

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI

476	B.Com BI	Core Elective - II : Consumer Behaviour	21UBI6E21	2021
477	B.Com BI	Core Elective II: Financial Management	21UBI6E23	2021
478	B.Com BI	Core Elective - III : International Business	21UBI6E31	2021
479	B.Com BI	Core Elective – III : Retail Management	21UBI6E33	2021
480	B.Com BI	Advanced Learner Course - II (Optional) - Self Study – Services Marketing	21UBI6AL2	2021
481	B.Com (CA)	Fundamentals of Information Technology	21UCC102	2021
482	B.Com (CA)	Business Mathematics	21UCC2A2	2021
483	B.Com (CA)	Business Statistics	21UCC4A4	2021
484	B.Com (CA)	Financial Markets and Services	21UCC5E1	2021
485	B.Com (CA)	International Marketing	21UCC5AL	2021
486	B.Com (CA)	ERP and Industry 4.0	21UCC6E3	2021
487	B.Com (BPS)	Auditing Principles and Practices	21UBP5E3	2021
488	B.Com (BPS)	Executive Communication	21UBP6E6	2021
489	B.Com (BPS)	Financial Management	21UBP619	2021
490	B.COM IB	Principle of Accounting	21UIB101	2021
491	B.COM IB	Cost and Management Accounting	21UIB203	2021
492	B.COM IB	Transportation and Freight Management	21UIB5E2	2021
493	B.COM IB	Company Law and Secretarial Practice	21UIB5E3	2021
494	B.COM IB	Institution To Industry	21UIB6E1	2021
495	B.COM IB	Industrial Relations and Labour Law	21UIB6E3	2021
496	B.COM IB	Soft Skills for International Business	21UIB6E4	2021
497	B.COM IB	Shipping Ocean and Freight Management	21UIB6E5	2021
498	B.COM IB	Business Law	21UIB6E6	2021
499	M.Com (CA)	Management Information System	21PCC207	2021
500	M.Com (CA)	Brand Management	21PCC2E3	2021
501	M.Com (CA)	Logistics Management	21PCC3E2	2021

BOS
Highlighted





NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, POLLACHI

PG & UG Department of Commerce with International Business



MINUTES OF BOS MEETING

The 5th Meeting of the Board of Studies of the Department of Commerce with International Business (UG) was held on 22 May 2021 at 10.00 a.m. through Virtual Mode (Google Meet Platform).

The following members were present:

1	Dr. G. Vignesh Associate Professor & Head – PG & UG Dept. of Commerce IB	Chairman
2	Dr. N. Bhuvaneshkumar CDC Member , Assistant Professor - PG & UG Dept. of Commerce IB	Internal Members
3	Mr. B. Madhankumar ERP Coordinator, Assistant Professor – PG & UG Dept. of Commerce IB	
4	Mr. M. Prem Module Coordinator – UG , Assistant Professor – PG & UG Dept. of Commerce IB,	
5	Dr. B. Rohini Module Coordinator – PG , Assistant Professor – PG & UG Dept. of Commerce IB,	University Nominee
6	Dr. T. Balamurugan Head - PG Dept of Commerce with International Business, PSG College of Arts and Science, Coimbatore.	
7	Dr. M. Bose Head - PG & UG Department of Commerce Muthayammal College of Arts and Science, Rasipuram, Namakkal District	Academic Auditor & Special Invitee
8	Dr. G. Thamizhchelvan Associate Professor , Department of Commerce Government Arts College, Cuddalore	Subject Expert
9	Mr. M. Valluvan Managing Director, NIMA Merchandising Services. - 112 A Paatatharasi Amman Koil Street, Singanallur. Coimbatore	Industrial Expert
10	Ms. N. Azhagarasi 3/364 Puzhari Naicker Thottam, Chinnamanaikanpalayam J Krishnapuram (Post) Sulur TK, Coimbatore	Alumnus nominated by HoD
11	Ms. K. Swathika 18 IB 49 – UG Dept of Commerce IB	Student Member

HoD

CDC Co-ordinator

COE

PRINCIPAL

Dr. G. VIGNESH
MIB, M Phil, Ph.D., MBA, PGDHRM, PGDCA.,
Asst. Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

PRINCIPAL
N.G.M.COLLEGE, POLLACHI

PG & UG DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

POLLACHI - 642001



5th Board of Studies Meeting in the Department of
Commerce with International Business (UG)

Date & Time: 22 May 2021 & 10 .00 am

Agenda

BoS / IB 12.1	:	Welcome address and Opening Remarks by Dr. G. Vignesh Chairman, Board of Studies in the PG & UG Department of Commerce with International Business
BoS / IB 12.2	:	Confirmation of the Minutes of the 4 th / Previous meeting of Board of studies in the PG & UG Department of Commerce with International Business 22 FEB 2020 and Action taken report of 4 th meeting of Board of studies
BoS / IB 12.3	:	12.3.1 Syllabus of I B.Com. IB under Regulation 2021 -2022
		12.3.2 Syllabus of II B.Com. IB under Regulation 2022 -2023
		12.3.2 Syllabus of III B.Com. IB under Regulation 2023 -2024
		Any other Discussions if any – Scheme matched with Rubrics
BoS / IB 12.4	:	Suggestion given by BOS Members
BoS / IB 12.5	:	Any other items – OBES, CBCS and Mapping



BoS/IB 12.1 WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN,
BOARD OF STUDIES IN THE PG & UG DEPARTMENT OF COMMERCE
WITH INTERNATIONAL BUSINESS.

The Chairman, BoS of the PG & UG Department of Commerce with International Business welcomed and introduced the members of 5th Board of Studies and thanked each one of them for sparing their valuable time to attend the meeting.

BoS/IB 12.2 TO CONFIRM THE MINUTES OF 4th BOS MEETING held on 22 FEB 2020.

The minutes of the 4th BOS MEETING held on 22 FEB 2020 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the **PREVIOUS ACADEMIC MEETING ITEM NO XXXVIII** of Academic council.

** Action Taken Report (Enclosed in Annexure I)*

BoS/IB 12.3

BoS/IB 12.3.1 - I B.Com IB, I & II SEMESTER

The presented syllabus was accepted by the experts and a few suggestions were given as follows:

a. The following papers from B.Com IB course were accepted by the experts fully, without further suggestions:

Major Papers:

- 21UIB102 – Modern Marketing
- 21UIB204 - Export Marketing

Allied Papers

- 21UIB1A1 – Management Concepts for International Business
- 21UIB2A2 – Global Business Environment

b. The following courses were revised with minor modifications

- 21UIB101 – Principles of Accounting
- 21UIB203 – Cost and Management Accounting

c. No New Courses are added in these two semesters



BoS/IB 12.3.2 - II B.Com IB, III & IV SEMESTER

The presented syllabus was accepted by the experts and a few suggestions were given as follows:

a. The following papers from B.Com IB were accepted by the experts fully, without further suggestions:

Major papers:

- 21UIB307 – Business Statistics
- 21UIB308 – Banking Practices For International Business
- 21UIB409 – Case analysis
- 21UIB410 – International Trade Procedure & Documentation
- 21UIB411 – Indirect Taxation
- 21UIB412 – Virtual Banking For Business
- 21UIB404 – Basic Skills For Procurement

Allied Paper

- 21UIB3A3 – Computing Skills For International Business
- 21UIB4A4 – Economic Analysis

