

Programme code:	M.Com	Programme Title:	Master of Commerce	
Course Code:	17PCO206	Title	Batch:	2017-2019
		Research Methodology	Semester	II
Hrs/Week:	6		Credits:	4

COURSE OBJECTIVE

To enlighten the students on the methodological aspects of research

COURSE OUTCOMES (CO)

K1	CO1	Students should keep in mind the overall process of designing the research study from its inception to its report.
K2	CO2	Students should be able to get the idea to design a good quantitative purpose statement and good quantitative research questions and hypotheses.
K3	CO3	Students should know to apply the criteria that can be used to select an appropriate statistical test to answer a research question or hypothesis.
K4	CO4	To figure out a project proposal and conduct research in a more appropriate manner.

EXISTING SYLLABUS

Unit	Contents	Hrs
I	Introduction to Research – Meaning and Definition – Objectives – Significance – Research Process – Types of Research – Criteria of good research. Research Problem – Selecting the Problem – Defining the Problem – Techniques involved in drafting a problem.	16
II	Research Design – Meaning – Features of a Good Design – Methods of Research Design. Census and Sample Survey – Steps in Sampling Design – Characteristics of a Good Sample Design – Sampling Techniques – Advantages and Disadvantages of Sampling – Sampling and Non-sampling Errors.	16
III	Scaling – Meaning – Classification – Important Scaling Techniques. Methods of Data Collection – Meaning – Source of Data – Methods of Collecting Primary Data and Secondary Data – Selection of Appropriate Method for Data Collection. Pre-testing – Pilot study .	16
IV	Processing of Data – Steps in Processing of Data. Testing of Hypothesis – Meaning and Definition – Characteristics of a Good Hypothesis - Procedure for Hypothesis Testing. Parametric and Non-Parametric Tests: ‘t’ Test, F Test, Z Test, ANOVA, Chi-square Test and Friedman Test.	15
V	Interpretation and Report Writing – Need for Interpretation – Techniques of Interpretation – Precaution in Interpretation.	

	Report Writing – Significance of Report Writing – Types of Report - Layout of the Research Report – Evaluation of a Research Report.	15
Note	20% Problems and 80% Theory	
	Total Contact Hrs/Semester	78

**Italicized texts are for self study*

Group Discussion, Seminar, Assignment

BOOK FOR STUDY

Kothari. C. R (2017), “Research Methodology- Methods and Techniques”, 2nd Revised Edition, New Age International Publishers.

BOOKS FOR REFERENCE

1. Krishnaswami, O.R. and M. Ranganathan (2016), Revised Edition, Mumbai, Himalaya Publishing House.
2. Donald R. Cooper (2014), “Business Research Methods”, 12th Edition, Florida Atlantic University.
3. Gupta S.P. (2017), “Statistical Methods”, 28nd Edition, New Delhi, Sultan Chand and Co.

MAPPING

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1		H	S	H	H	S
CO2		S	H	M	S	H
CO3		S	M	S	H	S
CO4		H	S	H	S	H

S-Strong; H-High; M-Medium; L-Low;

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Dr.M.Chithirai Selvan Signature: 	Name: Dr.P.Bruntha Signature: 	Name: Prof.K.Srinivasan Signature:  K. SRINIVASAN, M.C.A. Coordinator	Name: Dr.R.Manicka Chezian Signature: 

Curriculum Development Cell (CDC)
AGNI College (Autonomous)
Pollachi - 642 001.

Nallamuthu Gounder Mahalingam College, Pollachi

M.Com Syllabus Batch: 2018-2020

SCHEME OF EXAMINATION

SCHEME OF EXAMINATION							
Subject Code	Subjects	Ins. Hours per Week	Examinations				Credits
			Dur. Hrs	CIA	ESE	Total	
SEMESTER III							
18PCO308	Core XV: Cost Accounting	6	3	25	75	100	4
18PCO309	Core VIII : Labour Legislation	6	3	25	75	100	4
18PCO310	Core IX: Financial Markets and Institutions	6	3	25	75	100	4
18PCO311	Core X: Human Resource Development	6	3	25	75	100	4
18PCO312	Core XI: Business Case Analysis	6	3	25	75	100	4
18PCO3P1	Core XII: Mini Project	-	-	40	60	100	4
Total		30	-	160	440	600	23

SEMESTER IV							
18PCO413	Core XIII: Accounting For Managerial Decision-Making	6	3	25	75	100	5
18PCO414	Core XIV: Investment Management	6	3	25	75	100	4
18PCO4E3	ME III: Corporation Finance	6	3	25	75	100	5
18PCO415	Core XVI: Organizational Behaviour	6	3	25	75	100	4
18PCO4P2	Core XVII: Project Work	6	-	40	160	200	8
Total		30	-	140	460	600	26
Grand Total		109	-	540	1660	2200	90



