

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI

248	B.Com (E-Commerce)	Modern Banking	20UEC4A4	2020
249	B.Com (E-Commerce)	Investment Management	20UEC620	2020
250	B.COM(FINANCE)	Allied –I Business Economics	20UCF1A1	2020
251	B.COM(FINANCE)	CoreVII:Banking Law and Practice	20UCF307	2020
252	B.COM(FINANCE)	Core XIV - Principles of Insurance	20UCF514	2020
253	B.Com PA	Core XVI : Financial Services	20UPA516	2020
254	B.Com (BPS)	Supply Chain Management for Business Process Services	20UBP308	2020
255	B.COM IB	Sourcing & Procurement for International Business	20UIB6E5	2020
256	M.A Tamil	Ikkala illakiyam	20PTM101	2020
257	M.A Tamil	Bhakthi ilakkamum sitrilakkiamum	20PTM205	2020
258	M.A Tamil	Kaappiangal	20PTM205	2020
259	M.A Tamil	Thonmailakkiam	20PTM414	2020
260	M.Sc. Botany	Enterpreneurship Botany	20PBY2N1	2020
261	M.Sc. Botany	Plant ecology, tissue culture and Phytochemical techniques	20PBY315	2020
262	M.Sc Computer Science	Advanced Database Management System	20PCS103	2020
263	M.Sc Computer Science	Advanced Java Programming	20PCS207	2020
264	M.Sc Computer Science	Cloud and Big Data Analytics	20PCS209	2020
265	M.Sc Computer Science	Programming Lab -III : Advanced Java Programming	20PCS210	2020
266	M.Sc Computer Science	R Lab	20PCS314	2020
267	M.Sc Computer Science	Network Security and Cryptography	20PCS314	2020
268	M.Sc. Physics	Non Conventional Energy Sources	20PPS2N1	2020
269	M.Sc. Chemistry	Organic Chemistry I: Reactions and Mechanism	20PCY102	2020
270	M.Sc. Chemistry	Inorganic Chemistry III-Bioinorganic and Inner Transition Elements	20PCY412	2020
271	M.Sc. Chemistry	Phytochemical Techniques and health chemistry	20PCY414	2020
272	M.Com (CA)	Higher Corporate Accounting	20PCC101	2020
273	M.Com (CA)	Basics of Income Tax	20PCC2N1	2020

BOS Highlighted



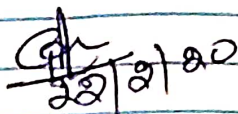
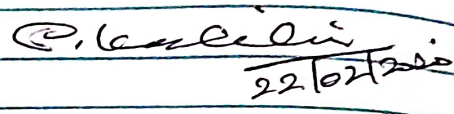
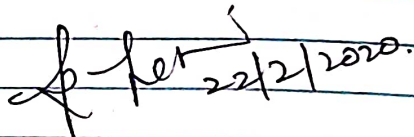
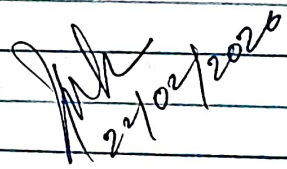
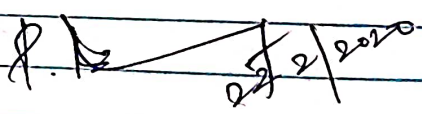
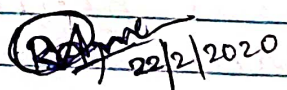
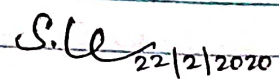
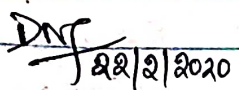
Metric : 1.2.1



New Course Introduced

Dr. R. MUTHUKUMARAN,
 M.A., M.Phil., B.Ed., Ph.D.
 PRINCIPAL,
 N.G.M. College, Pollachi - 642 001
 Coimbatore District

