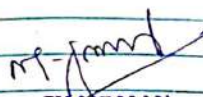
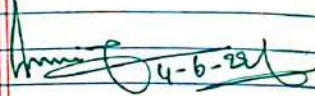
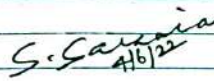
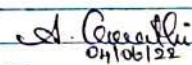


NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS)-POLLACHI

629	BBA	Google Work space Practical	22UBM517	2022
630	BBA	Digital Marketing	22UBM5E1	2022
631	BBA	Financial services	22UBM5E2	2022
632	BBA	Industry 4.0	22UBM5E3	2022
633	B.Com	E-Filing of Income Tax Return	22UCO621	2022
634	B.Com (CA)	Office Automation	22UCC102	2022
635	B.Com (CA)	HTML & Web Designing	22UCC204	2022
636	B.Com PA	Financial Accounting - I	22UPA101	2022
637	B.Com PA	Financial Accounting - II	22UPA203	2022
638	B.Com (E-Commerce)	Software development with Visual Basic.Net	22UEC412	2022
639	B.Com (E-Commerce)	Programming Lab for Software development with Visual Basic.Net	22UEC414	2022
640	B.Com (E-Commerce)	Project work and Viva - Voce	22UEC519	2022
641	B.Com BI	ALLIED II: Business Mathematics and Statistics	22UBI2A2	2022
642	B.Com BI	CORE VII: Principles of Life Insurance	22UBI307	2022
643	B.Com BI	ALLIED LAB I : Programming Laboratory in MS Office	22UBI3A4	2022
644	B.Com BI	Non Major Elective - I : Fundamentals of Insurance	22UBI3N1	2022
645	B.Com BI	CORE X: Principles of General Insurance	22UBI410	2022
646	B.Com BI	ALLIED IV: Introduction to Industry 4.0	22UBI4A5	2022
647	B.Com BI	Core - XIV : Financial Innovations in Banking and Insurance	22UBI514	2022
648	B.Com BI	CORE XIX: Goods and Services Tax	22UBI619	2022
649	B.Com BI	Core Elective - II : Customer Relationship Management	22UBI6E5	2022
650	B.Com (BPS)	Accounting and Finance for Corporate	22UBP204	2022
651	B.Com (BPS)	Principles and Practices of Insurance	22UBP307	2022
652	B.Com (BPS)	Investment Management	22UBP308	2022
653	B.Com (BPS)	Organizational Behaviour	22UBP410	2022

Click here for
Highlighted
BoS Minutes



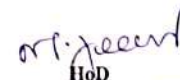
SL.NO	MEMBERS	SIGNATURE
1.	Chair-Person Dr. M. Jeeva	 CHAIRMAN Board of Studies in Commerce (Banking and Insurance) Nallamuthu Gounder Mahalingam College (Autonomous) Pollachi - 642 001. (M. Jeeva)
2.	University Nominee Dr. R. Rajasekaran Associate Professor Department of Commerce PSG College of Arts and Science Coimbatore - 641 014 - 94434 01949 major.dmr.jasekaran.12@gmail.com	 UNIVERSITY NOMINEE Board of Studies in Commerce (Banking and Insurance) Nallamuthu Gounder Mahalingam College (Autonomous) Pollachi - 642 001.
3.	Subject Expert Dr. S. Sasikala Assistant Professor in Commerce Department of Commerce, IRGI Govt Arts College for Women, Tiruppur - 04, Ph no: 9994318100 e-mail: drssasikala@gmail.com	 SUBJECT EXPERT Board of Studies in Commerce (Banking and Insurance) Nallamuthu Gounder Mahalingam College (Autonomous) Pollachi - 642 001.
4.	Academic Auditor Dr. K. Ramesh Kumar Principal and Research Supervisor Department of Commerce, Sri Annamavathi College of Arts & Science, Velliyanai, Kaveri. Ph no: 9080565189 e-mail: drkrameshkumar2012@gmail.com	 ACADEMIC AUDITOR Board of Studies in Commerce (Banking and Insurance) Nallamuthu Gounder Mahalingam College (Autonomous) Pollachi - 642 001.
5.	Ms. A. Gomathi Assistant Professor Department of Commerce - Banking & Insurance, Nallamuthu Gounder Mahalingam College, Pollachi. 9965652211	 (Ms. A. Gomathi)

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
POLLACHI - 642001
B.COM - BANKING AND INSURANCE

11th Board of Studies Meeting in the Department of
B.Com - Banking and Insurance
06.04.2022 & 10.00 a.m. to 2.00 p.m

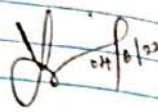
Agenda

BoS / BI.10.1	: Welcome address and Opening Remarks by Chairman, Board of Studies in the B.Com - Banking and Insurance
BoS / BI.10.2	: Confirmation of the Minutes of the 11 th meeting of Board of studies in the B.Com - Banking and Insurance held on 06.04.2022 and action taken report of 10 th meeting of Board of Studies
BoS / BI.10.3	: 10.3.1 Syllabus of I B.Com - Banking and Insurance under Regulation 2022-2023 10.3.2 Syllabus of II B.Com - Banking and Insurance under Regulation 2023 - 2024 10.3.3 Syllabus of III B.Com - Banking and Insurance under Regulation 2024 - 2025 10.3.4 Syllabus of III B.Com - Banking and Insurance (VI Semester -2020 Batch) - Ratification (VI Semester -2021 Batch) - Ratification (IV Semester -2021 Batch) - Ratification Any other Discussions if any
BoS / BI.10.4	: Suggestion given by BOS Members
BoS / BI.10.5	: Any other items


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CDC Co-ordinator
K. SRIVASANTH, MCA,
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Dr. R. MUTHURAJAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

SL. NO	MEMBERS	SIGNATURE
6.	Ms. V. Poornima Assistant Professor Department of Commerce - Banking & Insurance, Nallamuthu Gounder Mahalingam College, Pollachi	 (Ms. V. POORNIMA)
7	Ms. M. Shanmugapriya Assistant Professor, Department of Commerce - Banking & Insurance, Nallamuthu Gounder Mahalingam College, Pollachi	 (Ms. M. Shanmugapriya)
8.	Industry Expert - Banking Mr. S. Nagarajan Chief Manager, State Bank of India, Pollachi. Phno: 9443164770	Absent
9.	Mr. V. Viswanathan Senior Divisional Manager, United India Insurance Company Ltd. Divisional Office-2, DB Road, Bespuru Coimbatore. Phno: 98940 43370 vviswanathan@uic.co.in	Absent
10.	Ms. K. Subasri Advisor Life Insurance Corporation of India Branch - 1 Phno: 9566326675 Subasri.kasi@gmail.com	K. Subasri 4/6/22

MINUTES OF BOS MEETING

The 11th Meeting of the Board of Studies of the B.Com – Banking and Insurance was held on 06.04.2022 at 10.00 a.m. at Room No: D102 at Nallamuthu Gounder Mahalingam College, Pollachi.

