



Nallamuthu Gounder Mahalingam College

Accredited with A++ Grade (4th Cycle) by NAAC and ISO 9001:2015 Certified Institution
An Autonomous Institution, Affiliated to Bharathiar University,
90, Palghat Road, Pollachi -642001, Tamilnadu, INDIA, Coimbatore

7.1.9 Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

Sensitization of Students and Employees of the Institution towards Values

S. No	Event	Date	Conducted by
1	Swami Vivekanandar – Punniya Thithi	04.07.2023	Swami Vivekanandar Manavar Sinthanai Mandram
2	One Day Workshop on “Computational Thinking and Programming”	13.09.2023	Department of Computer Science
3	International Day of Yoga	21.06.2023	Department of Human Excellence
4	Decision Making in Choosing a Career	16.09.2023	Department of Business Administration & Department of Commerce [BPS]
6	“The Hindu” Press Visit & Visit to Gandhi Memorial Museum at Podanur		Department of English
7	Five Days National Level Skill Development Program on, "Overview of Capital Market"	10 to 14.07.2023	Department of Commerce
8	ICSSR Sponsored One Day National Seminar on , " Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047"	21.07.2023	Department of Commerce
9	ICSSR Sponsored One Day National Seminar on , " Perspective of ICT Tools in Education"	04.08.2023	Department of Commerce




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10	ICSSR Sponsored One Day National Seminar on, "Sustainable Developments through MSMEs : A Pathway to Self-Reliant India"	06.10.2023	Department of Commerce
11	Two Days Skill Enhancement Program on "Capital Market "	13.08.2024 & 14.08.2024	Department of Commerce
12	"National Startup Day"-Startup Opportunities In Tamil Nadu	16.01.2024	Department of Business Administration
13	Two days workshop on Real Life implementation using IOT	08 & 09-09-2023	Department of Computer Applications
14	Seminar on Ideas for startup funding- Ideas and Government Schemes for Start-up Funding	22.01.2023	UG Department of Commerce [CA]
15	Awareness on Post office savings scheme	19.10.2023	Department of Commerce [E. Commerce]
16	Extension Activity - Online Employment Registration and Renewal	22.8.2023 to 24.8.2023	Department of Commerce [E. Commerce]
17	Seminar on "Innovation/Prototype Validation – Converting Innovation into a Startups	17.08.2023	Department of Commerce [Finance]
18	Consultancy Programme – Opening Bank Account	19,09,2023	Department of Commerce [Finance]
19	Basics of Stock Market	11.10.2023	Department of Commerce [Finance]
20	Capacity Development and Skills Enhancement on Financial Education for Young Citizens	12.10.2023 To 13.10.2023	Department of Commerce [PA]
21	Extension Programme on Seeding of Aadhar Numbers in ESI Portal	18.07.2023	Department of Commerce [Banking & Insurance]
22	Extension Programme on Recurring Deposit Account Opening in Post Office	27.07.2023 to 28.07.2023	Department of Commerce [Banking & Insurance]
23	Two days ICSSR Sponsored Seminar on Envisioning a Self -Reliant Rural India for sustainable economic development	12/10/2023 & 13/10/2023	PG Department of International Business
24	One Day ICSSR Sponsored National Seminar " India 2.0 :Vision for India 2047 – Digital Eco system & Harnessing Artificial Intelligence"	24/01/2024	PG Department of International Business
25	Skill Enhancement Programme – Financial Education for Young Citizens	20.09.2023 & 21.09.2023	PG Department of Commerce [CA]
26	National Level Seminar -Investor Awareness	11.10.2023	PG Department of Commerce [CA]




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Sensitization of Students and Employees of the Institution towards Rights

S. No	Event	Date	Conducted by
1	Short Video Making Contest on Consumer Rights	19.10.2023 – 25.10.2023	Consumer Awareness Club
2	Essay Writing Competition on – CORRUPTION FREE SOCIETY : MY RIGHT	26.10.2023	Department of Computer Technology
3	Parliamentary Election Awareness Programme (2024)" - SWEEP activities in Coimbatore district, a flagship program of the Election Commission of India and received appreciation from Sub-collector of Pollachi.	10.02.2024	Department of Economics
4	World Consumer Rights day Celebration	15.03.2024	Consumer Awareness Club & Department of Commerce [Finance]




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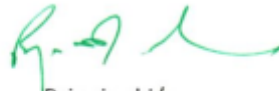
Sensitization of Students and Employees of the Institution towards Duties

S. No	Event	Date	Conducted by
1	Remembering the Missile Man	27.07.2023	Department of Commerce [Banking and Insurance]
2	National Youth Day	12.01.2024	Department of Commerce [Banking and Insurance]
3	Skill Enhancement Program on "E-Filing of IT return"	28.03.2024	Department of Commerce [SF]

Sensitization of Students and Employees of the Institution towards Responsibilities

S. No	Event	Date	Conducted by
1	Awareness Programme on Indian Swatchha Dengue Season-2" The Coconut City My Cleanliness My Responsibility"	19.09.2023	Master of Social Work




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