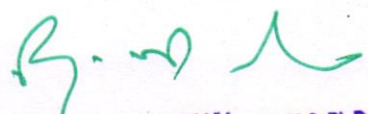


SCHEME OF EXAMINATIONS – B. COM INTERNATIONAL BUSINESS

(With effect from 2019-2022 Batch)

Part	Subject Code	Title	Ins.HoursPer Week	Exam				
				Hours	CIA	ESE	Total	
Semester – I								
I	19UTL101/ 19UHN101	Tamil / Hindi / French Paper – I	6	3	25	75	100	3
II	19UEN101	English for Enrichment – I	5	3	25	75	100	3
III	19UIB101	CORE I : Financial Accounting	6	3	25	75	100	4
	19UIB102	CORE II : Modern Marketing	6	3	25	75	100	3
	19UIB1A1	ALLIED I : Management Concept for International Business	5	3	25	75	100	4
IV	19UHR101	Human Rights in India	1	2	-	50	50	2
	19HEC101	Human Excellence: Personal Values & Sky Yoga Practice-I	1	2	25	25	50	1
V		Extension Activities (NSS, NCC, Sports & Games)	-	-	-	-	-	-
Total			30	-	150	450	600	20
Semester – II								
I	19UTL202/ 19UHN202	Tamil / Hindi / French Paper – II	6	3	25	75	100	3
II	19UEN202	English for Enrichment – II	5	3	25	75	100	3
III	19UIB203	CORE III : Higher Financial Accounting	6	3	25	75	100	4
	19UIB204	CORE IV : Export Marketing	5	3	25	75	100	4
	19UIB2A2	ALLIED II : Statistics for Business	5	3	25	75	100	3
IV	19EVS201	Environmental Studies	2	2	-	50	50	2
	19HEC202	Human Excellence: Family Values & Sky Yoga Practice-II	1	2	25	25	50	1
V		Extension Activities (NSS, NCC, Sports & Games)	-	-	-	-	-	-
Total			30	-	150	450	600	20




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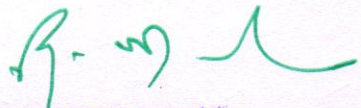
Semester - III

III	19UIB305	CORE V: Human Resource Development	6	3	25	75	100	4
	19UIB306	CORE VI: Banking Law & Foreign Exchange	6	3	25	75	100	5
	19UIB307	CORE VII: Global Business Environment	6	3	25	75	100	4
	19UIB308	CORE VIII: Practical Banking for International Business	5	3	40	60	100	3
	19UIB3A3	ALLIED III: Computing Skills for International Business	5	3	40	60	100	4
IV	19HEC303	Human Excellence: Professional Values & Sky Yoga Practice-III	1	2	25	25	50	1
	19UIB3N1 / 19UIB3N2	NME: Introduction to International Business / Tourism Marketing	1	2	-	50	50	2
V	-	Extension Activities (NSS, NCC, Sports & Games)	-	-	-	-	-	-
Total			30	-	180	420	600	23

Semester - IV

III	19UIB409	CORE IX: Case Analysis	4	3	40	60	100	3
	19UIB410	CORE X: Information Security and Executive Business	5	3	25	75	100	4
	19UIB411	CORE XI: Indirect Taxation	5	3	25	75	100	5
	19UIB412	CORE XII: Virtual Banking Practical's	4	3	40	60	100	3
	19UIB4A4	ALLIED IV: Commercial Law	5	3	25	75	100	4
	19UIB413	Core XIII: Logistics Management	5	3	25	75	100	3
IV	19HEC404	Human Excellence: Social Values: Sky Yoga Practice-IV	1	2	25	25	50	1
	19UIB4N3/ 19UIB4N4	NME: Global Logistics / Tour Operation Management	1	2	-	50	50	2
V	19UNC401/ 19UNS402/ 19USG403	Extension Activities (NSS, NCC, Sports & Games)	-	-	-	50	50	1
Total			30	-	205	545	750	26




