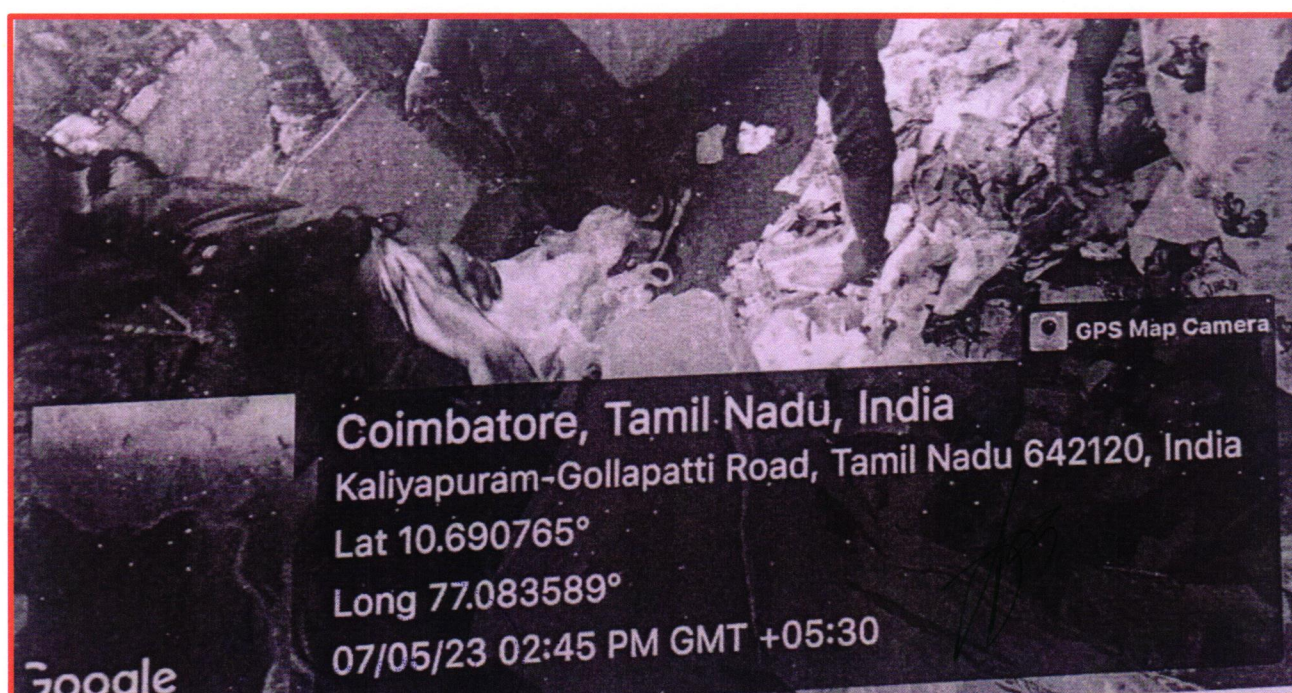
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2022-2023

Environment Promotion and Sustainability Activities

1. Plastic Recycling in Kaliyapuram harath iru varapani) – 07.05.2023 – National Service Scheme



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2. Swachha Bharath (Thuimai Bharath iru varapani) - 22.04.2023 - Arutchelvar Manavar Sinthanai Mandram



Ministry of Youth Affairs & Sports

NEHRU YUVA KENDRA - COIMBATORE

&

NGM - ARUTHELVAR MANAVAR SINDHANAI MANDRAM

SWACHHTTA FORTNIGHT 2022-2023

தூய்மை பாரதத்திற்கான ஒரு வார பணி



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3. Planting tree saplings and cleaning work - 25.03.2023 - Arutchelvar Manavar Sinthanai Mandram