Non Major Elective

- 21UIB3N11 – Introduction To International Business
- 21UIB3N12 – Tourism Marketing
- 21UIB4N21 – Global Logistics
- 21UIB4N22 – Tour Operation Management

b. The following courses were revised with minor modifications

- 21UIB305 – Human Resource Development (to add Introduction to HRM & Change happens when HRM converted to HRD in Unit – I)
- 21UIB306 – Banking Law & Foreign Exchange (to add Money Market in Unit – IV)

c. New Course Added: Value Added Course

The following papers from B.Com IB were accepted by the experts fully without further suggestions:

- 21VIB304 – Skills on Sourcing Management
- 21VIB404 – Basic Skills For Procurement



BoS/IB 12.3.3 III B.Com IB, V & VI SEMESTER

The presented syllabus was accepted by the experts and a few suggestions were given as follows:

a. The following papers from B.Com IB were accepted by the experts fully without further suggestions:

Major Papers:

- 21UIB513 – Logistics Management
- 21UIB514 – Organization Behaviour
- 21UIB515 – Export Import Management
- 21UIB516 – EXIM Documentation - I
- 21UIB517 – Internship
- 21UIB619 – International Sales Promotion & Branding
- 21UIB620 – International Finance
- 21UIB621 – EXIM Documentation – II
- 21UIB6E22 – Air cargo Management

b. The following courses were revised with major / minor modifications:

- 21UIB5E11 - Information Security and Executive Communication (to add Export & Import enquiry letters in Unit – IV)

c. New Course Added: Major Electives

The following papers from B.Com IB were introduced as major electives and it is also accepted by the experts fully without further suggestions:

- 21UIB5E12 – Transportation and Freight Management
- 21UIB5E13 – Company Law and Secretarial Practices
- 21UIB6E21 – Institution To Industry
- 21UIB6E23 – Industrial Relations and Labour Law
- 21UIB6E31 – Soft Skills For International Business
- 21UIB6E32 – Shipping Ocean and Freight Management
- 21UIB6E33 – Business Law

These changes have been made effect for the students admitted in 2021 to 2024 with I to VI Semesters accordingly.



BoS/IB 12.4 SUGGESTIONS GIVEN BY THE BoS MEMBERS

The members of the board had a brainstorming discussion on all the courses and interaction among themselves. Since the syllabi of discussion are sent two weeks in advance, it was easy for them to come to conclusion. After discussion, fruitful suggestions were incorporated appropriately in the Curriculum and Syllabi as below.

12.4.1: The University Nominee, Dr. T. Balamurugan suggested to add Export and Import enquiry letters in Unit – IV of Information Security and Executive Communication Paper. He has also suggested including Money Market in Unit – IV of Banking Law and Foreign Exchange Course

12.4.2: The Academic Auditor, Dr. M. Bose is on the opinion to add Introduction to HRM & Change happens when HRM converted to HRD in Unit – I of the Course Human Resource Development

12.4.3: The Subject Expert, Dr. G. Thamizhchelvan has stated that the syllabus is well balanced. His concern was on the aspect of Major Electives and he states that it has covered all the aspects of courses in respective semesters. It is concrete and up to the mark of stand-alone segment.

12.4.4: The Industrial Expert, Mr. M. Valluvan disclosed to teach the basics of communications in the UG level as it is most required for the students to get absorbed in industry. He also suggested instructing students to be very brief to the point on the concepts of Documentation.

12.4.5: The Alumni Member, Ms. N. Azhagarasi thanked the board for inviting her and she suggested that the current syllabus is more suitable for the upcoming graduates.

12.4.6: The student member, Ms. K. Swathika is on the opinion that the introduction of Value Added Courses will definitely fetch additional knowledge for the future students.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

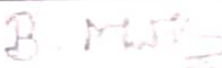
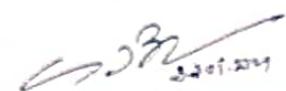
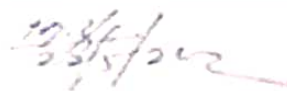
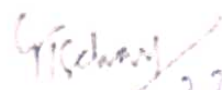
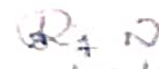
- a) The syllabus of First Year B.Com IB under Regulation BOS/IB 12.3.1
- b) The syllabus of Second Year B.Com IB under Regulation BOS/IB 12.3.2
- c) The syllabus of Third Year B.Com IB under Regulation BOS/IB 12.3.3

BoS/IB 12.5 ANY OTHER ITEMS – OBES, CBCS AND MAPPING

The discussions on the OBES, CBCS and Mapping prescribed by the CDC are accepted by the Board



Members Present:

Chairman	Signature
Dr. G. Vignesh Associate Professor & Head – PG & UG Dept. of Commerce IB, Chairman - BoS	 22/05/2021
Internal Members	
Dr. N. Bhuvaneshkumar CDC Member, Assistant Professor - PG & UG Dept. of Commerce IB	 22/05/2021
Mr. B. Madhankumar ERP Coordinator, Assistant Professor – PG & UG Dept. of Commerce IB	 22/05/21
Mr. M. Prem Module Coordinator – UG, Assistant Professor – PG & UG Dept. of Commerce IB,	 22/05/2021
Dr. B. Rohini Module Coordinator – PG, Assistant Professor – PG & UG Dept. of Commerce IB,	 22/05/2021
University Nominee	
Dr. T. Balamurugan Head - PG Dept of Commerce With International Business, PSG College of Arts and Science, Coimbatore	 22/05/2021
Academic Auditor & Subject Expert	
Dr. M. Bose Head - PG & UG Department of Commerce Muthayammal College of Arts and Science Rasipuram, Namakkal District	 22/05/2021
Dr. G. Thamizhchelvan Associate Professor, Department of Commerce Government Arts College, Cuddalore	 22/05/21
Industrial Experts	
Mr. M. Valluvan Managing Director, NIMA Merchandising Services, 112 A Paatatharasi Amman Koil Street, Singanallur, Coimbatore	 22/05/2021
Alumnus nominated by HoD	
Ms. N. Azhagarasi 3/364 Puzhari Naicker Thottam, Chinnamanaikanpalayam J Krishnapuram (Post) Suler TK, Coimbatore	 22/05/2021
Student Member	
Ms. K. Swathika 18 IB 49 – UG Dept of Commerce IB Nallamuthu Gounder Mahalingam College, Pollachi	 22/05/2021



ANNEXURE I

Minutes of the 4th / Previous Meeting – Action Taken Report

S. No.	Suggestion given by expert members	Action taken
1	The board unanimously suggested having the syllabi that is to be given for Batch 2020-2023 except for the first 2 semester, since it has eight new papers.	Reviewed and Implemented
2	The University Nominee suggested to add factors affecting decision making in 20UIB1A1 and to replace WTO, Objective & Functions instead of TRIPS, TRIMS & JI's in 20UIB204	Implemented
3	The subject expert suggested to remove approaches of logistics in 20UIB102, NATO, APEC in 20UIB307 and Course 20UIB306 requires an addition of NOSTRO & LORO account	Implemented
4	Industrial Expert suggested adding reverse supply chain, SDF Form in 20UIB517 and 20UIB621. In 20UIB620, the concept of pre shipment finance and requirements regarding the procedures have to be added.	Implemented
5	The Alumni Member requested to remove Air Freight & Imports from 20UIB6E6	Implemented
6	The Academic Auditor and Subject Expert mutually agreed for introducing the following course for Batch 2020 - 2023 20UIB101, 20UIB203, 20UIB2A2, 20UIB305, 20UIB3A3, 20UIB4A4, 20UIB413, 20UIB514, 20UIB515, 20UIB619, 20UIB6E5, 20UIB409	Implemented



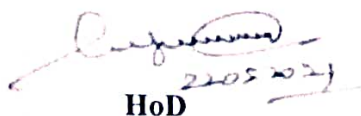

 22.05.2021
HoD
Dr. G. VIGNESH
 MIB., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
 Asst. Professor & Head
 PG Department of Commerce (IB)
 NGM College, Pollachi - 642 001.