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S.No	MEMBERS	SIGNATURE
1.	Dr. G. Akilandeswari (Chairman)	 22/2/20
2.	Dr. A. vijaykumar (University Nominee) Associate professor & Head Dept of Commerce Erode Arts & Science College, Erode	- ABSENT
3.	Dr. p. Kalaiselvi (subject Expert) Assistant professor Dept of Commerce, Annamalai University Chidambaram - 608 002	 22/02/2020
4.	Dr. K. Jothi (Academic Auditor) professor & Head Dept of Commerce Karpagam Academy of Higher Education Coimbatore - 641 021	 22/2/2020
5.	Mr. T. palanisamy (Industrialist) Manager, Karry Stock Bmking Ltd., Udumalpet	 22/02/2020
6.	Mr. p. Balamurugan (Alumni) Asst. professor, Department of Commerce SNMV College of Arts & Science, CBT.	 22/2/2020
7.	Ms. R. Amsaveni	 22/2/2020
8.	Ms. S. Kouslavizhi	 22/2/2020
9.	Ms. E. Renuga	 22/02/2020
10.	Ms. D. Divya	 22/2/2020

MINUTES

- ⇒ NPTEL, SWAYAM, ERP LINK to be included in the syllabus
- ⇒ Business Ethics content for one unit may be included in Business Management paper.
- ⇒ The Subject title of Higher Financial Acc & Higher Corporate Acc should be changed as Financial Accounting II & Corporate Accounting II.
- ⇒ Accounting Standards may be included in Financial Accounting
- ⇒ Inflation ~~Acc~~ may be included in Higher Financial Accounting
- ⇒ EOP Audit may be included in Principles of Auditing
- ⇒ Contract Costing may be included in Cost Accounting.
- ⇒ Startup, Incubator, Govt. Schemes may be included in Fundamentals of Entrepreneurship.
- ⇒ Other modified syllabus is up to date.
- ⇒ Financial Market & Institution paper may be introduced instead of financial Services.

CHAIRMAN

Board of Studies

Department of Commerce (Finance)

Nallamuthu Gounder Mahalingam College (Autonomous)

Pollachi - 642 001

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NGM COLLEGE (AUTONOMOUS): POLLACHI

Dr. P.M. PALANISAMY.

PRINCIPAL.

Ref.: BOS/22.02.2020

DATED: 22.02.2020.

BOARD OF STUDIES MEETING FOR THE BATCH

UG :2020-2023, PG: 2020-2022

CIRCULAR

The following reforms will be introduced in the Board of Studies Meeting for the Batch 2020 - 2023

1. A minimum of 2 value added courses will be offered by each department for the benefit of the students. Each course holds 2 credits.
2. Advanced Learner Course will be offered to the students by each department. The courses are optional and self study. Credits will be given for this course. **All the programmes will include Project / Internship / Field Work in their curriculum in every academic year.**
3. The moderation for the End of Semester Examinations will be given only for External marks.
4. The Chairman Meeting during the valuation period will be conducted before 30 minutes of the valuation. The valuation panel members must include members who should have a minimum 10 years of experience. Subject Experts may be included in the Board of Studies as per UGC norms having 10 years of experience in the relevant field.
5. The Continuous Internal Assessment (CIA) components for the Academic year 2020-2021 are as follows:

1. Test - I (50% of the syllabus),
2. Test-II (Model),
3. Assignment,
4. Seminar/Tutorial,
5. Knowledge Enhancement (which includes Group Discussion, Cycle Test (Online Test), Role Play, etc)
6. Information Acquisition (Minimum of 12 hours the student has to attend the library)

Marks allocation for the End of Semester Examinations is changed as follows.

External - 70 marks

Internal - 30 marks

UG : To get a pass in the End of Semester Examinations, a candidate has to score minimum of 28 marks out of 70 marks in the External Examinations. Similarly a minimum of 12 marks out of 30 marks should be scored in the Internal marks.

PG : To get a pass in the End of Semester Examinations, a candidate has to score minimum of 35 marks out of 70 marks in the External Examinations. Similarly a minimum of 15 marks out of 30 marks should be scored in the Internal marks.

UG : In the event of a candidate who obtained 28/70 in external Examinations and failed in the End-of-Semester Examinations scoring less than 12 marks out of 30 marks, he/she has to improve the Internal Marks only by appearing for the subsequent conduct of Test I & Test II, for the courses concerned.

PG : In the event of a candidate who obtained 35/70 in external Examinations and failed in the End-of-Semester Examinations scoring less than 15 marks out of 30 marks, he/she has to improve the Internal Marks only by appearing for the subsequent conduct of Test I & Test II, for the courses concerned.

The following marks allocation is made for the continuous Internal Assessment programme.