4. Clean India – 02.10.2022 – National Service Scheme



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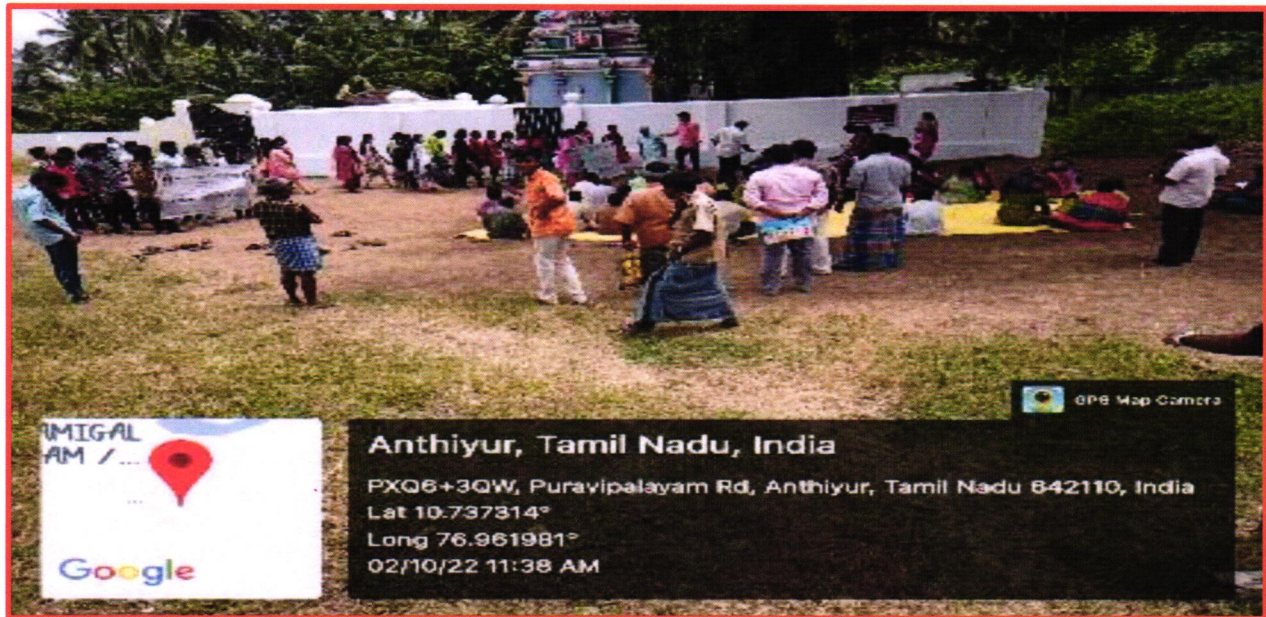