List of Courses having focus on Local, National, Regional and Global Developmental needs
offered by the Department of Commerce with International Business (UG)

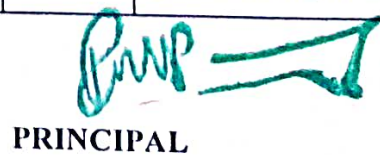
Department of Commerce with International Business (UG)						
Programme: B. Com - International Business						Year:2021- 2024
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
21UIB101	Principles of Accounting	✓	✓		✓	Helps in Basics of Accounting
21UIB102	Modern Marketing	✓	✓	✓	✓	Recent Trends of Marketing
21UIB1A1	Management Concept for International Business	✓	✓		✓	Management structure of International Business
21UIB203	Cost and Management Accounting	✓	✓	✓		Working on Costing & Management Accounts
21UIB204	Export Marketing		✓		✓	Concept of Export
21UIB2A2	Global Business Environment			✓	✓	World Wide Business Environment
21UIB305	Human Resource Development	✓	✓		✓	Paradigm Shift to be known - HRM to HRD
21UIB306	Banking Law & Foreign Exchange	✓		✓	✓	Knowledge on Banking & FOREX Transactions
21UIB307	Business Statistics	✓				Basic Statistics to Solve the Business Problems
21UIB308	Banking Practice for International Business	✓		✓	✓	Practical Approach of Banking Practices
21UIB3A3	Computing Skills for International Business	✓		✓		Basics of Computer Proficiency – Using Lab - MS Office
21UIB3N11	Introduction to International Business	✓			✓	Basic Laymen Knowledge of International Business
21UIB3N12	Tourism Marketing	✓			✓	Ideas on Tourism
21UIB409	Case Analysis	✓	✓			Predicting Ability on Situations are Dealt
21UIB410	International Trade Procedures & Documentation	✓			✓	International Trade and Documentations are taught
21UIB411	Indirect Taxation	✓		✓		Knowledge on Taxation
21UIB412	Virtual Banking For Business	✓	✓			Concept of E-Banking



21UIB4A4	Economic Analysis	✓	✓	✓	✓	To know the Economy
21UIB4N21	Global Logistics			✓	✓	Idea on World Logistics
21UIB4N22	Tour Operation Management	✓			✓	Business Concept on Tour Operations
21UIB513	Logistics Management	✓	✓		✓	Views of Logistics
21UIB514	Organization Behaviour	✓			✓	Behavioral Approach in Organisations
21UIB515	Export Import Management	✓	✓	✓	✓	Management of Export Import Trade
21UIB516	EXIM Documentation – I	✓	✓		✓	Practical Idea on Basic Export Documents
21UIB517	Fundamentals of Supply Chain	✓	✓		✓	Concept of SCM
21UIB518	Internship	✓	✓	✓	✓	Industry Interface through Academia
21UIB5E11	Information Security and Executive Communication	✓	✓		✓	Essentials of IT and Communication
21UIB5E12	Transportation and Freight Management	✓	✓	✓	✓	Calculation of Freight in Transportation
21UIB5E13	Company Law and Secretarial Practice	✓	✓		✓	Company Law & Secretary Practice on It
21UIB619	International Sales Promotion & Branding	✓	✓		✓	Branding and Promotion of Product are discussed
21UIB620	International Finance		✓		✓	Concept of Finance in Overseas Market
21UIB621	EXIM Documentation – II	✓	✓	✓	✓	Practical Idea on Advanced Export Documents
21UIB6E21	Institution To Industry	✓	✓			Placement Orientation Training
21UIB6E22	Air Cargo Management		✓		✓	Managing Shipments through Air Cargo
21UIB6E23	Industrial Relations and Labour Law	✓	✓			Lawful Relationship on Industry & Labour
21UIB6E31	Soft Skills for International Business	✓		✓	✓	Industry Readiness Approach with Graduates
21UIB6E32	Shipping Ocean and Freight Management	✓	✓		✓	Sea Freight Calculations
21UIB6E33	Business Law	✓	✓	✓		Law Relating to Business


22052024
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PRINCIPAL

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List of Courses having focus on Employability/ Entrepreneurship/ Skill Development offered by the Department of Commerce with International Business (UG)

Department of Commerce with International Business (UG)						
Programme: B.Com IB					Year : 2021 - 2024	
Course Code	Course Title	Employability (EM) / Entrepreneurship (EN) / Skill Development (SD)			Focus	Year of Introduction
		EM	EN	SD		
21UIB101	Principles of Accounting	✓		✓	SD	2020
21UIB102	Modern Marketing	✓	✓		EN	2019
21UIB1A1	Management Concept for International Business	✓	✓	✓	EM	2019
21UIB203	Cost and Management Accounting	✓		✓	SD	2020
21UIB204	Export Marketing	✓	✓	✓	EN	2019
21UIB2A2	Global Business Environment	✓	✓	✓	EN	2019
21UIB305	Human Resource Development	✓		✓	SD	2020
21UIB306	Banking Law & Foreign Exchange	✓		✓	EM	2020
21UIB307	Business Statistics	✓		✓	SD	2021
21UIB308	Banking Practice for International Business	✓	✓	✓	SD	2021
21UIB3A3	Computing Skills for International Business	✓	✓	✓	SD	2020
21UIB3N11	Introduction to International Business	✓			EM	2019
21UIB3N12	Tourism Marketing	✓	✓		EN	2018
21UIB409	Case Analysis	✓	✓	✓	EN	2020
21UIB410	International Trade Procedures & Documentation	✓	✓	✓	EN	2021
21UIB411	Indirect Taxation	✓			EM	2019
21UIB412	Virtual Banking For Business	✓	✓	✓	SD	2020
21UIB4A4	Economic Analysis	✓			EM	2019
21UIB4N21	Global Logistics	✓	✓	✓	EM	2019



21UIB4N22	Tour Operation Management	✓	✓		EN	2019
21UIB513	Logistics Management	✓	✓	✓	EM	2020
21UIB514	Organization Behaviour	✓		✓	SD	2020
21UIB515	Export Import Management	✓	✓	✓	EN	2019
21UIB516	EXIM Documentation – I	✓	✓	✓	SD	2020
21UIB517	Fundamentals of Supply Chain	✓		✓	EM	2020
21UIB518	Internship	✓	✓	✓	EM	2020
21UIB5E11	Information Security and Executive Communication	✓	✓	✓	EM	2019
21UIB5E12	Transportation and Freight Management	✓	✓	✓	EM	2021
21UIB5E13	Company Law and Secretarial Practice	✓	✓	✓	EM	2021
21UIB619	International Sales Promotion & Branding	✓	✓	✓	EM	2020
21UIB620	International Finance	✓		✓	EM	2019
21UIB621	EXIM Documentation – II	✓	✓	✓	SD	2020
21UIB6E21	Institution To Industry	✓		✓	EM	2021
21UIB6E22	Air Cargo Management	✓		✓	EM	2020
21UIB6E23	Industrial Relations and Labour Law	✓		✓	EM	2021
21UIB6E31	Soft Skills for International Business	✓	✓	✓	SD	2021
21UIB6E32	Shipping Ocean and Freight Management	✓		✓	EM	2019
21UIB6E33	Business Law	✓		✓	EM	2021


22.05.2021
HoD

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Percentage of Revision of B.Com IB Syllabus under Regulation 2021 to 2024