1. Test - I	=	70 marks
2. Test - II	=	70 marks
3. Assignment	=	40 marks
4. Seminar/Tutorial	=	40 marks
5. Knowledge Enhancement	=	40 marks
6. Information Acquisition	=	40 marks
Total	=	300 marks

Divide by 10 = 30 marks

Resolved that the following reforms will be introduced for the batch 2020-23

1. Resolved that the Dept. of Commerce (Finance) will conduct unit -wise tests for every paper in a semester based on the spirit of the continuous internal assessment for all students. For students learning, 15 days will be given for each test. The tests will follow the Bloom's taxonomy of knowledge and each test will be for a period of one hour. The fifth CIA will be for 3 hours similar to semester -end exam. All these tests will be held at the dept. level and only the overall score will be informed to the CoE. Before each test, there will be assignments. If a student is absent for a genuine reason the faculty concern will conduct an alternative test. The College will supply papers and help the depts. to make copies of the unit test question papers. CIA Marks will be based on tests and assignments. The Principal is requested to place this resolution in the Academic council and Exam reformation committee.
2. Resolved to increase the internal marks from 25 to 30 for each paper both for UG and PG programs. This resolution is placed for approval on basis of the review of students' performance in the last three years. The increase in marks for CIA will create more seriousness among students in the regular study. The UGC permits 50:50 ratio for CIA and semester end exams. The principal is requested to place before the AC for approval.
3. Resolved that the Dept. of Commerce (Finance) Will include internship in the end of second and fourth semester for UG students and in the second semester for PG students. Before going for internships students concern will inform the name of the company/office/MSME/NGO/GO/ Professional to the HoD. He/she will submit a 15-page report about his/her learning experience. Normally the kind of experiential learning will be for a period of 20 days. This kind of learning is insisted by UGC and NAAC. The principal is requested to place before the AC for approval.
4. Resolved that the dept. of Commerce (Finance) will offer Value Added Courses (VACs) for all students in the dept. Each VAC will be for 30 hrs., minimum. It will be offered after regular hours of teaching. After due approval, the Dept. will invite training bodies/ individuals to conduct courses. It is resolved to offer at least two courses per semester. One faculty will be in charge of 30-40 students. A fee will be collected by the College. Popular courses will be repeated in a semester. It is resolved to offer the following courses
 1. Stock Market Operations and Buyers Guidance
 2. Mutual Fund Guidance for First time InvestorsAll the courses will be completed before 20th April 2020.
5. Resolved that the Dept. of Commerce (Finance) will offer additional papers for high achievers, one in the fifth semester and one in the sixth semester for UG students; one in 3rd semester and one in 4th semester for PG students; These students are called as advanced learners- who have secured 60% overall in the preceding semesters and with no arrears. The syllabus and text and reference books will be prescribed by BoS concern and students will not pay additional fee except exam fee.
6. Resolved to enroll all students in MOOC -in any one of these portals,SWAYAM, COURSERA and edX. A student should complete at least three courses during the program- during 3/2 years as the case may be. This is a pre-condition for the award of degree.

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Nallamuthu Gounder Mahalingam College (Autonomous)
Pollachi - 642 001

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20UCF101-Financial Accounting

Unit I- Title was changed as financial accounting –I.BRS, Trail balance, Subsidiary book and Accounting standard included

Unit II -Insurance policy method included in depreciation and single entry moved to third unit. Third and fourth unit were removed fully. Instead of that hire purchase and installment included. Unit -V Fire insurance claim were removed

20UCF102

Financial services is replaced, instead of that Financial markets and institutions is introduced

20UCF1A1- Business Economics

Unit I – Introduction to Economics, Wealth- welfare and scarcity views in economics- principles of economics-Role of observation and theory in economics –Role of assumptions –Role of Economic Models –Objectives of Business economics-Scope of Business economics are included.

Unit II – Reason for downward slope of demand curve, changes in demand, demand forecasting, and types of demand forecasting.

Unit III – Assumptions, Characteristics of Indifference Curve, Indifference Map, Marginal rate of Substitution, Budget Line are included.

20UCF203 – Financial Accounting II

Unit V - Inflation a/c (theory) is added

20UCF204 – Business Management

Unit IV and V are clubbed and In unit V Business Ethics –Meaning and Definition –Need and Importance –Principles of Business Ethics – Concepts and types of Business Ethics - Business Ethics and Social Responsibility –Role of Ethics in Business are added .