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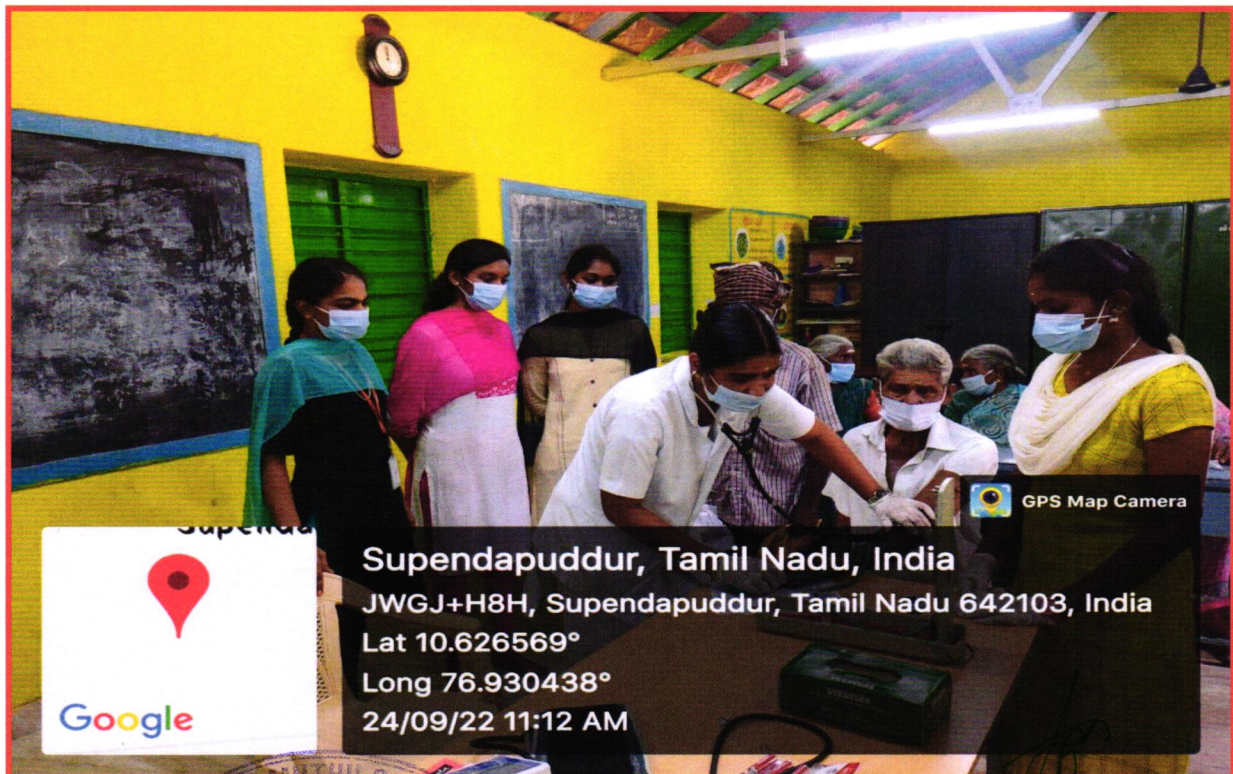
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5. Medical Camp - 24.09.2022 – National Service Scheme



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6. Planting of trees and stationery distribution - 19.09.2022 - Arutchelvar Manavar Sinthanai Mandram



7. Planting of tree saplings - 15.08.2022 - Arutchelvar Manavar Sinthanai Mandram



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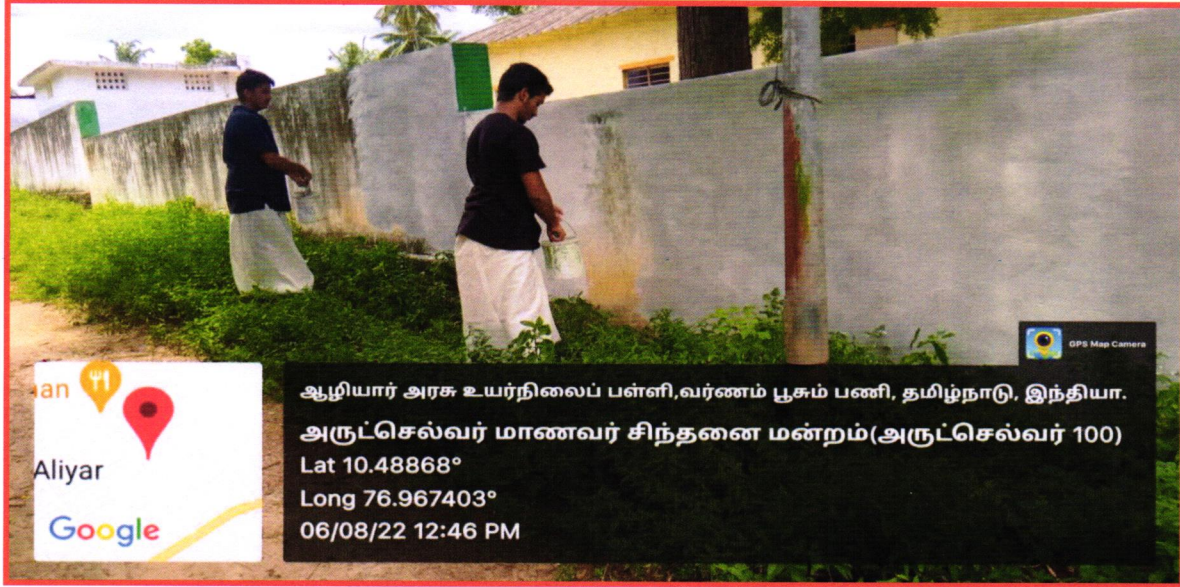
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8. Cleaning of School Campus - 06.08.2022 - Arutchelvar Manavar Sinthanai Mandram



