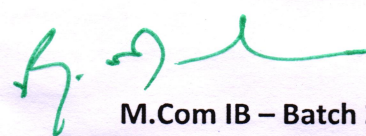


N.G.M College - Curriculum Development Cell
Scheme of Examination For PG (2021 – 2023)
Choice Based Credit System & OBES

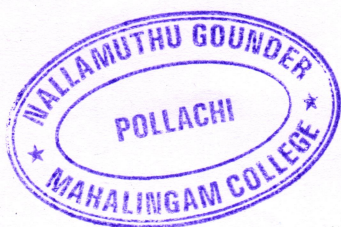
Commerce with International Business – M. Com IB

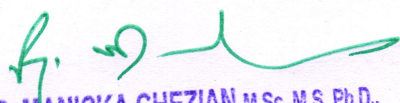
Sem.	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem	Exam Hrs.	Maximum Marks		Total Marks	Credit
			L	P	T		CIA	CE		
I	21PIB101	Management & Marketing - International Perspective	6	-	-	3	50	50	100	5
	21PIB102	Accounting for Decision Making	6	-	-	3	50	50	100	3
	21PIB103	Cyber Security and Business Communication	6	-	-	3	50	50	100	5
	21PIB104	Innovation and Entrepreneurship	6	-	5	-	50	50	100	3
	21PIB1E1/ 21PIB1E2	Major Elective – I: International Business Relations Major Elective – II: Social Media Marketing	6	-	-	3	50	50	100	4
Total			30	-	5	-	250	250	500	20




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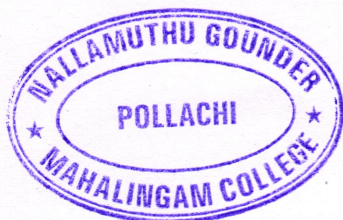
Sem	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Cred
			L	P	T		CIA	CE		
II	21PIB205	International Logistics Management	6	-	-	3	50	50	100	5
	21PIB206	Foreign Trade Procedures & Documentation	6	-	-	3	50	50	100	5
	21PIB207	Shipping and Air Cargo Management	5	-	-	3	50	50	100	4
	21PIB208	Map Reading & Documentation Filing	5	-	5	-	50	50	100	4
	21PIB2E3/ 21PIB2E4	Major Elective – II: International Supply Chain Management Major Elective – II: World Economic Resources	6	-	-	3	50	50	100	5
	21PIB2N1 / 21PIB2N2	Non Major Elective – I: Introduction to International Business Non Major Elective - II : Fundamentals of Global Business	2	-	-	2	50	50	100	2
Total			30	-	5	-	300	300	600	25




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Sem.	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Cred
			L	P	T		CIA	CE		
III	21PIB309	Research Methodology	6	-	-	3	50	50	100	4
	21PIB310	Global Financial Management	6	-	-	3	50	50	100	4
	21PIB311	Export Import Finance	5	-	-	3	50	50	100	4
	21PIB312	Foreign Exchange Management	6	-	5	3	50	50	100	5
	21PIB3E5/ 21PIB3E6	Major Elective – III: International Economics Major Elective – III: Trends in E- Commerce	5	-	-	3	50	50	100	5
	21PIB3IN1	Internship / Institutional Training (EXIM, Manufacturing Concerns)	2	-	-	-	50	50	100	2
Total			30	-	5	-	300	300	600	24
IV	21PIB413	Global Risk Management and Insurance	6	-	-	3	50	50	100	4
	21PIB414	Customs Law and Practices	6	-	-	3	50	50	100	4
	21PIB4E7/ 21PIB4E8	Major Elective – IV: International Human Resource Management Major Elective – IV: International Strategic Management	6	-	-	3	50	50	100	5
	21PIB4MP1	Major Research Project	12	-	8	-	100	100	200	8
Total			30	-	8	-	250	250	500	21
Grand Total									2200	90

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Components of Continuous Assessment