PG Department of Commerce with International Business							
S. No.	Course Code	Course Title	Change Details	Percentage of Changes	Content Deleted	Content Updated	Reason for Change Subject Expert /Course/Teacher / Alumni Opinion
1	21UIB101	Principles of Accounting	Consignment Account replaced with Depreciation Account	20%	Consignment Account	Depreciation Account	Subject Expert / Course Teacher
2	21UIB203	Cost and Management Accounting	Unit II and Unit III reframed	20%	Standard Costing and Process Costing	Marginal Costing	Subject Expert / Course Teacher
3	21UIB305	Human Resource Development	Added HRM & HRD to HRM	15%	No	Unit – I HRM & HRD to HRM	Subject Expert
4	21UIB306	Banking Law & Foreign Exchange	Added Money Market	5%	No	Unit – IV Money Market	Subject Expert
5	21UIB412	Virtual Banking for Business	Included UPI	5%	No	Unit – IV UPI	Course Teacher
6	21UIB5E11	Information Security and Executive Communication	Included Export Import Order Enquiry letters	5%	No	Unit – IV Export Import Order Enquiry letters	Course Teacher / Subject Expert

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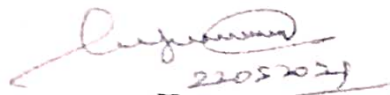
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New course introduces the B.Com IB Syllabus under Regulation 2021 to 2024

S.No.	Semester	CourseCode	Course Title
1	III	21VIB304 21VIB404	Skills on Sourcing Management Basic Skills for Procurement
2	V	21UIB5E12 21UIB5E13	Transportation and Freight Management Company Law and Secretarial Practices
3	VI	21UIB6E21 21UIB6E23 21UIB6E31 21UIB6E32 21UIB6E33	Institution to Industry Industrial Relations and Labour Law Soft Skills For International Business Shipping Ocean and Freight Management Business Law


HoD

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MIB., M.Phil., Ph.D., MBA., PCDHRM., PGDCA.,
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N.G.M.COLLEGE, POLLACHI

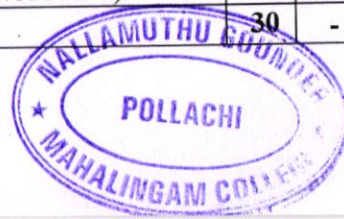


N.G.M College - Curriculum Development Cell
Scheme of Examination For 2021 -2022
Choice Based Credit System & OBES

Bachelor Of Commerce with International Business

SEMESTER - I

Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
I	21UTL101 / 21UHN101 / 21UFR101	Tamil Paper - I	6	-	-	3	50	50	100	3
		Hindi Paper - I	6	-	-					
		French Paper - I	6	-	-					
II	21UEN101	Communication Skills - I (Level-I)	5	-	-	3	50	50	100	3
	21UEN102	Communication Skills – II (Level-II)	5	-	-					
III	21UIB101	Core - I : Principles of Accounting	6	-	5	3	50	50	100	3
	21UIB102	Core - II : Modern Marketing	5	-	-	3	50	50	100	4
	21UIB1A1	Allied - I : Management Concept for International Business	6	-	-	3	50	50	100	4
IV	21UHR101	Human Rights	1	-	-	2	-	50	50	2
	21HEC101	Human Excellence - Personal Values & SKY Yoga Practice - I	1	-	-	2	25	25	50	1
V		Extension Activities – Annexure I	-	-	-	-	-	-	-	-
CC	21UFE101	Fluency in English- I	-	-	-	-	-	-	-	-
		*Online Course(MOOC / NPTEL /SWAYAM)	-	-	-	-	-	-	-	Grade
Total			30	-	5	-	275	325	600	20



B. Com IB – Batch 2021 - 2022
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.

SEMESTER – II										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
I	21UTL202 / 21UHN202 / 21UFR202	Tamil Paper - II /	6	-	-	3	50	50	100	3
		Hindi Paper - II /	6	-	-					
		French Paper - II	6	-	-					
II	21UEN202	Communication Skills - II	5	-	-	3	50	50	100	3
	21UEN203	Communication Skills - II	5	-	-					
III	21UIB203	Core - III : Cost and Management Accounting	6	-	5	3	50	50	100	3
	21UIB204	Core - IV : Export Marketing	5	-	-	3	50	50	100	4
	21UIB2A2	Allied - II : Global Business Environment	5	-	-	3	50	50	100	4
IV	21EVS201	Environmental Studies	2	-	-	2	-	50	50	2
	21HEC202	Human Excellence - Family Values & SKY Yoga Practice - II	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	-	-
CC	21UFE202	Fluency in English- II	-	-	-	-	-	-	-	-
	21CMM201	Manaiyiyal Mahathuvam - I	1*	-	-	2	-	50	50*	Grade
	21CUB201	Uzhavu Bharatham - I	1*	-	-	2	-	50	50*	Grade
		Online Course (Optional) (MOOC / NPTEL / SWAYAM)	-	-	-	-	-	-	-	Grade
Total			30	-	5	-	275	325	600	20

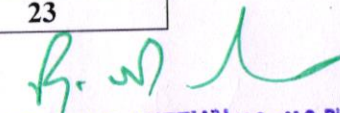


B. Com IB Batch 2021 CHE 2024

Dr. P. MANI 2021 CHE 2024 M.Sc., M.S., Ph.D.,
PRINCIPAL i/c
Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District.

SEMESTER – III										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
III	21UIB305	Core - V : Human Resource Development	5	-	-	3	50	50	100	4
	21UIB306	Core - VI : Banking Law & Foreign Exchange	6	-	-	3	50	50	100	5
	21UIB307	Core - VII : Business Statistics	6	-	5	3	50	50	100	4
	21UIB308	Core - VIII : Banking Practice for International Business	5	-	5	3	50	50	100	4
	21UIB3A3	Allied - III : Computing Skills for International Business	-	6	-	3	50	50	100	3
IV	21UIB3N1 / 21UIB3N2	Non Major Elective - I : Introduction to International Business Non Major Elective - I : Tourism Marketing	1	-	-	2	-	50	50	2
	21HEC303	Human Excellence - Professional Values & Ethics - III	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	-	-
CC	21UFE303	Fluency in English– III	-	-	-	-	-	-	-	-
	21CMM302	Manaiyiyal Mahathuvam - II	1*	-	-	2	-	50	50*	Grade
	21CUB302	Uzhavu Bharatham – II	1*	-	-	2	-	50	50*	Grade
Total			24	6	10	-	275	325	600	23




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B. Com IB – Batch 2021 - 2024

SEMESTER – IV										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
III	21UIB409	Core - IX : Case Analysis	5	-	5	3	50	50	100	4
	21UIB410	Core - X : International Trade Procedures & Documentation	6	-	-	3	50	50	100	5
	21UIB411	Core - XI : Indirect Taxation	6	-	-	3	50	50	100	4
	21UIB412	Core - XII : Virtual Banking For Business	6	-	5	3	50	50	100	4
	21UIB4A4	Allied - IV :Economic Analysis	5	-	-	3	50	50	100	3
IV	21UIB4N1/ 21UIB4N2	Non Major Elective - II : Global Logistics Non Major Elective - II : Tour Operation Management	1	-	-	2	-	50	50	2
	21HEC404	Human Excellence - Social Values & SKY Yoga Practice – IV	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	50	1
CC	21UFE404	Fluency in English - IV	-	-	-	-	-	-	-	-
	21CMM403	Manaiyiyal Mahathuvam – III	1*	-	-	2	-	50	50*	Grade
	21CUB403	Uzhavu Bharatham – III	1*	-	-	2	-	50	50*	Grade
Total			30	-	10	-	275	325	650	24



B. Com IB – Batch 2020 - 2024

[Signature]
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 Pollachi - 642 001, Coimbatore District.