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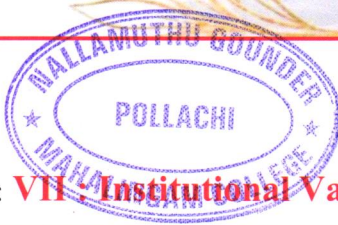
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9. Nagarangal Thuimaikkana makkal iyakkam - 23.07.2022 - Arutchelvar Manavar Sinthanai Mandram (Tree Plantation)



10. Save Nature - 21.07.2022 - Arutchelvar Manavar Sinthanai Mandram



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11. Planting of trees - 16.07.2022 - Arutchelvar Manavar Sinthanai Mandram



12. Painting of subway - 25.06.2022 - Arutchelvar Manavar Sinthanai Mandram





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13. Yenathu kuppai Yenathu poruppu (My Wastage My Responsibility) - 11.06.2022 - Arutchelvar Manavar Sinthanai Mandram



14. Solid Waste Management - 11.06.2022 - Arutchelvar Manavar Sinthanai Mandram





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2021– 2022

2022

15. Tree Plantation Drive - 12.05.2022 – National Service Scheme



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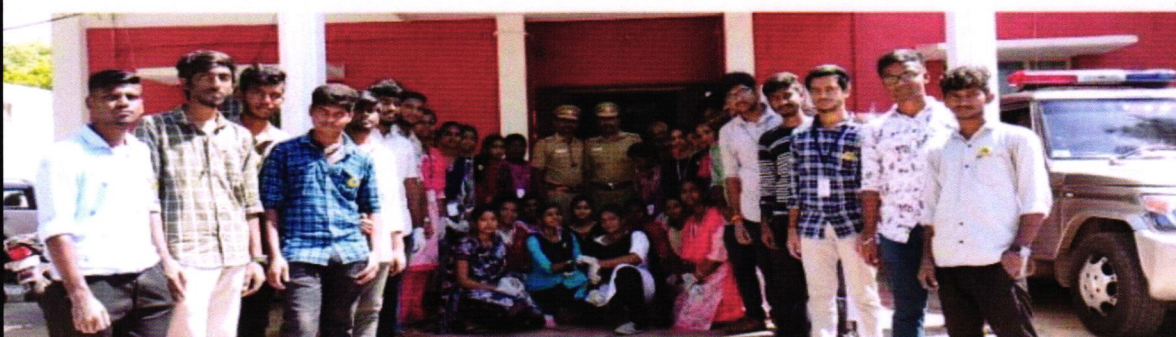
16. Cleaning of Police Station-16.04.2022 - Arutchelvar Manavar Sinthanai Mandram



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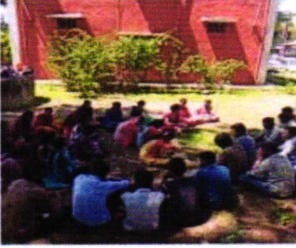
**Arutchelvar Manavar
Sindhanai Mandram**

**Anaimalai Kaaval Nilayam
Thooimai paduthum Pani**





HAPPINESS IS NOT HAVING
WHAT YOU WANT. IT IS
APPRECIATING WHAT YOU
HAVE.




