

Nallamuthu Gounder Mahalingam College,(Autonomous) Pollachi. 642 001

Department of Economics and Entrepreneurship Development Cell in association with Institution's Innovation Council organized a Workshop on "Entrepreneurship and Innovation as career Opportunity" on 26th October 2023.

INVITATION:



Nallamuthu Gounder Mahalingam College

An ISO 9001-2015 Certified institution, Re Accredited by NAAC,

Affiliated to Bharathiyar University, Coimbatore

DEPARTMENT OF ECONOMICS

AND

ENTREPRENEURSHIP DEVELOPMENT CELL

In Association with

INSTITUTION'S INNOVATION COUNCIL

Organizes

Workshop on

"ENTREPRENEURSHIP AND INNOVATION"

AS CAREER OPPORTUNITY

Resource Person:

L.VIMALNAYAGI

Proprietor, Uzhathi Home Made
Products, Velamarathupatti,
Udumalpet.



26.10.2023



10:00



Abdul Kalam Arangam

PRESIDES

Dr. R. Muthukumar
Principal

CONVENER:

Dr.P.Krishnathulasimani
Head and Associate Professor

EDC CO- ORDINATORS:

Dr.Nirmala Sathish
Mr.T.Manikandan
Ms.M.Gayathri

DEPARTMENT STAFF MEMBERS:

Mr. N. Anbuarasu
Mr. K. Murukavelu
Dr.N.Padmasundari

IQAC/2023-24/OCT/143

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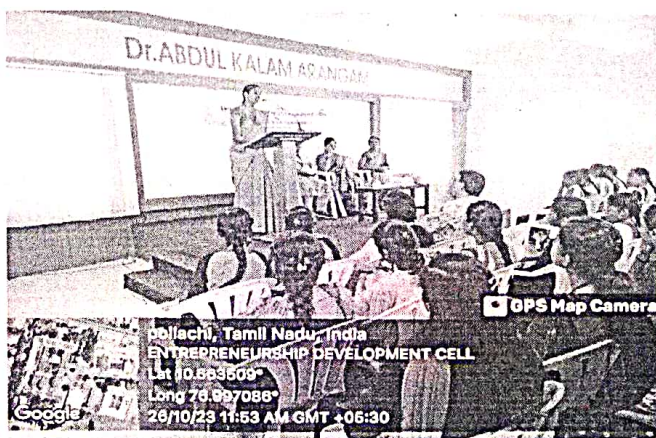
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PROGRAMME REPORT

The Department of Economics and Entrepreneurship Development Cell, in association with Institution's Innovation Council organized a workshop on "Entrepreneurship and Innovation as a Career Opportunity" on October 26, 2023. During the session, the resource person L.Vimalnayagi, the proprietor of Ulathi Home Made Products located in Velamarathupatti, Udumalpet, discussed the importance of organic food products and concealed the drawbacks of artificial chemical products. She also gave inputs on registration of startups and marketing strategies of organic food products.

Additionally, Dr. Vishnu Vardhini, the CEO of the Makilam Farmer Producer Organization (FPO), provided insights on FPO and its process. The workshop witnessed active participation from over 112 students, who greatly benefitted from the valuable information shared by these two resource persons.

PHOTOGRAPHS



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Department of Economics

&

Entrepreneurship Development cell

In Association with Institution's Innovation Council

Programme: Workshop on – Entrepreneurship and innovation as career opportunity

Resource Person: L. VIMALNAYAGI

Date: 26-10-2023

Venue: Abdul Kalam Arangam

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