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Semester - V

III	19UIB514	CORE XIV: Organisation Behaviour	5	3	25	75	100	3
	19UIB515	CORE XV: Internship	-	3	40	60	100	3
	19UIB516	CORE XVI: International Trade Procedures & Documentation	6	3	25	75	100	5
	19UIB517	CORE XVII: Fundamentals of Supply Chain	6	3	25	75	100	4
	19UIB518	CORE XVIII: EXIM Documentation Practical's- I	6	3	40	60	100	4
	19UIB5E1/ 19UIB5E2	Major Elective-I Economic Analysis / Global Sourcing Management	5	3	25	75	100	3
IV	19HEC505	Human Excellence: National Values: Sky Yoga Practice-V	1	2	25	25	50	1
	19UIB5S1/ 19UIB5S2	SBE (Major): Personality Building / Garment costing	1	2	-	50	50	2
	19GKL501	General Knowledge and General Awareness (SBE)	*SS	2	-	50	50	2
Total			30	-	205	545	750	27
Semester - VI								
III	19UIB619	CORE XIX: International Sales Promotion & Branding (100%)	5	3	25	75	100	4
	19UIB620	CORE XX: International Finance	6	3	25	75	100	5
	19UIB621	CORE XXI: EXIM Documentation Practical's- II	6	3	40	60	100	4
	19UIB6E3/ 19UIB6E4	Major Elective-II: EXIM Management / Retail Banking	6	3	25	75	100	5
	19UIB6E5/ 19UIB6E6	Major Elective-III: Skills on Sourcing & Procurement (100%)/ Air Cargo Management (15%)	5	3	25	75	100	3
IV	19HEC606	Human Excellence: Global Values & Yoga Practice-VI	1	2	25	25	50	1
	19UIB 6S3/ 19UIB 6S4	SBE (Major) : Intellectual Property Rights / Garment Merchandising	1	2	-	50	50	2
Total			30	-	165	435	600	24
Grand Total			180	-	1055	2845	3900	140



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Bloom's Taxonomy Based Assessment Pattern

K1- Remember; **K2-** Understanding; **K3-** Apply; **K4-**Analyze; **K5-** Evaluate

1. Part I,II & III- Theory: 75 Marks

(i) TEST- I & II and ESE:

Knowledge Level	Section	Marks	Description	Total
K1	A(Answer all)	10x1=10	MCQ/Define	75
K2	B (Either or pattern)	5x5=25	Short Answers	
K3& K4	C(Answer 4 out of 6) 16 th Question compulsory	4x10=40	Descriptive/ Detailed	

2. Part IV --Theory: 50 Marks

Knowledge Level	Section	Marks	Description	Total
K1	A(Answer all)	10x1=10	MCQ/Define	50
K2, K3& K4	B(Answer 5 out of 8)	5 x 8 = 40	Descriptive/ Detailed	

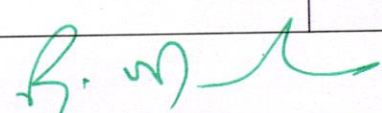
3. Practical Examinations: 100 Marks

Knowledge Level	Section	Marks	Total
K3	Practical's & Record work	60	100
K4		40	
K5			

Components of Continuous Assessment

Components		Calculation	CIA Total
Test 1	75	$\frac{75+75+25}{7}$	25
Test 2	75		
Assignment	25		
Seminar/Tutorial			
Knowledge Enhancement			
Information Acquisition			




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Programme Code	B.Com – IB	Programme Title	Bachelor of Commerce – International Business	
Course Code	19UIB515	Title	Batch	2020-2023
Hrs/Week	-	Internship	Semester	V
			Credits	3

Course Objectives

<i>To train the students with the practical exposure in industry</i> <i>To develop entrepreneurship among students</i>
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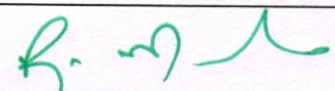
Course Outcomes

K3	CO2	To get associate with the industry academia interface
K4	CO3	To figure out the work carried out in the industry
K5	CO4	To evaluate the internship report

Unit	Content	Hours
Internship Period	- Students should undergo Internship in any of the industries for the period of 20 working days - Valuation of the training report will be done through joint evaluation by internal and external examiner.	20 Working Days in the fourth semester holidays
	Compilation of industry interface ground work	
	Preparation of Internship Report & Viva Voce examination	
Special Clause	Viva Voce to be kept in the fifth semester	

Work Book Review, Power Point Presentations, , Experience Discussion




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Practical Paper: Distribution of marks – CA: 60, CE: 40

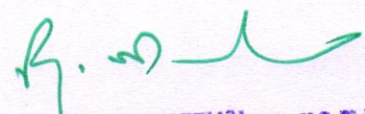
Mapping

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1		H	M	H	M	M
CO2		H	M	H	M	M
CO3		H	H	H	H	H
CO4		S	H	H	H	H

S-Strong; H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by CDC	Approved by COE
Dr. G. Vignesh	Dr. G. Vignesh	Dr. M. Durairaju	Dr. R. Muthukumaran
Signature:	Signature:	Signature:	Signature:



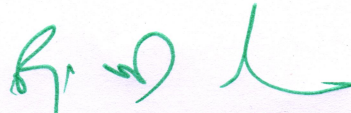

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SCHEME OF EXAMINATIONS – B. COM INTERNATIONAL BUSINESS

(With effect from 2020-2023 Batch)

