



Nallamuthu Gounder Mahalingam College

(An Autonomous Institution, Affiliated to Bharathiar University)

90, Palghat Road, Pollachi - 642001, Coimbatore, Tamil Nadu, India.

95th Rank in NIRF – 2023 - Among Colleges in India.



1.3.2 – Details of Value Added Courses Offered by the HEI – Without Repeat Count (Course Brochure, Syllabus and Certificates) – 96 Courses

S. No.	Name of the Programme (Offering Department)	Name of the VAC Course	Course/ Programme Code (if any)	Year of offering /Year of enrolment	Number of Students completing the course in the year	Course Brochure, Syllabus and Certificates
1	B. A. English Literature	MSME-Graphic Design Expert	20VAD501	2022-23	60	View
2	B. A. Economics	Skill Development for Baker's at Desk at Bean to Bar	21UEO6VA	2022-23	15	View
3	B. Sc. Mathematics	App & Web development	20UMS6VA	2022-23	43	View
4	B. Sc. Chemistry	Biofertilizers	22UCY5VA	2022-23	41	View
5	B. Sc. Chemistry	Chemistry in Every Day Life	22UCY6VA1	2022-23	40	View
6	B. Sc. Zoology	Nutrition and Dietics	20UZY6VA	2022-23	34	View
7	B. Sc. Computer Science	Microsoft Office Automation Suite	22UCS2VA	2022-23	47	View
8	B. Com.	Industrial Accounting System with tally ERP 9	21UCO5VA	2022-23	62	View
9	M. Sc. Mathematics	Internet of Things	22PMS2VA	2022-23	25	View
10	Tamil Language	Achum Pathipum	22VAT02	2022-23	29	View
11	Tamil Language	Nattupura Kaivinaikalaigal	23VAT01	2022-23	8	View
12	B. Sc. Physics	PCB and Circuit Designing	20VAD601	2022-23	25	View
13	M. Sc. Physics	Python Programming	22VAD301	2022-23	21	View
14	B.Sc. Computer Technology	Web Based Scripting Language	22VAC401	2022-23	61	View
15	B.Com. (E-Commerce)	Web Advertising	22UEC5VA	2022-23	30	View
16	Human Excellence	An Introduction of Acupuncture	22VHE603	2022-23	46	View



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17	B.A. English Literature	Effective English Usage: A Practical Course	22UELVA1	2022-23	27	View
18	B. Com. (International Business)	Basic Skill on Procurement	21UIB6VA	2022-23	90	View
19	M.Com (International Business)	Business Etiquette Skill Sets	22VPI301	2022-23	22	View
20	M.Sc. Chemistry	Analytical techniques	22PCY4VA	2022-23	42	View
21	B.Com. (Computer Applications)	Business Correspondence & Report Writing	20UCC6VA	2022-23	170	View
22	Tamil Language	Atchum Pathippum	22VADT01	2022-23	60	View
23	B.Com.	E -Filling in Business	21UCO5VA	2022-23	80	View
24	M.A. English Literature	Public Speaking Skills	22PEL3V1	2022-23	43	View
25	B.Com. (Professional Accounting)	Business System and Environment		2022-23	116	View
26	B.Com. (Professional Accounting)	Digital Marketing		2022-23	117	View
27	B.Com. (Finance)	Behavioral Finance	22UCF5VA	2022-23	96	View
28	B.Com. (Finance)	Customer relationship management	22UCF6VA	2022-23	64	View
29	M.Com. (Computer Applications)	Desktop Publishing	21PCC3VA	2022-23	19	View
30	B.Sc. Information Technology	Social Networks	22UIT5VA	2022-23	33	View
31	B.Com. (Banking and Insurance)	Mutual Funds in India	22UBI6VA	2022-23	31	View
32	M.Sc. Computer Science	Virtual Reality	22PCSVA1	2022-23	25	View
33	B.Sc. Computer Science	Google Workspace	22UCS4VA	2022-23	139	View
34	B.Com. (Business Process Services)	Fundamentals of Capital Market	22UBP5VA	2022-23	31	View
35	B.Sc. (CS) with AI & ML	Introduction to AWS Practical Approach	22VAD201	2022-23	69	View
36	B.Com. (Banking and Insurance)	Managerial Skills	22UBI5VA	2022-23	70	View



