

3.4.4 Number of books and chapters in edited volumes published per teacher during the last five years

**YEAR: 2018-2019**

| Sl. No.      | Name of the teacher   | Title of the book / Chapters published           | Title of the Paper | Year of publication | ISBN/ ISSN Number of Proceeding / Book | Whether at the time of publication Affiliating Institution was same Yes/No | Name of the publisher                           | Link                      |
|--------------|-----------------------|--------------------------------------------------|--------------------|---------------------|----------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------|---------------------------|
| <b>BOOKS</b> |                       |                                                  |                    |                     |                                        |                                                                            |                                                 |                           |
| 1            | Dr. M. V. Sathiyabama | Consumer Awareness Text And Research             | NA                 | 2018                | 978-93-81126-12-1                      | YES                                                                        | Narain Publications, Chennai                    | <a href="#">View File</a> |
| 2            | Dr. M. Akilanayaki    | Working Women Policyholders' Satisfaction In LIC | NA                 | 2018                | 978-93-87009-13-4                      | YES                                                                        | Nallamuthu Gounder Mahalingam College, Pollachi | <a href="#">View File</a> |
| 3            | Dr. K. Dhanalakshmi   | Manaiyiyal Mahaththuvam                          | NA                 | 2018                | 978-93-87009-37-0                      | YES                                                                        | Nallamuthu Gounder Mahalingam College, Pollachi | <a href="#">View File</a> |
| 4            | Dr. S. Muthuvel       | Ilakkiya Poonga                                  | NA                 | 2018                | 978-81-2343-816-0                      | YES                                                                        | NCBH, Coimbatore                                | <a href="#">View File</a> |

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|----------------------|---------------------------|----------------------------------------|------------------------------------------------------------------|---------------------|----------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------|---------------------------|
| 5                    | Dr. P. Maheswari          | Uraimanigal                            | NA                                                               | 2018                | 978-81-2342-774-4                      | YES                                                                        | NCBH, Coimbatore                                | <a href="#">View File</a> |
| 6                    | Dr. P. Krishnathulasimani | Ulavu Bharatham                        | NA                                                               | 2018                | 978-93-87009-15-8                      | YES                                                                        | Rukmani Printers, Coimbatore                    | <a href="#">View File</a> |
| <b>BOOK CHAPTERS</b> |                           |                                        |                                                                  |                     |                                        |                                                                            |                                                 |                           |
| 1                    | Dr. R. Manikandan         | NA                                     | Policy Holders Satisfaction Regarding To LIC                     | 2018                | 978-93-87009-44-8                      | YES                                                                        | Nallamuthu Gounder Mahalingam College, Pollachi | <a href="#">View File</a> |
| 2                    | Dr. S. Shanmugapriya      | NA                                     | A Study On Customer Satisfaction Towards Airtel 4G Data Services | 2018                | 978-93-87009-44-8                      | YES                                                                        | Nallamuthu Gounder Mahalingam College, Pollachi | <a href="#">View File</a> |