1. The following members were nominated in BOS Panel:

Chairman Dr. M. Jeeva Associate Professor and Head, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 7010055120 Mail Id: bcumbingm@gmail.com	Internal Members Ms. A. Gomathi Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 9965652211 Mail Id: gomathi@ngmc.org
University Nominee Dr. R. Rajasekaran Associate Professor Dept. of Commerce PSG College of Arts and Science Coimbatore Mobile Number: 94434 01949 Mail Id: majordrrajasekaran12@gmail.com	Internal Members Ms. V. Poornima Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 8508076065 Mail Id: poornima@ngmc.org
Subject Expert Dr. S. Sasikala Assistant Professor in Commerce, Department of Commerce, LRG Govt. Arts College for Women, Tiruppur-04 Mobile Number: 9994318100 Mail Id: drssasikala@gmail.com	Internal Members Ms. M. Shanmuga priya Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 9942490902 Mail Id: shanmugapriyam@ngmc.org
Academic Auditor Dr. K. Ramesh kumar Principal & Research Supervisor, Department of Commerce, Sri Amaravathi College of Arts and Science Velliyani, Karur Mobile Number: 9791285135, 9080565189 Mail Id: drrameshkumar2012@gmail.com	Alumnus nominated by Principal / HoD Ms. K. Subasri Advisor Life Insurance Corporation of India, Branch-1 Pollachi Mobile Number: 9566326675 Mail Id: subasrikasi@gmail.com

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CDC Co-ordinator

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Coimbatore District

Industrial Expert – Banking Mr. S. Nagarajan Chief Manager, State Bank of India Pollachi Mobile Number: 94431 64770, Mail Id: sbi.00899@sbi.co.in	Student Member Ms. N. Brindha III year - B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 7339068332 Mail Id: nbrindha483@gmail.com
Industrial Expert – Life Insurance Mr. S. Sahasranaman Branch Manager Life Insurance Corporation of India – I Pollachi Mobile Number: 94430 11099 Mail Id: sahas64kannan@gmail.com	Industrial Expert – General Insurance Mr. V. Vishwanathan Senior Divisional Manager RS Puram, Coimbatore Mobile Number: 98940 43370 Mail Id: vviswanathan@uiic.co.in

BoS/BI10.1 BoS/BI10.1 Welcome address and opening remarks by Chairman, Board of studies in the B.com Banking and Insurance

The Chairman, BoS of the B.Com Banking and Insurance welcomed and introduced the members of 11th Board of Studies and thanked each one of them for sparing their valuable time to attend the meeting.

BoS/BI 10.2 To confirm the minutes of 10th BOS Meeting held on 04 -06-2022.

The minutes of the 10th Board of Studies meeting held on 04-06-2022 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the Previous Academic Meeting - Academic council.

BoS/BI 10.3

BoS/BI- 10.3.1 - I B.Com –Banking & Insurance (I & II Semester)

The presented syllabus was accepted by the experts and a few suggestions were given by the subject expert, university nominee and course teacher with major / minor modifications as follows:

- ❖ 22UBI101-CORE I: Financial Accounting – I
- ❖ 22UBI102 - CORE II: Indian Banking System
- ❖ 22UBI1A1 - ALLIED I: Business Economics


HoD

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- ❖ 22UBI203 - CORE III: Financial Accounting – II
- ❖ 22UBI204 - CORE IV: Banking Law and Practice
- ❖ 22UBI2A2 - ALLIED II: Business Mathematics and Statistics

New Course Added

No New course is added for First and Second semester.

BoS/BI -10.3.2 - II B.Com - Banking and Insurance (III & IV Semester)

The presented syllabus was accepted by the by the experts and a few suggestions were given by the subject expert, university nominee and course teacher with major / minor modifications as follows:

- ❖ 22UBI305 - CORE V: Corporate Accounting
- ❖ 22UBI306 - CORE VI: Executive Business Communication
- ❖ 22UBI307 - CORE VII: Principles of Life Insurance
- ❖ 22UBI308 - CORE VIII: Business Law
- ❖ 22UBI3A3 - ALLIED III: Business Application Software and Information Security
- ❖ 22UBI3A4 - ALLIED LAB I: Programming Laboratory in MS Office
- ❖ 22UBI3N1- Non Major Elective- I: Fundamentals of Insurance
- ❖ 22UBI3N2 - Non Major Elective- I: Fundamentals of Banking
- ❖ 22UBI409 - CORE IX: Cost Accounting
- ❖ 22UBI410 - CORE X: Principles of General Insurance
- ❖ 22UBI411 - CORE XI: Principles of Marketing:
- ❖ 22UBI412 - CORE XII: Company Law
- ❖ 22UBI4N3- Non Major Elective - II: Commerce and Banking Practicals
- ❖ 22UBI4N4 - Non Major Elective - II : Recent Trends in Banking

New Course Added

- ❖ 22UBI4A5 - ALLIED IV: Introduction to Industry 4.0 is added in the Fourth semester and 21UBI4A5 - ALLIED IV: Operations Research is removed.


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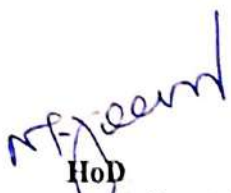
BoS/BI-10.3.3 - III B.Com - Banking and Insurance (V&VI Semester)

❖ The presented syllabus was accepted by the by the experts and a few suggestions were given by the subject expert, university nominee and course teacher with major / minor modifications as follows:

- ❖ 22UBI514 Core - XIV : Financial Innovations in Banking and
- ❖ 22UBI515 - Core - XV: Skill Enhanced Course - International Banking
- ❖ 22UBI516 - Core - XVI: Principles and Practices of Auditing
- ❖ 22UBI5E1 - Core Elective - I : Supply Chain Management
- ❖ 22UBI5E2 Core Elective - I: Investment Management
- ❖ 22UBI5E3 - Core Elective - I : Business Environment
- ❖ 22UBI5AL Advanced Learner Course - I (Optional) - Self Study – Digital Marketing
- ❖ 22UBI5S1 Skill Based Elective - I: Principles of Management
- ❖ 22UBI5S2 Skill Based Elective - I: Entrepreneurship
- ❖ 22UBI618 CORE XVIII: Management Accounting
- ❖ 22UBI619 - CORE XIX: Goods and Services Tax
- ❖ 22UBI620 - Core - XX: Skill Enhanced Course - Commerce, Banking and Insurance Practicals
- ❖ 22UBI6E5 - Core Elective - II: Customer Relationship Management
- ❖ 22UBI6E6 - Core Elective - II: Financial Management
- ❖ 22UBI6E7- Core Elective - III: International Business
- ❖ 22UBI6E8 - Core Elective - III: Financial Markets and Institutions
- ❖ 22UBI621 - Core - XXI: Programming Laboratory in Tally
- ❖ 22UBI6S3 - Skill Based Elective - II: E-Commerce and Its Applications
- ❖ 22UBI6S4 - Skill Based Elective - II : Human Resource Management

The following papers from B.Com-Banking and Insurance were accepted by the experts fully without further suggestions:

- ❖ 22UBI513 - Core – XIII: Income Tax
- ❖ 22UBI517 - Core - XVII : Internship
- ❖ 22UBI6E4 - Core Elective - II : Consumer Behaviour


HOD
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❖ 22UBI6E9 - Core Elective – III : Retail Management

❖ 22UBI6AL - Advanced Learner Course - II (Optional) - Self Study – Services Marketing

New Course Added

No New course is added for Fifth and Sixth semester.

These changes have been made effect for the students admitted in 2022 with I to VI Semesters accordingly.

BoS/BI -10.3.4 - III B.Com - Banking and Insurance (VI Semester) - Ratification

❖ In 2020 Batch VI Semester & 2021 Batch VI Semester:

✓ Cost and Management Accounting – Dr. S. N. Maheswari – 16th Edition, New Delhi, Sultan Chand & Sons-2017 is changed as Sharma R. K and Sashi K. Gupta - Management Accounting – Kalyani Publishers, 13th Edition, New Delhi, 2017.

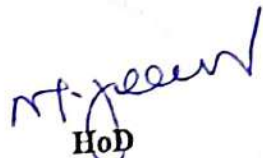
❖ In 2021 Batch IV Semester: 21UBI4A5 - ALLIED IV: Introduction to Industry 4.0 is added in the Fourth semester and 21UBI4A5 - ALLIED IV: Operations Research is removed.

