



Nallamuthu Gounder
Mahalingam College, Pollachi



B.Com - Professional Accounting



VALUE ADDED COURSE - 2022-2023

DIGITAL MARKETING

Product

Price

Place

Promotion

people

**Physical
Evidence**

Process

MISSION

- To provide students with a basic knowledge of digital marketing concepts
- To impart knowledge about practical application of concepts in digital industries

VISION

- To Create a better digital Marketing Professionals

Career in Service Marketing

- Design Manager
- Brand Manager
- Event Planner
- Digital Marketing Manager

For Admissions: Dr.S.B.Gayathri – 9842862347; Dr.D.Rajasekaran – 9976048847



Dr.D.Padma - 9940981480

B.COM (PROFESSIONAL ACCOUNTING)
VALUE ADDED COURSE: Digital Marketing - 22UPA5VA

II B.Com (PA) and III B.Com (PA)

Course Objective

To enable the students to gain knowledge about Digitalized Marketing

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To Understand about Digital Marketing	K2
CO2	To Understand about SEO	K2
CO3	To apply the strategies for E-mail marketing	K3
CO4	To Analyse the Social media marketing	K4
CO5	To evaluate the Pros and Cons of social media marketing	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	H	H	M	H	H	H	H	H	H	M
CO2	H	M	M	H	H	H	H	H	M	M
CO3	H	H	H	M	L	H	H	H	H	M
CO4	M	M	H	L	H	H	H	H	H	H
CO5	H	H	H	H	H	M	M	M	M	H

H-High; M-Medium; L-Low

Unit	Content	Hours
I	Introduction to Digital Marketing – Significance – Traditional Marketing Vs. Digital Marketing – Digital Marketing Process – Website Planning and Development – Types of Websites – Key words	10
II	Introduction to Search Engine Optimization (SEO) – SEO Techniques – E-mail Marketing – Introduction and Significance – E-Mail Marketing Strategy.	10
III	Social Media Marketing – Introduction and Significance – Facebook Marketing – Twitter Marketing – LinkedIn Marketing – Pros and Cons of Social Media Marketing.	10
	Total Contact Hrs	30

Pedagogy

Direct Instruction, Flipped Class, Digital Presentation

Assessment Methods:

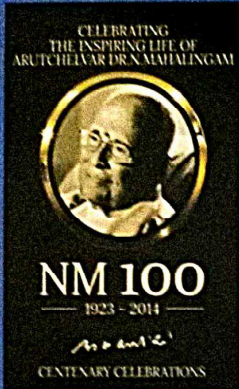
Seminar, Quiz, Assignments, Group Task.

Text Book:

Study Material Prepared by the Department of B.com (PA), NGM College(Autonomous), Pollachi

S B Gayathri

Dr S.B. GAYATHRI, M.Com, M.Phil, Ph.D.
Associate Professor & Head
Department of Commerce - P.,
NGM College (Autonomous), Pollachi - 642 001.



CERTIFICATE OF COMPLETION



NGM COLLEGE

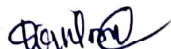
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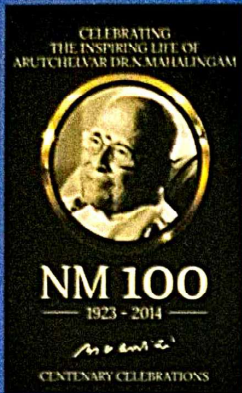
This is to certify that Mr./Ms. AKASH. V.
of B.Com Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 61 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


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This is to certify that Mr./Ms. BANUCHANDRAN K.

of B.Com Professional Accounting department

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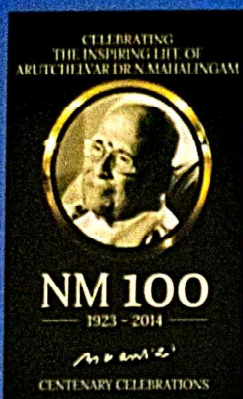
secured a mark of 68 out of 100


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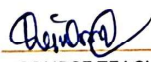
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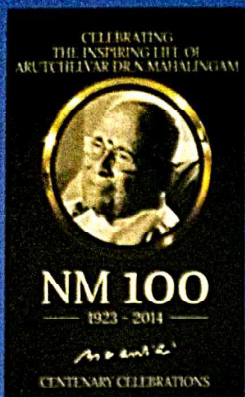
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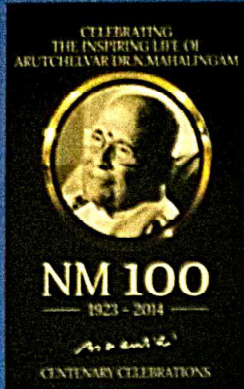
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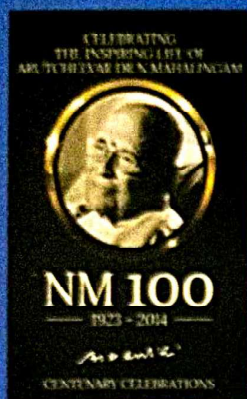
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This is to certify that Mr./Ms. DIVYAPRAKASH.V

of B.Com - Professional Accounting department

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COURSE TEACHER



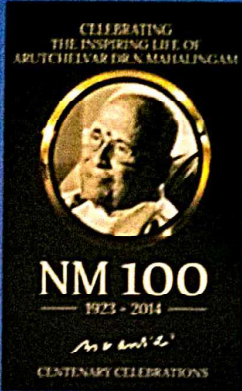
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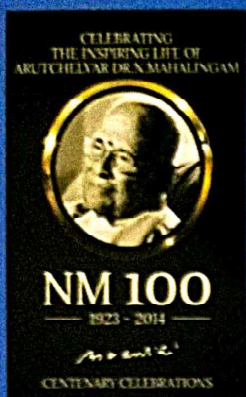
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of B.Com - Professional Accounting department
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Value Added Course

