



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(An Autonomous College Affiliated to Bharathiar University) Re-Accredited
by NAAC & ISO 9001:2015 Certified Institution



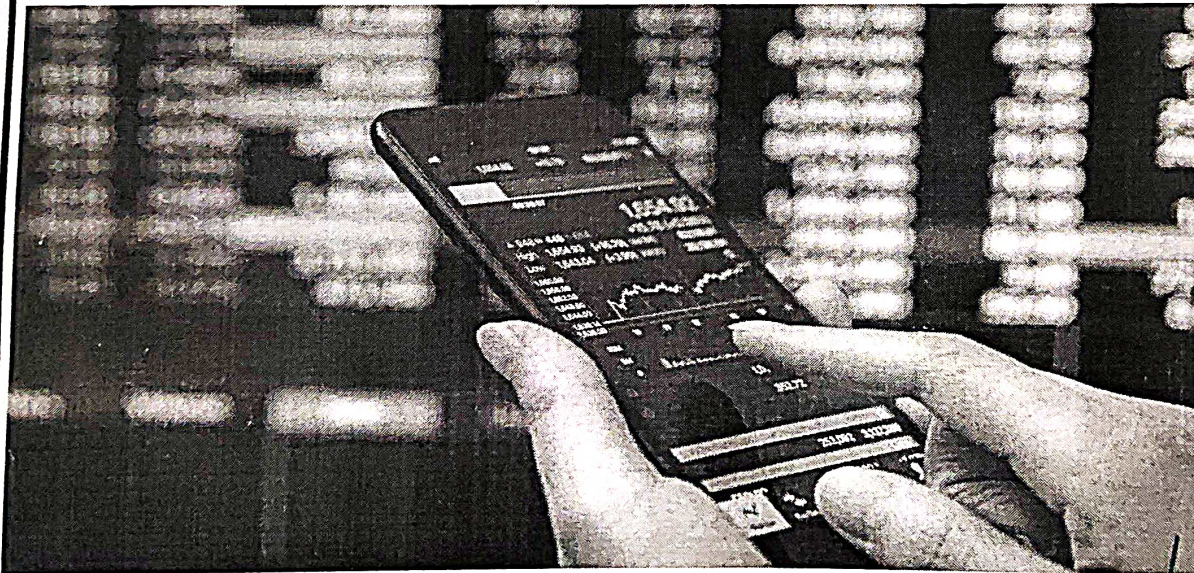
**DEPARTMENT OF COMMERCE
(FINANCE)**

VALUE ADDED COURSE

2019-2020

BROUCHER

**STOCK MARKET OPERATIONS AND
BUYERS GUIDANCE**




Dr. G. AKILANDESWARI,
M.Com., M.Phil., PGDCA., Ph.D., NET
Associate Professor & Head
Department of Commerce (Finance)
NGM College, Pollachi - 642 001.


Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

STOCK MARKET OPERATIONS AND BUYERS GUIDANCE

VALUE ADDED COURSE

Value added courses are offered to students outside the curriculum to enhance their employability skills. These courses instill a spirit of Entrepreneurship and also serve as a motivation to progress towards higher education.

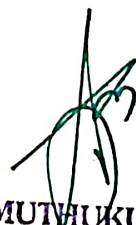
OBJECTIVES

- To initiate students into learning beyond the boundaries of their chosen programmes.
- To expose students to industry requirements.
- To improve employability skills and make students industry ready.
- To provide holistic education to help students emerge as skilled and confident personalities.

COURSE CONTENT

- An overview of Indian Securities Market.
- Primary Market and Secondary Market
- SEBI Measures
- Trading System and BOLT System
- BSE and NSE
- Stock Exchange Regulations


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19UCFVA2

Programme code:	B.Com - Finance	Programme Title :	Bachelor of Commerce Finance	
Course Code:	19UCFVA2	Title	Batch :	2019-2022
		Stock Market Operations and Buyers Guidance	Credits:	2

Course Objective

The course is designed to provide basic knowledge about Stock market operations.

Course Outcomes (CO)

K1	CO1	To execute the knowledge about Basics of investments in Stock Market.
K2	CO2	To get the idea about the primary and secondary markets and its operations.
K3	CO3	To study the functions of SEBI.
K4	CO4	To analyze the Trading System in stock exchange.

Syllabus

Unit	Content	Hrs
Unit I	An overview of Indian Securities Market, Meaning, Functions, Intermediaries, Role of Primary Market– Methods of floatation of capital –IPO’s–Investor protection in primary market–Recent trends in primary market–SEBI measures for primary market.	10
Unit II	Secondary Market: Meaning, - Functions - Organization and Regulatory framework for stock exchanges in India–Defects in working of Indian stock exchanges–SEBI measures for secondary market.	10
Unit III	Indian Stock Exchanges: BSE – Different trading systems – Share groups on BSE BOLT System–Different types of settlements–Pay-in and Pay-out–Bad Delivery–Short delivery– Auction –NSE– Market segments–NEAT system options–Market types, Order types and books.	10
Total contact Hrs/Semester		30

NPTEL Link:

<https://nptel.ac.in/courses/110/105/110105121/>

Books for study:

1. Avadhani V.A., Investment and Securities Market in India, Himalaya Publishing House Pvt. Ltd., 10th Edition, (2003)

Books for Reference:

1. Prasanna Chandra, “Investment Analysis and Portfolio management”, Tata McGraw Hill, 3rd Edn., (2008)
2. Punithavathy Pandian, “Security Analysis and Portfolio Management”, Vikas Publishing House Pvt. Ltd. Second edition
3. Sanjiv Agarwal , “A Guide to Indian Capital Market, BharatLaw house pvt ltd Publishers (2000Edn)



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Re-Accredited by NAAC & ISO 9001:2015 Certified
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VALUE ADDED COURSE

Certificate of Completion

This is to certify that Soundarya.J (18 CF 49), Department of B.Com (Finance),
Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed
Value Added Course entitled **“STOCK MARKET OPERATIONS AND BUYERS
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HOD


Principal



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Certificate of Completion

This is to certify that Sri Arthi.P (18 CF 50), Department of B.Com (Finance),
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Certificate of Completion

This is to certify that Sudharsana (18 CF 51), Department of B.Com (Finance),
Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed
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Certificate of Completion

This is to certify that Sulochana.S (18 CF 52), Department of B.Com (Finance),
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This is to certify that Karthick.V (19 CF 12), Department of B.Com (Finance),
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This is to certify that Gokiladevi.K (19 CF 34), Department of B.Com (Finance),
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This is to certify that N.Kousalya (19 CF 40), Department of B.Com (Finance),
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This is to certify that Pavithra.S (19 CF 46), Department of B.Com (Finance),
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This is to certify that C.Sumithra (19 CF56), Department of B.Com (Finance),
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Certificate of Completion

This is to certify that Anish prasanth.M (19 CC 121), Department of B.Com (CA),
Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed
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Certificate of Completion

This is to certify that Arihara sudhan .M (19 CC 122), Department of B.Com (CA), Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **“STOCK MARKET OPERATIONS AND BUYERS GUIDANCE”** during the Academic Year 2019-20


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