20UCF306 - Commercial Law

Unit V - The carriage of goods act-Carriage of goods by land-carriage by sea- Carriage by air, Limited liability Partnership act are included.

20UCF307 – Banking law and practice

Unit II-Importance of customer relations, KYC norms, Customer grievance and redressal, ombudsman functions, powers and duties are included.

Unit III –Types of Loans and Advances, Secured vs. Unsecured Advances - Advances against various securities – Priority sector lending - Basel Norms I, II & III-Non-Performing Assets – SARFAESI Act and Banking sector reforms are included

UNIT IV

Precautions before honouring a cheque- Circumstances under which a cheque can be dishonoured, types and rules of crossing. Paying Banker , Duties and Protection to paying banker, Collecting bankers ,Duties , Statutory protection for holder in due course, Concept of negligence, Duties and protection of paying banker . Collecting banker, concept negligence are added .

Unit V

ECS, E-Money, Electronic purse, impact of IT on banks, payment banks-wallet are included.

20UCF308 Principles of Marketing

In Unit V Recent trends in Marketing –E-Marketing –Basics of Marketing research and marketing information system are added.

20UCF3A4 -Business Mathematics

Unit III –Order of Matrix, Types of Matrix, Matrix Operations, Scalar Multiplication, Transpose, Minor and Cofactor, Standard Forms

20UCF3N1- NME -Financial Services

Financial markets renamed as financial services. III,IV and V Unit was removed. Instead of that Merchant banking, Factoring and venture capital are included for respective units.

20UCF411- Income tax Law and Practice

There is no change in contents but the topics are arranged in order wise.

20UCF412 – Principle of Auditing

Unit I- Auditing standards are included In Unit III - EDP Audit is included.

20UCF4A5 -Business Statistics:

Unit III - - Difference between Correlation and Regression, Regression Equations, Regression Lines X on Y and Y on X.

Unit V – Components, Seasonal Fluctuations, Principles of sampling, Meaning, Methods.

20UCF4N3- NME – Online Trading.

Unit IV-Investor protection; Factors affecting investors, measures, SEBI, Guidelines, Recent guidelines are included.

20UCF513 – Cost accounting

UNIT V-Joint product, By product and Contract costing included

20UCF514 – Principles of Insurance

Unit I – Insurance providers are included

Unit II – Annuities, Calculation of premium, Policy conditions are included

Unit III- Reinsurance, Double Insurance, Health insurance, Mediciclaim Policy are included

Unit IV - Marine Policy conditions, Premium calculation, Clauses in Marine Insurance are included.

Unit V – Selection of Risk, Measurement of risk, Insurance Intermediaries, Present state of Insurance Industry in India, careers of Insurance Industry are included. Reforms of Insurance sector were removed.

20UCF517- Goods and Service Taxes.

The paper title was changed from Indirect taxes to Goods and Service Taxes.

20UCF5E1 – Financial Management

Unit I - Finance meaning, Sources of Finance, Significance of Financial Management are included. In

Unit III - Indifference Point of EBIT is included.

20UCF5S1 –Fundamentals of Entrepreneurship

In Unit II Start ups and Incubators are added.

In Unit V Government Scheme was added.

20UCF619-Management Accounting:

Unit II - Reconstruction of Profit and Loss A/C, Reconstruction of Balance sheet.

Unit III - Meaning and Definition, Computation of Changes in Working Capital, Calculation of Funds From Operations, Preparation of Funds Flow Statement, - Cash Flow Analysis (New format)(AS-03), Meaning and Definition, Computation of Cash From Operations, Preparation of Cash Flow Statement.

20UCF620 – Human resource management

Unit I-Nature and scope of HRM, differences between personnel management and HRM, Environment of HRM are included in Third unit fully removed instead of that Training content, wage and salary administration content are included.

UNIT IV- Labor relation, Workers participation, conciliation, Industrial disputed and settlements, safety measurements are included.

20UCF 622

GST Calculation Included

20UCF6E3 – Investment Management

Unit I - Types of Investor is included.