SEMESTER – V										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
III	21UIB513	Core - XIII : Logistics Management	4	-	-	3	50	50	100	3
	21UIB514	Core - XIV : Organization Behaviour	4	-	-	3	50	50	100	3
	21UIB515	Core - XV : Export Import Management	4	-	-	3	50	50	100	3
	21UIB516	Core - XVI : EXIM Documentation – I	5	-	5	3	50	50	100	5
	21UIB517	Core - XVII : Fundamentals of Supply Chain	4	-	-	3	50	50	100	3
	21UIB518	Core - XVIII : Internship	-	-	-	3	50	50	100	3
	21UIB5E1/	Core Elective - I : Information Security and Executive Communication	5	-	-	3	50	50	100	5
	21UIB5E2/	Core Elective - I : Transportation and Freight Management								
	21UIB5E3	Core Elective - I : Company Law and Secretarial Practice								
	21UIB5AL	Basics of Stock Market (Optional)	SS		-	2	50*	50*	100*	5*
IV	21UIB5S1	Skill Based Elective - I : Personality Building /	3	-		2	25	25	50	3
	21UIB5S2	Skill Based Elective - I : Garment costing								
	21HEC505	Human Excellence - National Values & SKY Yoga Practice – V	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	-	-
CC	21UFE505	Fluency in English - V	-	-	-	-	-	-	-	Grade
	*21CSD501	Soft Skills Development – I(Optional)	-	-	-	-	-	-	-	Grade
	21GKL501	General Awareness - Self Study	SS			2	-	-	-	Grade
Total			30	-	5		400	400	800	29

**Extra Credits **Credits – Based on Course Content, Maximum of 4 * Extra Credits



B. Com IB – Batch 2021-2024

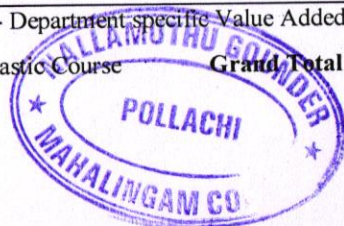
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.
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Nallamuthu Gounder Mahalingam College
Pollachi - 642 001, Coimbatore District

SEMESTER – VI										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
III	21UIB619	Core - XIX : International Sales Promotion & Branding	5	-	-	3	50	50	100	3
	21UIB620	Core - XX : International Finance	5	-	-	3	50	50	100	4
	21UIB621	Core - XXI : Skill Enhanced Course: EXIM Documentation – II	5	-	5	3	50	50	100	4
	21UIB622	Core - XXII :Comprehensive Subject Viva	-	-	5	-	-	50	50	2
	21UIB6E1 / 21UIB6E2 / 21UIB6E3	Core Elective - II : Institution To Industry Core Elective - II : Air Cargo Management Core Elective - II: Industrial Relations and Labour Law	6	-	-	3	50	50	100	4
	21UIB6E4/ 21UIB6E5/ 21UIB6E6	Core Elective - III : Soft Skills for International Business Core Elective - III : Shipping Ocean and Freight Management Core Elective – III: Business Law	6	-	-	3	50	50	100	4
	21UIB6AL	Advanced Learner Course - II Basics of Brand Management	SS		-	2	50	50*	100*	5*
	21UIB6VA	Basic Skills For Procurement	30		-	-	-	-	-	2
IV	21UIB6S1/ 21UIB6S2	Skill Based Elective - II : Intellectual Property Rights Skill Based Elective - II : Garment Merchandising	2	-	-	2	25	25	50	2
	21HEC606	Human Excellence - Global Values & SKY Yoga Practice – VI	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	-	-
CC	21UFE606	Fluency in English- VI	-	-	-	-	-	-	-	Grade
	*21CSD602	Soft Skills Development – II(Optional)	-	-	-	-	-	-	-	Grade
Total			30	-	10	-	300	350	650	24

AD-Advanced Learner Course; VA- Department specific Value Added Course

CC – Certificate Course/Co – Scholastic Course

Grand Total = 3900; Total Credits = 140



B. Com IB – Batch 2021-2024
Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
 PRINCIPAL
 Nallamuthu Gounder Mahalingam College
 Pollachi - 642 001, Coimbatore District.

Programme Code:	B.Com, IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB101			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Principles of	Semester:	I
				Accounting	Credits:	3

Course Objective

To provide basic knowledge of the framework of financial accounting to the extent it is useful for managers

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.	K1
CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.	K2
CO3	To apply skills in critical-thinking and problem-solving	K3
CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.	K4
CO5	To Develop an understanding on preparation of accounts in trading concerns.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	M	H	M	M		H	M
CO2	H	M	M	M	H	H	M		M	M
CO3	M	H	M	H	M	M	H		H	M
CO4	H	M	H	H	M	M	M		M	H
CO5	H	M	M	M	M	M	M		M	M

H-High; M-Medium; L-Low

PRINCIPLES OF ACCOUNTING - 21UIB101

Units	Content	Hrs
I	Meaning of Book-Keeping – Definition of Accounting - Accounting cycle – Objectives of Accounting – Functions of Accounting – Advantages of Accounting - Limitations of Accounting – Branches of Accounting – Basic Concepts and Conventions of Accounting.	12
II	Basics principles of Double Entry System – Meaning of an Account – Types of Account – Rules of Debit and Credit – Journalizing – Subsidiary Books – Purchases Book – Purchases Returns Book – Sales Book – Sales Returns Book – Cash Book – Petty Cash Book – Bills Receivable Book – Bills Payable Book	15
III	Ledger- Division of ledger - Rules regarding posting - Trial Balance – Meaning – Methods - Preparation of Trial Balance – Petty Cash Book.	15
IV	Adjustments – Objects of Adjusting Entries – Important Adjustments – Depreciation – Outstanding Expenses – Prepaid Expenses – Provision for Bad and Doubtful Debts – Closing Stock – Drawing both in cash and goods – Earned income – Unearned Income – Goods sent on Sale or Return basis – Goods lost by fire – Interest on Capital and Drawings - Preparation of Final Accounts (Sole Trader only)	23
V	Depreciation – Meaning – Definition – Accounting Treatment of Depreciation – Methods of Depreciation – Fixed Installment Method – Diminishing Balance Method - Annuity Method.	20
	Tutorial Hrs	5
	Total Contact Hrs	90

Pedagogy:

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Seminar, Power Point Presentations, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	T.S. Reddy & Murthy	Financial Accounting	Margham Publications	2019

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	V.K.Gupta R.L.Gupta	Financial Accounting	Sultan Chand and sons	2016
2	N.Vinayagan, K.L. Mani and K.L.Natarajan	Principles of Accountancy	S.Chand & Co	2010
3	R L Gupta and Radhaswamy	Advanced Accounting	Sultan Chand and sons	2014

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. B. Rohini	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com, IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB203			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Cost and Management Accounting	Semester:	II
					Credits:	3

Course Objective

To understand the basic concepts and processes used to determine product cost;
To gain knowledge of preparation of budgets, standard costs and variance statements;
To gain the skills required for cost ascertainment and decision making.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To identify the costing system, cost management system and the concept of labour and overhead cost.	K1
CO2	To clarify skills in preparing cost sheet	K2
CO3	To illustrate problems in the allocations and apportionment of overheads.	K3
CO4	To analyze the elements of cost involved in various processes.	K4
CO5	To formulate base for budgeting and budgetary control	K6

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	H	H	H	M	M		H	M
CO2	H	H	M	M	M	H	M		H	M
CO3	H	H	M	H	M	M	H		H	M
CO4	H	M	H	M	H	M	M		H	M
CO5	H	M	H	M	H	M	H		H	M

