

2023

B.Com
International
Business

[STARTUP REPORT]

Sweet Paradise Homemade sweets & Nandha HomeMade
Natural products

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS)-POLLACHI



UG DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS

IN ASSOCIATION WITH INSTITUTION INNOVATION COUNCIL (IIC)

&

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Cordially Invites You for the Inauguration of Start-Up



NANDHA HOME MADE NATURAL PRODUCTS

STUDENT
ENTREPRENEUR
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MARKETED BY



INAUGURATION

Dr. R. MUTHUKUMARAN
PRINCIPAL

IN THE PRESENCE OF

Dr. P. BRUNTHA
HOD
(PG & RESEARCH DEPT OF COMMERCE)

Dr. S. SARAVANABABU
DEAN ACADEMIC

Dr. S.UMAPATHY
DEAN RESEARCH

HOST
FACULTY OF B.COM. IB
Dr.N.BHUVANESHKUMAR
Dr.R.GAYATHRI
Ms.R.KALAISELVI
Ms.P.SUDHA
Ms.S.PRATHEEPA

WELL WISHERS
FACULTY OF M.COM. IB
Dr.G.VIGNESH
Dr.B.ROHINI
Ms.D.DIVYA
Ms.M.RAGAPRABHA

FRI-22 DEC 2023

VENUE: NGM PRE-INCUBATION
FOR
INNOVATLON & STARTUP

TIME - 10: 30 AM

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS) - POLLACHI



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SWEET PARADISE HOME MADE SWEETS

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MARKETED BY
lycheecart

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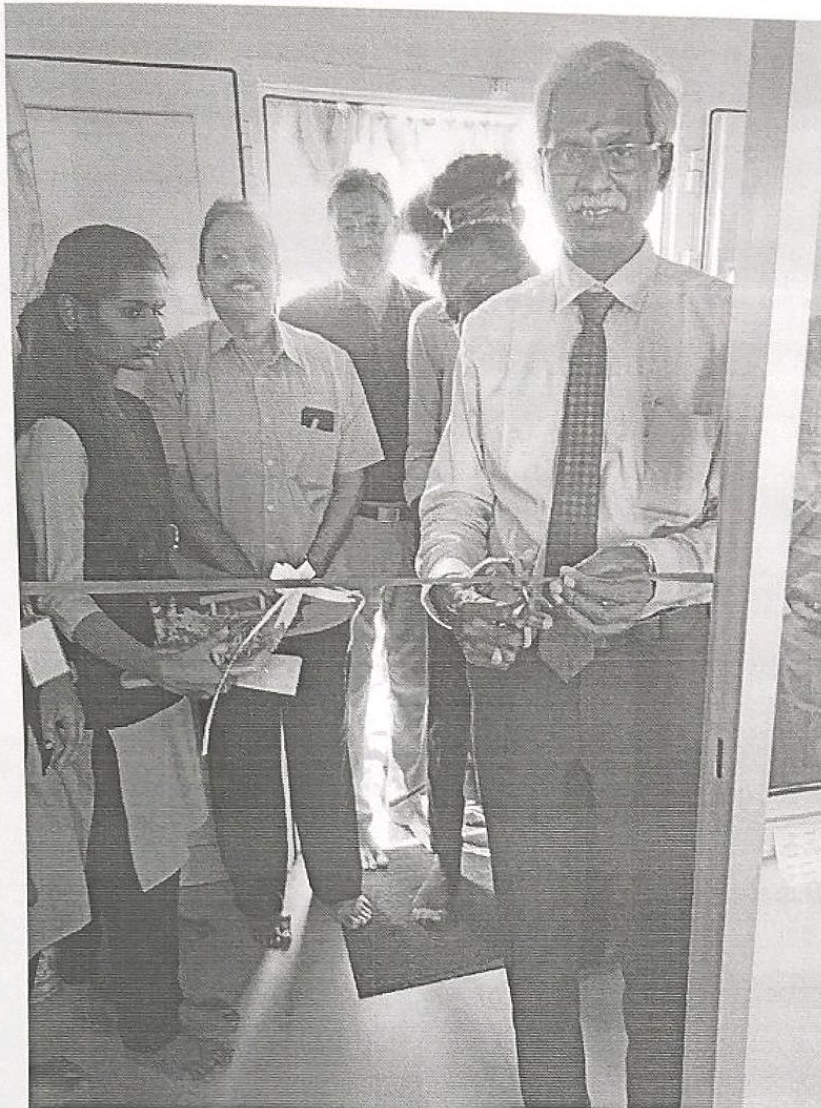
REPORT OF THE EVENT
IQAC/2023-24/DEC/170
INAUGURATION OF STARTUP

The UG department of commerce, in association with the Entrepreneurship Development Cell and the Institution Innovation Council, jointly organized the Inauguration of "NANDHA HOME MADE NATURAL PRODUCTS AND SWEET PARADISE HOME MADE SWEETS" on December 22, 2023, at 10 a.m. in the NGM PRE-INCUBATION FOR INNOVATION AND STARTUP centre.