THEORY

Maximum Marks: 100; CIA Mark: 50

Components		Calculation	CIA Total
Test 1	$(70 / 4.67) = 15$	15+15+10+05+05	50
Test 2 / Model	$(70 / 4.67) = 15$		
Assignment / Digital Assignment	10		
Seminar / Socratic Seminar	05		
Group Task : GD, Role Play, APS	05		

Maximum Marks: 50; CIA Mark: 25

Components		Calculation	CIA Total
Test / Model	10	10+5+5+5	25
Assignment / Digital Assignment	5		
Seminar / Socratic Seminar	5		
Group Task : GD, Role Play, APS	5		

PRACTICAL

Maximum Marks: 50; CIA Mark: 25

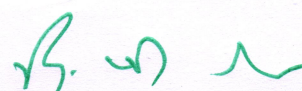
Components		Calculation	CIA Total
Test / Model	15	15+5+5	25
Observation Note	5		
Record	5		

Maximum Marks: 100; CIA Mark: 50

Components		Calculation	CIA Total
Test / Model	30	30+5+15	50
Observation Note	5		
Record	15		

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Maximum Marks: 200; CIA Mark: 100

Components		Calculation	CIA Total
Test / Model	60	60+10+30	100
Observation Note	10		
Record	30		

PROJECT

Maximum Marks: 100; CIA Mark: 50

Components		Calculation	CIA Total
Review I	10	10+10+10+20	50
Review II	10		
Review III	10		
Report Submission	20		

Maximum Marks: 200; CIA Mark: 100

Components		Calculation	CIA Total
Review I	20	20+20+20+40	100
Review II	20		
Review III	20		
Report Submission	40		




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M.Com IB – Batch 2021 – 2023

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	21 PIB 4MP1			Title	Batch:	2021 - 2023
Lecture Hrs./Week Or Practical Hrs./Week	12	Tutorial Hrs./Sem.	8	Major Research Project	Semester:	IV
					Credits:	8

Course Objectives

To seek the students capacity and to make him as a complete researcher

To develop students compatibility in research work

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To relate chosen project with the existing scenario	K1
CO2	Lay the outline for the chosen projects	K2
CO3	To figure out objectives, methodology and statistical tools to be applied	K3
CO4	To evaluate the genuineness of research project work through publications	K4
CO5	To design the research report at par with the society framework	K5

Mapping

PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO										
CO1	L	H	H	H	H	H	H		H	H
CO2	M	M	H	M	H	H	H		H	H
CO3	H	H	H	H	H	H	H		H	H
CO4	L	H	H	H	H	H	H		H	H
CO5	H	H	M	M	M	H	M		H	M

H-High; M-Medium; L-Low



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M.Com IB - Batch 2021 - 2023

Major Research Project - 21 PIB 4MP1

Unit	Content	Hours
Research Work	☐ Candidates should undergo research or institutional project work in any of the functional area of their choice with core theme of international business, ☐ Project is to be done with the combination of Primary & Secondary Data or with stand alone Secondary Data. ☐ Candidates will be allocated with Specific Guides to do their project ☐ Candidates should meet their respective guides at frequent intervals and submit the valid requisites of the project for the valuation of the project report. ☐ Moreover the finalization will be done joint evaluation by internal and external examiner. ☐ Students can publish their research papers from their project in UGC Care List.	In the Post Lunch Session, Students will be let out to do their project work
Conditional Clause	It is mandatory for every student to complete four industrial visits* & one Internship* to carry out the project work.	
Total Contact Hrs		180

*Subject to prior approval

Direct Instruction, Digital Presentation, Flipped Classroom, Mentoring System

Assessment Methods

Project Review, Power Point Presentation, Assignments, Group Task.

Viva Voce : Distribution of Marks – CA: 40, CE: 160

Please Note: Students Project book is the base report with which fine tuning is made and Project Record is created after their Publications and Viva Voce will be held. The assessment component for project is also in the guidelines (annexed with the syllabus) and the same may be followed.

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. G.Vignesh	Dr. B. Rohini	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChez
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

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