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B.Com(Finance) - 2020 - 2023

DEPARTMENT OF COMMERCE (FINANCE)

B.Com (Finance)

CHOICE BASED CREDIT SYSTEM

Scheme of Examination (With Effect from 2020 – 2023)

S. No.	Part	Subject Code	Title of the Paper	Hours of Instruction	Duration of Exam	Maximum Marks		Total	Credits
						Internal	External		
Semester – I									
1	I	20UTL101	Tamil / Hindi	6	3	30	70	100	3
2	II	20UEN101	English	5	3	30	70	100	3
3	III	20UCF101	Core- I - Financial Accounting I	6	3	30	70	100	4
4		20UCF102	Core- II - Financial Markets and Institutions	6	3	30	70	100	3
5		20UCF1A1	Allied –I Business Economics	5	3	30	70	100	5
6	IV	20UHR101	Human Rights	1	-	-	50	50	2
7		20HEC101	Yoga & Human Excellence - Personal values & Practical	1	2	25	25	50	1
8	V		Extension Activities –Annexure I	-	-	-	-	-	-
Total				30	-	175	425	600	21
Semester – II									
9	I	20UTL202	Tamil / Hindi	6	3	30	70	100	3
10	II	20UEN202	English	5	3	30	70	100	3
11	III	20UCF203	Core- III - Financial Accounting II	6	3	30	70	100	4
12		20UCF204	Core- IV - Business Management	5	3	30	70	100	3
13		20UCF2A2	Allied II : Office Automation	3	3	30	70	100	3
13		20UCF2A3	Allied II : Lab: Office Automation	2	3	20	30	50	2
14	IV	20EVS201	Environmental Studies	2	2	-	50	50	2
15		20HEC202	Yoga & Human Excellence – Family Values & Practical	1	2	25	25	50	1
16	V		Extension Activities - Annexure I	-	-	-	-	-	-
Total				30	-	195	455	650	21


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DEPARTMENT OF COMMERCE (FINANCE)

B.Com. (Finance)

CHOICE BASED CREDIT SYSTEM

Scheme of Examination (With Effect from 2020– 2023)

Scheme of Examination (With Effect from 2020-2023)									
S. No.	Part	Subject code	Title of the Paper	Hours of Instruction	Duration of Exam	Maximum Marks		Total	Credits
						Internal	External		
Semester – III									
17	III	20UCF305	Core- V: Corporate Accounting I	6	3	30	70	100	4
18		20UCF306	Core- VI:Commercial Law	5	3	30	70	100	4
19		20UCF307	Core VII:Banking Law and Practice	6	3	30	70	100	3
20		20UCF308	Core- VIII:Principles of Marketing	5	3	30	70	100	3
21		20UCF3A4	Allied III : Business Mathematics	6	3	30	70	100	5
22	IV	20UCF3N1 20UCF3N2	Non Major Elective 1.Financial Services 2.Financial Institutions and Management	1	2	-	50	50	2
23			Basic Tamil Paper II	-	-	-	-	-	2*
24	IV	20HEC303	Yoga & Human Excellence – professional values & Practical	1	2	25	25	50	1
25	V		Extension Activities - Annexure I	-	-	-	-	-	-
Total				30	-	175	425	600	22
Semester – IV									
26	III	20UCF409	Core- IX:Corporate Accounting II	6	3	30	70	100	4
27		20UCF410	Core- X:Company Law& Secretarial Practice	5	3	30	70	100	3
28		20UCF411	Core- XI:Income Tax Law & Practice	6	3	30	70	100	4
29		20UCF412	Core- XII:Principles of Auditing	5	3	30	70	100	3
30		20UCF4A5	Allied IV : Business Statistics	6	3	30	70	100	5
31	IV	20UCF4N3 20UCF4N4	Non Major Elective 1.Online Trading 2.Financial Intermediaries	1	2	-	50	50	2
32			Basic Tamil paper II	-	-	-	-	-	2*
33	IV	20HEC404	Yoga & Human Excellence – social values & Practical	1	2	25	25	50	1
34	V		Extension Activities - Annexure I	-	-	-	50	50	1
Total				30	-	175	475	650	23


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B.Com (Finance)

CHOICE BASED CREDIT SYSTEM

Scheme of Examination (With Effect from 2020 – 2023)