This is to certify that Mr./Ms. KARTHIKEYAN. A.M

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

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secured a mark of 83 out of 100

COURSE TEACHER

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PRINCIPAL

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ARUTHILAIAR DR. N. MAHALINGAM



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Value Added Course

This is to certify that Mr./Ms. KAVIARASU . R

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

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secured a mark of 72 out of 100



COURSE TEACHER



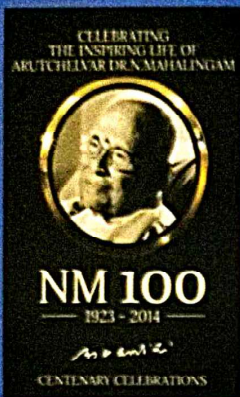
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Value Added Course



This is to certify that Mr./Ms. KISHORE . E

of B.Com- Professional Accounting department

has successfully completed a Value Added Course

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COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

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Value Added Course



This is to certify that Mr./Ms. KOWSSAN. R. S.

of B. Com - Professional Accounting department

has successfully completed a Value Added Course

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COURSE TEACHER

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Value Added Course

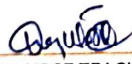
This is to certify that Mr./Ms. MANIKANDAN.C

of B.Com - Professional Accounting department

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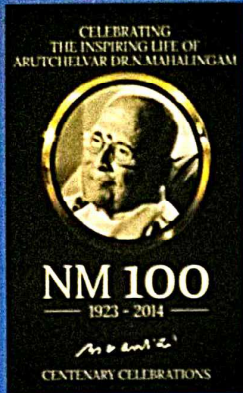
secured a mark of 71 out of 100


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NGMC



Value Added Course

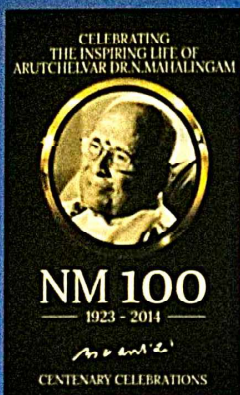
This is to certify that Mr./Ms. MAYAVAN. M.A
of B.Com- Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 67 out of 100

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Value Added Course

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of B.Com - Professional Accounting department

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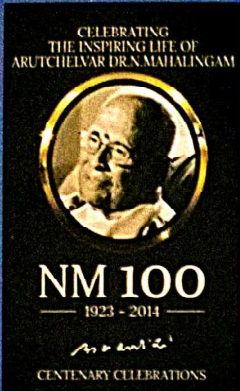
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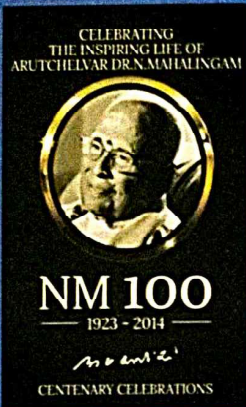
This is to certify that Mr./Ms. NITHISH. T.
of B. Com - Professional Accounting department
has successfully completed a Value Added Course
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secured a mark of 59 out of 100

COURSE TEACHER

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Value Added Course



This is to certify that Mr./Ms. PRABVEEN. K.

of B.com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 79 out of 100

COURSE TEACHER

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Value Added Course



This is to certify that Mr./Ms. PRAVEEN S.V.

of B.Com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

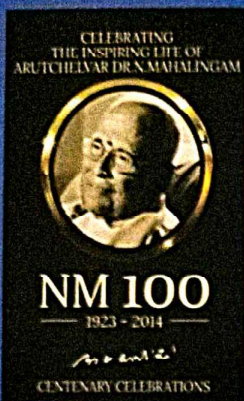
secured a mark of 77 out of 100

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Value Added Course

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of B.com Professional Accounting department

has successfully completed a Value Added Course

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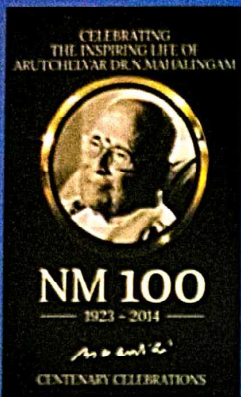
secured a mark of 82 out of 100

[Signature]
COURSE TEACHER

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IQAC CO-ORDINATOR

[Signature]
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Value Added Course

This is to certify that Mr./Ms. SANDHYA KUNJARU

of B.com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

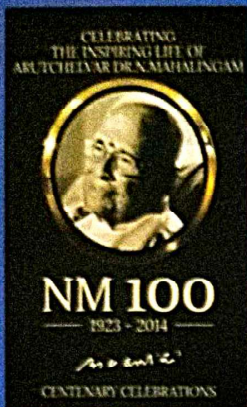
secured a mark of 64 out of 100

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Value Added Course



This is to certify that Mr./Ms. SANTHOSH S

of B.Com Professional Accounting department

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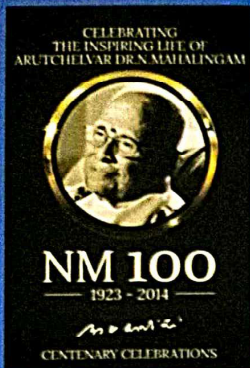
secured a mark of 88 out of 100

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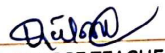
This is to certify that Mr./Ms. SARAVANAKUMAR. V.

