Programme Code:	BA	**Programme Title :**	Bachelor of Arts (ECONOMICS)
Course Code:	20UEO 617	Title INTERNSHIP PROGRAM / ECONOMIC REVIEWS	**Batch :** 2020-23 **Semester** VI **Credits:** 02
Hrs/Week:	2		

Course Objective

The internship/Economic Reviews provides an opportunity for practical experience in student affairs or other industrial, marketing, financial areas. The experience is meant to help the students to gain an understanding of the functions of an industry, office, staff member responsibilities, or other functions which will develop and evaluate student's professional skills.

Course Outcomes (CO)

CO1	To gain practical experience in an area of student affairs	K1
CO2	To understand the functions of an industry, office, staff member responsibilities.	K2
CO3	To familiar with professional associations and literature affiliated with the services assigned.	K3
CO4	To engage in self-assessment by reflecting on aspects of the internship experience	K4

Final Report

Every batch or group of students should undergo internship and submit Internship Report or Economic Review in any interested field.

A type written report to include a summary of activities during the internship to be submitted by the students. Student's self-assessment of strengths and weaknesses, as well as suggestions for improvement of their internship area also to be presented in the report.

The report of Economic Review includes introduction, objectives, methodology, review of literature, analysis and findings within the page of 25.

Duration

After completion of the second year of the programme, i.e., after the fourth semester the students are required to take the industrial training as internship in any interested field, and it is compulsory for four weeks.

Evaluation

Total Marks	ESE	Breakup Marks	CIA	Breakup Marks
100	80	Internship Report/Economic Reviews - 60	20	Observation - 20
		Viva - 20		

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	H	M
CO2	H	M	H	H	M
CO3	H	H	H	M	M
CO4	H	H	H	H	M

H-High; M-Medium; L-Low

Compiled by Name with Signature	Verified by HOD Name with Signature	CDC	COE
Dr.P.Krishnathulasimani	Dr.P.Krishnathulasimani	Prof. K. Srinivasan	Dr.R.Muthukumaran

Dr. P.KRISHNATHULASIMANI
Head and Associate Professor
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K. SRINIVASAN, M.C.A.,
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Dr. R.MUTHUKUMARAN
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POLLACHI - 642 001.

Dr. P.KRISHNATHULASIMANI
Head and Associate Professor
Department of Economics
NGM College (Autonomous)
Pollachi - 642 001

Programme Code:	BA	Programme Title :	Bachelor of Arts (ECONOMICS)	
Course Code:	20UEO 615	Title	Batch :	2020-23
		INDUSTRIAL ECONOMICS	Semester	VI
Hrs/Week:	6		Credits:	04

Course Objective

This paper intends to provide knowledge on theories and basic issues related to industry and industrial development in India.

Course Outcomes (CO)

CO1	To remember various concepts of Industrial Economics like Industrialization , Firm and Productivity, etc. in the minds of learners	K1
CO2	To understand the theories related to Industry.	K2
CO3	To analyse the problems of Industrial Development in India.	K3
CO4	To study the objectives of Industrial Policy.	K4

Syllabus

Unit I Nature & Scope of Industrial Economics **(16 hrs)**

Meaning of Industrialization – Characteristics of Industrialization– Industrialization and Foreign Trade — Industrialization and Economic Development — Factors Affecting Industrialization in Developing countries —Industrial Development in India —Phases of Industrial Growth — Determinants of Industrial Growth—Problems of Industrial Growth.

Unit II Concepts and Industries **(16 hrs)**

Concepts : Firm, Plant and Industry –Factors Determining the Size of the Firm – Optimum Firm – Size and the Factors Determining it – Small Scale and Cottage Industries and their Importance in India – A Brief Account of Importance of Large Scale Industries – Iron, Textile, Jute, Cement and Sugar Industries – MSMEs.

Unit III Industrial Location **(15 hrs)**

Industrial location: Factors Determining Industrial Location – Weber's Theory of Industrial Location – Florence Theory. Balanced Regional Development of Industries-Need for Balanced Regional Development in India.

Unit IV Industrial Finance **(16 hrs)**

Need for Industrial finance – Types - Sources of Industrial Finance – Government Measures to Control and Regulate Industries - Industrial Policy in India since 2091 - Industrial Licensing.

Unit V Industrial Productivity **(15 hrs)**

Industrial Productivity: Significance and Measurement – Factors Influencing Industrial Productivity – Industrial Sickness – Government Measures – *Scientific Management**.

