



Nallamuthu Gounder Mahalingam College

Accredited with A++ Grade(4th Cycle) by NAAC and ISO 9001:2015 Certified Institution
An Autonomous Institution, Affiliated to Bharathiar University,
90, Palghat Road, Pollachi -642001, Tamilnadu, INDIA, Coimbatore

3.3.1: Institution has created ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge / technology and outcomes of the same are evident.

ACTIVITIES OF ENTREPRENEURSHIP DEVELOPMENT CELL

S.No	Description	Date of the Activity	Link to Relevant Doc.
1.	Awareness & Promotional Initiatives for Social Entrepreneurship	28.06.2023	Link
2.	Start-up Inauguration - Lychee Mart	25.08.2023	Link
3.	Start-up Inauguration – Organic ferto	20.09.2023	Link
4.	Entrepreneurship and Innovation as Career Opportunity	26.10.2023	Link
5.	Farming Business for Successful Entrepreneurship – National Entrepreneurship Day-2023	09.11.2023	Link
6.	Start - up Inauguration: Nandha Homemade Natural Products and Sweet Paradise Home Made Sweets	22.12.2023	Link
7.	Inauguration of Campus Startup - Nature Plaza	13.12.2023	Link
8.	Inaguration of NGM Pre-Incubation Centre	14.12.2023	Link
9.	National Start-up day - Start-up opportunities in Tamil Nadu	16.01.2024	Link
10.	Ideas for Start-up Funding	22.01.2024	Link
11.	EDC - Stall activities	June 2023 to January 2024	Link
12.	Entrepreneurship Awareness Programme	29.02.2024	Link