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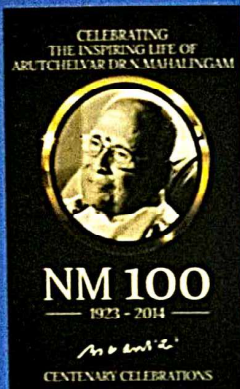
secured a mark of 69 out of 100


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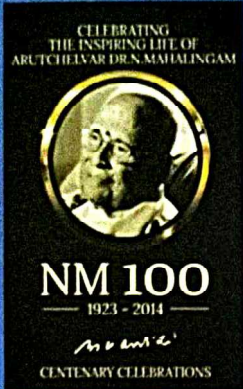
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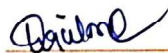
This is to certify that Mr./Ms. SUBHARSAH C

of B.com Professional Accounting department

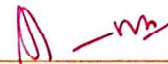
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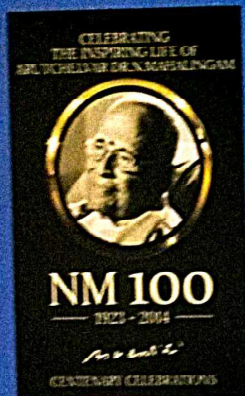
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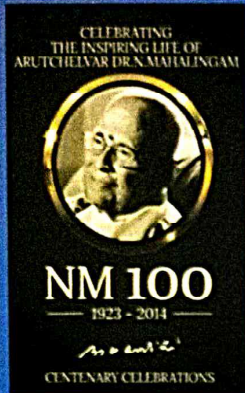
This is to certify that Mr/Ms. THEIVA SIVARAJ. MT
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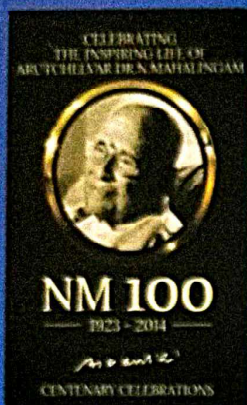
This is to certify that Mr./Ms. VARUN BALAJI T
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COURSE TEACHER


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IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR.N.MAHALINGAM



NM 100
1923 - 2014

ArutcheIvar
CENTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. ANANTHI. M

of B.Com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 84 out of 100



COURSE TEACHER



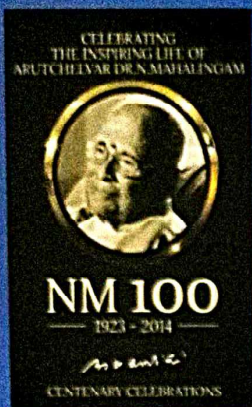
DEAN - ACADEMIC



IQAC CO-ORDINATOR



PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. ARTHI . N

of B.com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

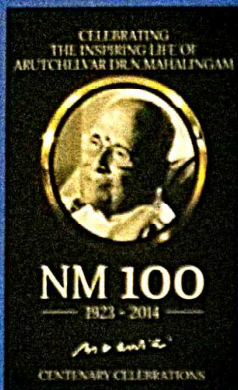
secured a mark of 84 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

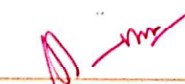
Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. GIORISHA S.
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 77 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. GIOKILA . K

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

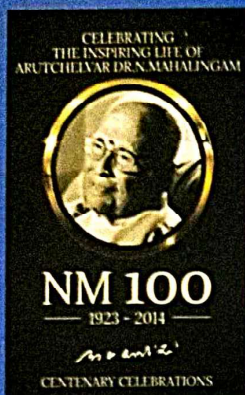
secured a mark of 83 out of 100

Smadce
COURSE TEACHER

mm
DEAN - ACADEMIC

hm
IQAC CO-ORDINATOR

km
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. HARIPRIYA . B.
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 66 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILAIAR DR. N. MAHALINGAM



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1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. HARSHA VARTHINI. R.K.

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

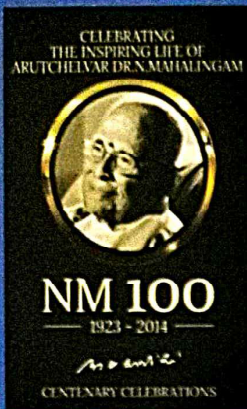
secured a mark of 84 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. HEEMA SHRI. V

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 75 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. JAYA ABIRAMI . E

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

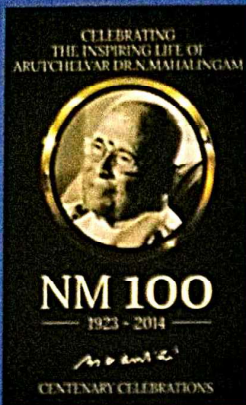
secured a mark of 74 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. JAYALAKSHMI . R

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 77 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHIYAR DR.N.MAHALINGAM



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1923 - 2014

Centenary Celebrations

CERTIFICATE OF COMPLETION



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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. KATHALIN MYTHILE . M.