H-High; M-Medium; L-Low

	COST AND MANAGEMENT ACCOUNTING - 21UIB203	
Units	Content	Hrs
I	Cost Accounting - Objectives – Advantages and Disadvantages -Distinction between Cost Accounting, Financial Accounting and Management Accounting - Methods of Costing, Cost Classification – Cost Center and Cost Unit - Preparation of Cost Sheet - Estimated Cost Sheet.	15
II	Materials: Meaning - Direct and Indirect - Purchase Procedure - Issue of Materials - Pricing of Issues (LIFO, FIFO.) Labor: Meaning – Types - Methods of Wage Payment (Piece Rate and Time Rate).	18
III	Overheads: Meaning – Classification - Allocation, Apportionment and Absorption of Overheads - Calculation of Machine Hour Rate. Operating Costing: Transport costing - Calculation of Cost Per Km. - Cost Per Passenger Km.	16
IV	Budgeting and Budgetary Control: Meaning – Importance - Types of Budgets - Problems on Flexible Budget and Sales Budget.	20
V	Marginal Costing: Meaning - Importance – Assumptions - Problems on - Break Even Point – Profit /Volume ratio - Margin of Safety.	16
	Tutorial Hrs	5
	Total Contact Hrs	90

Pedagogy:

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Seminar, Power Point Presentations, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Jain and Narang	Advanced Cost Accounting	Kalyani Publication	2013

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	T.S.Reddy, Y.Hari Prasad Reddy	Cost Accounting	Margham	2015
2	Mamta Shah	Management Accounting for Decision Making	Ane Books	2009
3	Gupta Shashi K., Sharma R.K., Gupta Neeti	Management Accounting- Principles and Practice	Kalyani	2017

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. B. Rohini	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com, IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB5E2			Title	Batch:	2021 - 2024
				Transportation and Freight Management	Semester:	V
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.			Credits:	3

Course Objective

The purpose of this paper is know the important of transport system and the main activities of warehousing and freight structure and related concepts for under – graduates.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To keep in mind about role of Transportation within the firm as well as between organization	K1
CO2	To Understand the transportation strategy on order processing and warehouse management in an organization	K2
CO3	To Apply and know the important of Freight management.	K3
CO4	To analyze the importance of warehousing and Transportation in Freight Management.	K4
CO5	To evaluate the Freight management system in organization	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	H	H	H	H	L		L	M
CO2	M	H	L	M	L	M	M		M	M
CO3	H	L	M	H	H	H	M		H	L
CO4	L	H	M	L	M	M	H		L	H
CO5	M	M	H	M	M	M	M		H	M

H-High; M-Medium; L-Low

	TRANSPORTATION AND FREIGHT MANAGEMENT - 21UIB5E2	
Units	Content	Hrs
I	Transportation: Definition-Objectives-Principles-role of transportation in logistics transport functionality & Principles - Mode Of Transport: surface (Rail, Road, Pipeline Ocean Air, Pipeline-their characteristics and their cost structure -participants in Transportation Decisions.	14
II	Intermodal Transport-: Definition-rationale-types-limitations-The carrier selection decision-determinants of carrier selection-legal classification of carriers-Role of couriers as carriers. -Containerization-piggyback ownership of transport- <u>own account transport and third party transport</u> -choice of ownership factors to be considered.	14
III	Surface Transportation: Introduction to Surface Transportation - Trucking/Highway Regulations– Documents - The Truck Bill of Lading - Standard Trucks - Specialized Trucks - Lorry haul trucks -Heavy load haulage multi axle age multi truck - <u>Service Options for Truck Transport</u> - Shipping Dangerous Goods by Truck - LTL/FTL Shipments - Trucking Rates and Tariffs A Checklist of Trucking Considerations	14
IV	Air Transportation: Introduction - Documents - The Air Waybill (AWB) - Moving Goods by Air - Export Packaging- Air Cargo Handling, Delivery - The Role of IATA - Shipping Dangerous Goods by Air - Glossary of Airfreight Terminology.	17
V	Ocean Transportation: Freight rates-principles-contracts of freight-meaning- Sea freight Rates-types. Conference liner Tariffs-basic principles to determine liner freight rates-Liner Freight rebate system-operations-factors to be considered-determinants of freight rates-Freight rate indices-Tramp Freights-Tramp Trade-Tramp Market and Freight Rates-Time for Payment-Types of Freight-Ship owners 'Lien for freight.	16
	Total Contact Hrs	75

***Concepts underlined and italicized are self-study

Pedagogy:

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Seminar, Power Point Presentations, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	David J. Bloomberg, Stephen LeMay	Logistics	Prentice-Hall of India Pvt Ltd	2003

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Donald J. Bowersox & David J. Closs	Logistical Management	Tata McGraw Hill Publishing Co. Ltd	2004
2	Donald Waters	Logistical Management,	Palgrave Macmillan,	2004
3	Sarika Kulkarni	Supply Chain Management	Tata Mc- Ashok Sharma Graw Hill Publishing Co Ltd.	2004

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Mr. M. Prem	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com. IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB5E3			Title	Batch:	2021 - 2024
Lecture Hrs./Week	5	Tutorial Hrs./Sem.	-	Company Law Secretarial Practices &	Semester:	V
					Credits:	5

Course Objective

To expose the students with the knowledge on the companies act & practices of company secretary
To develop the understanding of regulations of registered companies among students

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the concept of company, memorandum of association and articles of association, shares and debentures	K1
CO2	To discuss the qualifications, powers and duties of a director	K2
CO3	To determine the actual happenings of the Secretaries in any Company	K3
CO4	To enumerate the kinds of meetings and drafting for various correspondences	K4
CO5	To evaluate finally the meeting and winding up procedures	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	M	M		H	H
CO2	H	M	H	M	H	M	H		M	M
CO3	H	H	H	M	H	H	L		M	L
CO4	H	H	H	H	H	H	H		H	H
CO5	H	H	M	H	H	H	M		L	M

H-High; M-Medium; L-Low

COMPANY LAW & SECRETARIAL PRACTICES - 21UIB5E3		
Unit	Content	Hours
I	Formation of Companies – Meaning – Promoters – Duties and Functions of Promoters – Incorporation – Certificate of Incorporation – Memorandum of Association – Purpose – Alteration of Memorandum – Doctrine of Ultravires – Articles of Association – Forms – Contents – Alteration of Article – Relationships between Memorandum and Article – Doctrine of Indoor Management – Exception to it – Prospectus – definition – contents – Deemed Prospectus – Misstatements in Prospectus – Kinds of Shares and Debentures	18
II	Directors – Qualification and Disqualification of Directors – Appointment of Directors – Removal of Directors – Director’s Remuneration – Powers of Directors – Duties and Liabilities of Directors	15
III	Company Secretary – Meaning, Importance, Types, Positions – Qualifications – Appointment and Dismissals – Powers, Rights, <u>Duties and Liabilities of a Company Secretary</u> – Role of Company Secretary – a) As a Statutory Officer b) As a Co-Coordinator c) As an Administrative Officer	15
IV	Kinds of Company Meetings – <u>Board of Directors Meeting</u> – Statutory Meeting – Annual General Meeting – Extra Ordinary General Meeting – Duties of Company Secretary to all the Company Meetings – Drafting of Correspondence – Relating to the Meetings – Notices – Agenda – Chairman’s Speech – Writing of Agenda	15
V	Winding Up – Modes of Winding Up – Compulsory Winding Up by the Court – Voluntary Winding Up – Types – Members Voluntary Winding Up – Creditors Voluntary Winding Up – Winding Up subject to Supervisions of the Court – General Consequences of Winding Up	12
	Total Contact Hrs	75