BoS/BI-10.4 Suggestions Given by the BOS Members

The members had a brainstorming discussion and interaction among themselves. After discussion, fruitful suggestions were incorporated appropriately in the Curriculum and Syllabi.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

- a) The syllabus of First Year B.Com – Banking and Insurance under Regulation 10.3.1
- b) The syllabus of Second Year B.Com – Banking and Insurance under Regulation 10.3.2
- c) The syllabus of Third Year B.Com – Banking and Insurance under Regulation 10.3.3
- d) Ratification (2020 & 2021 Batch-VI-Semester, 2021 Batch-IV-Semester) B.Com– Banking and Insurance under Regulation 10.3.4


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Percentage of Revision of B.Com – Banking and Insurance Syllabus under Regulation 2022

S. No.	Course Code	Course Title	% of Changes	Reason for Change : Subject Expert / Course Teacher / Alumini Opinion
1	22UBI101	CORE I: Financial Accounting-I	5%	Subject Expert and Course Teacher
2	22UBI102	CORE II: Indian Banking System	5%	Academic Auditor and Subject Expert
3	22UBI1A1	ALLIED I: Business Economics	15%	University Nominee
4	22UBI203	CORE III: Financial Accounting-II	5%	Subject Expert and Course Teacher
5	22UBI204	CORE IV: Banking Law and Practice	10%	University Nominee and Course Teacher
6	22UBI2A2	ALLIED II: Business Mathematics and Statistics	30%	University Nominee and Subject Expert
	22UBI305	CORE V: Corporate Accounting	5%	Subject Expert
8	22UBI306	CORE VI: Executive Business Communication	5%	University Nominee
9	22UBI307	CORE VII: Principles of Life Insurance	40%	Subject Expert and Academic Auditor
10	22UBI308	CORE VIII: Business Law	10%	Subject Expert
11	22UBI3A3	ALLIED III: Business Application Software and Information Security	5%	University Nominee
12	22UBI3A4	ALLIED LAB I : Programming Laboratory in MS Office	20%	Course Teacher
13	22UBI3N1	Non Major Elective - I : Fundamentals of Insurance	20%	Subject Expert
14	22UBI3N2	Non Major Elective - I : Fundamentals of Banking	10 %	Subject Teacher
15	22UBI409	CORE IX: Cost Accounting	5%	Subject Expert and Course Teacher
16	22UBI410	CORE X: Principles of General Insurance	50%	Subject Expert

S. No.	Course Code	Course Title	% of Changes	Reason for Change : Subject Expert / Course Teacher / Alumni Opinion
17	22UBI411	CORE XI: Principles of Marketing	10%	Subject Expert
18	22UBI412	CORE XII: Company Law	15%	Subject Expert
19	22UBI4A5	ALLIED IV: Introduction to Industry 4.0	100%	Subject Teacher
20	22UBI4N3	Non Major Elective – II : Commerce and Banking Practicals	5%	University Nominee
21	22UBI4N4	Non Major Elective – II : Recent Trends in Banking	5%	University Nominee
22	22UBI513	Core - XIII : Income Tax	-	Nil
23	22UBI514	Core - XIV : Financial Innovations in Banking and Insurance	20%	Subject Expert
24	22UBI515	Core - XV : Skill Enhanced Course - International Banking	10%	University Nominee
25	22UBI516	Core - XVI : Principles and Practices of Auditing	5%	University Nominee
26	22UBI517	Core - XVII : Internship	Nil	Nil
27	22UBI5E1	Core Elective - I : Supply Chain Management	5%	Subject Expert
28	22UBI5E2	Core Elective - I : Investment Management	5%	Course Teacher
29	22UBI5E3	Core Elective - I : Business Environment	5%	Subject Expert
30	22UBI5AL	Advanced Learner Course - I (Optional) - Self Study – Digital Marketing	5%	Subject Teacher
31	22UBI5S1	Skill Based Elective - I : Principles of Management	5%	Course Teacher
32	22UBI5S2	Skill Based Elective - I : Entrepreneurship Development	15%	University Nominee
33	22UBI618	CORE XVIII: Management Accounting	5%	Nil
34	22UBI619	CORE XIX: Goods and	20%	University Nominee and

S. No.	Course Code	Course Title	% of Changes	Reason for Change : Subject Expert / Course Teacher / Alumini Opinion
		Services Tax		Subject Expert
35	22UBI620	Core - XX : Skill Enhanced Course - Commerce, Banking and Insurance Practicals	5%	Subject Expert
36	22UBI6E4	Core Elective - II : Consumer Behaviour	Nil	Nil
37	22UBI6E5	Core Elective - II : Customer Relationship Management	40%	Subject Expert
38	22UBI6E6	Core Elective - II : Financial Management	5%	Subject Expert
39	22UBI6E7	Core Elective - III : International Business	15%	Course Teacher
40	22UBI6E8	Core Elective - III : Financial Markets and Institutions	5%	University Nominee
41	22UBI6E9	Core Elective - III : Retail Management	Nil	Nil
42	22UBI621	Core - XXI : Programming Laboratory in Tally	5%	Course Teacher
43	22UBI6AL	Advanced Learner Course - II (Optional) - Self Study – Services Marketing	Nil	Nil
44	22UBI6S3	Skill Based Elective - II : E-Commerce and Its Applications	15%	University Nominee
45	22UBI6S4	Skill Based Elective - II : Human Resource Management	5%	Course Teacher

Aggregate Percentage of Revision = $570/4500 \times 100 = 12.67\%$

M. Jeeva
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N.G.M College - Curriculum Development Cell
Scheme of Examination For 2022 - 2023
Choice Based Credit System & OBES

For Part I and Part II in First & Second Semesters Only

SEMESTER - I

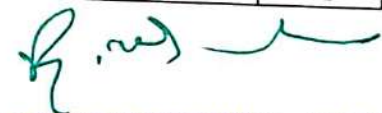
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
I	22UTL101 / 22UHN101 / 22UFR101	Tamil Paper - I / Hindi Paper - I / French Paper - I	6	-	-	3	50	50	100	3
			6	-	-					
			6	-	-					
II	22UEN101	Communication Skills-I (Level I)	5	-	-	3	50	50	100	3
	22UEN102	Communication Skills-I (Level II)	5	-	-					
III	22UBI101	CORE I: Financial Accounting-I	6	-	6	3	50	50	100	4
	22UBI102	CORE II: Indian Banking System	6	-	-	3	50	50	100	4
	22UBI1A1	ALLIED I: Business Economics	5	-	-	3	50	50	100	4
IV	22UHR101	Human Rights	1	-	-	2	-	50	50	2
	22HEC101	Human Excellence - Personal Values & SKY Yoga Practice - I	1	-	-	2	25	25	50	1
V		Extension Activities – Annexure I	-	-	-	-	-	-	-	-
EC	22CFE101	Fluency in English - I	-	-	-	-	-	-	-	-
		Online Course (Optional) (MOOC / NPTEL / SWAYAM)								Grade
Total			30	-	-	-	275	325	600	21




Dr. R. MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
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Part	Subject Code	Title of the Paper	SEMESTER – II							
			Hrs / Week			Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
I	22UTL202 / 22UHN202 / 22UFR202	Tamil Paper - II /	6	-	-	3	50	50	100	3
		Hindi Paper - II /	6	-	-					
		French Paper – II	6	-	-					
II	22UEN202	Communication Skills - II (Level I)	5	-	-	3	50	50	100	3
	22UEN203	Communication Skills - II (Level II)	5	-	-					
III	22UBI203	CORE III: Financial Accounting-II	6	-	6	3	50	50	100	4
	22UBI204	CORE IV: Banking Law and Practice	5	-	-	3	50	50	100	4
	22UBI2A2	ALLIED II: Business Mathematics and Statistics	5	-	-	3	50	50	100	4
	22EVS201	Environmental Studies	2	-	-	2	-	50	50	2
IV	22HEC202	Human Excellence - Family Values & SKY Yoga Practice – II	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	-	-
EC	22CFE202	Fluency in English - II	-	-	-	-	-	-	-	-
	22CMM201	Manaiyiyal Mahathuvam - I	1	-	-	2	-	50	50	Grade
	22CUB201	Uzhavu Bharatham – I	1	-	-	2	-	50	50	Grade
		Online Course (Optional) (MOOC / NPTEL / SWAYAM)								Grade
	Total		30	-		-	275	325	600	21