**Self study*.

Group discussions, Seminar, Quiz, Assignment,

Text Book:

1. Sivayya & Das (2004), "Industrial Economy", Sultan Chand & Company, New Delhi

Reference Books:

1. Kucchal S. C., (2019), "Industrial Economy of India", Chaitanya Publishing House Alahabad. Singh and Sadhu, (2088) , "Industrial Economics", Himalaya Publishing House, Mumbai,
2. Devine P. J., (2018), "An introduction to Industrial Economics", (3rd. edition), George Allen and Unwin, London.
3. Puri V. K. and Misra S. K., (2015), "Indian Economy", Himalaya Publishing House, (33rd Edition), New Delhi
4. Bhartwal K. R., (2004), "Industrial Economy", New Age International Publishers, New Delhi.
5.

E-reference

1. https://sol.du.ac.in/
2. https://www.economicsdiscussion.net
3. https://www.studocu.com

Mapping

PSO / CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	H	M
CO2	H	H	H	H	M
CO3	M	H	H	M	M
CO4	H	H	H	H	H

H-High; M-Medium; L-Low

Compiled by Name with Signature	Verified by HOD Name with Signature	CDC	COE
Dr.Nirrmala Sathish	Dr.P.Krishnathulasimani	Prof. K. Srinivasan	Dr.R.Muthukumaran

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ogramme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
urse Code:	21UEO617			Title	Batch:	2021 - 2024
cture Hrs./Week or actical Hrs./Week	2	Tutorial Hrs./Sem.		INTERNSHII PROGRAM / ECONOMI C REVIEWS	Semester:	VI
					Credits:	02

Course Objective

The internship/Economic Reviews provides an opportunity for practical experience in student affairs or other industrial, marketing, financial areas. The experience is meant to help the students to gain an understanding of the functions of an industry, office, staff member responsibilities, or other functions which will develop and evaluate student's professional skills.

Course Outcomes(CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To gain practical experience in an area of student affairs	K1/K2
CO2	To understand the functions of an industry, office, staff member responsibilities.	K2
CO3	To familiar with professional associations and literature affiliated with the services assigned.	K3
CO4	To engage in self-assessment by reflecting on aspects of the internship experience	K4
CO5	Assist the students development of employer – Various skills such as team work, communications and attention to detail	K4

Mapping

PO ,PSO / CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO1	H	M	H	H	M	H	M
CO2	H	M	H	H	M	H	H
CO3	H	H	H	M	M	H	H
CO4	H	H	H	H	M	H	H
CO5	H	H	H	H	M	H	M

H-High; M-Medium; L-Low

Final Report

Every batch or group of students should undergo internship and submit Internship Report or Economic Review in any interested field.

A type written report to include a summary of activities during the internship to be submitted by the students. Student's self-assessment of strengths and weaknesses, as well as suggestions for improvement of their internship area also to be presented in the report.

The report of Economic Review includes introduction, objectives, methodology, review of literature, analysis and findings within the page of 25.

Duration

After completion of the second year of the programme, i.e., after the fourth semester the students are required to take the industrial training as internship in any interested field, and it is compulsory for four weeks.

Evaluation

Maximum Marks: 100; CIA Mark: 50

Components		Calculation	CIA Total
~~Review I~~	~~10~~	10+10+10+20	50
Review II	10		
Review III	10		
Report Submission	20		

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name with Signature	Name with Signature	Name with Signature	Name with Signature
Dr.P.Krishnathulasimani	Dr.P.Krishnathulasimani	Prof. K.Srinivasan,	Dr. R. Manicka Chezhian

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Dr. P.KRISHNATHULASIMANI
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Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)		
Course Code:	21UEO615			Title	Batch:	2021 - 2024	
Lecture Hrs./Week or Practical Hrs./Week	4	Tutorial Hrs./Sem.	1	INDUSTRIAL ECONOMICS	Semester:	VI	
					Credits:	04	

Course Objective

To provide knowledge on theories and basic issues related to industry and industrial development in India.

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recall the various concepts of Industrial Economics like Industrialization , Firm and Productivity, etc. in the minds of learners	K1/K2
CO2	To understand the importance of cottage, small-scale and large scale industries for Indian Economic Development	K2
CO3	To analyse the theories of industrial location and need for Balanced Regional Development in India	K3
CO4	To observe the sources of industrial finance and the objectives of Industrial Policy.	K4
CO5	To obtain knowledge on Industrial Productivity, Industrial Sickness and Scientific Management	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
CO1	H	H	H	H	H	H	M
CO2	H	H	M	H	H	H	M
CO3	H	H	H	H	M	H	M
CO4	H	H	M	H	H	M	H
CO5	H	H	H	H	H	H	M