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 85 out of 100



COURSE TEACHER



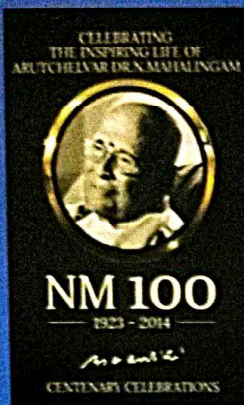
DEAN - ACADEMIC



IQAC CO-ORDINATOR



PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. KAYATH RIDEVI.S

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

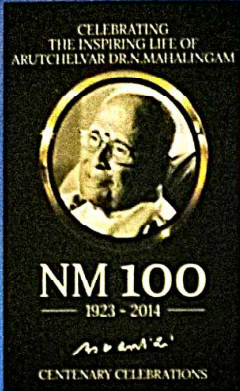
secured a mark of 86 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. KAYATHRIDEVI.S

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

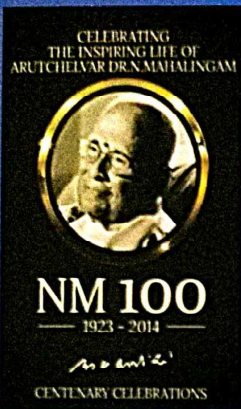
secured a mark of 86 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. KEERTHNA . S

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 78 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. N. MAHAJINGAM



NM 100
1923 - 2014

CENTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



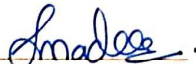
This is to certify that Mr./Ms. KIRUTHIKA . P.

of B.Com - Professional Accounting department

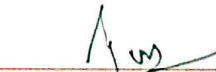
has successfully completed a Value Added Course

entitled Digital Marketing and

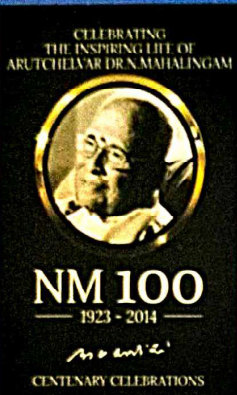
secured a mark of 82 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Value Added Course

This is to certify that Mr./Ms. KRISHNAYENI S
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 84 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

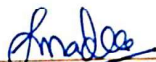
This is to certify that Mr./Ms. LAVANYA. C.

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

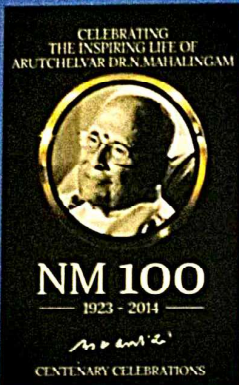
secured a mark of 67 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



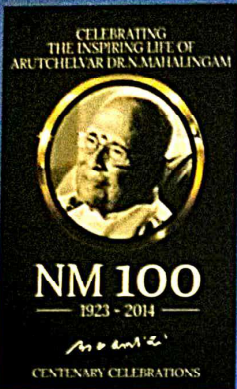
This is to certify that Mr./Ms. LIKA SHANTHANI. M
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 77 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. MAHESWARI . T

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

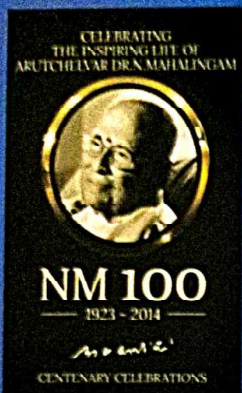
secured a mark of 74 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. NANDEETHA K

of B.com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 62 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR N. MAHALINGAM



NM 100

1923 - 2014

CENTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHIRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. PRAVEENA.P

of B.com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

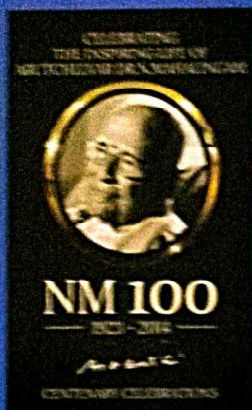
secured a mark of 81 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. RAMYA.P

of B.com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

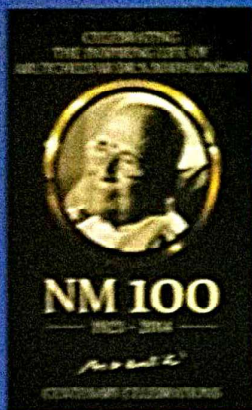
secured a mark of 71 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr/Ms. RETHINAM.R

of B.Com Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 84 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. N. MAHALENGAM



NM 100

1923 - 2014

CENTENARY CELEBRATIONS

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. SANADHYA.S

of B.com-Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 74 out of 100



COURSE TEACHER



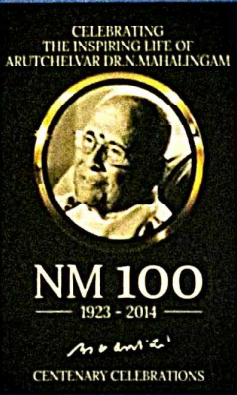
DEAN - ACADEMIC



IQAC CO-ORDINATOR



PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SATHIYA PRIYA.J

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

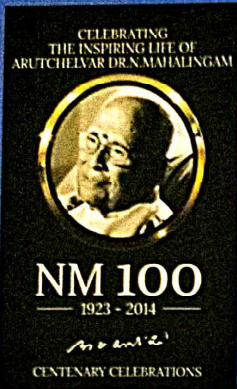
secured a mark of 71 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. SHANMUGAPRIYA . G.K.

