

	Nallamuthu Gounder Mahalingam College (Autonomous) Re-Accredited by NAAC and ISO 9001:2015 Certified Institution Affiliated to Bharathiar University, Coimbatore Pollachi – 642 001	
Name of the capability enhancement program: Lean Start –Up and Minimum Viable		
Department : Bachelor Of Business Administration		
Name of the Organizer : Mr.D.Bhuvanendran,Mr.T.Manikandan,Mrs.R.Visalakshi,Dr.U.Thaslim Ariff,Mrs.M.Manjuladevi		
Category : Workshop		
Date : 21.08.2023	No. of Days : 1	
No. of Participants: 209		
In Collaboration with Entrepreneurship Development Cell, Institution Innovation Council		
Target Audience : Students	Beneficiaries of the Event : 209	

Enclosure:

1. Circular / Brochure
2. Detailed Report of the Event
3. Geo Tagged photo with Date and Captions (If Online, Screenshot with Participants Face)
4. Attendance (Name, Designation / Roll No, Signature)
5. Feed Back Form
6. Name of the agencies/consultants involved with contact details (if any)
7. Certificate if any

"Lean Startup and Minimum Viable Product/Business"

Report

On the celebration of World Entrepreneur Day, the Department of Business Administration and Entrepreneurship Development Cell, in association with the Institution Innovation Council at NGM College of Arts and Science, Pollachi, organized a workshop titled "Lean Startup and Minimum Viable Product/Business" on Monday, August 21, 2023, at Vivekanandar Arangam. The aim was to help students in choosing a career path as entrepreneurial start-ups.

Dr. R. Muthukumaran, Principal, and Dr. R. Manicka Chezian, COE and Head of the Computer Science Department (aided), delivered the presidential address. Mr. D. Bhuvanendran, Head (I/c), welcomed the gathering. The workshop was organized by the BBA department faculties.

Our honorable chief guest for Session 1 was Mr. P. Rajeshkumar, Training Coordinator at MSME Technology Development Centre, CFTI Chennai. For Session 2, Researcher K.K. Shanmugapriyan, a Research Scholar from the Department of Commerce at PSG College of Arts and Science, Coimbatore, spoke about business trends, government registration schemes for start-ups, how to plan for a better tomorrow, and the ways that can help them become successful entrepreneurs.

In this workshop, heads of departments, faculty members, and students from various departments (209 beneficiaries) benefited from the workshop.

Photos



Attendance



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Department of Business Administration & Entrepreneurship Development Cell
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"LEAN START - UP & MINIMUM VIABLE PRODUCT/BUSINESS"
Venue: Vivekanandar Arangam Date: 21.08.2023 Time: 10.30 a.m.

S.No	Register No.	Student Name	Signature
187	22-BM-02	M. Abdul Rahim	
188	22-BM-06	M. CHANDRAN	
189	22-BM-23	R. PRASANTH BAIJAJI	
190	22-BM-32	V. Srigokul	
191	22-BM-25	K. Praveen	
192	22-BM-36	M. Vishnu	
193	22-BM-31	S. Sivabalan	
194	22-BM-03	M. Dhishu	
195	22-BM-28	R. Ananthesh Balaji	
196	22-BM-16	K. Manikandan	
197	22-BM-09	M. Haritharan	
198	22-BM-14	K. Jagadeeswaran	
199	22-BM-20	K. Mugesh	
140	22-BM-18	M. Methun Kumar	
141	22-BM-26	N. SARATHESWARAN	
142	22-BM-27	L. Prathap	
143	22-BM-24	M. Suresh Kumar	
144	22-BM-22	A. Sathya Manthi	
145	22-BM-01	A. Kathirithygar	
146	22-BM-17	S. Matheswaran	
147	22-BM-28	J. Narayanasan	
148	22-BM-11	N. Kalavasan	
149	22-BM-40	A. Amutha	
150	22-BM-58	Vidya Bhadrani	
151	22-BM-53	V. Sankhya	
152	22-BM-44	C. Pharanika	
153	22-BM-55	P. Janya Priya	



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S.No	Register No.	Student Name	Signature
127	22-BM-02	M. Abdul Rahim	[Signature]
128	22-BM-06	M. CHANDRAN	[Signature]
129	22-BM-23	R. PRASANTH BHAIJI	R.P.
130	22-BM-30	V. Srigokul	S. Srigokul
131	22-BM-25	K. Pravin	K. Pravin
132	22-BM-36	M. Vishnu	M. Vishnu
133	22-BM-31	S. Sivabalan	S. Sivabalan
134	22-BM-03	M. Anshu	M. Anshu
135	22-BM-28	R. Ananthesh Balaji	R. Ananthesh
136	22-BM-16	K. Manikandan	K. Manikandan
137	22-BM-09	M. Haritharan	M. Haritharan
138	22-BM-14	K. Jagatheswaran	K. Jagatheswaran
139	22-BM-20	K. Mugesh	K. Mugesh
140	22-BM-18	M. Meethu Kumaran	M. Meethu
141	22-BM-26	N. SAKRISHWARAN	N. S.
142	22-BM-24	L. Prathap	L. Prathap
143	22-BM-34	M. Sundarameethu	M. Sundarameethu
144	22-BM-22	P. Sathyanarayanan	P. Sathyanarayanan
145	22-BM-01	G. Athithyge	G. Athithyge
146	22-BM-17	S. Matheswaran	S. Matheswaran
147	22-BM-29	J. Narayanannan	J. Narayanannan
148	22-BM-11	N. Kallavarayan	N. Kallavarayan
149	22-BM-40	D. Amrutha	D. Amrutha
150	22-BM-58	Vidya Bhairavi	V. Vidya Bhairavi
151	22-BM-53	V. Sanyas	V. Sanyas
152	22-BM-44	C. Dhanika	C. Dhanika
153	22-BM-55	P. Jorja Priya	P. Jorja Priya