Part	Subject Code	Title	Ins. Hours Per Week	Exam				
				Hours	CIA	ESE	Total	
Semester – I								
I	20UTL101/ 20UHN101	Tamil / Hindi / French Paper – I	6	3	30	70	100	
II	20UEN101	English for Enrichment – I	5	3	30	70	100	
III	20UIB101	CORE I: Principles of Accounting	6	3	30	70	100	
	20UIB102	CORE II: Modern Marketing	5	3	30	70	100	
	20UIB1A1	ALLIED I: Management Concept for International Business	6	3	30	70	100	
IV	20UHR101	Human Rights in India	1	2	-	50	50	
	20HEC101	Human Excellence: Personal Values & Sky Yoga Practice-I	1	2	25	25	50	
V		Extension Activities (NSS, NCC, Sports & Games)	-	-	-	-	-	
Total			30	-	175	425	600	
Semester – II								
I	20UTL202/ 20UHN202	Tamil / Hindi / French Paper – II	6	3	30	70	100	
II	20UEN202	English for Enrichment – II	5	3	30	70	100	
III	20UIB203	CORE III: Cost and Management Accounting	6	3	30	70	100	
	20UIB204	CORE IV: Export Marketing	5	3	30	70	100	
	20UIB2A2	ALLIED II: Business Statistics	5	3	30	70	100	
IV	20EVS201	Environmental Studies	2	2	-	50	50	
	20HEC202	Human Excellence: Family Values & Sky Yoga Practice-II	1	2	25	25	50	
V		Extension Activities (NSS, NCC, Sports & Games)	-	-	-	-	-	
Total			30	-	175	425	600	
	20UIB2AL	Basics of Stock Market (For Advanced Learners)	-	2	-	-	-	




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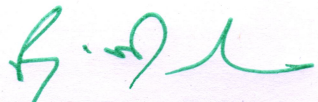
Semester – III

III	20UIB305	CORE V: Human Resource Development	6	3	30	70	100	4
	20UIB306	CORE VI: Banking Law & Foreign Exchange	6	3	30	70	100	5
	20UIB307	CORE VII: Global Business Environment	6	3	30	70	100	4
	20UIB308	CORE VIII: Practical Banking for International Business	5	3	40	60	100	3
	20UIB3A3	ALLIED III: Computing Skills for International Business	5	3	40	60	100	4
IV	20HEC303	Human Excellence: Professional Values & Sky Yoga Practice-III	1	2	25	25	50	1
	20UIB3N1 / 20UIB3N2	NME: Introduction to International Business / Tourism Marketing	1	2	-	50	50	2
V	-	Extension Activities (NSS, NCC, Sports & Games)	-	-	-	-	-	-
Total			30	-	195	405	600	23

Semester – IV

III	20UIB409	CORE IX: Case Analysis	4	3	40	60	100	3
	20UIB410	CORE X: International Trade Procedures & Documentation	5	3	30	70	100	5
	20UIB411	CORE XI: Indirect Taxation	5	3	30	70	100	5
	20UIB412	CORE XII: Virtual Banking Practical's	4	3	40	60	100	3
	20UIB4A4	ALLIED IV: Commercial Law	5	3	30	70	100	4
	20UIB413	Core XIII: Logistics Management	5	3	30	70	100	3
IV	20HEC404	Human Excellence: Social Values: Sky Yoga Practice-IV	1	2	25	25	50	1
	20UIB4N3/ 20UIB4N4	NME: Global Logistics / Tour Operation Management	1	2	-	50	50	2
V	20UNC401/ 20UNS402/ 20USG403	Extension Activities (NSS, NCC, Sports & Games)	-	-	-	50	50	1
Total			30	-	225	525	750	27
	20UIB4AL	Basics of Brand Management (For Advanced Learners)	-	2	-	-	-	1



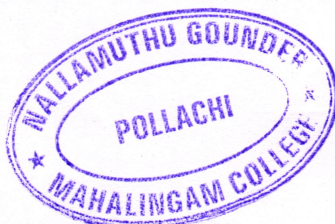

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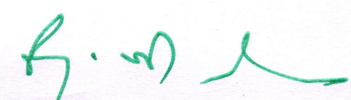
Semester – V

III	20UIB514	CORE XIV: Organisation Behaviour	5	3	30	70	100	3
	20UIB515	CORE XV: Internship	-	3	40	60	100	3
	20UIB516	CORE XVI: Information Security and Executive Communication	6	3	30	70	100	4
	20UIB517	CORE XVII: Fundamentals of Supply Chain	6	3	30	70	100	4
	20UIB518	CORE XVIII: EXIM Documentation Practical's– I	6	3	40	60	100	4
	20UIB5E1/ 20UIB5E2	Major Elective-I Economic Analysis / Global Sourcing Management	5	3	30	70	100	3
IV	20HEC505	Human Excellence: National Values: Sky Yoga Practice-V	1	2	25	25	50	1
	20UIB5S1 / 20UIB5S2	SBE (Major): Personality Building / Garment costing	1	2	-	50	50	2
	20GKL501	General Knowledge and General Awareness (SBE)	*SS	2	-	50	50	2
Total			30	-	225	525	750	26