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 74 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. N. MAHALINGAM



NM 100

1923 - 2014

Centenary Celebrations

**CERTIFICATE
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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SNEHA HARSHINI A

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

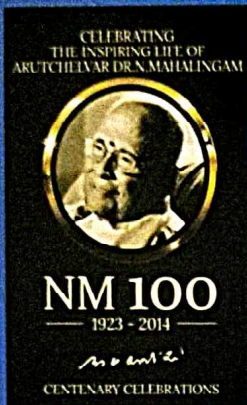
secured a mark of 73 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SOBIYA.M.M

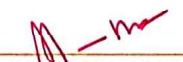
of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 76 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR N MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SUSHMITHA.V

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 83 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

CENTENARY CELEBRATIONS

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



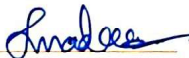
This is to certify that Mr./Ms. UMAINA.S

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

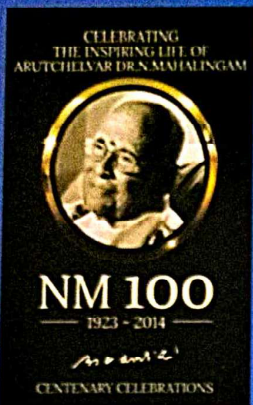
secured a mark of 76 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

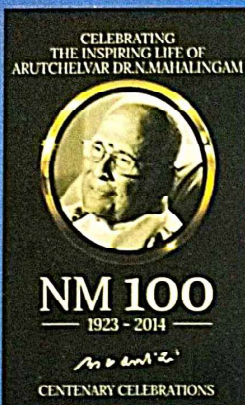
This is to certify that Mr./Ms. VISHNUPIRYA . P
of B.Com (Professional Accounting) department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 83 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



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(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. ABINAYA . K

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

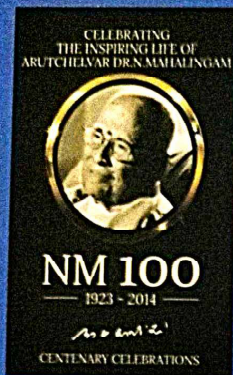
secured a mark of 76 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

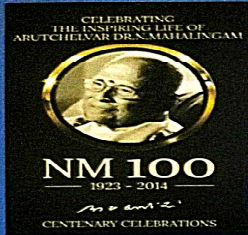
This is to certify that Mr./Ms. PRAVEEN . S
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 62 out of 100

Imadase
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. HARIHARAN . M
of Bcom - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 69 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IOAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

Aruthilvar
CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. NITHISHKUMAR . S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 67 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHALINGAM



NM 100
— 1923 - 2014 —

CENTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. VISHWA . R

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 55 out of 100

Imadée
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHAIAVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

CERTIFICATE OF COMPLETION



NGM COLLEGE

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. SABAREESWARAN . R

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

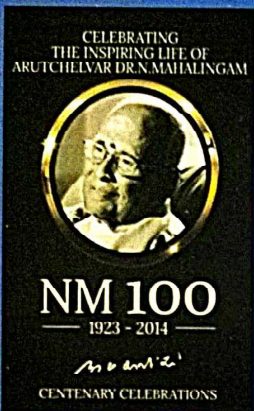
secured a mark of 75 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. KARTHIK RAJA . C

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

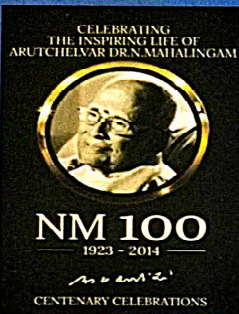
secured a mark of 53 out of 100

Smadees
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



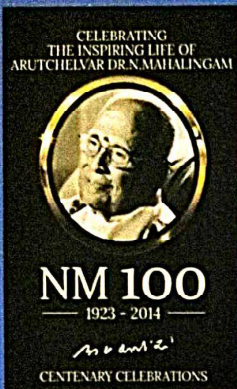
This is to certify that Mr./Ms. JEFFERIN JOSWA . V
of Bcom-Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 52 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



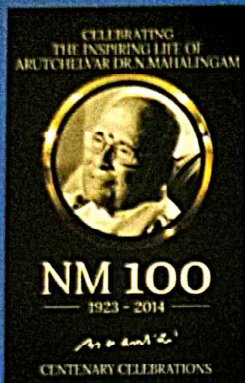
This is to certify that Mr./Ms. HARSHATH ABINAY . M
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 65 out of 100

Smadee
COURSE TEACHER

DEAN - ACADEMIC

Gay
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

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Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



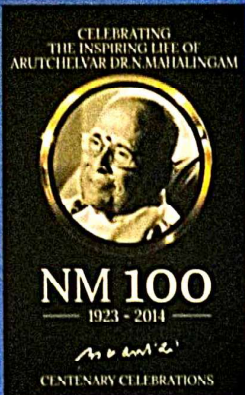
This is to certify that Mr./Ms. VARSHINI. C
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 82 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. ATCHAYA . K

of Bcom - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 55 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR.N.MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SUBASHREE . S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

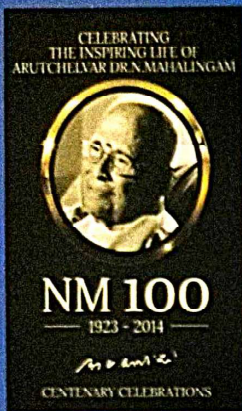
secured a mark of 81 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

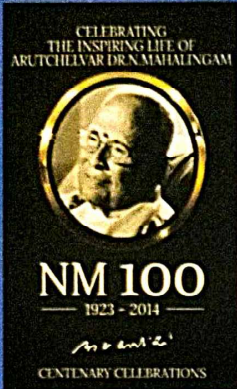
This is to certify that Mr./Ms. HARSHINI. S.K
of Bcom - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 84 out of 100

Smadele
COURSE TEACHER

M. Vm
DEAN - ACADEMIC

Rm
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. DEVA DHARSHINI . B

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

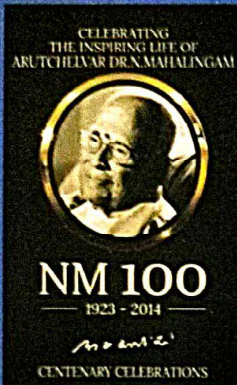
secured a mark of 77 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