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SEMESTER - II									
Part	Subject Code	Title of the Paper	Hrs / Week			Exam Hrs.	Maximum Marks		Credits
			L	P	T		Internal	External	
I	22UHI202	Tamil Paper - II /	6			3	50	50	3
	22UHI202	Hindi Paper - II /	6						
	22UFR202	French Paper - II	6						
II	22UEN202	Communication Skills - II (Level I)	3			3	50	50	3
	22UEN203	Communication Skills - II (Level II)	3						
III	22UBI203	CORE III: Financial Accounting-II	6		6	3	50	50	4
	22UBI204	CORE IV: Banking Law and Practice	3			3	50	50	4
	22UBI2A2	ALLIED II: Business Mathematics and Statistics	3			3	50	50	4
	22EVS201	Environmental Studies	2			2		50	2
IV	22HEC202	Human Excellence - Family Values & SKY Yoga Practice - II	1			2	25	25	1
V		Extension Activities - Annexure I							
EC	22CFE202	Fluency in English - II							
	22CMM201	Manalyiyal Mahathuyam - I	1			2		50	Grade
	22CUB201	Uzhavu Bharatham - I	1			2		50	Grade
		Online Course (Optional) (MOOC / NPTEL / SWAYAM)							Grade
Total			30				275	325	21



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SEMESTER – III											
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem. T	Exam Hrs.	Maximum Marks		Total Marks	Credits	
			L	P			Internal	External			
III	22UBI305	CORE V: Corporate Accounting	6	-	5	3	50	50	100	4	
	22UBI306	CORE VI: Executive Business Communication	5	-	5	3	50	50	100	4	
	22UBI307	CORE VII: Principles of Life Insurance	6	-	-	3	50	50	100	4	
	22UBI308	CORE VIII: Business Law	5	-	-	3	50	50	100	4	
	22UBI3A3	ALLIED III: Business Application Software and Information Security	4	-	-	3	50	50	100	3	
	22UBI3A4	ALLIED LAB I :Programming Laboratory in MS Office	-	2	-	3	25	25	50	1	
IV	22UBI3N1 / 22UBI3N2	Non Major Elective - I : Fundamentals of Insurance / Non Major Elective - I : Fundamentals of Banking	1	-	-	2	-	50	50	2	
	22HEC303	Human Excellence - Professional Values & Ethics - III	1	-	-	2	25	25	50	1	
V		Extension Activities - Annexure I	-	-	-	-	-	-	-	-	
EC	22CFE303	Fluency in English - III	-	-	-	-	-	-	-	-	
	22CMM302	Manaiyiyal Mahathuvam - II	1	-	-	2	-	50	50	Grade	
	22CUB302	Uzhavu Bharatham – II	1	-	-	2	-	50	50	Grade	
Total			28	2	-	-	300	350	650	23	




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SEMESTER - IV										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem.	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
III	22UBI409	CORE IX: Cost Accounting	6	-	5	3	50	50	100	4
	22UBI410	CORE X: Principles of General Insurance	6	-	-	3	50	50	100	4
	22UBI411	CORE XI: Principles of Marketing	5	-	-	3	50	50	100	4
	22UBI412	CORE XII: Company Law	5	-	-	3	50	50	100	4
	22UBI4A5	ALLIED IV: Introduction to Industry 4.0	6	-	6	3	50	50	100	4
IV	22UBI4N3 / 22UBI4N4	Non Major Elective - II : Commerce and Banking Practicals / Non Major Elective - II : Recent Trends in Banking	- 1	1 -	-	2	-	50	50	2
	22HEC404	Human Excellence - Social Values & SKY Yoga Practice - IV	1	-	-	2	25	25	50	1
V		Extension Activities - Annexure I	-	-	-	-	-	-	50	1
EC	22CFE404	Fluency in English - IV	-	-	-	-	-	-	-	-
	22CMM403	Manaiyiyal Mahathuvam - III	1	-	-	2	-	50	50	Grade
	22CUB403	Uzhavu Bharatham - III	1	-	-	2	-	50	50	Grade
Total			29	1	-	-	275	325	650	24



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SEMESTER – V										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem	Exam Hrs.	Maximum Marks		Total Marks	Credits
			L	P	T		Internal	External		
III	22UBI513	Core - XIII : Income Tax	6	-	6	3	50	50	100	4
	22UBI514	Core - XIV : Financial Innovations in Banking and Insurance	5	-	-	3	50	50	100	4
	22UBI515	Core - XV : Skill Enhanced Course - International Banking	5	-	-	3	50	50	100	4
	22UBI516	Core - XVI : Principles and Practices of Auditing	5	-	-	3	50	50	100	4
	22UBI517	Core - XVII : Internship	-	-	-	-	50	50	100	2
	22UBI5E1 / 22UBI5E2 / 22UBI5E3	Core Elective - I : Supply Chain Management/ Core Elective - I : Investment Management/ Core Elective - I : Business Environment/	5	-	-	3	50	50	100	5
	22UBI5AL	Advanced Learner Course - I (Optional) - Self Study – Digital Marketing	-	-	-	3	50	50	100	2*
IV	22UBI5S1 / 22UBI5S2	Skill Based Elective - I : Principles of Management/ Skill Based Elective - I : Entrepreneurship Development	3	-	-	2	25	25	50	3
	22HEC505	Human Excellence - National Values & SKY Yoga Practice – V	1	-	-	2	25	25	50	1
EC	22CFE505	Fluency in English - V	-	-	-	-	-	-	-	-
	22CSD501	Soft Skills Development – I	-	-	-	-	-	-	-	Grade
	22GKL501	General Awareness - Self Study	SS		-	2	-	50	50	Grade
	22UBI5VA	Department Specific Value Added Course – Managerial Skills	30 Hrs		-	-	-	-	-	2*
Total			30	-	-	-	325	425	700	27

**Credits – Based on course content, maximum of 4 credits * Extra Credits



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SEMESTER – VI										
Part	Subject Code	Title of the Paper	Hrs / Week		Hrs / Sem	Exam Hrs.	Maximum Marks		Total Marks	Credit *
			I.	P			Internal	External		
III	22UBI618	CORE XVIII: Management Accounting	6	-	6	3	50	50	100	4
	22UBI619	CORE XIX: Goods and Services Tax	5	-	-	3	50	50	100	4
	22UBI620	Core - XX : Skill Enhanced Course - Commerce, Banking and Insurance Practicals	2	-	-	3	50	50	100	1
	22UBI6E4 / 22UBI6E5 / 22UBI6E6	Core Elective - II : Consumer Behaviour / Core Elective - II : Customer Relationship Management / Core Elective - II : Financial Management	6	-	-	3	50	50	100	5
	22UBI6E7 / 22UBI6E8 / 22UBI6E9	Core Elective - III : / International Business Core Elective - III : / Financial Markets and Institutions Core Elective - III : Retail Management	5	-	-	3	50	50	100	5
	22UBI621	Core - XXI : Programming Laboratory in Tally	-	2	-	3	50	50	100	1
	22UBI6AL	Advanced Learner Course - II (Optional) - Self Study – Services Marketing	-	-	-	3	50	50	100	2*
IV	22UBI6S3 / 22UBI6S4	Skill Based Elective - II : E-Commerce and Its Applications / Skill Based Elective - II : Human Resource Management	3	-	-	2	25	25	50	3
	22HEC606	Human Excellence - Global Values & SKY Yoga Practice - VI	1	-	-	2	25	25	50	1
EC	22CFE606	Fluency in English - VI	-	-	-	-	-	-	-	-
	22CSD602	Soft Skills Development - II	-	-	-	-	-	-	-	Grade
	22UBI6VA	Department Specific Value Added Course- Mutual Funds in India	30 Hrs	-	-	-	-	-	-	2*
Total			28	2	-	-	300	350	700	24

AL-Advanced Learner Course (Optional); VA-Department Specific Value Added Course

*Extra Credits

**Credits – Based on course content maximum of 4 credits

EC – Extra Credit Course / Certificate Course / Co-scholastic Course / Job Oriented Course

Grand Total = 3900; Total Credits = 140



[Signature]
MANICKA CHEZIAN M.Sc., M.S., Ph.D.,
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 Pollachi - 642 001, Coimbatore District.