On this occasion, Nandha Home-Made Natural Products and Sweet Paradise Home-Made Sweets have been inaugurated, and a ribbon-cutting ceremony was done by Dr.R. Muthukumaran, Principal, in the presence of Prof. Dr.P. Bruntha, (Head) PG and Research Department of Commerce, Dr.S. Saravanababu, Dean Academic, Dr.S. Umapathy, Dean Research, Dr.G. Vignesh, Head of PG Department of Commerce with International Business, Dr.N. Bhuvaneshkumar, Head of UG Department of Commerce with International Business, Dr.Nirmala Sathish, EDC Co-coordinators, and her team. Dr. V. Indumathi, IIC Coordinator, Dr. Amutha, Dr.M.Amutha and her team.

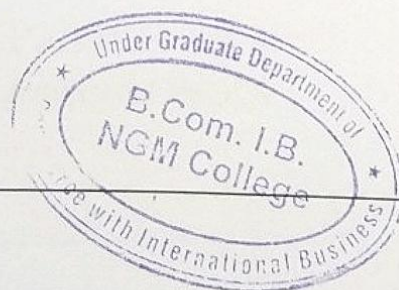
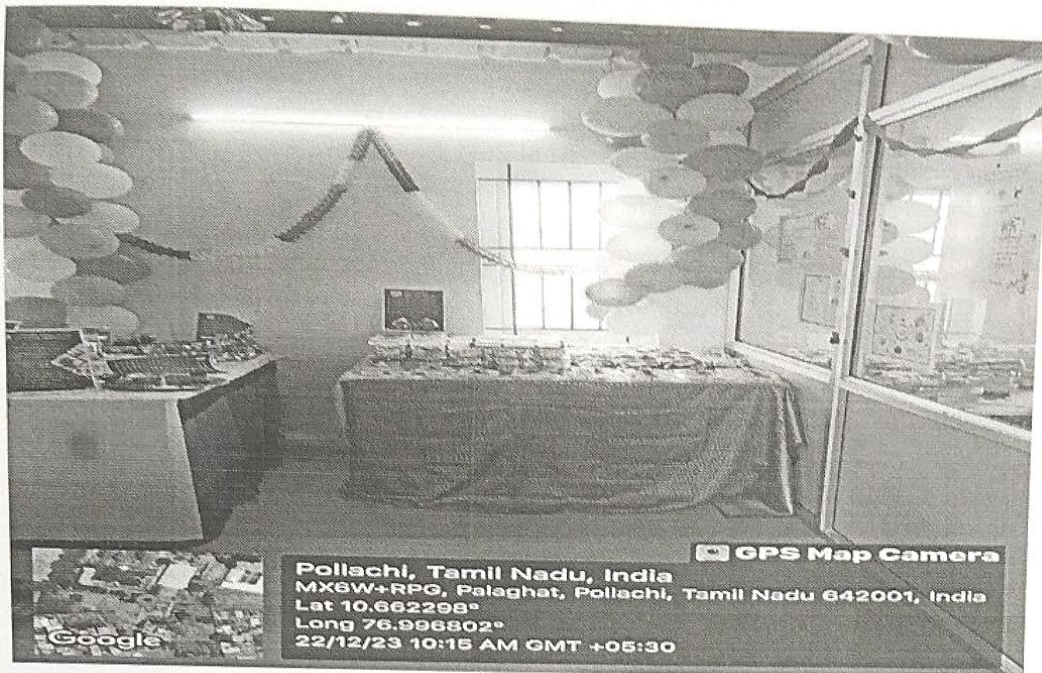
Entrepreneurs Selvi N. Wincy and J.S. Pramila, and II-B.Com. IB students have produced and sold a variety of homemade sweets under the name "SWEET PARADISE." Selvi.G.V. Akshaya and S.Mithra of I- B.Com. IB students have produced and sold different varieties of natural face powder and hair oil under the name "NANDHA HOME MADE NATURAL PRODUCTS" under the roof of Lychee Mart.

In this event, students and faculty of the UG and PG Departments of Commerce with International Business and the Heads of various Departments and Faculty of Other Disciplines, B.Com International Business Students of Government Arts College, Coimbatore, have also participated and supported the budding entrepreneur by purchasing a variety of sweets, natural hair oils, and face powder.



Inauguration of Startup up "NANDHA HOME MADE NATURAL PRODUCTS AND SWEET PARADISE HOME MADE SWEETS"





NB 22/12/24.
Dr. N. BHUVANESHKUMAR
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