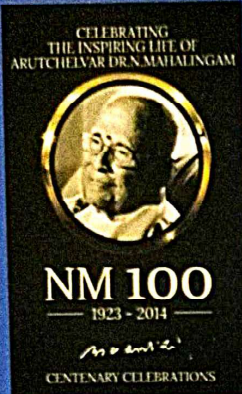
This is to certify that Mr./Ms. KRISHA PRABA · V
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 71 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SWEETHA . K
of B.COM- Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 82 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR.N.MAHALINGAM



NM 100
1923 - 2014

Aruthilvar
CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. INDUMATHY. R

of Bcom - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 79 out of 100



COURSE TEACHER



DEAN - ACADEMIC



IQAC CO-ORDINATOR



PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. MAHALINGAM



NM 100

1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



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Value Added Course

This is to certify that Mr./Ms. KEERTHIKA . K

of Bcom-Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

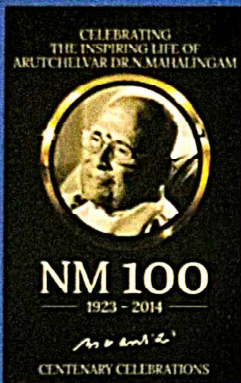
secured a mark of 75 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. USHAKARTHIKA . S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 78 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHI ELVAR DR. N. MAHALINGAM



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1923 - 2014

Centenary Celebrations

CERTIFICATE OF COMPLETION



NGM COLLEGE

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



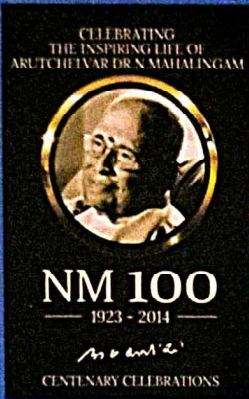
This is to certify that Mr./Ms. ABINAYA . M
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 79 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

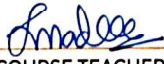
(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. JUMANA FATHIMA K
of B.com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 80 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR.N.MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. HARSHAPRABHA.V

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 86 out of 100



COURSE TEACHER



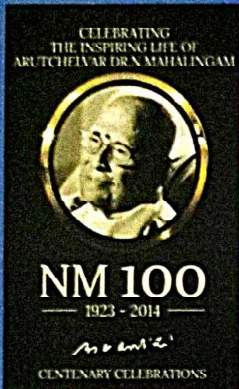
DEAN - ACADEMIC



IQAC CO-ORDINATOR



PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. NAVEEN KUMAR . S

of Bcom - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

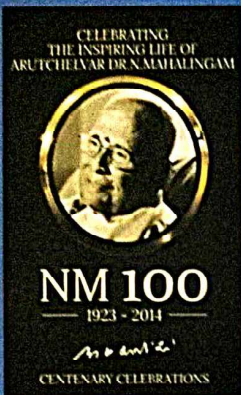
secured a mark of 61 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. KAVIN PRADHAP . S

of B.Com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 66 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILAIAR DR. N. MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. HARIHARA SUDHAN. A

of Bcom - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

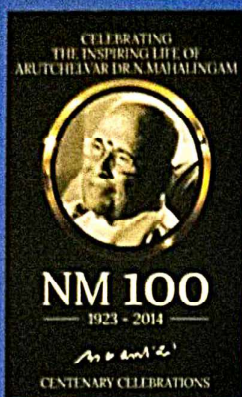
secured a mark of 56 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

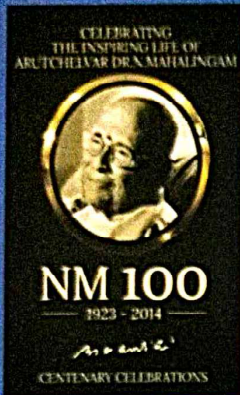
This is to certify that Mr./Ms. TARINI . S . V
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 28 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

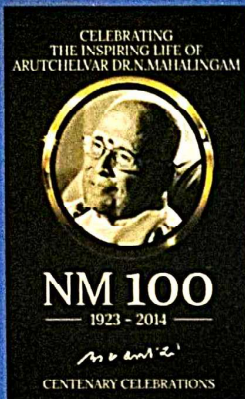
This is to certify that Mr./Ms. SREE HARINI. S
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 72 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

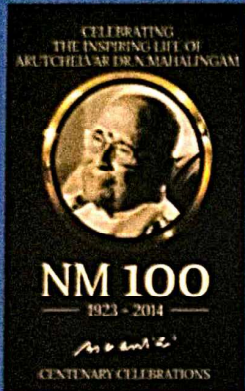
This is to certify that Mr./Ms. MOHAMED ASIQ . A
of B.com-Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 68 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. MANIKANDA ROKESH . S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

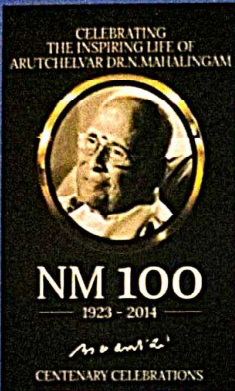
secured a mark of 72 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

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Value Added Course

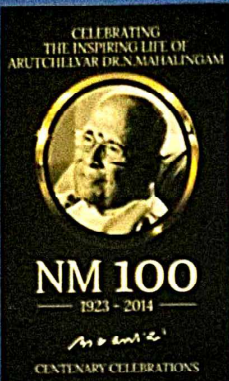
This is to certify that Mr./Ms. SUTITHA SHREE . S
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 75 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