Programme Code:	B.Com - BI		Programme Title:	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI2A2		Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Semester:	II
			Business Mathematics and Statistics	Credits:	4

Course Objective

To input the basic knowledge of business mathematics and statistics to the students in the field of business

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
C01	To understand the basic concepts of mathematics and statistics	K2
C02	To provide practical exposure on calculation of measures of average	K2
C03	To apply the concept of matrix and various averages in real life	K3
C04	To measure the association of relationship between variables through correlation and regression	K4
C05	To equip the students by deploying set theory and Venn diagram concepts in business.	K4

Mapping

PO /PSO CO	P01	P02	P03	P04	P05	P06	P07	P08	PS01	PS02
C01	H	M	H	H	H	M	H	H	H	H
C02	H	H	M	M	M	H	M	H	M	H
C03	M	M	H	H	H	H	H	M	M	H
C04	H	H	M	M	M	H	M	M	H	M
C05	M	H	M	H	M	M	H	M	M	H

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	Mathematics of Finance: Simple and Compound Interest - Arithmetic and Geometric Progression	15
Unit II	Matrix Algebra – <i>Types of Matrix</i> - Addition, Subtraction and Multiplication of Matrix - Rank of a Matrix - Inverse of Matrix - Determinants and Solution of Simultaneous Linear Equations Application to Business	15
Unit III	Set Theory – Methods of Description of Sets - Types – Venn Diagram – Set Operations – Intersection of Sets – Union of Sets – Difference of Sets – Complement of Set – Laws and Properties of Sets.	15
Unit IV	Meaning and Scope of Statistics – <i>Characteristics and Limitations</i> – Measures of Central Tendency – Mean, Median, Mode - Measures of Dispersion – Mean Deviation – Standard Deviation.	15
Unit V	Simple Correlation – Karl Pearson's Co-efficient of Correlation – Interpretation of Co-efficient of Correlation. Simple Regression – Uses - Regression Equation – Difference between Correlation and Regression.	15
	Total Contact Hrs	75

NOTE: Mathematics: 60%

Statistics: 40%

****Italicized* texts are for self study**

Pedagogy:

Direct Instruction, Digital Presentation, Flipped Class

Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task (GD/ Roll Play /APS)

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	Navanitham, P.A.	Business Mathematics and Statistics.	Trichy: Jai Publishers	2016
2.	Gupta, S.P.	Statistical Methods	Sultan Chand & Sons	2019

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	Pillai, Sundaresan and Jayaseelan.	Introduction to Business Mathematics.	New Delhi: Sultan Chand Company Ltd.	2011
2.	Sanchetti, D.C. and Kapoor V.K.	Business Mathematics.	Sultan Chand Company Ltd.	2007
3.	T.R.Jain, S.C.Aggarwal	Business Statistics and Mathematics	VK Global Publications Pvt Ltd	2020
4.	Dr. P. R Vittal	Business Mathematics	Margham Publications.	2016
5.	Dr.S.P.Rajagopalan, R.Sattanathan	Business Statistics	Vijay Nicole Imprints Pvt Ltd	2015

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms.A.Gomathi Ms.V.Poornima Signature:	Name: Dr.M.Jeeva Signature:	Name: Thiru.K.Srinivasan Signature:	Name: Dr.R.Manicka Chezian Signature:

Programme Code:	B.Com-BI			Programme Title:	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI307			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Principles of Life Insurance	Semester:	III
					Credits:	04

Course Objective

To enable the students to gain knowledge in the practice of life insurance.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
C01	To understand the basic concepts of risk and Insurance	K1
C02	To gain knowledge about Life Insurance contract	K2
C03	To understand the different types of life insurance policies	K2
C04	To understand the role of underwriters and reinsurers	K2
C05	Able to interpret the surrender value, assignment and nomination	K2

Mapping

PO / PSO	P01	P02	P03	P04	P05	P06	P07	P08	PS01	PS02
CO										
C01	M	H	M	H	M	M	M	H	H	H
C02	M	H	M	H	H	H	M	H	H	H
C03	L	M	H	M	M	H	M	H	H	M
C04	L	M	M	H	H	H	H	M	M	M
C05	L	M	H	M	M	H	L	M	L	L

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	Insurance – Definition – Risk – Meaning – Types of Risk – Risk and Insurance - Functions – Nature of Insurance – Principles of Insurance – Classification of Insurance – Types of Insurance Organizations – <i>Digitalisatization of Insurance Business in India</i> –KYC Norms - PAN and Aadhar Seeding.	18
Unit II	Life Insurance Corporation of India– Organizational Structure – Features of Life Insurance Contract – Benefits of Life Insurance - Life Insurance for the Under Privileged – Industrial Life Insurance – Group Life Insurance – Disability Benefit – Pension Plans - Micro Insurance – Characteristics of Micro Insurance – Benefits of Micro Insurance.	18
Unit III	Life Insurance Policies – Classification – Duration – Method of Premium Payments – Participation in Profits – Number of Lives Covered – Annuities - Premium Calculation in Life Insurance – Mortality Table.	18
Unit IV	Underwriting in Insurance: Medical and Financial Underwriting – Objectives and Principles of Underwriting –Underwriting in Life Insurance. Reinsurance – Characteristics – Types of Reinsurance – Double Insurance - <i>Difference between Reinsurance and Double Insurance.</i>	18
Unit V	Surrender Value - Forms of Payment of Surrender Values - Policy loans – Assignment of Life Policies – Nomination – Difference between Assignment and Nomination– Valuation and Surplus. Life Insurance Corporation Act, 1956: Objective – Scope - Insurance Regulatory and Development Authority Act, 1999: Objective – Scope.	18
	Total Contact Hrs	90

**Italicized texts are for self study*

Pedagogy:

Direct Instruction, Digital Presentation
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Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD/ Roll Play)
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Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Mishra, M.N. and Mishra, S.B	Insurance Principles and Practice	S. Chand & Company Ltd, New Delhi, 22 nd edition	2016

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Dr. Ghanashyam Panda and Prof. Monika Mahajan.	Principles & Practice of Insurance	Kalayani Publishers, New Delhi	2017
3	Dr. Gupta P.K.	Insurance and Risk Management	Himalaya Publishing House, New Delhi, 2 nd edition	2017
4	Eswari Karthikeyan M	Fundamental Principles of Insurance	Sahitya Bhavan Publications, 1 st Edition	2020
5	Michael McNamara and George E. Rajda	Principles of Risk Management and Insurance	Pearson Publisher, 13 th Edition	2017

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms.V.Poornima	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezhan
Signature:	Signature:	Signature:	Signature:

Programme Code:	B.Com - BI			Programme Title :	Bachelor of Commerce - Banking and Insurance	
Course Code:	22UBI3A4			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.	-	Programming Laboratory in MS-Office	Semester:	III
					Credits:	1