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37	B.Com. (Business Process Services)	Dynamics of Service Sector	22UBP6VA	2022-23	31	View
38	B.Sc. (CS) with DA	Fundamentals of Data Science and Big Data Analytics	22VAD201	2022-23	66	View
39	BBA	Strategic Brand Management		2022-23	125	View
40	B.A. Tamil	Arasu Thervu Tamil	21UTM5VA	2022-23	23	View
41	B.Com. (Computer Applications)	Goods and Services Tax		2022-23	166	View
42	B. Sc. Mathematics	Core Python	19UMS6VA	2021-22	49	View
43	B. Sc. Zoology	BeeKeeping and Honey Processing	19UZY6VA	2021-22	37	View
44	B. Sc. Computer Science	A Complete WordPress Website Development Course	19UCSV1	2021-22	53	View
45	B.Sc. Physics	Internet of Things	21VAD603	2021-22	40	View
46	B.Sc. Computer Technology	Graphics Designing	21VAC401	2021-22	61	View
47	Human Excellence	Fundamentals of Yoga Therapy	21VHE404	2021-22	52	View
48	B.Com. (Business Process Services)	Event Management	21UBP5VA	2021-22	37	View
49	B.A. English Literature	The Art of Public Speaking	21UELVA1	2021-22	60	View
50	M.Sc. Chemistry	Chemistry in Household Products	21PCY3V01	2021-22	42	View
51	B.Com. (Computer Applications)	Practical Auditing	20UCC6VA	2021-22	170	View
52	M.A. English Literature	English for Entrepreneurship	21PEL3V2	2021-22	48	View
53	B.Com. (Professional Accounting)	Auditing Techniques		2021-22	57	View
54	MSW	Basic Statistics in SPSS	21PSWVA1	2021-22	40	View
55	B.Com. (E-Commerce)	M-Commerce for Technopreneurs	22UEC5VA	2021-22	32	View



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56	B.Com. (E-Commerce)	Social Media Marketing	22UEC6VA	2021-22	93	View
57	B.Com. (Banking and Insurance)	Stock trading mechanism in india	21UBI6VA	2021-22	39	View
58	M.Sc. Computer Science	Blockchain and Cryptocurrency	21PCSVA1	2021-22	17	View
59	B.Com. (Banking and Insurance)	Electronic Banking		2021-22	30	View
60	BCA	Hardware Troubleshooting and Networking Essential	21UBCVAC1	2021-22	63	View
61	M.Sc. Botany	Biological entrepreneurship		2021-22	32	View
62	B.Sc. Information Technology	Designing and Animation	21UIT5VA	2021-22	41	View
63	B.Com. (Business Process Services)	Practical Banking	21UBP6VA	2021-22	37	View
64	Tamil Language	Nattupuraviyalum Udal Thiran Membatum	20VADT02	2020-21	48	View
65	Tamil Language	Seithi Segarippum Udaga Velaivaippum		2020-21	62	View
66	B. Sc. Information Technology	Basics of Block Chain Architecture	19UITVA01	2020-21	39	View
67	B.Sc. Computer Technology	Internet of Things	20VAC01	2020-21	35	View
68	B.Com. (Computer Applications)	Basics of Digital Marketing	20UCCV01	2020-21	171	View
69	B. Com. (International Business)	Basics of Logistics Support Services	20UIBVA1	2020-21	153	View
70	B.Com. (E-Commerce)	Business Ethics		2020-21	78	View
71	B.Com. (E-Commerce)	E-Business Opportunities For Young Graduates		2020-21	72	View
72	B.A. English Literature	English for Competitive Exams	20UELVA1	2020-21	104	View
73	B.Com. (Business Process Services)	Green Marketing		2020-21	38	View
74	BCA	PC Assembly and Maintenance	20UBCVAC1	2020-21	110	View
75	M.Sc. Chemistry	Chemistry of Industrial Process: An Introduction	19PCV402	2020-21	43	View



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76	B.Com.	Financial Markets and Emerging Business Models	20UCV04	2020-21	64	View
77	M.Sc. Botany	Medicinal plants for Human welfare		2020-21	48	View
78	Academy for Professional Development	Basics of HRM		2020-21	33	View
79	English Language	Better English Pronunciation		2020-21	40	View
80	English Language	Error Free English		2020-21	41	View
81	M.A English Literature	News Editing & News Reporting Fundamentals		2020-21	31	View
82	BBA	Project Management for small Business		2020-21	196	View
83	B.Com.	Tally ERP 9		2020-21	60	View
84	B. A. Economics	Skill Development for Women Entrepreneurs	20VAD408	2020-21	28	View
85	B. Sc. Mathematics	3D Printing	18UMS6VA	2020-21	56	View
86	B. Sc. Information Technology	Basics of Animation Technology	19UITVA02	2019-20	60	View
87	B.Com. (Finance)	Stock Market Operations and Buyers Guidance	19UCFVA2	2019-20	60	View
88	B.Com. (Finance)	Mutual fund Guidance for the first time investor	19UCFVA1	2019-20	60	View
89	B.Com. (Business Process Services)	Basics of Green Marketing		2019-20	40	View
90	M.Sc. Computer Science	Digital Art and Design		2019-20	40	View
91	B.Sc. Computer Science	Embedded system for Daily life	19UCSV02	2019-20	55	View
92	MCA	PC Assembly and CCTV Installation	19MCVA01	2019-20	61	View
93	B.A. Tamil	Pottithervu Tamil	19UTMV02	2019-20	53	View



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94	B.Com. (Business Process Services)	Retail Management for Small Business		2019-20	40	View
95	M.Sc. Chemistry	Cosmetic Chemistry	19PCV401	2019-20	44	View
96	Human Excellence	Yoga for Youth Empowerment		2019-20	62	View