D. 18
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S.No	Register No.	Student Name	Signature
1.		K. Keshav Pragasathy	K. Keshav Pragasathy
2.		B. Nirmal	B. Nirmal
3.		R. MUKESH	MUKESH
4.		A. Tharic Anwar	A. Tharic Anwar
5.		S. Subash Kumar	S. Subash Kumar
6.		P. Karthikeyan	P. Karthikeyan
7.		T. Karthikeyan	T. Karthikeyan
8.		D. Jeyaraj	D. Jeyaraj
9.		G. Mahesh Kumar	G. Mahesh Kumar
10.		K. Vignesh Kumar	K. Vignesh Kumar
11.		M. Munishad	M. Munishad
12.		Mr. Karthikeyan	Mr. Karthikeyan
13.		C. VINOD	C. VINOD
14.		R. Senthil Kumar	R. Senthil Kumar
15.		S. Mugunthan	S. Mugunthan
16.		M. Sandesh	M. Sandesh
17.		S. Vignesh	S. Vignesh
18.		S. Naveen Agrawal	S. Naveen Agrawal
19.		P. Elango	P. Elango
20.		S. Harishwarar	S. Harishwarar
21.		A. Sathish Kumar	A. Sathish Kumar
22.		M. Sathish Kumar	M. Sathish Kumar
23.		P. Praveen Kumar	P. Praveen Kumar
24.		Prasanna Kumar	Prasanna Kumar
25.		S. Divakar	S. Divakar
26.		K. Dharamipathi	K. Dharamipathi
27.		K. G. Suseendharan	K. G. Suseendharan



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Time: 10.30 a.m.

S.No	Register No.	Student Name	Signature
84		S. Lakshana	S. Lakshana
85		S. J. Ramathi	S. J. Ramathi
86		C. Archaya	Archaya
87		A. Danvij	Danvij
88		R. Bomika	R. Bomika
89		K. S. Srimathi	K. S. Srimathi
90		M. Uthmani	M. Uthmani
91		S. Madhumitha	Madhumitha
92		S. Nagarathinaz	S. Nagarathinaz
93		T. Bhavadhvani	T. Bhavadhvani
94		G. Kirupalini	G. Kirupalini
95		K. Mythili	K. Mythili
96		K. B. Veeranethralakshmi	K. B. Veeranethralakshmi
97		B. Madhupriya	B. Madhupriya
98		G. Navana	G. Navana
99		S. Archana	S. Archana
100		M. Ganeetha	M. Ganeetha
81		P. Durga	P. Durga
82		J. Santhiya	J. Santhiya
83		K. Abinaya	K. Abinaya
84		S. Vidhyasri	S. Vidhyasri
85		V. Parvitha	V. Parvitha
86		R. Deepika	R. Deepika
87		S. Bhadrini	S. Bhadrini
88		S. Dhyanish	S. Dhyanish
89		S. Kavirash	S. Kavirash
90		J. Parvithan	J. Parvithan



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S.No	Register No.	Student Name	Signature
88		M. Gnanapazhath	M. Gnanapazhath
89		D. SIVARAJ	SIVARAJ D
90		T. Yaswanth	T. Yaswanth
91		M. Ananthanarayanan	M. Ananthanarayanan
92		V. Sujan	V. Sujan
93		G. Raju	G. Raju
94		C. Raakavi	C. Raakavi
95		N. Punitha	N. Punitha
96		A. Rajesh Disha	A. Rajesh Disha
97		S. Jithika	S. Jithika
98		R. Lavanya	R. Lavanya
99		P. Prathibha	P. Prathibha
100		R. Prathibha	R. Prathibha
101		D. Gandhi Mathi	D. Gandhi Mathi
102		K. Kousha	K. Kousha
103		B. Nivetha	B. Nivetha
104		K. Sandhya	K. Sandhya
105		L. Sunitha	L. Sunitha
106		N. Karthika	N. Karthika
107		G. KANSAPPTI	G. KANSAPPTI
108		M. Sanniya	M. Sanniya
109		V. Ritha Sanniya	V. Ritha Sanniya
110		G. Naveena	G. Naveena
111		V. Gobi Kousha	V. Gobi Kousha
112		M. Sandhya	M. Sandhya
113		K. B. Veeraneethalakeshmi	K. B. Veeraneethalakeshmi
114		K. Mythili	K. Mythili
115		P. Divya	P. Divya
116		M. Bhagavathi	M. Bhagavathi
117		P. Madhumitha	P. Madhumitha
118		P. Francisca	P. Francisca
119		G. Kousha	G. Kousha
120		S. Madhumitha	S. Madhumitha
121		M. Uthmani	M. Uthmani
122		K. Ananya	K. Ananya
123		T. Sandhya	T. Sandhya



