



**BHARATHIAR UNIVERSITY**  
COIMBATORE - 641 046

**Ph.D. REGISTRATION COMMUNICATION**

|                                                                                                                                               |                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Registration Number                                                                                                                           | CRE/ COM22PNOV 669 /2022, Dated: 11-01-2023                                                                                         |
| Name of the Candidate                                                                                                                         | <b>MAHALAKSHMI R</b>                                                                                                                |
| Programme for which registered                                                                                                                | Ph.D. Full-Time                                                                                                                     |
| Subject                                                                                                                                       | COMMERCE                                                                                                                            |
| Department                                                                                                                                    | Commerce                                                                                                                            |
| Institution                                                                                                                                   | N G M College<br>Pollachi                                                                                                           |
| Broad field of research                                                                                                                       | <b>MARKETING</b>                                                                                                                    |
| Degree to be awarded                                                                                                                          | Ph.D. along with the title of the Ph.D. Thesis                                                                                      |
| Date of registration                                                                                                                          | <b>01-11-2022</b>                                                                                                                   |
| Name and Designation of the Supervisor                                                                                                        | <b>DR.M.CHITHIRASELVAN</b><br>Assistant Professor<br>Department of Commerce<br>N G M College<br>Pollachi<br>M.COM.,M.PHIL. COMMERCE |
| Qualifying examination passed<br>(Degree and Branch)<br>University                                                                            | BHARATHIAR UNIVERSITY                                                                                                               |
| Exempted from appearing in Part I<br>examinations                                                                                             | Exempted from appearing in<br>Part-I:Paper I,II & III                                                                               |
| Time to appear in Part I examination<br>during or after                                                                                       | NOT-APPLICABLE                                                                                                                      |
| Time to successfully complete Part I<br>examinations on or before<br>(within 5 occasions - otherwise their<br>registration will be cancelled) | NOT-APPLICABLE                                                                                                                      |
| Time to submit thesis on or after<br>(The candidate may submit synopsis three months<br>before minimum period of submission of the thesis)    | 01-11-2024 (Minimum period) but on or before<br>31-10-2026 (Maximum period) @                                                       |

COMPUTER GENERATED STATEMENT  
NO SIGNATURE NEEDED

@ in addition, four extensions are granted with a duration of six months each.

REGISTRAR i/c

Note: All the Candidates/Guides are advised to adhere to the regulation regarding DOCTORAL COMMITTEE which is furnished below. \*

To : The Candidate through Principal / Director / HOD.

Copy to: (1) The Guide through Principal  
DR.M.CHITHIRASELVAN  
Assistant Professor  
Department of Commerce  
N G M College  
Pollachi  
642 001.

(2) The Controller of Examinations, Bharathiar University.

**\* Doctoral Committee:**

For each research scholar, a three member doctoral committee consisting of guide and two experts from within Tamilnadu (one member is HOD) may be formed from the panel of experts submitted by the research supervisor through proper channel and the Vice-Chancellor will nominate the expert from the panel.

The committee will meet to review the progress of the candidate at least twice during the period of the research programme. The first meeting will be conducted if the candidate has cleared the Part-I exams and made some progress in the research work or identification of the research problem. The committee has to recommend for the conformation of registration. During the second meeting if the committee has satisfied with the research work of candidate, then the committee recommends for submission of the synopsis and thesis. [Ph.D. Modified Regulations (Jan.2012 onwards)]

Please collect the copy of the "instructions to the scholars" from the Principal.

Received

R. Mahalingam  
09.02/2023