Students_Media_Ngm2021



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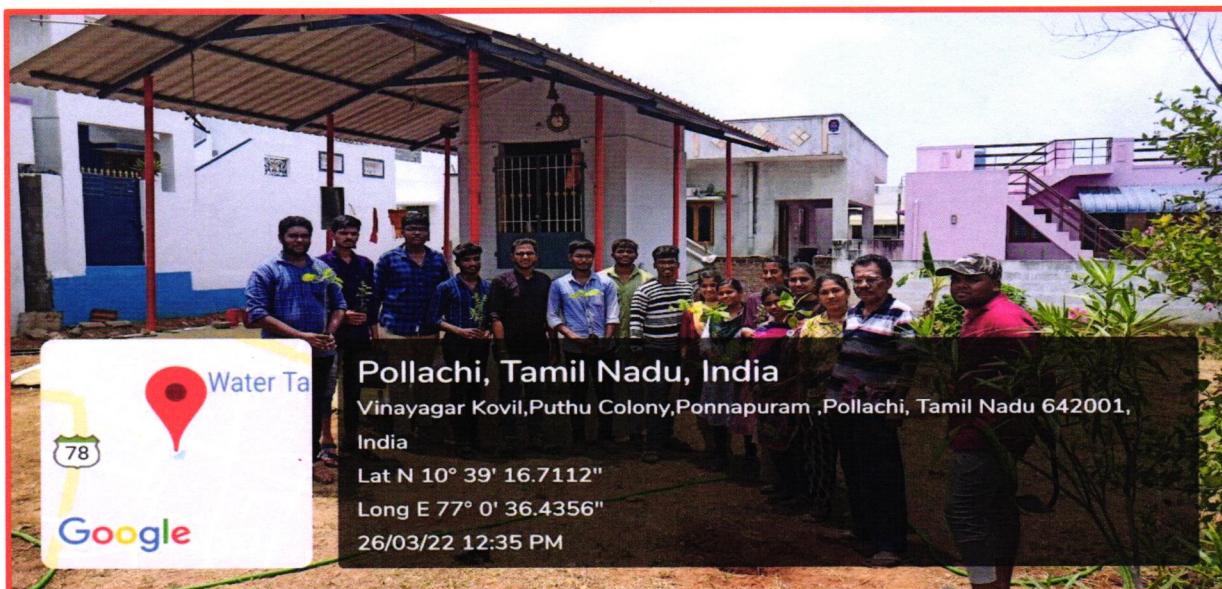
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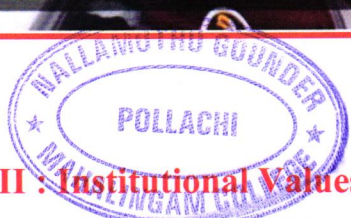
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17.Cleaning of Temple - 26.03.2022 - Arutchelvar Manavar Sinthanai Mandram