Course Objective

To provide practical exposure to the students on using MS-Office.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
C01	To understand the practical part of Ms-Word, Excel, Power point and Access Concepts	K1, K2
C02	To familiarize the skill in preparing word document for making business proposals.	K3
C03	To expand the skill in creating work sheets for cash, inventory and receivable management.	K6
C04	To achieve the capability in making power point presentation in MS-Office.	K4
C05	To gain expertise in creating database using tables and queries.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	...	PS01	PS02
C01	H	M	H	H	L	H	H	M	L	H
C02	M	L	H	H	H	H	H	H	M	H
C03	M	M	H	H	H	H	H	H	M	H
C04	H	M	H	H	H	H	H	H	M	H
C05	M	L	M	H	M	H	H	H	L	H

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	MS WORD ❖ Formatting Text ❖ Inserting Page Number, Date, Time and Clip Art ❖ Table Creation ❖ Mail Merge ❖ Template	7
Unit II	MS Excel ❖ Invoice Preparation ❖ Salary Bill Creation ❖ Inventory List Creation ❖ Student Result Analysis using Chart ❖ Calculation of Compound Interest ❖ Auto and Advanced Filter	8
Unit III	MS Power Point ❖ Slide Presentation about a New Car ❖ Graphics in Slide	7
Unit IV	MS Access ❖ Creations of tables (1) Student Personal Details (2) Student Mark List ❖ Queries using 'Order by' ❖ Form Creation ❖ Report Generation	8
	Total Contact Hrs	30

Pedagogy:

Direct Instruction, Digital Presentation
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Assessment Methods:

Observation Note, Record Note, Test

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms. A. Gomathi	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezian
Signature:	Signature:	Signature:	Signature:

Programme Code:	B.Com-BI			Programme Title:	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI3N1			Title	Batch:	2022 - 2025
				Fundamentals of Insurance	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	1	Tutorial Hrs./Sem.	-		Credits:	2

Course Objective

To Provide Basic Knowledge about Fundamentals of Insurance

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand legal concepts of insurance	K2
CO2	To know about the role of life insurance Corporation of India	K3
CO3	To provide basic knowledge about different life insurance policies	K1
CO4	To analyze legal concepts of general insurance	K4
CO5	To evaluate the role of reinsurers, and to interpret the surrender value, assignment and nomination	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	H	M	H	M	M	M	H	H	H
CO2	L	M	L	M	L	H	M	M	L	M
CO3	L	M	H	M	M	H	M	H	H	M
CO4	M	H	M	H	M	M	M	H	H	H
CO5	L	M	H	M	M	H	L	M	L	L

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	Insurance – Definition – Functions of Insurance – Nature of Insurance – Principles of Insurance – Classification of Insurance – Benefits of Insurance – Role of IRDA - <i>Privatization of Insurance Sector</i> .	3
Unit II	Life Insurance – Features of Life Insurance Contract - Life Insurance Corporation Act, 1956: Objective – Scope – Functions.	3
Unit III	Classification of Life Policies – Policies According to Duration – Whole Life Policies – Term Insurance Policies – Endowment Policies.	3
Unit IV	General Insurance Act, 1972: Objective – Scope – Functions - Role of General Insurance in India – Classification of General insurance.	3
Unit V	Types of Insurance Organizations – Re-insurance – Characteristics –Double Insurance – Assignment and Nomination of Life Policy.	3
	Total Contact Hrs	15

**Italicized texts are for self study*

Pedagogy:

Direct Instruction, Digital Presentation,

Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD/ Roll Play)
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Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Mishra, M.N. and Mishra, S.B	Insurance Principles and Practice	S. Chand & Company Ltd, New Delhi. 22 nd ed.	2016

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Dr. Ghanashyam Panda and Prof. Monika Mahajan	Principles & Practice of Insurance	Kalayani Publishers, New Delhi	2017
2	Dr. Gupta P.K.	Insurance and Risk Management	Himalaya Publishing House, New Delhi. 2 nd edition	2017
3	Dr. Periasamy P.	Principles & Practice of Insurance	Himalaya Publishing House, New Delhi. 2 nd edition	2017
4	Eswari Karthikeyan M	Fundamental Principles of Insurance	Sahitya Bhavan Publications, 1 st Edition	2020
5	Michael McNamara and George E. Rajda	Principles of Risk Management and Insurance	Pearson Publisher, 13 th Edition	2017

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms. V.Poornima	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezhan
Signature:	Signature:	Signature:	Signature:

Programme Code:	B.Com-BI			Programme Title:	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI410			Title	Batch:	2022 - 2025
				Principles of General Insurance	Semester:	IV
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To enable the students to gain knowledge in the practice of general insurance.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
C01	To study the basic concepts of general insurance	K1
C02	To understand the concept of fire insurance	K2
C03	To gain knowledge in the field of marine insurance	K2
C04	To gain knowledge in the field of miscellaneous insurance	K2
C05	To analyze the role of agent and development officer in the field of insurance and the latest legal provisions relating to insurance	K4

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02
C01	M	H	M	H	M	M	M	H	H	H
C02	L	H	M	H	M	H	H	H	L	M
C03	L	H	M	H	M	H	H	H	L	M
C04	L	H	M	H	M	H	H	H	L	M
C05	L	M	H	M	H	H	H	M	M	H

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	General Insurance – Meaning – Types – Difference between Life Insurance and General Insurance – Nationalization – Privatisation of General Insurance Business - General Insurance Corporation of India –Role of GIC – Progress of General Insurance Business – <i>Role of Public Sector and Private Sector Insurers in India.</i>	18
Unit II	Fire Insurance: Definition - Nature of Fire Insurance – Causes of fire – Prevention of Loss- Elements of Fire Insurance Contract - Kinds of Policies – Rate Fixation in Fire Insurance –Payment of Claims.	18
Unit III	Marine Insurance: Meaning - Subject Matter of Marine Insurance – Hull – Cargo – Freight – Liability – Document of Marine Insurance Contract – Elements of Marine Insurance Contract – Marine Insurance Policies – Premium Calculation- Payment of claims.	18
Unit IV	Motor Vehicle Insurance– Classification of Motor Vehicles- Kinds of Policies- Procedure – Settlement of Claims - Certificate of Insurance – Add on Covers - Burglary Insurance –Types of Policies - Personal Accident Insurance - Health Insurance –Types of Policies - Catastrophe Insurance - Types of policies – Liability Insurance - Types of Policies.	18
Unit V	Role of Development Officer – Characteristics of Successful Development Officers - Role of Insurance Agents – Duties of the Agents – <i>Role of Brokers in IRDA</i> – Insurance Management Firm (IMF) - Bancassurance – Meaning - Bancassurance in India- Bancassurance Models. Insurance Legislation in India: Insurance Act, 1938: Objective – Scope - Functions - Marine Insurance Act, 1963: Objective – Scope - Functions – General Insurance Act, 1972: Objective – Scope – Functions - Motor Vehicle Insurance Act 1988: Objective – Scope – Functions.	18
	Total Contact Hrs	90

**Italicized texts are for self study*

Pedagogy:

Direct Instruction, Digital Presentation
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Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD/ Roll Play)
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Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Mishra, M.N. and Mishra, S.B	Insurance Principles and Practice	S. Chand & Company Ltd, New Delhi. 22 nd ed.	2016

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Dr. Ghanashyam Panda and Prof. Monika Mahajan	Principles & Practice of Insurance	Kalayani Publishers, New Delhi	2017
2	Dr. Gupta P.K.	Insurance and Risk Management	Himalaya Publishing House, New Delhi. 2 nd edition	2017
3	Dr. Periasamy P.	Principles & Practice of Insurance	Himalaya Publishing House, New Delhi. 2 nd edition	2017
4	Eswari Karthikeyan M	Fundamental Principles of Insurance	Sahitya Bhavan Publications, 1 st Edition	2020
5	Michael McNamara and George E. Rajda	Principles of Risk Management and Insurance	Pearson Publisher, 13 th Edition	2017

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms. V.Poornima	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezhan
Signature:	Signature:	Signature:	Signature:

Programme Code:	B.Com - BI			Programme Title:	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI4A5			Title	Batch:	2022 - 2025
				Introduction to Industry 4.0	Semester:	IV
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	6		Credits:	4

Course Objective

To enable the students to gain knowledge in Industry 4.0.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Define the students in introduction to industrial internet (Industry 4.0).	K1
CO2	Outline the various systems of artificial intelligence.	K2
CO3	Apply the technologies enhancing productivity, improving customer service.	K3
CO4	Analyse the value of supply chains in industry.	K4
CO5	Explain the knowledge of modern method and techniques of planning designing and dimensioning.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02
CO1	M	M	H	M	H	M	H	H	H	H
CO2	H	H	H	H	M	M	H	H	H	H
CO3	H	H	H	H	M	M	H	H	H	H
CO4	M	M	H	M	H	H	H	H	H	H
CO5	M	H	H	M	H	H	H	H	H	H

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	Industry 4.0 - Need – Reason for Adopting Industry 4.0 - Definition – Goals and Design Principles. Technologies of Industry 4.0 – Big Data – Artificial Intelligence (AI) – Industrial Internet of Things - <i>Cyber Security</i> – Cloud – Augmented Reality.	15
Unit II	Artificial Intelligence: Artificial Intelligence (AI) – What & Why? - History of AI – Foundations of AI -The AI - Environment - Societal Influences of AI - Application Domains and Tools - Associated Technologies of AI - Future Prospects of AI - Challenges of AI.	15
Unit III	Big Data: Evolution - Data Evolution - Data : Terminologies - Big Data Definitions - Essential of Big Data in Industry 4.0 - Big Data Merits and Advantages - Big Data Components : Big Data Characteristics - Big Data Processing Frameworks. Big Data Applications - Big Data Tools – Big Data Domain Stack : Big Data in Data Science – Big Data in I o T - Big Data in Machine Learning - Big Data in Databases - Big Data Use cases : Big Data in Social Causes - Big Data for Industry - Big Data Roles and Skills -Big Data. Roles - Learning Platforms;	15
Unit IV	Internet of Things (I o T): Introduction to I o T – Architecture of I o T - Technologies for I o T - Developing I o T Applications -Applications of I o T : Manufacturing – Healthcare – Education – Aerospace and Defense – Agriculture – Transportation and Logistics – <i>Security in I o T</i> . Impact of Industry 4.0 on Society: Impact on Business, Government , People. Tools for Artificial Intelligence, Big Data and Data Analytics, Virtual Reality, Augmented Reality, I o T, Robotics.	15
Unit V	Jobs 2030 - Industry 4.0 – Education 4.0 – Curriculum 4.0 – Faculty 4.0 – Skills required for Future -Tools for Education – Artificial Intelligence Jobs in 2030 –Framework for aligning Education with Industry 4.0.	15
	Total Contact Hrs	75

**Italicized texts are for self study*

Pedagogy:

Direct Instruction, Digital Presentation
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Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD)

Text Book

1. P. Kaliraj, T. Devi, Higher Education for Industry 4.0 and Transformation to Education 5.0, 2020.

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	Stuart J. Russell, Peter Norvig	Artificial Intelligence - A Modern Approach	Pearson Publishers, Third Edition	2015
2.	S.N. Sivanandam, S.N. Deepa	Principles of Soft Computing	Wiley India, Second Edition	2007
3.	https://nptel.ac.in/courses/106/105/106105195/			
4.	https://nptel.ac.in/courses/106/106/106106139/			
5.	https://nptel.ac.in/courses/106/105/106105077/			
6.	https://nptel.ac.in/courses/112/101/112101098/			

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms. M.Shanmugapriya	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezian
Signature:	Signature:	Signature:	Signature:

Programme Code:	B.Com-BI			Programme Title:	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI514			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Financial Innovations in Banking and Insurance	Semester:	V
					Credits:	4

Course Objective

To know the recent innovations in the field of banking and insurance sector.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To gain knowledge about e-banking operations	K1
CO2	To understand recent development in banking industry	K2
CO3	To understand the concept of business correspondent and banking ombudsman	K2
CO4	To evaluate the benefits of insurance to the individuals and society	K5
CO5	To analyze the latest policies emerging in life and general insurance	K4

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	L	H	H	H	M	H	H	H	L	H
CO2	L	H	H	H	M	H	H	H	L	H
CO3	L	M	H	M	L	M	L	L	L	M
CO4	L	M	M	M	H	L	M	M	M	M
CO5	L	H	H	H	M	H	H	H	L	H

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	E-banking – Features – Difference between Traditional Banking and E-banking – Constraints in E-banking – Advantages and Disadvantages – Security Measures – Electronic Delivery Channels – ATM (Automated Teller Machine) – Operation – Credit Card – Features – Operation - Advantages and Disadvantages – Debit Card – Features.	15
Unit II	Mobile Banking – Advantages and Disadvantages – Internet Banking – Advantages and Disadvantages – NACH (National Automated Clearing House)- <i>EFT</i> (Electronic Funds Transfer) – <i>Advantages</i> – NEFT(National Electronic Funds Transfer) – RTGS (Real Time Gross Settlement)– CTS (Cheque Truncation System)– Essential Features – Merits – Electronic Cheque – Essential Features – Mechanism – Advantages – CDM (Cash Deposit Machine) – Issues – Security Threats in Digital Banking.	15
Unit III	Corporate Banking – Product and Service – Features – Role of Banking in Development of Micro Small and Medium Enterprises – PMMY - Door Step Banking – Cash Management System – Relationship Manager - Retail Banking - Product and Service – Growth Drivers of Retail Banking – Challenges – Insta Banking – Itrack – Imobile – Tab Banking – Net Interest Income – MCLR (Market Credit Link Rate) - Self Help Groups – MICR (Magnetic Ink Character Recognition) – IFSC (Indian Financial System Code) – IMPS (Immediate Payment Service).	15
Unit IV	Financial Inclusion: Business Correspondent(BC)– PMJDY (Pradhan Mantri Jan-Dhan Yojana) – PMJJBY (Pradhan Mantri Jeevan Jyoti Bima Yojana) Scheme I and Scheme II . Banking Ombudsman –Appointment – Powers and Duties – Type of Complaints – Procedure for filing Complaint – Rejection of Complaint –Procedure for Redressal of Grievance – Customer Care Center. <i>Rights to Information Act – Objective – Scope and Powers – Exclusion.</i>	15
Unit V	Micro Insurance Plans – <i>Pension Plans</i> – Health Plan – Single Window System – Online Insurance – Different Payment Gateways: ECS (Electronic Clearing Service) – EBPP (Electronic Bill Presentment and Payment) – ATM (Automated Teller Machine) – PORTAL (Private Offerings Retail Trading Automated Linkage)– Collecting Bank – AP online – MP online – Agents Collection – SMS Payment – SUVIDHAA – Direct Debit – Senior Business Associates – Retired Employee Collection Payment – PMJDY (Pradhan Mantri Jan-Dhan Yojana) – PMJJBY (Pradhan Mantri Jeevan Jyoti Bima Yojana) – Information Technology and LIC – Grievance Redressal – PMSYM (Pradhan Mantri Shram Yogi Maandhan).	15
	Total Contact Hrs	75

****Italicized texts are for self study***

Pedagogy:

Direct Instruction, Digital Presentation, Flipped Class

Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD/ Roll Play /APS)

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	Jyotsna Sethi and Nishwan Bhatia	Elements of Banking and Insurance.	2 nd Edition. Delhi: PHI Learning Private Limited.	2014