***Concepts underlined and italicized are self-study

Pedagogy

Direct Instructions, Digital Presentations

Assessment Methods:

Tests, Seminar, Power Point Presentations, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	N.D. Kapoor	Elements of Company Law	Sultan Chand Publications – Revised Edition	2018

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Ghosh P.K and Balachandran. V	Company Law and Secretarial Practices	Sultan and Chand Publications, Revised Edition	2014
2	Sangeeth Kedia	Advanced Company Law and Practices	Pooja Law Publishing Company, 7 th Edition	2017
3	M.C. Kuchhal	Secretarial Practices	Vikas Publications, Recent Edition	2015

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. G. Vignesh	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com. IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB6E1			Title	Batch:	2021 - 2024
Lecture Hrs./Week	6	Tutorial Hrs./Sem.	-	Institution to	Semester:	VI
				Industry	Credits:	4

Course Objective

To expose the students with the basic knowledge on industry expectations
To develop the students with the base etiquette and self-confidence needed to step into the industry

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the Industry Expectations	K1
CO2	To understand the importance of etiquette in organization culture	K2
CO3	To inculcate the level of self-confidence to face interviews	K3
CO4	To demonstrate good command in responding to queries	K4
CO5	To achieve the desired result through proper evaluation of competencies creatively	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	H	L	M	M		M	H
CO2	H	M	H	M	M	M	H		H	M
CO3	H	M	L	M	H	H	L		H	L
CO4	H	H	H	H	M	H	H		H	H
CO5	H	M	M	H	H	H	M		L	M

H-High; M-Medium; L-Low

INSTITUTION TO INDUSTRY - 21UIB6E1		
Unit	Content	Hours
I	Organisation Culture – Meaning – Importance – Tradition – General Idea - Difference between culture and tradition – Cultural Traits – Personality – meaning – Internal and External – Behaviour – Importance in Behaviour – Socialization – Issues in Socialization – International Business Culture – Variations and Adaptability – Multicultural Environment	19
II	Business Etiquette – Meaning – Importance – Role play of etiquette in work place – business etiquette – business attire – requirements – confidence building – pleasing mannerisms – greetings and salutations – etiquette in lifts and elevators – netiquette – meaning and importance	17
III	Building Quantitative aptitude skills – percentage – ratio and proportion analysis – partnership – proprietorship – profit and loss – simple and compound interests – basic simple problem workings on the above – average – time and distance – permutations and combinations – probability – trend and time series	19
IV	Verbal ability – Sentence improvement – reading comprehension – sentence rearrangement – cloze test – analogy – synonyms – antonyms – grammar – pronunciation – noun and pronoun – basic letter writing – content clarity	18
V	Logical Ability – Coding and Decoding – Data sequence – calendars – blood relations – statements – arguments – assertions and reasoning – syllogium – alphabet test	17
	Total Contact Hrs	90

***Concepts underlined and italicized are self-study

Pedagogy

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Seminar, Power Point Presentations, Assignments, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Ramachandran KK & Karthik KK	Essentials of Personality	Pearson Education Revised Edition	2016

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Gangadhar Joshi	Campus to Corporate – Your Road Map to Employability	Sage Publications, Revised Edition	2015
2	Barun K Mitra	Personality Developments and Soft Skills	Oxford Higher Education, Fourth Edition	2012

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. G. Vignesh	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com. IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB 6E3			Title	Batch:	2021 - 2024
Lecture Hrs./Week	6	Tutorial Hrs./Sem.	-	Industrial Relations and Labour Law	Semester:	VI
					Credits:	4

Course Objective

To expose the students with the knowledge on Industrial Relations, Trade Unions & Factories Act
To develop the understanding of industrial disputes act, payment of wages act among students

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the concept of industrial relations and its impact in India	K1
CO2	To develop the skills in negotiation with union and conflict resolution	K2
CO3	To inculcate the actual happenings to handle the grievances	K3
CO4	To enumerate the skills required for collective bargaining	K4
CO5	To explore Industrial Dispute Act 1947 & Employee State Insurance Act 1948	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	M	M		H	H
CO2	H	M	H	M	H	M	H		M	M
CO3	H	H	H	M	H	H	L		M	L
CO4	H	H	H	H	H	H	H		H	H
CO5	H	H	M	H	H	H	M		L	M

H-High; M-Medium; L-Low

INDUSTRIAL RELATIONS AND LABOUR LAW - 21UIB6E3		
Unit	Content	Hours
I	Industrial Relations – Industrial Disputes – causes – handling and settling disputes – employee grievances – steps in grievance handling – causes for poor industrial relations - remedies	18
II	Collective Bargaining – Concepts – Principles and Forms of Collective Bargaining – Procedure - Conditions for effective collective bargaining – workers participation in management	17
III	Factories Act 1948 – Elements – Explanations on the Act – The Workman's Compensation Act 1923 – need – importance – concepts of compensations - benefits	18
IV	Industrial Dispute Act 1947 – Basic evolution – Need – Importance – Guidelines – The Trade Union Act 1926 – Meaning – Establishments – Conditions – Parties to Trade Unions – <u>Concepts beneficial to the Employees</u>	19
V	The Payment of Wages Act 1936 – Meaning – Evolution – Parties involved – The Employees State Insurance Act 1948 – <u>ESIC and its role in employees welfare</u> – UAN – Evolution – Benefits – Disadvantages – Beneficiaries - Uses	18
	Total Contact Hrs	90

***Concepts underlined and italicized are self-study

Pedagogy

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Seminar, Power Point Presentations, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	N.D. Kapoor	Industrial Law	Sultan Chand Publications – Revised Edition	2019

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	PC Tripathi	Personnel Management and Industrial Relations	Sultan and Chand Publications, Revised Edition	2017
2	Srivatsava	Industrial Relations and Labour Laws	Vikas Publications, Fourth Edition	2018
3	P Subbarao	Essentials of Human Resource Management & Industrial Relations	Himalaya Publishers, Recent Edition	2019

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. G. Vignesh	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com. IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB6E4			Title	Batch:	2021 - 2024
Lecture Hrs./Week	6	Tutorial Hrs./Sem.	-	Soft Skills for International Business	Semester:	VI
					Credits:	4

Course Objective

To expose the students with the various entry level skills requirements
To develop the students to demonstrate good command in work environment

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the various organizational entry level skill requirements	K1
CO2	To understand the need for different skill requirement in different occasions	K2
CO3	To respond appropriately depending upon the situation during recruitment & selection	K3
CO4	To demonstrate good command in responding to queries and command in work place	K4
CO5	To achieve the desired result of good employability	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	M	M		L	M
CO2	H	M	H	M	M	M	H		M	M
CO3	H	H	L	M	H	H	L		H	H
CO4	H	H	H	H	M	H	H		M	H
CO5	H	H	M	H	H	H	M		H	H

H-High; M-Medium; L-Low

SOFT SKILLS FOR INTERNATIONAL BUSINESS - 21UIB 6E4		
Unit	Content	Hours
I	Emotional Intelligence – Meaning – Importance – When to Expose - Emotional Quotient – ability to understand – how to manage own emotions in positive manner – positive ways to relieve stress – empathy - meaning and importance – positive measures to concentrate the conflict - resolving conflict	18
II	Team Spirit and Growth – Meaning – growth mindset – high performing teams – trust and mindful alignments on work – focus – target – achievement and time compliance – positive ways to run a team with ever glowing spirit	17
III	Openness to feedback – Basic idea on the feedback – accepting positive feedback and negative feedback –improvement made from the negative feedback – improving with self-awareness – criticism – types and overcoming the shortfalls	19
IV	Adaptability – meaning and nature – change in thought process – willingness to take risk – encouraging others to continue risk bearing ability – open mindedness – continuous learning – life learning and accepting the situations	18
V	Work ethics skills – reliability – dedication – sincerity – team spirit - discipline – productivity – cooperation – integrity – responsibility - professionalism – interaction with executives – successful stories narration with professional and business people	19
	Total Contact Hrs	90