18.Eradication of Plastic Wastages - 08.01.2022 – National Service Scheme



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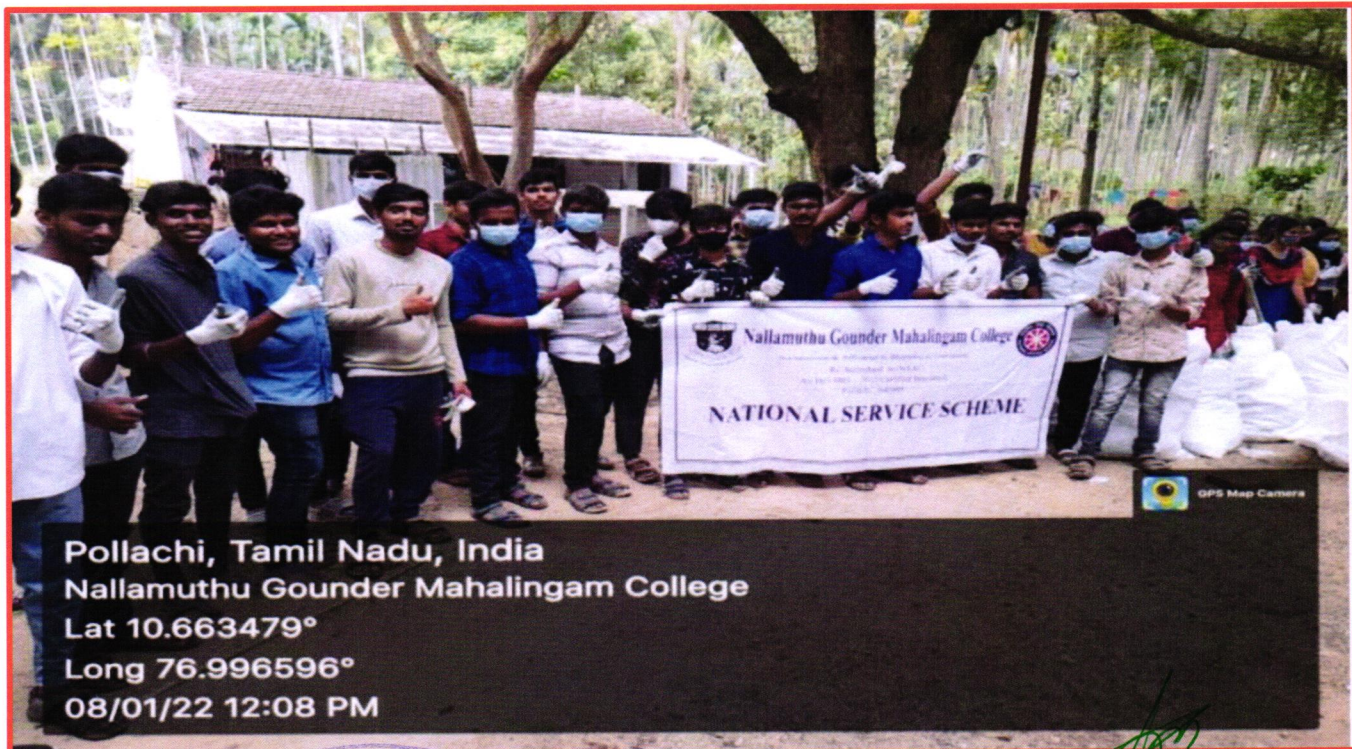
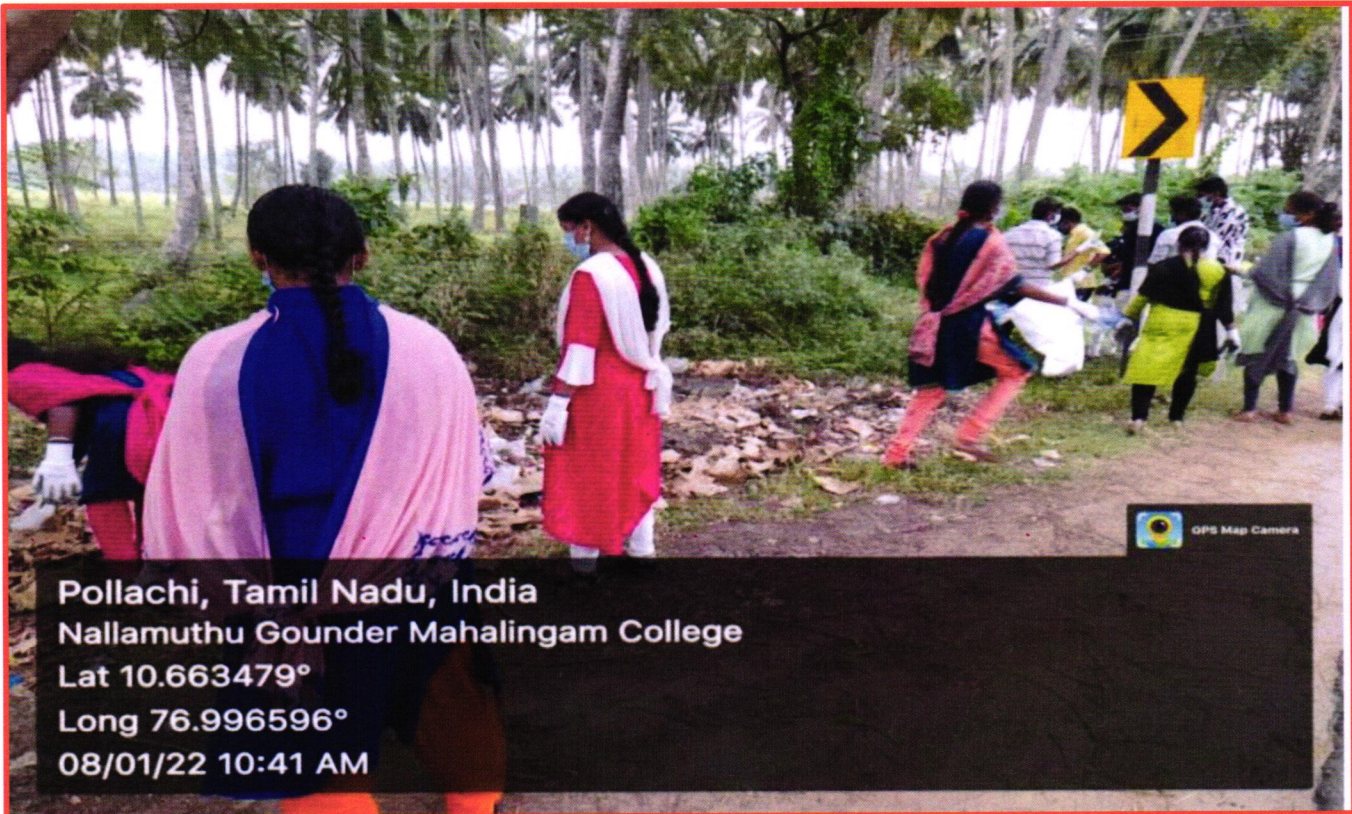


