

Nallamuthu Gounder Mahalingam College

DEPARTMENT OF ENGLISH (AIDED)

09.03.2023

CIRCULAR

MSME-GRAPHIC DESIGN EXPERT

The Department of English organizes an Orientation Programme for the Value Added

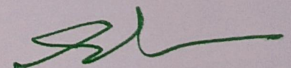
Course - MSME-GRAPHIC DESIGN EXPERT on 13.03.2023 at 10.00 am at Vivekandar

Arangam. All the III year Aided students are requested to attend the Orientation.



Signature of Principal

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



Signature of HoD

Dr. S. MUTHUKUMARAVEL,
MA., M.Phil., PGCTE., PGTC., Ph.D.,
Associate Professor and Head
Department of English
NGM College, Pollachi - 642 001.



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COLLEGE

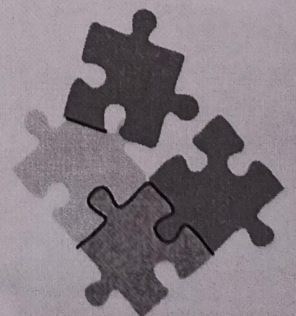
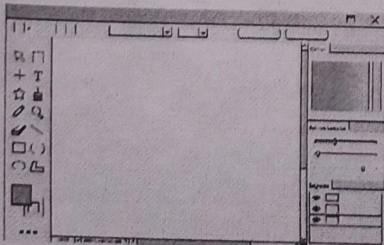
OrientAtion ProgrAmme on
MSME – GrAphic Design EXpert
VALUE ADDED COURSE

DEPARTMENT OF ENGLISH (AIDED)
&
TRAINING AND PLACEMENT CELL

Date: 13 March 2023

Venue: Vivekanandar Arangam

Time: 10:00 AM to 11:00 AM



PROGRAMME

INVOCATION

: Tamil Thai Vazhthu

WELCOME ADDRESS

: Dr. S. Muthukumaravel
Assistant Professor and Head
Department of English (Aided)
NGM College, Pollachi

PRESIDENTIAL ADDRESS

: Dr. R. Muthukumaran
Principal
NGM College, Pollachi

ORIENTATION

Mr. Rajesh Kumar Palanisamy
Training Coordinator – CBE Zonal
MSME Technology Development Centre (CFTI)
Chennai.

VALEDICTORY ADDRESS

: Mr. R. Prabakaran
Training and Placement Officer
NGM College, Pollachi

Days	Softwares	Topics
Day 1	Adobe Photoshop (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • Applications of Photoshop • Workspace Overview • Productivity Tools and Techniques • Navigating & Working with Files • Resizing & Cropping Images • Working with Selections • Working with Layers • Masking Techniques • Photo Retouching • Color Correction Techniques • Filters & Effects • Save & Export Options • Printing • Automation
Day 2	Adobe Illustrator (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • Applications of Illustrator • Workspace Overview • Productivity Tools and Techniques • Navigating & Working with Files • Working with Selections • Working with Layers • Masking Techniques • Filters & Effects • Save & Export Options • Printing • Automation
Day 3	CorelDraw (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • User Interface Overview • Page Setup • Exploring the Menu Bar Items • Toolbars and options
		• Creating Objects • Working with Text • Layers and the Object Manager • Working with Objects • Working with Bitmaps • Printing

Day 4	Adobe InDesign (Theory – 2 hr. & Practical – 3 hrs.)	• Introduction • Applications of InDesign • Workspace Overview • Creating New Document • Working with Pages • Rulers, Measurements, and Guidelines • Setting Preferences • Save & Export Options • Tools Panel • Working with Text Frames, Text, Characters, and More • Working With Images
Day 5	Adobe InDesign (Practical – 1 hrs.) Day 1-5 (Practical-4 hrs.)	• Creating and Working with Shapes • Working with Color, Tints, Gradients, and Mixed Inks • Working with Objects and Creating/Modifying Effects • Working with Layers, Objects, & Text • Tables • Master Pages • Preparing Document for Output/Printing & PDF Exports • Day 1-5 (Practical-Recap and Discussion)
Day 6	Adobe Photoshop Adobe Illustrator CorelDraw Adobe InDesign (Practical – 5 hrs.)	• Project work

Dr. S. MUTHUKUMARAVEL,

MA., M. Phil., PGCTE., PGTCs., Ph.D.,

Associate Professor and Head
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College, Pollachi - 642 001.