H-High; M-Medium; L-Low

Syllabus

Units	Content	Hrs
Unit I	**Nature & Scope of Industrial Economics** Meaning of Industrialization – Characteristics of Industrialization– Industrialization and Foreign Trade – Industrialization and Economic Development — Factors Affecting Industrialization in Developing countries —Industrial Development in India —Phases of Industrial Growth — Determinants of Industrial Growth—Problems of Industrial Growth	16
Unit II	**Concepts and Industries** Concepts : Firm, Plant and Industry –Factors Determining the Size of the Firm – Optimum Firm – Size and the Factors Determining it – Small Scale and Cottage Industries and their Importance in India – A Brief Account of Importance of Large Scale Industries – Iron, Textile, Jute, Cement and Sugar Industries – MSMEs	14
Unit III	**Industrial Location** Industrial location: Factors Determining Industrial Location – Weber's Theory of Industrial Location – Florence Theory. Balanced Regional Development of Industries-Need for Balanced Regional Development in India.	15
Unit IV	**Industrial Finance** Need for Industrial finance – Types - Sources of Industrial Finance – Government Measures to Control and Regulate Industries - Industrial Policy in India since 1991 - Industrial Licensing.	15
Unit V	**Industrial Productivity** Industrial Productivity: Significance and Measurement – Factors Influencing Industrial Productivity – Industrial Sickness – Government Measures – *Scientific Management**.	15
	Total Contact Hours	75

Pedagogy:

Direct Instruction, Digital Presentation, Flipped Class

Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task (GD/Roll Play/APS)

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Sivayya & Das	Industrial Economy	Sultan Chand & Company, New Delhi	2014

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Kucchal S. C	Industrial Economy of India	Chaitanya Publishing House Alahabad.	2019
2	Singh and Sadhu	Industrial Economics	Himalaya Publishing House, Mumbai	2018
3	Devine P. J	An introduction to Industrial Economics", (3rd. edition)	George Allen and Unwin, London	2018
4	Puri V. K. and Misra S. K	Indian Economy	Himalaya Publishing House, (33rd Edition), New Delhi	2015
5	Bhartwal K. R	Industrial Economy	New Age International Publishers, New Delhi	2014

E-reference

1. https://sol.du.ac.in/
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Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
me with Signature	Name with Signature	Name with Signature	Name with Signature
.Nirrmala Sathish	Dr.P.Krishnathulasimani	Prof. K. Srinivasan,	Dr. R. Manicka Chezhian

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Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	22UEO617			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.		INTERNSHIP PROGRAM / ECONOMIC REVIEWS	Semester:	VI
					Credits:	02

Course Objective

The internship/Economic Reviews provides an opportunity for practical experience in student affairs or other industrial, marketing, financial areas. The experience is meant to help the students to gain an understanding of the functions of an industry, office, staff member responsibilities, or other functions which will develop and evaluate student's professional skills.

Course Outcomes(CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To gain practical experience in an area of student affairs	K1/K2
CO2	To understand the functions of an industry, office, staff member responsibilities.	K2
CO3	To familiar with professional associations and literature affiliated with the services assigned.	K3
CO4	To engage in self-assessment by reflecting on aspects of the internship experience	K4
CO5	Assist the students development of employer – Various skills such as team work, communications and attention to detail	K4

Mapping

PO ,PSO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	M	M	L	M	H	M
CO2	H	M	H	H	M	L	M	M	H	H
CO3	H	H	H	M	M	M	M	L	H	H
CO4	H	H	H	H	M	M	M	M	H	H
CO5	H	H	H	H	M	L	M	M	H	M

H-High; M-Medium; L-Low

Final Report

Every batch or group of students should undergo internship and submit Internship Report or Economic Review in any interested field.

A type written report to include a summary of activities during the internship to be submitted by the students. Student's self-assessment of strengths and weaknesses, as well as suggestions for improvement of their internship area also to be presented in the report.

The report of Economic Review includes introduction, objectives, methodology, review of literature, analysis and findings within the page of 25.

Duration

After completion of the second year of the programme, i.e., after the fourth semester the students are required to take the industrial training as internship in any interested field, and it is compulsory for four weeks.

Evaluation

Maximum Marks: 100; CIA Mark: 50

Components		Calculation	CIA Total
Review I	10	10+10+10+20	50
Review II	10		
Review III	10		
Report Submission	20		

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name with Signature	Name with Signature	Name with Signature	Name with Signature
P. K. Thulasimani	P. K. Thulasimani		
Dr.P.Krishnathulasimani	Dr.P.Krishnathulasimani	Prof. K.Srinivasan,	Dr. R. Manicka Chezhian

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<table>
<tr><td>Programme Code:</td><td colspan="3">BA</td><td>Programme Title:</td><td colspan="2">Bachelor of Arts (ECONOMICS)</td></tr>
<tr><td>Course Code:</td><td colspan="3">22UEO615</td><td>Title</td><td>Batch:</td><td>2022 - 2025</td></tr>
<tr><td rowspan="2">Lecture Hrs./Week or Practical Hrs./Week</td><td rowspan="2">4</td><td rowspan="2">Tutorial Hrs./Sem.</td><td rowspan="2">1</td><td rowspan="2">INDUSTRIAL ECONOMICS</td><td>Semester:</td><td>VI</td></tr>
<tr><td>Credits:</td><td>04</td></tr>
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Course Objective

To provide knowledge on theories and basic issues related to industry and industrial development in India.