Dr. P. BRUNTHA, M.Com., M.Phil., Ph.D., MBA (HR)
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Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

Programme code:	M.Com	Programme Title:	Master of Commerce	
Course Code:	18PCO206	Title	Batch:	2018-2020
		Research Methodology	Semester	II
Hrs/Week:	6		Credits:	4

COURSE OBJECTIVE

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MAPPING

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1		H	S	H	H	S
CO2		S	H	M	S	H
CO3		S	M	S	H	S
CO4		H	S	H	S	H

S-Strong; H-High; M-Medium; L-Low;

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
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Curriculum Development Cell (CDC)
AGNI College (Autonomous)
Pollachi - 642 001.

Nallamuthu Gounder Mahalingam College, Pollachi

M.Com Syllabus Batch: 2019-2021

SCHEME OF EXAMINATION

Subject Code	Subjects	Ins. Hours per Week	Examinations				Credits
			Dur. Hrs	CIA	ESE	Total	
SEMESTER III							
19PCO308	Core XV: Cost Accounting	6	3	25	75	100	4
19PCO309	Core VIII : Labour Legislation	6	3	25	75	100	4
19PCO310	Core IX: Corporation Finance and Institutions	6	3	25	75	100	4
19PCO311	Core X: Human Resource Development	6	3	25	75	100	4
19PCO312	Core XI: Business Case Analysis	6	3	40	60	100	4
19PCO3P1	Core XII: Mini Project	-	-	20	80	100	3
Total		30	-	160	440	600	23
SEMESTER IV							
19PCO413	Core XIII: Accounting For Managerial Decision-Making	6	3	25	75	100	5
19PCO414	Core XIV: Investment Management	6	3	25	75	100	4
19PCO4E3	Major Elective III: Logistics Management	6	3	25	75	100	5
19PCO415	Core XVI: Organizational Behaviour	6	3	25	75	100	4
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Total		30	-	140	460	600	26
Grand Total		109	-	540	1660	2200	90

Bruntha

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R. Muthukumar

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Programme code:	M.Com	Programme Title:	Master of Commerce	
Course Code:	19PCO206	Title	Batch:	2019-2021
		Research Methodology	Semester	II
Hrs/Week:	6		Credits:	4

COURSE OBJECTIVE

To enlighten the students on the methodological aspects of research

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Unit	Contents	Hrs
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II	Sampling <i>Sampling</i> – Features of Good Sample – Population – Source List – Sample Error – Statistical Error – Sample size – Types of Sample.	16
III	Data Collection Methods Sources of Data – Primary and Secondary – Questionnaire – Open Ended – Close Ended Questions – Merits and Demerits. Interview – Qualities of a Good Interview – Merits and Demerits – Interview Schedule – <i>Observation</i> – Pre-testing – Pilot study.	16
IV	Report Writing Editing - Purpose – Interpretation of Data – Writing Research Report – Contents of Research Reports.	15
V	Hypothesis Testing Hypothesis – Formulation and Testing. Testing of Significance – Large Sample Tests with respect to Mean, Proportion – Small Sample Test with respect to Mean ('t' test)- Chi-Square Test (to study the association between attributes).	15
Note	20% Problems and 80% Theory	
	Total Contact Hrs/Semester	78

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Group Discussion, Seminar, Assignment

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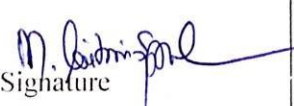
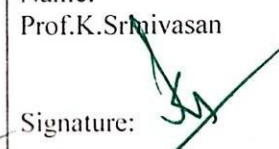
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MAPPING

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1		H	S	H	H	S
CO2		S	H	M	S	H
CO3		S	M	S	H	S
CO4		H	S	H	S	H

S-Strong; H-High; M-Medium; L-Low;

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Dr.M.Chithirai Selvan  Signature	Name: Dr.P.Bruntha  Signature:	Name: Prof.K.Srinivasan  Signature: K. SRINIVASAN, M.C.A. Coordinator	Name: Dr.R.Manicka Chezian  Signature:

Curriculum Development Cell (CDC)
AGM College (Autonomous)
Pollachi - 642 001.