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Value Added Course

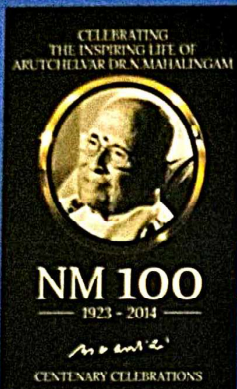
This is to certify that Mr./Ms. CHAYATHRI . S
of B.Com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 78 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



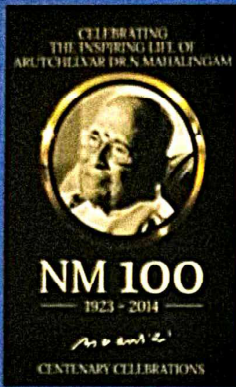
This is to certify that Mr./Ms. ABDULKALAM S
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 71 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

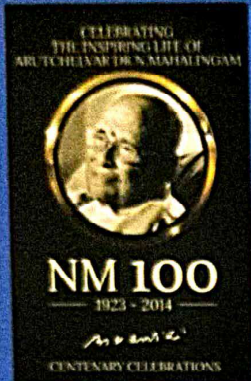
This is to certify that Mr./Ms. GOWTHAM . V
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 61 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



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Value Added Course



This is to certify that Mr./Ms. HARIPRIYA . K

of B.com- Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

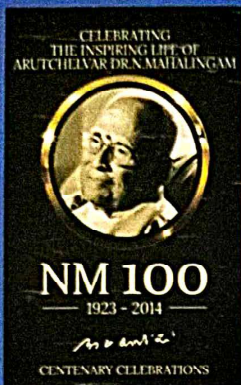
secured a mark of 79 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

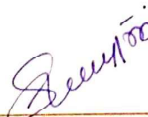
(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

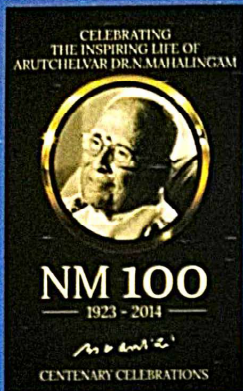
This is to certify that Mr./Ms. SURYA . T
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 55 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE (Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



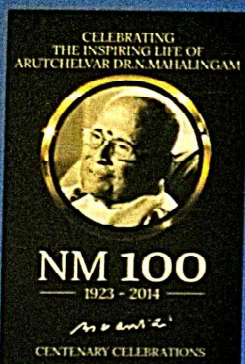
This is to certify that Mr./Ms. SIDDHARTH. J. S
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 69 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

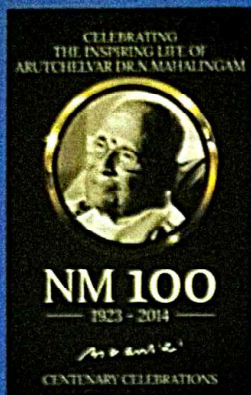
This is to certify that Mr./Ms. SANTHOSH KUMAR . T
of B.COM - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 73 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

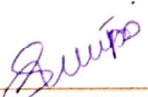
This is to certify that Mr./Ms. DHARSHINI.M

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 81 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

Modul
CENTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. RAJA DHARSHINI . M

of B.COM-Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

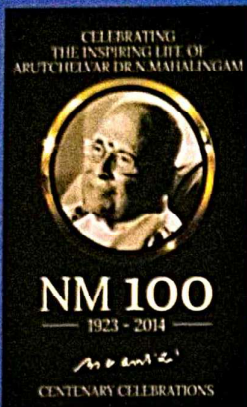
secured a mark of 72 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. SOWNDEESWARI . B

of B.com-Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 81 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR N. MAHAalingam



NM 100
1923 - 2014

Centenary Celebrations

CERTIFICATE
OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. KIRUBAKARAN. G

of B.com-Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

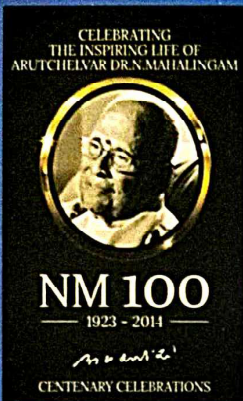
secured a mark of 61 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. RUBA DHARSHINI . V

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 75 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHUJIVAR DR. N. MAHALINGAM



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1923 - 2014

CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course

NGMC



EXPANSION WITH
EXCELLENCE

This is to certify that Mr./Ms. DHARANI . R

of B.com- Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

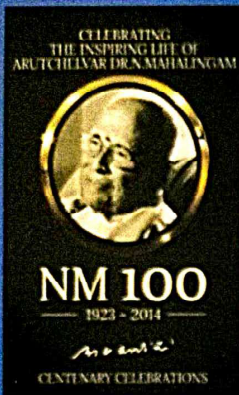
secured a mark of 80 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC.CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

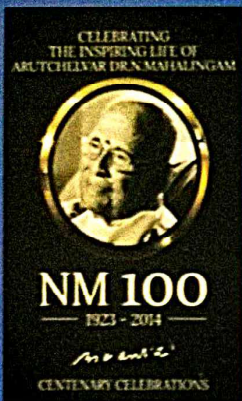
This is to certify that Mr./Ms. MOHANA PRIYA . T
of B.com-Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 82 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. LOKESHWARI . K

of B.com- Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

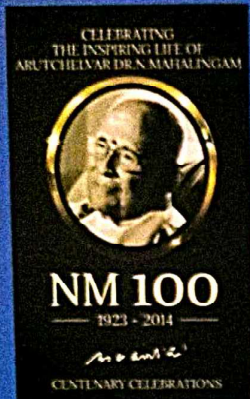
secured a mark of 80 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. HARINI . G
of B.com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 83 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHIYAR DR N MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. VISHNU . A . V

