



# Nallamuthu Gounder Mahalingam College

(Autonomous)

Re-Accredited by NAAC and ISO 9001:2015 Certified Institution

Affiliated to Bharathiar University, Coimbatore

Pollachi - 642 001

Name of the Program: World Consumer Rights day Celebration

Department : Commerce (Finance)

Name of the Organizer : Dr.G.Akilandeswari

Category : Event

Date : 15.03.2024

No. of Days :1

No. of Participants: 16 students

In Collaboration with

Target Audience : 16

Beneficiaries of the Event : Students

Link to the Activity report on the website :

Invitation:

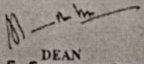
   

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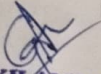
DEPARTMENT OF COMMERCE (FINANCE) & CONSUMER AWARENESS CLUB  
IN ASSOCIATION WITH INSTITUTION'S INNOVATION COUNCIL  
**CELEBRATES**  
**WORLD CONSUMER RIGHTS DAY**

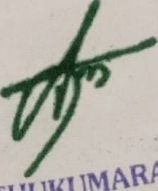
World Consumer Rights Day is celebrated on March 15 every year with an aim to raise global awareness about consumer rights and promote consumer protection. 'Fair and responsible AI for consumers' is the theme for World Consumer Rights Day 2024.

Events : Essay, Drawing and Poem Competition  
Theme: "Fair and responsible AI for consumers"  
Time : 11.a.m  
Date : 15<sup>th</sup> March 2024

  
DEAN  
Dr. S. Saravana Babu  
Dean (SF)  
NGM College  
Palghat Road, Pollachi  
Tamilnadu - 642 001.

  
PRINCIPAL  
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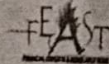
  
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## REPORT OF THE EVENT:

Department of Commerce Finance and Consumer awareness club in association with Institution Innovation council organized World Consumer Rights Day in the theme of "Fair and responsible AI for consumers" With the aim of promoting consumer protection and increasing knowledge of consumer rights. On this day the department had conducted activities to the students like Drawing, Essay and poem competition writing to make aware of the consumer rights. Totally sixteen students had participated in this event. It is an opportunity to highlights the importance of protecting consumers, promoting their rights, and ensuring that they have access to safe and affordable products and services. They are aware of their rights and how to exercise them in daily life. These ensure that consumers can make better choices in the marketplace and get help with complaints.

### Event Attendance:

IQAC/2023-24/MAR/259



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**DEPARTMENT OF COMMERCE (FINANCE) & CONSUMER AWARENESS CLUB**  
IN ASSOCIATION WITH INSTITUTION'S INNOVATION COUNCIL

**WORLD CONSUMER RIGHTS DAY**

Date: 15/03/2024 Venue: Abdulkalam Arangam

| S. No. | Roll No.  | Name of the Student | Event   | Signature          |
|--------|-----------|---------------------|---------|--------------------|
| 1      | 21-CT-33  | Ashifa . M          | Drawing | Ashifa . M         |
| 2      | 23-CE-48  | M. Jayashree        | Drawing | M. Jayashree       |
| 3      | 22-CE-28  | R. Sandesh Kumar    | Essay   | R. Sandesh Kumar   |
| 4      | 22-CE-27  | G. V. Rithvik       | Drawing | G. V. Rithvik      |
| 5      | 22-CE-52  | S. Sivamani         | Drawing | S. Sivamani        |
| 6      | 21-CT-37  | S. Nithya Selvi     | Essay   | S. Nithya Selvi    |
| 7      | 23-CE-24  | H. Prashanthini     | Essay   | H. Prashanthini    |
| 8      | 22-CE-29  | M. Sathish          | Drawing | M. Sathish         |
| 9      | 22-CE-12  | V. Kankalana        | Essay   | V. Kankalana       |
| 10     | 22-CE-39  | Kavim . R           | Poem    | Kavim . R          |
| 11     | 23-CE-47  | B. Sadhana          | Poem    | B. Sadhana         |
| 12     | 23-CE-25  | S. Anitha           | Drawing | S. Anitha          |
| 13     | 23-CE-40  | Sh. Vijayalakshmi   | Poem    | Sh. Vijayalakshmi  |
| 14     | 22-CE-51  | M. Shikha           | Essay   | M. Shikha          |
| 15     | 22-CE-55  | I. Sri marjari      | Essay   | I. Sri marjari     |
| 16     | 23-CE-109 | K. Rejithareshwini  | Poem    | K. Rejithareshwini |

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