SCHEME OF EXAMINATION

SCHEME OF EXAMINATION							
Subject Code	Subjects	Ins. Hours per Week	Examinations				Credits
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SEMESTER III							
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20PCO309	Core IX : Labour Legislation	6	3	25	75	100	4
20PCO310	Core X: Corporation Finance and Institutions	6	3	25	75	100	4
20PCO311	Core XI: Human Resource Development	6	3	25	75	100	4
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20PCO4E3	Major Elective III: Logistics Management	6	3	25	75	100	5
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B. Bruntha

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R. Muthukumar

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Coimbatore District

Programme code:	M.Com	Programme Title:	Master of Commerce	
Course Code:	20PCO206	Title	Batch:	2020-2022
		Research Methodology	Semester	II
Hrs/Week:	6		Credits:	4

COURSE OBJECTIVE

To enlighten the students on the methodological aspects of research

COURSE OUTCOMES (CO)

K1	CO1	Students should keep in mind the overall process of designing the research study from its inception to its report.
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EXISTING SYLLABUS

Unit	Contents	Hrs
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II	Sampling Sampling – Features of Good Sample – Population – Source List – Sample Error – Statistical Error – Sample size –Types of Sample.	16
III	Data Collection Methods Sources of Data – Primary and Secondary – Questionnaire – Open Ended – Close Ended Questions – Merits and Demerits. Interview – Qualities of a Good Interview – Merits and Demerits – Interview Schedule – <i>Observation</i> – Pre-testing – Pilot study.	16
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MAPPING

CO	PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1		M	H	H	H	H
CO2		H	H	M	H	H
CO3		H	M	H	H	H
CO4		H	H	H	H	M

H-High; M-Medium; L-Low;

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
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Nallamuthu Gounder Mahalingam College, Pollachi

M.Com Syllabus Batch: 2021-2023

SCHEME OF EXAMINATION

SCHEME OF EXAMINATION							
Subject Code	Subjects	Hours per Week	Examinations				Credits
			Dur. Hrs	CIA	ESE	Total	
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21PCO309	Core IX: Applied Cost Accounting	6	3	50	50	100	4
21PCO310	Core X : Direct Taxes	6	3	50	50	100	4
21PCO311	Core XI: Financial Modelling	6	3	50	50	100	4
21PCO3E1/ 21PCO3E2	Core Elective II: Human Resource Development/ Core Elective II: International Marketing	6	3	50	50	100	5
21PCO312	Core XII: Business Case Analysis	6	3	50	50	100	4
21PCO3P1	Core XIII: In Service Training	-	-	50	50	100	3
Total		30	-	300	300	600	24
SEMESTER IV							
21PCO413	Core XIV: Accounting For Managerial Decision-Making	6	3	50	50	100	5
21PCO414	Core XV: Security Analysis and Portfolio Management	6	3	50	50	100	4
21PCO415	Core XVI: Retail Management	6	3	50	50	100	4
21PCO4E1/ 21PCO4E2	Core Elective III: Logistics Management/ Core Elective III: Advertisement and Salesmanship	6	3	50	50	100	5
21PCO4P2	Core XVII: Project Work and Viva-Voce	6	-	100	100	200	8
Total		30	-	300	300	600	26
Grand Total		109	-	1100	1100	2200	90


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 Coimbatore District

Programme Code:	M.Com			Programme Title:	Master of Commerce	
Course Code:	21PCO207			Title	Batch:	2021-2023
				Business Research Methods	Semester:	II
Lecture Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To enlighten the students on the methodological aspects of research

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the basic concepts of research	*K1
CO2	Students should keep in mind the overall process of designing the research study from its inception to its report.	*K2
CO3	Students should be able to get the idea to design a good quantitative purpose statement and good quantitative research questions and hypotheses.	*K3
CO4	Students should know to apply the criteria that can be used to select an appropriate statistical test to answer a research question or hypothesis.	*K4
CO5	To figure out a project proposal and conduct research in a more appropriate manner.	*K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	H	H	H	H	H	H	M	H	H
CO2	H	H	M	H	H	H	M	H	H	H
CO3	H	M	H	H	H	H	H	H	H	M
CO4	H	H	H	H	M	M	H	H	H	H
CO5	M	L	H	H	H	H	H	M	H	H

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	Total Contact Hrs	90

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NOTE: 1. 20% Problems and 80% Theory

Pedagogy

Direct Instruction, Digital Presentation, Flipped Class

Assessment Methods:

Test, Seminar, Quiz, Assignments

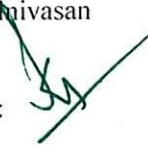
Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Kothari. C. R	Research Methodology	Age International Publishers, Multi Colour Edition	2017

Reference Books

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1	Wilkinosn T.S and P.L Bhandarkar	Methodologies and Techniques of Social Research	Himalaya Publishing House, 24 th Edition	2018

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