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 60 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

memorabilia
CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. LOKESH . C

of B.COM-Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

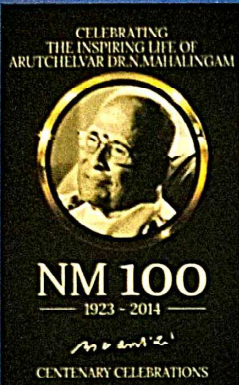
secured a mark of 64 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SABARINATHAN . A

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

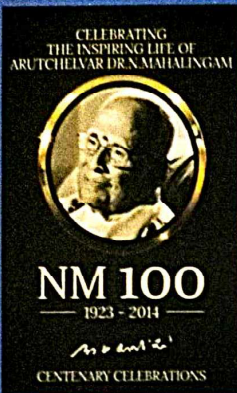
secured a mark of 54 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. LOGIESH . K

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

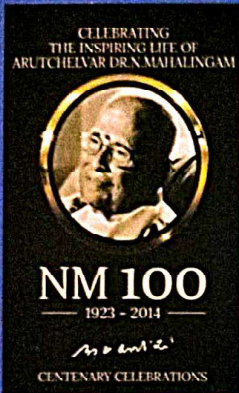
secured a mark of 72 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.



Value Added Course

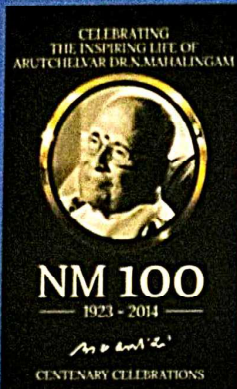
This is to certify that Mr./Ms. KAVI PRASATH . R
of B.com-Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 57 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. BHUVANE SHWARAN . S

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

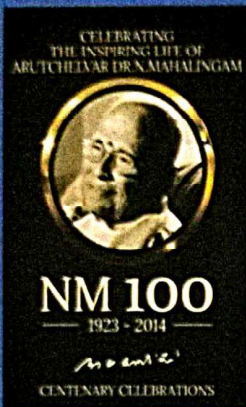
secured a mark of 68 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. SANGEERANI . R

of B.com- Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 80 out of 100

[Signature]
COURSE TEACHER

[Signature]
DEAN - ACADEMIC

[Signature]
IQAC CO-ORDINATOR

[Signature]
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHREYAR DR. N. MAHALINGAM



NM 100
1923 - 2014

Centenary Celebrations

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

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Affiliated to Bharathiar University, Coimbatore.

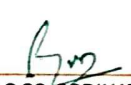


Value Added Course

This is to certify that Mr./Ms. ARUN PRAKASH . K
of B.com - Professional Accounting department
has successfully completed a Value Added Course
entitled Digital Marketing and
secured a mark of 65 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHAJINGAM



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1923 - 2014

CENTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. ARUNKUMAR.D

of B.com - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 65 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTCHELVAR DR. N. MAHALINGAM



NM 100
1923 - 2014

CLINTENARY CELEBRATIONS

**CERTIFICATE
OF COMPLETION**



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. GEETHA SANTHINI: S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

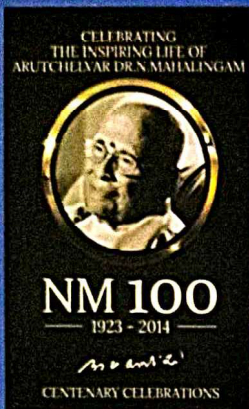
secured a mark of 77 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. VISHNUVARDHAN . V

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 63 out of 100

B. V. S.
COURSE TEACHER

M. S. S.
DEAN - ACADEMIC

G. S.
IQAC CO-ORDINATOR

K. S.
PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHILVAR DR. MAHALINGAM



NM 100
1923 - 2014

மகிமை
CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

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Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.



Value Added Course

This is to certify that Mr./Ms. ARUN MURUGESH . S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

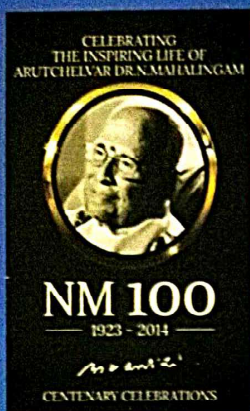
secured a mark of 72 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL



CERTIFICATE OF COMPLETION



NGM COLLEGE

(Autonomous), Pollachi

Re-Accredited by NAAC and ISO 9001 : 2015 Certified Institution
Ranked 72nd among Colleges in India by MHRD - NIRF
Affiliated to Bharathiar University, Coimbatore.

Value Added Course



This is to certify that Mr./Ms. MAHENDRAN . S

of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 54 out of 100

COURSE TEACHER

DEAN - ACADEMIC

IQAC CO-ORDINATOR

PRINCIPAL

CELEBRATING
THE INSPIRING LIFE OF
ARUTHIYAR DR. N. MAHALENGAM



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1923 - 2014

CENTENARY CELEBRATIONS

CERTIFICATE OF COMPLETION



NGM COLLEGE

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Affiliated to Bharathiar University, Coimbatore.

Value Added Course



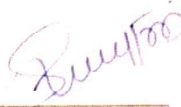
This is to certify that Mr./Ms. MADHANRAJ . K

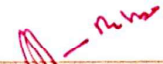
of B.COM - Professional Accounting department

has successfully completed a Value Added Course

entitled Digital Marketing and

secured a mark of 70 out of 100


COURSE TEACHER


DEAN - ACADEMIC


IQAC CO-ORDINATOR


PRINCIPAL