S. No.	Part	Subject Code	Title of the Paper	Hours of Instruction	Duration of exam	Marks			Credits
						Internal	External	Total	
Semester - V									
35	III	20UCF513	Core XIII - Cost accounting	6	3	30	70	100	4
36		20UCF514	Core XIV - Principles of Insurance	5	3	30	70	100	3
37		20UCF515	Core XV - Executive Communication & Information security	5	3	30	70	100	3
38		20UCF516	Core XVI - Commerce Practical	2	3	20	30	50	2
39		20UCF517	Core XVII –Goods and Service Taxes	5	3	30	70	100	3
40		20UCF518	Core XVIII - Institutional Training	-	-	20	80	100	3
41		20UCF5E1 /E2	Core Elective I – XIX- Financial Management/ Brand Management	5	3	30	70	100	5
42	IV	20UCF5S1 20UCF5S2	Skill-Based Subject : 1.Fundamentals Of Entrepreneurship 2. Organisational Behavior	1	2	-	50	50	2
43		20GKLOL	General Awareness - Self Study	SS	2	-	50	50	2
44		20HEC505	Yoga & Human Excellence – National values& Practical	1	2	25	25	50	1
Total				30	-	215	585	800	28
Semester – VI									
45	III	20UCF619	Core XX - Management Accounting	6	3	30	70	100	4
46		20UCF620	Core XXI - Human Resource Management	5	3	30	70	100	3
47		20UCF621	Core XXII - Case Analysis	4	3	20	30	50	3
48		20UCF6E3 /E4	Core Elective II -XXIII- Investment Management/ Business Environment	6	3	30	70	100	5
49		20UCF6E5 /E6	Core Elective III –XXIV- Quantitative Techniques for Finance / Working capital Management	5	3	30	70	100	5
50		20UCF622	Programming Lab – TALLY	2	3	20	30	50	2
51	IV	20UCF6S3 20UCF6S4	Skill-Based Subject: 1. Project Management 2. Logistics Management	1	2	-	50	50	2
52		20HEC606	Yoga & Human Excellence – global values & Practical	1	2	25	25	50	1
Total				30	-	185	415	600	25
Grand Total				-	-	1120	2780	3900	140


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B.Com (Finance)
CHOICE BASED CREDIT SYSTEM
Scheme of Examination (With Effect from 2020 – 2023)

S. No.	Part	Subject Code	Title of the Paper	Hours of Instruction	Duration of exam	Marks			Credits
						Internal	External	Total	
Semester - V									
35	III	20UCF513	Core XIII - Cost accounting	6	3	30	70	100	4
36		20UCF514	Core XIV - Principles of Insurance	5	3	30	70	100	3
37		20UCF515	Core XV - Executive Communication & Information security	5	3	30	70	100	3
38		20UCF516	Core XVI - Commerce Practical	2	3	20	30	50	2
39		20UCF517	Core XVII –Goods and Service Taxes	5	3	30	70	100	3
40		20UCF518	Core XVIII - Institutional Training	-	-	20	80	100	3
41		20UCF5E1 /E2	Core Elective I – XIX- Financial Management/ Brand Management	5	3	30	70	100	5
42	IV	20UCF5S1	Skill-Based Subject : 1.Fundamentals Of Entrepreneurship	1	2	-	50	50	2
43		20GKLOL	General Awareness - Self Study	SS	2	-	50	50	2
44		20HEC505	Yoga & Human Excellence – National values& Practical	1	2	25	25	50	1
Total				30	-	215	585	800	28
Semester – VI									
45	III	20UCF619	Core XX - Management Accounting	6	3	30	70	100	4
46		20UCF620	Core XXI - Human Resource Management	5	3	30	70	100	3
47		20UCF621	Core XXII - Case Analysis	4	3	20	30	50	3
48		20UCF6E3 /E4	Core Elective II -XXIII- Investment Management/ Business Environment	6	3	30	70	100	5
49		20UCF6E5 /E6	Core Elective III –XXIV- Quantitative Techniques for Finance / Working capital Management	5	3	30	70	100	5
50		20UCF622	Programming Lab – TALLY	2	3	20	30	50	2
51	IV	20UCF6S3 20UCF6S4	Skill-Based Subject: 1. Project Management 2. Logistics Management	1	2	-	50	50	2
52		20HEC606	Yoga & Human Excellence – global values & Practical	1	2	25	25	50	1
Total				30	-	185	415	600	25
Grand Total				-	-	1120	2780	3900	140

20UCF1A1

Programme code:	B.Com-Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	20UCF1A1	Title	Batch:	2020-2023
		Allied-I Business Economics	Semester	I
Hrs/Week:	5		Credits:	5

Course Objective

The course is designed for students to examine the importance and application of economic analysis to business decision making

Course Outcomes (CO)

K1	CO1	To remember the economic concepts and approaches.
K2	CO2	To get the idea of demand and supply.
K3	CO3	To implement the cost and revenue concepts.
K4	CO4	To analyze the market structure.