Course Outcomes

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recall the various concepts of Industrial Economics like Industrialization , Firm and Productivity, etc. in the minds of learners	K1/K2
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Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	H	H	H	M	L	M	H	M
CO2	H	H	M	H	H	L	M	M	H	M
CO3	H	H	H	H	M	M	M	L	H	M
CO4	H	H	M	H	H	M	M	M	M	H
CO5	H	H	H	H	H	L	L	M	H	M

H-High; M-Medium; L-Low

Syllabus

Units	Content	Hrs
Unit I	**Nature & Scope of Industrial Economics** Meaning of Industrialization – Characteristics of Industrialization– Industrialization and Foreign Trade – Industrialization and Economic Development — Factors Affecting Industrialization in Developing countries —Industrial Development in India —Phases of Industrial Growth — Determinants of Industrial Growth—Problems of Industrial Growth	16
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Unit IV	**Industrial Finance** Need for Industrial finance – Types - Sources of Industrial Finance – Government Measures to Control and Regulate Industries - Industrial Policy in India since 1991 - Industrial Licensing.	15
Unit V	**Industrial Productivity** Industrial Productivity: Significance and Measurement – Factors Influencing Industrial Productivity – Industrial Sickness – Government Measures – *Scientific Management**.	15
	Total Contact Hours	75

Pedagogy:

Direct Instruction, Digital Presentation, Flipped Class

Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task (GD/Roll Play/APS)

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Sivayya & Das	Industrial Economy	Sultan Chand & Company, New Delhi	2014

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
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3	Devine P. J	An introduction to Industrial Economics", (3rd. edition)	George Allen and Unwin, London	2018
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Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name with Signature	Name with Signature	Name with Signature	Name with Signature
Dr.Nirrmala Sathish	Dr.P.Krishnathulasimani	Prof. K.Srinivasan,	Dr. R. Manicka Chezhian

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Programme Code:	BA			Programme Title:	Bachelor of Arts (ECONOMICS)	
Course Code:	23UEO617			Title	Batch:	2023 - 2026
				Core Course INTERNSHIP PROGRAM / ECONOMIC REVIEWS	Semester:	VI
Lecture Hrs./Week or Practical Hrs./Week	-	Tutorial Hrs./Sem.			Credits:	2

Course Objective

The internship/Economic Reviews provides an opportunity for practical experience in student affairs or other industrial, marketing, financial areas. The experience is meant to help the students to gain an understanding of the functions of an industry, office, staff member responsibilities, or other functions which will develop and evaluate student's professional skills.

Course Outcomes (CO)

On the successful completion of the course, students will be able

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To gain practical experience in an area of student affairs	K1/K2
CO2	To understand the functions of an industry, office, staff member responsibilities.	K2
CO3	To familiar with professional associations and literature affiliated with the services assigned.	K3
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CO5	Assist the students development of employer – Various skills such as team work, communications and attention to detail	K4

Mapping

PO / PSO / CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	M	H	H	M	M	L	M	H	M
CO2	H	M	H	H	M	L	M	M	H	H
CO3	H	H	H	M	M	M	M	L	H	H
CO4	H	H	H	H	M	M	M	M	H	H
CO5	H	H	H	H	M	L	M	M	H	M

H-High; M-Medium; L-Low

Final Report

Every batch or group of students should undergo internship and submit Internship Report or Economic Review in any interested field.

A type written report to include a summary of activities during the internship to be submitted by the students. Student's self-assessment of strengths and weaknesses, as well as suggestions for improvement of their internship area also to be presented in the report.

The report of Economic Review includes introduction, objectives, methodology, review of literature, analysis and findings within the page of 26.

Duration

After completion of the second year of the programme, i.e., after the fourth semester the students are required to take the industrial training as internship in any interested field, and it is compulsory for four weeks.

Evaluation

Maximum Marks: 100; CIA Mark: 26; CEE Mark: 75;

Components		Calculation	CIA Total
Review I	5	5+5+5+10	26
Review II	5		
Review III	5		
Report Submission	10		

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name with Signature	Name with Signature	Name with Signature	Name with Signature
Dr.P.Krishnathulasimani	Dr.P.Krishnathulasimani	Prof. K.Srinivasan	Dr. R. Manicka Chezhian

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