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19. Swachh Bharat Abhiyan – 25.12.2021 – National Service Scheme





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20. Swachha Bharath Abhiyan and Planting of Trees - 14.10.2021 - Arutchelvar Manavar Sinthanai Mandram



2020-2021

21. Plastic free Topslip Campaign - Topslip Hill, Anaimalai 18.03.2021- Department of Zoology





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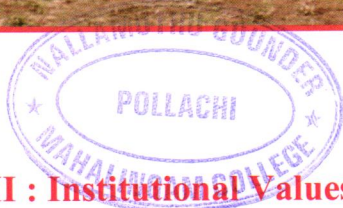


2019– 2020

22. Cleaning and Awareness on Plastic - 01.03.2020 -Arutchelvar Manavar Sinthanai Mandram



23. Planting of trees - 14.09.2019 – 21.09.2019 - Arutchelvar Manavar Sinthanai Mandram





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24. Planting of trees - 15.08.2019 - Arutchelvar Manavar Sinthanai Mandram

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ARUTCHELVAR MANAVAR SINTHANAI MANDRAM
Organizes a
Program on
Planting trees
Venue : Elementary School,
 Alangadavu..
Date : 15.08.2019



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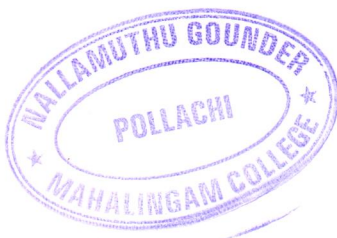
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25.Target Zero – Cleaning of Plastic Wastages - 22.07.2019 - Arutchelvar Manavar Sinthanai Mandram



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2018 – 2019

26. Helmet Awareness Rally – 10.01.2019 – National Service Scheme



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27. Swachht Ki Sewa - 02.10.2018 - National Cadet Corps



28. Kerala Flood Relief – 05.09.2018 - National Service Scheme





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Kerala Flood Relief has been collected from the college students and from public on 05-09-18. The collected things had been sent to Kerala through Bharathiar University represented vehicle. Rice, Bedsheet, Medicines, Candles, Dress Materials, Carpet are given.

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