Syllabus

Unit	Content	Hrs
Unit I	Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics - Principles of economics - Role of observations and theory in economics - Role of assumptions- Role of Economic models- Business Economics – Meaning - Definition - objectives of business Economics - Scope of Business Economics - Micro and Macro Economics - Economic Concepts Applied in Business Economics - Role and Responsibilities of a Business Economist.	13
Unit II	Law of Demand - Reasons for the downward slope of the demand curve - Changes in demand- Exceptions to Law of Demand- Determinants of Demand - Demand Distinctions - Elasticity of Demand - Types - Measurement –Demand forecasting - Types of demand forecasting.	13
Unit III	Law of Supply – Elasticity of Supply – Meaning – <i>Types</i> – Causes – Indifference Curve - Assumption – Characteristics - Indifference Map-Marginal rate of Substitution – Budget Line – Consumer Equilibrium	13
Unit IV	Cost and Revenue Concepts – Cost - Output Relationship - Production Function - Isoquants - Law of Variable Proportions - Returns to Scale.	13
Unit V	Market Structure – Perfect and Imperfect Competition – <i>Features</i> – Monopoly, Oligopoly, Duopoly & Monopolistic Competition - Price Determination under Perfect Market.	13
Total contact Hrs/Semester		65

**Italics denotes self study*

Power point Presentations, Group discussions, Seminar ,Quiz, Assignment, Experience Discussion, Brain storming, Activity, Case study

NPTEL Link

<https://nptel.ac.in/courses/110/105/110105075/>

Books for Study:

- Ahuja, H.L. (2019). *Business Economics*. New Delhi: S. Chand publishing.
- Dr.S.Sankaran (2016), *Business Economics*. Chennai: Margham Publications

Books for Reference:

- Reddy, Appannaiah, Shanthi (2019). *Economics for Business* Mumbai: Himayala Publications House

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	H	M
CO2	H	M	H	M	H
CO3	M	H	H	M	H
CO4	H	M	H	H	M

H-High ; M-Medium ; L –Low

20UCF307

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce - Finance	
Course Code:	20UCF307	Title	Batch :	2020-2023
		Core - VII -Banking Law and practice	Semester	III
Hrs/Week:	6		Credits:	3

Course Objective

To enrich, enlighten and embellish the student's knowledge about the ingredients of the banking sector.

Course Outcomes (CO)

K1	CO1	To remember Banking System in India
K2	CO2	To understand the Types and relationship of customer and banker
K3	CO3	To execute Techniques of Credit Creation
K4	CO4	To evaluate the negotiable instruments and E-Banking transactions

Syllabus

Unit	Content	Hrs
Unit I	Introduction Banking System in India- Evolution – Indigenous Bankers – Commercial Banks-State Bank Of India –Regional Rural Banks – Development Banks – Industrial Development Banks of India-NABARD(National bank for agricultural and rural development) – National Housing Bank - <i>Nature and Functions</i> – RBI – Functions-Methods of Credit Control	16
Unit II	Banker customer relationship Banking- Meaning Definition- Banker- Customer-types of customer - -Relationship between banker and customer- Importance of customer relations -KYC norms – Rights of Banker – obligation of banker and customer- Customer grievances and redressal – Ombudsman – Functions, Powers & Duties.	15
Unit III	Bank Lending and Banking Reforms Deposits –Types –Loans- Types of Loans and Advances - Principles of Sound lending - Secured vs. Unsecured Advances - Advances against various securities – Priority sector lending - Basel Norms I, II & III-Non-Performing Assets – SARFAESI Act- Banking Sector Reforms	15
Unit IV	Negotiable Instrument Act Negotiable Instruments Act –Meaning-Characteristics- Types if NI- Cheques - Meaning - Precautions before honouring a cheque- Circumstances under which a cheque can be dishonoured – Crossing and endorsement - meaning- definitions- types and rules of crossing. Endorsement – Definition - Kinds of endorsement – Significance of endorsement – Paying Banker - Duties and Protection to paying banker- Collecting bankers – Duties - Statutory protection for holder in due course- Concept of negligence	16