Semester – VI

III	20UIB619	CORE XIX: International Sales Promotion & Branding (100%)	5	3	30	70	100	4
	20UIB620	CORE XX: International Finance	6	3	30	70	100	5
	20UIB621	CORE XXI: EXIM Documentation Practical's– II	6	3	40	60	100	4
	20UIB6E3/ 20UIB6E4	Major Elective-II: EXIM Management / Retail Banking	6	3	30	70	100	5
	20UIB6E5/ 20UIB6E6	Major Elective-III: Skills on Sourcing & Procurement (100%)/ Air Cargo Management (15%)	5	3	30	70	100	3
IV	20HEC606	Human Excellence: Global Values & Yoga Practice-VI	1	2	25	25	50	1
	20UIB 6S3 / 20UIB 6S4	SBE (Major) : Intellectual Property Rights / Garment Merchandising	1	2	-	50	50	2
Total			30	-	185	415	600	24
Grand Total			180	-	1180	2720	3900	14




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Bloom's Taxonomy Based Assessment Pattern

K1- Remember; **K2-** Understanding; **K3-** Apply; **K4-**Analyze; **K5-** Evaluate

1. Part I,II & III- Theory: 70 Marks

(i) TEST- I & II and ESE:

Knowledge Level	Section	Marks	Description	Total
K1	A(Answer all)	10x1=10	MCQ/Define	70
K2	B (Either or pattern)	5x4=20	Short Answers	
K3& K4	C(Answer 4 out of 6) 16 th Question compulsory	4x10=40	Descriptive/ Detailed	

2. Part IV --Theory: 50 Marks

Knowledge Level	Section	Marks	Description	Total
K1	A(Answer all)	10x1=10	MCQ/Define	50
K2, K3& K4	C(Answer 5 out of 8)	5 x 5 =25	Descriptive/ Detailed	

3. Practical Examinations: 100 Marks

Knowledge Level	Section	Marks	Total
K3	Practical's & Record work	60	100
K4		40	
K5			

Components of Continuous Assessment

Components		Calculation	CIA Total
Test 1	70	$\frac{70+70+20+20+20+10}{7}$	30
Test 2	70		
Assignment	20		
Seminar/Tutorial	20		
Knowledge Enhancement	20		
Information Acquisition	10		




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Programme Code	B.Com – IB	Programme Title	Bachelor of Commerce – International Business	
Course Code	20UIB515	Title	Batch	2020-2023
			Semester	V
Hrs/Week	-	Internship	Credits	3

Course Objectives

<i>To train the students with the practical exposure in industry</i>
<i>To develop entrepreneurship among students</i>

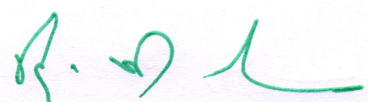
Course Outcomes

K3	CO2	To get associate with the industry academia interface
K4	CO3	To figure out the work carried out in the industry
K5	CO4	To evaluate the internship report

Unit	Content	Hours
Internship Period	- Students should undergo Internship in any of the industries for the period of 20 working days - Valuation of the training report will be done through joint evaluation by internal and external examiner.	20 Working Days in the fourth semester holiday.
	Compilation of industry interface ground work	
	Preparation of Internship Report & Viva Voce examination	
Special Clause	Viva Voce to be kept in the fifth semester	

Work Book Review, Power Point Presentations, , Experience Discussion



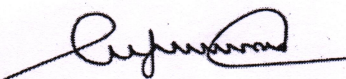
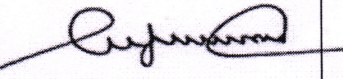
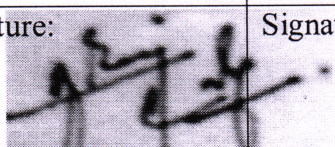

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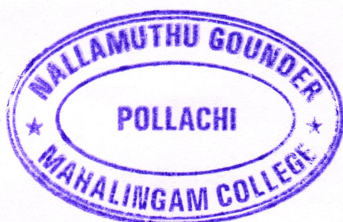
Practical Paper: Distribution of marks – CA: 60, CE: 40

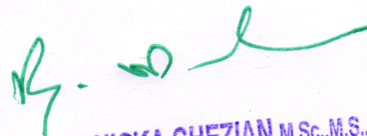
Mapping

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01		H	M	H	M	M
C02		H	M	H	M	M
C03		H	H	H	H	H
C04		H	H	H	H	H

H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by CDC	Approved by COE
Dr. G. Vignesh	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. Muthukumaran
Signature: 	Signature: 	Signature: 	Signature: 




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