***Concepts underlined and italicized are self-study

Pedagogy:

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Power Point Presentations, Assignments, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Meenakshi Raman & Shalini Upadyay	Soft Skills – Key to success in workplace	Cengage (I) Private Limited First Edition	2017

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Gangadhar Joshi	Campus to Corporate – Your Road Map to Employability	Sage Publications, Revised Edition	2015
2	Barun K Mitra	Personality Developments and Soft Skills	Oxford Higher Education, Fourth Edition	2012

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. G. Vignesh Course Teacher	Mr. M. Prem Module Coordinator	Dr. G. Vignesh Head of the Department	Mr. K. Srinivasan CDC Coordinator	Dr. R. ManickaChezian Controller of Examinations

Programme Code:	B.Com. IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB6E5			Title	Batch:	2021 - 2024
Lecture Hrs./Week	6	Tutorial Hrs./Sem	-	Shipping and Ocean Freight Management	Semester:	VI
					Credits:	4

Course Objective

To equip the students with skills required for logistics in global trade

To make aware the various dynamics in managing logistics

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect the role of shipping industry in International business.	K1
CO2	To understand the shipping management with international maritime environment in which they operate and how they are managed.	K2
CO3	To execute the basic types of operations and advanced scientific shipment planning.	K3
CO4	To analyze the basic documentation used in the shipping industry.	K4
CO5	To evaluate the documents which is used in international business	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	H	L	M	M	H	M		M	H
CO2	M	L	H	H	M	H	H		M	M
CO3	L	H	L	M	H	M	L		M	H
CO4	L	M	M	L	M	H	H		M	M
CO5	M	H	M	M	H	M	M		H	M

H-High; M-Medium; L-Low

SHIPPING AND OCEAN FREIGHT MANAGEMENT - 21UIB6E5		
Unit	Content	Hours
I	Shipping industry and business - description of a ship. Uses of a ship or a floating vessel. Classification of ship (route point) (cargo carried) - superstructure - tonnages & cubics - drafts & load lines - flag registration - Different types of cargo. (Packaging, utility or value). Trimming - Cleansing -Unitized cargo	18
II	Stevedoring, Lighterage Services and Security - Port trusts -operational unit - services – Seaports – Vessel Operations – pilotage - Stevedoring - Dock Labour Boards - charges –Automated Container Handling - security at ports and harbours. Role of security agencies - lighterage services.	19
III	Sales and Customer Service: Shipping Lines - Hub & Spoke - Process flow - Advices – Booking - Containerization –Containers – Container numbering - Process flow - Shipping Sales – Leads – Quotations – Customer Service	17
IV	Operations - Volume / Weight calculations - <u>Shipment Planning basics</u> – Preparing & loading containers– Types of container services - FCL - Consolidation –LCL - Advanced Scientific shipment planning –Container de-stuffing	18
V	Documentation - Bill of Lading basics – MBL - HBL – CY – CFS - Advanced learning in Bills of Lading - Sea Way bill - Combined transport - MTO – Multimodal Transport Document (MTD) - Invoicing - Information Flow - Release of cargo - Cross Trade & Documentation - <u>Conditions of Contract</u> – Managing Key Accounts – Trade Lane Development – Consortium.	19
	Total Contact Hrs	90

***Concepts underlined and italicized are self-study

Pedagogy:

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Power Point Presentations, Assignments, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Michael Roberts, Branch	Elements of Shipping	Ninth Edition, Routledge	2014

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Peter Brodie	Commercial Shipping Handbook	Third Edition, Informa Law from Routledge	2014
2	-	Review of Maritime Transport	UNCTAD	2014

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. G. Vignesh	Mr. M. Prem	Dr. G. Vignesh	Mr. K. Srinivasan	Dr. R. ManickaChezian
Course Teacher	Module Coordinator	Head of the Department	CDC Coordinator	Controller of Examinations

Programme Code:	B.Com, IB – International Business			Programme Title:	Bachelor of Commerce with International Business	
Course Code:	21UIB6E6			Title	Batch:	2021 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.		Business Law	Semester:	VI
					Credits:	4

Course Objective

To make the students to understand the fundamentals of Commercial Laws.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember rules and regulations relating to the commerce.	K1
CO2	To understand the fundamentals of commercial law.	K2
CO3	To apply the knowledge and skills in the elective area of the business law.	K3
CO4	To evaluate the principles and legal techniques to resolve practical problems legally.	K4
CO5	To Familiarize the concept of Agency	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	H	M	M	M	M		M	H
CO2	H	M	H	M	M	M	M		H	H
CO3	H	H	H	H	H	H	H		H	H
CO4	H	M	H	M	M	M	M		M	H
CO5	H	H	H	H	H	H	H		H	H

H-High; M-Medium; L-Low

	BUSINESS LAW - 21UIB6E6	
Units	Content	Hrs
I	Indian Contract Act 1872: Contract – Definition – Classification of Contracts – Essential elements of a Valid Contract – Offer – Acceptance- Types – Legal Requirements- Legal Rules Relating to Offer and Acceptance – Essentials of Valid Acceptance –Communication of Offer and Acceptance – Revocation of Offer andAcceptance.	15
II	Consideration: Essentials of Valid Consideration – Stranger to Consideration – No Consideration No Contract – Exceptions. Capacity to Contract: Law Relating to Minor, Unsound Mind – Persons Disqualified by Law - Free Consent – Coercion – Undue Influence – Fraud – Mistake and Misrepresentation.	18
III	Contingent Contract: Rules Regarding Contingent Contract - Performance of Contract- Modes of Performance – Essentials of Valid Tender –Quasi Contract – Discharge of Contract – Modes of Discharge - Remedies for Breach ofContract.	19
IV	Contract of Indemnity and Guarantee: Rights of Indemnity Holder – Rights and Liabilities of Surety – Bailment and Pledge – Essentials of Bailment – Rights and Duties of Bailor and Bailee – Pledge – Essentials – Rights and Duties of Pawnor and Pawnee.	20
V	Contract of Agency: Classification – Creation of Agencies – Rights and Duties of an Agent – Liabilities of the Principal to the Third Parties – Personal Liability of an Agent – Termination of Agency _ The Sale of Goods Act 1930.	18
	Total Contact Hrs	90

*****Concepts underlined and italicized are self-study**

Pedagogy:

Direct Instructions, Digital Presentations, Flipped Classrooms

Assessment Methods:

Tests, Power Point Presentations, Assignments, Group Task

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Kapoor.N.D	Business Law	Sultan Chand and Sons, New Delhi	2017

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Pillai and Bhavathi, R.S.N	Business Law	Sultan Chand and Sons, New Delhi	2017
2	Arun Kumar Sen	Commercial Law	The world press PvtLtd, Kolkata	2017
3	P P S Gogna	Textbook of Company Law	Sultan Chand	2016

Course Designed by	Reviewed by	Verified by	Checked by	Approved by
Dr. B. Rohini Course Teacher	Mr. M. Prem Module Coordinator	Dr. G. Vignesh Head of the Department	Mr. K. Srinivasan CDC Coordinator	Dr. R. ManickaChezian Controller of Examinations