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	Gordon, E. and Natarajan, K.	Banking Theory, Law and Practice.	26 th ed. New Delhi: Himalaya Publishing House.	2017
2.	Dr. Sunil Kumar	Elements of Banking and Insurance	2 nd Edition, JSR Publishing House LLP.	2020
3.	Toor N.S and Arundeeep Toor	Principles and Practices of Banking	16 th Edition, Skylark Publications.	2021
4.	Abinash Kumar Mandilwar	Principles and Practices of Banking	Ramesh Publishing House.	2020
5.		RBI Website - www.rbi.org.in		
6.		www.lic.org.in		

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms. M.Shanmugapriya	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezhian
Signature:	Signature:	Signature:	Signature:

Programme Code:	B.Com- BI			Programme Title :	Bachelor of Commerce – Banking and Insurance	
Course Code:	22UBI619			Title	Batch:	2022 - 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	-	Goods and Services Tax	Semester:	VI
					Credits:	4

Course Objective

To impart basic knowledge about the Indirect Tax system in India.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
C01	To understand indirect taxation system of India.	K1
C02	To acquaint with the types of taxes subsumed under GST .	K2
C03	To analyse about Goods and Services Tax Act 2017 and its working mechanisms.	K4
C04	To know about the levy and Collection under SGST/CGST Acts	K4
C05	To know about the levy and Collection under the Integrated Goods and Services Tax Act 2017	K4

Mapping

PO /PSO CO	P01	P02	P03	P04	P05	P06	P07	P08	PS01	PS02
C01	M	L	M	L	L	M	L	M	L	M
C02	M	M	H	L	M	H	M	H	M	H
C03	M	M	H	H	L	H	M	H	M	H
C04	M	M	H	M	M	H	M	H	M	H
C05	M	M	H	M	L	H	M	H	M	H

H-High; M-Medium; L-Low

Units	Content	Hrs
Unit I	Indirect Taxes- Meaning and Nature - Special Features of Indirect Taxes - Types - Objectives- <i>Direct Taxes Vs. Indirect Taxes</i> - Contribution to Government Revenues - Taxation under the Constitution- Advantages and Disadvantages of Indirect Taxes.	15
Unit II	Goods and Services Tax - Introduction-Meaning - Need for GST- Features of GST - Advantages and Disadvantages of GST - Structure of GST in India- Dual Concepts – SGST – CGST - IGST-UTGST- Types of rates under GST- Taxes subsumed under State Goods and Services Tax Act 2017- Taxes subsumed under Central Goods and Services Tax Act 2017.	15
Unit III	Levy and Collection under SGST/CGST Acts- Meaning of Important Term: Goods, Services, Supplier, Business, Manufacture, Casual Taxable person, Aggregate Turnover, Input Tax and Output Tax. Concept of Supply - Composite and Mixed Supplies - Inter-State Supply and Intra-State Supply - Zero-Rated Supply - Composition Levy.	15
Unit IV	Time of Supply of Goods and Services - Value of Taxable Supply. Input Tax Credit- Eligibility and Conditions for taking Input Credit- Registration procedure under GST- Filing of Returns.	15
Unit V	Levy and Collection under the Integrated Goods and Services Tax Act 2017- Meaning of Important Terms: Integrated Tax, Intermediary, Location of the Recipient and Supplier of Services, Output Tax. Levy and Collection of Tax - Determination of Nature of Supply - <i>Place of Supply of Goods or Services</i> .	15
	Total Contact Hrs	75

***Italicized texts are for self study**

Pedagogy:

Direct Instruction, Digital Presentation
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Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD/ Roll Play)
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Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Datey, V.S.	Indirect Taxes	Taxmann Publications Private Limited, Mumbai	Current edition

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Balachandran, V.	Indirect Taxation	Sultan Chand and Sons, New Delhi	2017
2	Mittal, J.K.	Law Practice and Procedures of Service Tax	Jain Book Agency, New Delhi	2017
3	RadhaKrishnan, R.	Indirect Taxation.	Kalyani Publishers, New Delhi	2017
4	Sethurajan	Indirect Taxation including Wealth Tax	Speed Publications	2017
5	Simplified Approach to GST – A Ready Reference.			

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms.V.Poornima	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezhan
Signature:	Signature:	Signature:	Signature:

Course Code:	22UBI6E5			Title	Batch:	2022 - 2025
				Customer Relationship Management	Semester:	VI
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	5

Course Objective

To enlighten the students about the customer relationship management techniques and practices used in banking and insurance.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To create insight in the area of customer relationship management	K1
CO2	To understand the various strategies of CRM	K2
CO3	To analyze the different components of E CRM	K4
CO4	To identify the values created by customer relationship management in present scenario in banking sector	K1
CO5	To gain awareness about the CRM in insurance	K3

Mapping

PO / PSO	P01	P02	P03	P04	P05	P06	P07	P08	PS01	PS02
CO										
CO1	M	M	M	H	H	M	M	M	H	M
CO2	H	M	H	H	H	M	M	M	H	H
CO3	M	H	M	H	H	M	H	M	M	H
CO4	M	M	H	M	H	H	M	H	M	M
CO5	H	H	H	H	H	H	H	H	H	H

H-High; M-Medium; L-Low

Units	Content	Hrs
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Unit I	Customer Relationship Management – Evolution of CRM – Meaning - Definition – Characteristics of CRM – Objectives of CRM - Features of CRM- Process of CRM – Types of CRM - Components of CRM – Steps of Achieving CRM Goals – CRM Selection and Implementation Process – Benefits of CRM -Advantages – <i>Limitations of CRM.</i>	18
Unit II	CRM Strategy: Introduction –Meaning-Features– Types of CRM Strategies – Building CRM Strategies – Implementing CRM Strategies – Essentials of CRM Strategy. CRM Process – Objectives – Benefits – Process Selection Procedure – Steps in CRM Implementation – CRM Business Cycle – CRM for Client Server Model.	18
Unit III	E-CRM – Meaning - Features – Needs – benefits - Challenges - difference between CRM and E-CRM- Components- E-CRM Architecture –Channels for customer Interaction – Basic Requirements – Dimension of E-CRM –Advantages – Problems in E-CRM – E-CRM tools.	18
Unit IV	CRM in Banking Sector – Meaning – Objectives - Needs - Importance – Challenges – Benefits – Features –Role of CRM in banking sector- Implementation of CRM in Banking Sector. Call Centre – Meaning – Objectives – Types - Features and Functionality – Components of Call Centre – Call Centre Architecture – <i>Call Centre Technology.</i>	18
Unit V	CRM in Life Insurance – CRM in General Insurance - Data Mining –Data Mining in Banks and Insurance Companies – Data Mining in Healthcare. Data Warehousing – Meaning – Types of Data Warehousing – Components of Data Warehousing - Data Warehousing Architecture – Data Warehousing and CRM.	18
	Total Contact Hrs	90

**Italicized texts are for self study*

Pedagogy:

Direct Instruction, Digital Presentation, Flipped Class

Assessment Methods:

Test, Seminar, Quiz, Assignments, Group Task.(GD/ Roll Play /APS)

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	S. Alok Kumar Rai.	Customer Relationship Management.	Second edition. New Delhi: PHI Learning Private Limited.	2014

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS / EDITION	YEAR OF PUBLICATION
1.	Bhanu Prakash Verma and Tripti Singh	Customer Relationship Management.	Chennai: Thakur Publishers.	2012
2.	V.Kumar Werner Reinartz	Customer Relationship Management	Spinger Publication.	2018
3.	H.Peeru Mohamed and A.Sahadevan	Customer Relationship Management	Vikas publishing	2015
4.	Peelan. E	Customer Relationship Management	Pearson Education	2015
5.	G.Shainesh, Jagdish, N.Sheth	Customer Relationship Management strategic prespective	Laxmi Publication	2016

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Name: Ms. M. Shanmugapriya	Name: Dr.M.Jeeva	Name: Thiru.K.Srinivasan	Name: Dr.R.Manicka Chezian
Signature:	Signature:	Signature:	Signature: