



VALUE ADDED COURSE (2020 – 2021)

BASIC OF LOGISTIC SUPPORT SERVICES

Vision

To enhance the student knowledge on the ideology of Logistics and its services rendered to the industries by creating awareness about all support services.

Mission

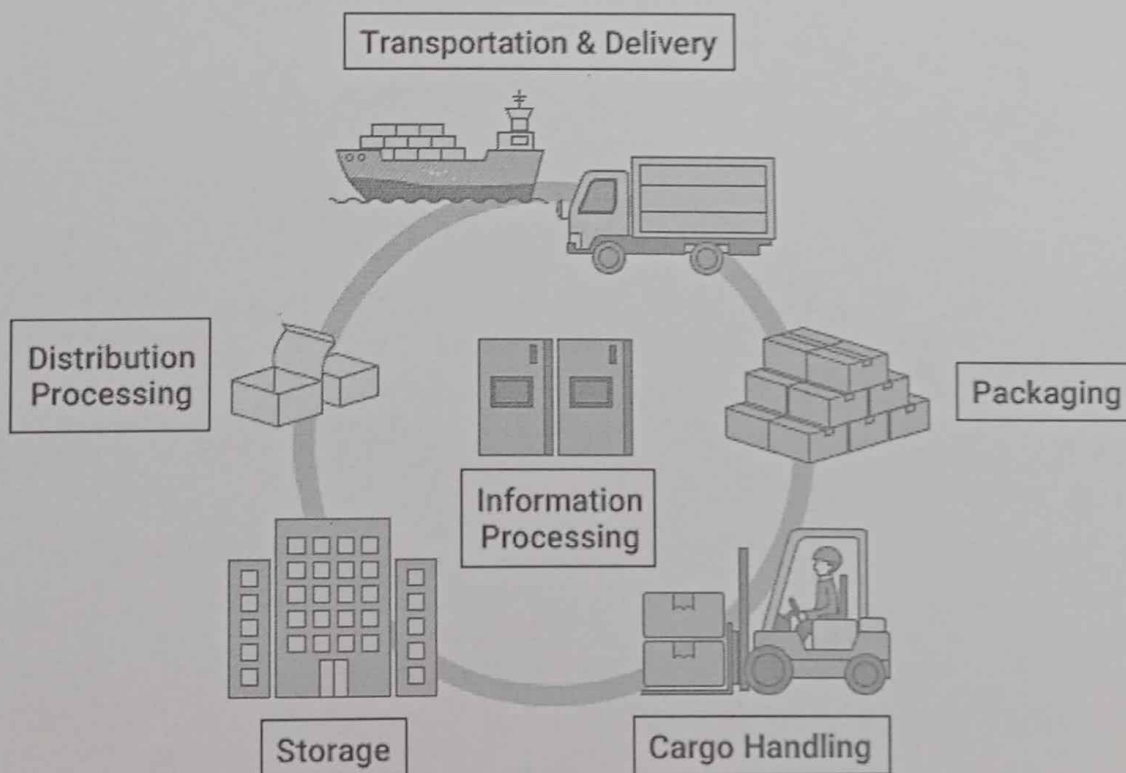
To recollect the knowledge of logistics and basic elements of logistics

To understand the techniques followed in logistics management

To understand the structure of logistics management

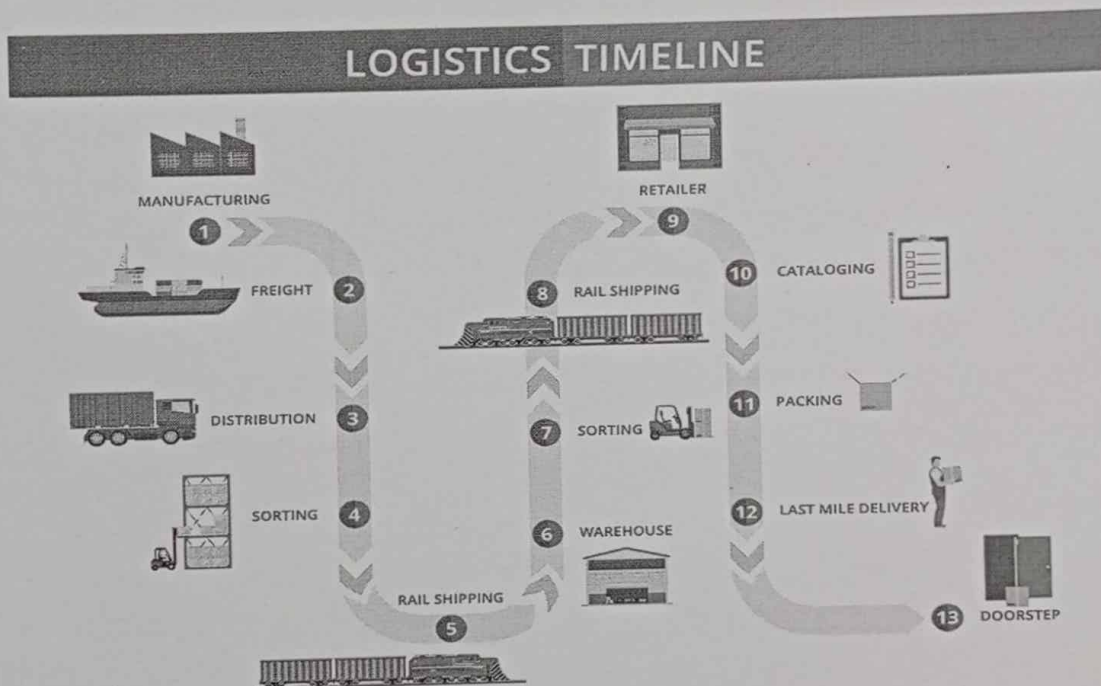
To review the importance of support services in business

To execute practicalities in travelling



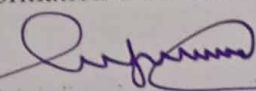
Highlights of the Course

Basic of logistic support services is a comprehensive course, designed for students, and anyone interested in the efficient movement of goods and services. This course cover essential logistics and various elements involved in logistics, including distribution, components, transportation planning, travel itinerary, and modes of transportation. Further, the latest trends and technologies in logistics, such as digital transformation, sustainability, and logistics 4.0 are given extra care. Any individual having the scope and career in logistics, as a professional can enhance this operational skills that provide the knowledge and practical tools needed to success industry.



Outcome of the Course

- The ultimate outcome of this course is to understand the evolution, mission and growth of logistic management.
- The Components of logistics management with the work of logistics, performance and Elements of Logistics are well structured.
- The Plan for Logistics Support with Distance, time for travel, cost, and budgeting measures for destined stay is elaborated.
- The Itinerary of the visit, continuous supply link, transfer of risk and return are clearly defined
- The Travel Plan with Modes of transportation viz Surface, Air and Sea are portrayed
- Operators supporting Surface Transportation (Online method of key in information's for both road and rail), Air Transportation and Limitations in travel are addressed.


Dr. G. VIGNESH
MIB., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Poilachi - 642 001.

Programme Code	B.Com - IB	Programme Title	Bachelor of Commerce – International Business
Course Code	20UIBVA1	Batch	2020-2021
		Course Title	Basics of Logistics Support Services
Hours	30	Credits	5

Course Objective

To substantiate the work of logistics and supply chain services
 To enrich student knowledge in basic elements and support services
 To create awareness about travel plan

Course Outcomes (CO)

K1	CO1	To recollect the knowledge of logistics and basic elements of logistics.
	CO2	To understand the techniques followed in logistics management.
K3	CO3	To understand the structure of logistics management.
K4	CO4	To review the importance of support services in business.
K5	CO5	To execute practicalities in travelling.

Unit	Content	Hours
I	Logistics - Introduction – mission – evolution - growing importance of logistic management – Components of logistics management – work of logistics – logistics performance - Elements of Logistics – Information – Inventory - Protective packaging - Material Handling - Warehousing – Transportation.	10
II	Plan for Logistics Support – Distance – Specified time for travel – cost factor – budgeting measures – destination – stay and comfort – intermediate arrangement – type of travel- days or period of travel – purpose of travel – accompanying members – Itinerary of the visit – continuous supply link – missing link – transfer of risk and return – adequacy and flaws – demography and cultures - food and tradition – language literacy – safety measures – luggage defined	10
III	Travel Plan - Transportation - Modes of transportation - Selection of transportation – Surface, Air and Sea – Operators supporting Surface Transportation (Online method of key in information's for both road and rail) – Ticketing is a Big Deal - Operators supporting Air Transportation – Probing for better travel – Connecting and Halting – Allotment for air travel – Limitations in travel	10

Seminar, Case Studies, Power Point Presentations, Assignment, Experience Discussion

REFERENCE BOOK

1. LOGISTICS SUPPORT SERVICES – DR. G. VIGNESH, 2020, FIRST EDITION, SHREYAS PUBLISHING HOUSE
2. LOGISTICS & SUPPLY CHAIN MANAGEMENT - D.K.AGARWALL, 2016, FOURTH EDITION MACMILLIAN PUBLISHERS INDIA LTD
3. LOGISTICS & WORLD SEABORNE TRADE - DR. KRISHNAVENI MUTHIAH, FIRST EDITION, HIMALAYA PUBLISHING HOUSE

Mapping

PO CO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	M	S	S
CO2	H	S	L	H	L
CO3	L	M	S	M	M
CO4	M	H	S	L	S
CO5	H	S	H	H	S

S-Strong; H-High; M-Medium; L-Low

Course Designed by	Signature	Verified by HoD	Signature
Dr. N. Bhuvaneshkumar		Dr. G. Vignesh	



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VALUE ADDED COURSE

Certificate of Completion

This is to certify that Mr.Pasupathi.K, **19-BM-22**, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

HOD

Principal



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This is to certify that Mr.Chandru.S, 19-BM-03, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Ms.Sowmiya.B, 20-BM-55, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Ms.R.Bhavadharani, **20-BM-56**, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Mr.Santhoshkumar.M, **20-BM-27**, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Mr.Sivakumar.S, 20-BM-30, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Mr.Srivigneshprabu.G, **20-BM-30**, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Ms.Chitra.M, **20-BM-38**, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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This is to certify that Ms.Janani.S, **20-BM-41**, of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled **BASICS OF LOGISTICS SUPPORT SERVICES** during Feb 2020 to May 2020.

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Certificate of Completion

This is to certify that Ms.Pavithra.C, [20-BM-49](#), of Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi, has successfully completed Value Added Course entitled [BASICS OF LOGISTICS SUPPORT SERVICES](#) during Feb 2020 to May 2020.

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HOD

A green ink signature of the Principal, with an arrow pointing to the right.

Principal