Programme code:	BA	Programme Title :	Bachelor of Arts (ENGLISH)	
Course Code:	20VAD501	Title	Batch :	2020-2023
		Department Specific Value	Semester	V
Hrs/Week:		Added Course: MSME:Graphic Design Expert (Optional)	Credits:	2

Course Objective

- To equip learners for formal studies in graphic design, and a starting point for further work in interface design, motion graphics, and editorial design.

Course Outcomes (CO)

K1	C01	Gain the fundamental skills needed to be a graphic designer
K2	C02	Communicate through image-making and typography
K3	C03	Complete a capstone project to add to your professional portfolio
K4	C04	Learn everything you need to know to work in interface design, motion graphics, and editorial design



MSME TECHNOLOGY DEVELOPMENT CENTRE – CHENNAI

SYLLABUS for – Graphic Design Expert (30hrs)

Learn Graphics Design & Tools

(Basic to Advance Level)

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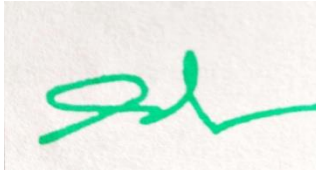
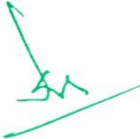
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Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	M	L	H	M	H	H	H	M	M
CO2	H	H	M	M	L	M	M	M	M	M
CO3	H	H	L	H	M	H	H	H	M	H
CO4	H	M	M	H	M	H	M	M	M	M

H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by
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Name and Signature	Name and Signature	CDC	COE
Name: Signature:	Name: Dr.S.Muthukumaravel  Signature:	Name: Mr. K. Srinivasan  Signature:	Name: Dr.R.Manickachezhian  Signature:



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Certificate

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ARUN T

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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BARATHNAVEEN T

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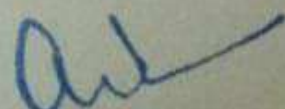


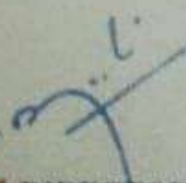
GOPALAKRISHNAN K

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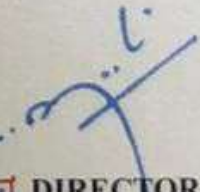
KOWSICK M

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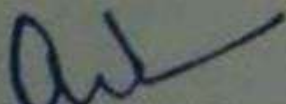


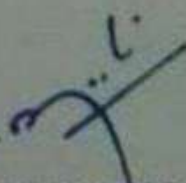
SANJAY K

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VIJAYAKUMAR T

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ABIRAMI K

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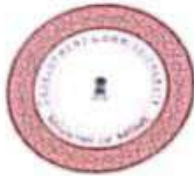
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ALFIYA U

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ANUSHIKA P

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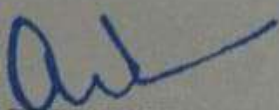


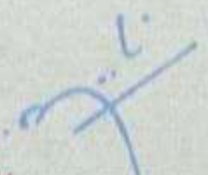
ARTHI V

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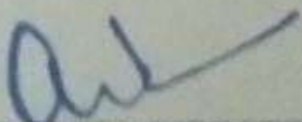


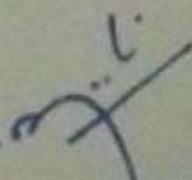
BEVERLYINROSE S

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DEEPIKA B

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DEVAKI G

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DHANUSHYA D

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GAYATHRI K

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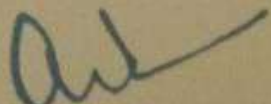


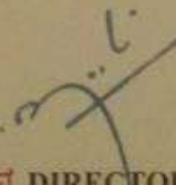
GOKULAMANGAI A P

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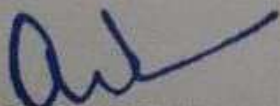