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S.No	Register No.	Student Name	Signature
154	22-BM-43	S. Dhanasri	Dhanasri
155	22-BM-38	K. Aishwarya	K. Aishwarya
156	22-BM-57	G. Uma Bhagathi	G. Uma
157	22-BM-59	M. Gayathri	M. Gayathri
158	22-BM-52	Shruti V	Shruti V
159	22-BM-39	Akshaya A	Akshaya
160	22-BM-42	Deepa N	Deepa
161	22-BM-45	Gayathri S	Gayathri S
162	22-BM-47	G. Madhusha	G. Madhusha
163	22-BM-56	T. Tamil Malar	T. Tamil Malar
164		C. Siva Jothi	C. Siva Jothi
165	21-BM-52	Sathya Sri D	Sathya Sri D
166	21-BM-45	Himashi K.H	Himashi
167	21-BM-35	Ashwin R	Ashwin R
168	21-BM-37	ATHISTALAKSHMI L	ATHISTALAKSHMI L
169	21-BM-54	Sourabhini S	Sourabhini S
170	21-BM-36	Asmita N	Asmita N
171	21-BM-38	Ariva P	Ariva P
172	21-BM-49	Nivetha S	Nivetha S
173	21-BM-55	Srujaneshini T	Srujaneshini T
174	21-BM-60	Priyadarshini R	Priyadarshini R
175	21-BM-58	Varshini S	Varshini S
176	21-BM-44	Hemalatha	Hemalatha
177	21-BM-53	K.S. Sneha	K.S. Sneha
178	21-BM-59	V. Varshini	V. Varshini
179	21-BM-14	S. Leela	S. Leela
180	21-BM-20	M. Poojithran	M. Poojithran
181	21-BM-22	Radhakrishnan	R. Radha K. R.
182	22-BM-48	B. Mathushree	B. Mathushree
183	22-BM-16	V. Sandhya	V. Sandhya
184	21-BM-20	K. Nivitha	K. Nivitha
185	21	M. Swathi	M. Swathi
186		N. Sujatha	N. Sujatha
187		A. Akash	A. Akash
188		S. Kalaiselvi	S. Kalaiselvi
189		T. Kishore	T. Kishore



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S.No	Register No.	Student Name	Signature
91		Dharmeshan	Dh
92		V. Gokulakrishna	Gf
93		V. Rithu Sanjana	V Rithu Sanjana
94	El-	S. Lakshana	S. Lakshana
95		Vijayadhavan H	Vijayad
96		Dineshkumar P	Dinesh kumar P
97		K.VIKRISH SRI BALAJI	K. Vikrish Sri Balaji
98	21-BM-29	E. DEEPIKA	Deepika E
99	21-BM-56	Sudhakar R	Sudhakar R
100	21-BM-42	Gomathi Jc	Gomathi Jc
101	21-BM-34	ARUN T	Arun T
102	21-BM-17	N. Mahalakshmi	N. Mahalakshmi
103	21-BM-48	L. Mathumitha	L. Mathumitha
104	21-BM-40	K. Dharmesh	K. Dharmesh
105		S. Neelavathi	S. Neelavathi
106		S. Sangeetha	S. Sangeetha
107		G. Sangeetha	G. Sangeetha
108		C. Priyadarshini	C. Priyadarshini
109		R. Vithalini	R. Vithalini
110		S. Suresh	S. Suresh
111		M. S. Dhanya Sri	M. S. Dhanya Sri
112		S. Rakshanandhini	S. Rakshanandhini
113		K. S. Gopika	K. S. Gopika
114		Devika M	Devika M
115		M. S. Sangeetha	M. S. Sangeetha
116		J. Surya	J. Surya
117		S. Eshwari	S. Eshwari
118		R. Akshaya Devi	R. Akshaya Devi
119	21-BM-13	K. Krishna Kumar	K. Krishna Kumar
120	21-BM-15	S. Vamsi	S. Vamsi
121	21-BM-25	S. Sangeetha	S. Sangeetha
122	21-BM-32	M. Vignesh	M. Vignesh
123	21-BM-101	D. Prameshwaran	D. Prameshwaran
124	21-BM-30	J. Swiya moorthy	J. Swiya moorthy
125	21-BM-42	JENNIFER A	JENNIFER A
126	21-BM-33	V. VINU	V. VINU



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