Unit V	Digital Banking Meaning- Benefits- Home banking- Mobile banking- Virtual banking- Payment Banking-E-payments- ATM Card/Biometric card- Debit/Credit card- Smart card-Prepaid Instruments- NEFT- RTGS- ECS (credit/debit)- E-money- Electronic purse- Digital cash – Impact of IT on Banks- Soft banks- payment banks-e-wallet	16
	Total contact Hrs/Semester	78

**Italics denotes self study*

Power point Presentations, Group discussions, Seminar ,Quiz, Assignment, Experience Discussion, Brain storming, Activity, Case study

NPTEL Link

https://onlinecourses.swayam2.ac.in/cec20_mg08/preview

Books for Study:

- Gordan and Natarajan. (2016). *Banking Theory Law and Practice*. New Delhi: Himalaya Publishing House.

Books for Reference:

- Sundharam&Varshney. (2015). *Banking Theory Law and Practice*. New Delhi: Sultan Chand & Sons.
- D.Muralidharan. (2014) . *Modern Banking theory*. New Delhi: Sultan Chand & Sons

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	H	M
CO2	H	H	M	M	H
CO3	M	M	H	H	M
CO4	M	M	H	H	H

H-High ; M-Medium ; L –Low

20UCF514

Programme code:	B.Com - Finance	Programme Title	Bachelor of Commerce – Finance	
Course code:	20UCF514	Title	Batch:	2020-2023
		Core – XIV - Principles of Insurance	Semester:	V
Hrs / Week:	5		Credits:	3

Course Objective

To expose the students to gain knowledge of insurance and to highlight the importance of insurance.

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of Insurance Contract
K2	CO2	To understand the risk involved in Insurance
K3	CO3	To apply the Life insurance, Fire Insurance and Marine Insurance in day to day life
K4	CO4	To analyze the role of IRDA

Syllabus

Unit	Content	Hrs
Unit I	Insurance – Meaning – Definition – <i>Need for Insurance</i> – Functions of Insurance – Insurance and Assurance – Fundamental Principles of Insurance – Different Types of Insurance – Insurance providers	13
Unit II	Life Insurance– Types of Life Insurance Policy – Procedures for Taking Insurance Policy – Annuities - Premium - calculation of premium – policy conditions –Differences between Life Insurance and General Insurance and Procedure for Claims – Surrender value	13
Unit III	Fire Insurance – Contract of Fire Insurance – Features of Fire Insurance – Classification of Fire Policies – Settlement of Claims including average clause – Re-insurance –Double Insurance – Health Insurance – Mediclaim policy	13
Unit IV	Marine Insurance - Elements of Marine Insurance Contract – Classification of Policies – policy conditions – premium calculation - Marine Losses –clauses in marine insurance - Settlement of Claims.	12
Unit V	Risk – Sources of Risk- selection of risk – measurement of risk – Perils and Physical Hazard – Factors Relating to Physical Hazard – Risk Management – Insurance Regulatory and Development Authority (IRDA) – <i>Privatization of Insurance</i> – Insurance Intermediaries - Present State of Insurance Industry in India – Careers in Insurance Industry - Insurance and Economic Development.	14
Total contact Hrs/Semester		65

**Italics* denotes self study

Power point Presentations, Seminar, Quiz, Assignment, Case study

SWAYAM Link

https://onlinecourses.swayam2.ac.in/cec20_mg24/preview

Books for Study:

- Mishra, M.N. (2017) *Principles and Practice of Insurance* S Chand&co

Books for Reference:

- Periasamy.p (2017) *Principles and Practice of Insurance* hindusthan publishing house
- Premavathy.N (2017) *Principles and Practice of Insurance* Sri vishnu Publication ,Chennai.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	H	M
CO2	M	H	M	M	H
CO3	H	M	M	H	M
CO4	M	H	H	M	M

H-High ; M-Medium ; L –Low