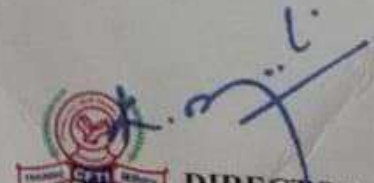
GOWRI SHANKARI R

a student of Nallamuthu Gounder Mahalingam College, Pollachi
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INDUMATHI N

a student of Nallamuthu Gounder Mahalingam College, Pollachi
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JAYASRI N

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NIVETHA M

a student of Nallamuthu Gounder Mahalingam College, Pollachi
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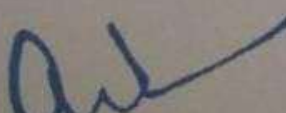


NIVETHA R

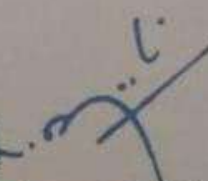
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PONMATHI S

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PREETHI S

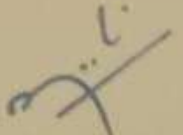
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PRIYADHARSHINI S

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RAHANA B

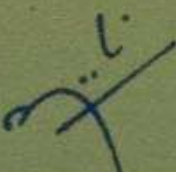
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Ministry of Micro, Small & Medium Enterprises

MSME - TECHNOLOGY DEVELOPMENT CENTRE, CHENNAI (CFTI)

Certificate

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RAKSHANASEREEN R

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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Certificate

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ROHINIPRIYA D

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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MSME - TECHNOLOGY DEVELOPMENT CENTRE, CHENNAI (CFTI)

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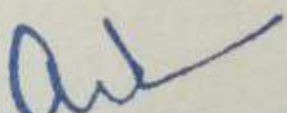


RUKSANA FATHIMA M

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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SANKARI D

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has successfully completed training on

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SANMITHA V

a student of Nallamuthu Gounder Mahalingam College, Pollachi.

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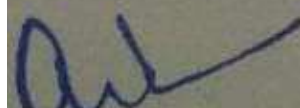


SAKTHI S

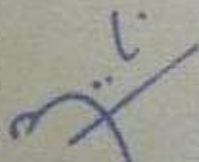
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SUGANTHI K

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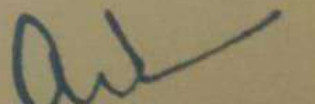


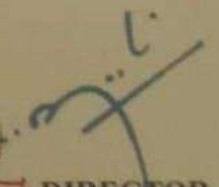
UMAMA MUNAZHA A

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VARSHINI S

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SUJAKAR S

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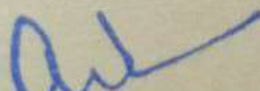


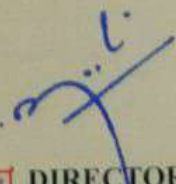
SURIYA VARSHAN R B

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YUVAKRISHNAN E

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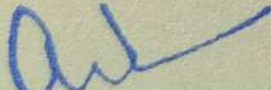


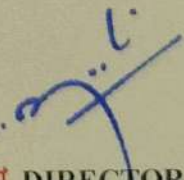
ANJANA J P

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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HARSHAVARDHINI K.

a student of Nallamuthu Gounder Mahalingam College, Pollachi
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NALINASRI R

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SOWMYA P

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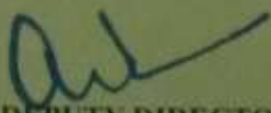


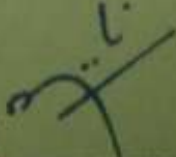
RITHANYA M

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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SOWMIYA R

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has successfully completed training on

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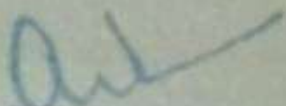


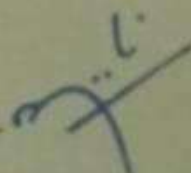
VIJAYALAKSHMI R

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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KAVIPRIYA P

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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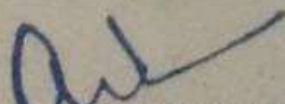


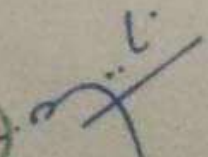
SURYA P

a student of Nallamuthu Gounder Mahalingam College, Pollachi
has successfully completed training on

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