

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS)- POLLACHI



UG DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS
IN ASSOCIATION WITH
ENTREPRENEURSHIP DEVELOPMENT CELL, NGM COLLEGE

Cordially Invites You for the Inauguration of Start-Up



Lychee Mart

LYCHEE MART

"SHOP WITHOUT LIMITS - ANYTIME, ANYWHERE!"

ENTREPRENEURS

ABDUL SAMEER.S
+91 8838188949

PRABAKAR.D
+91 6383875040

INAUGURATION

Dr. R. MUTHUKUMARAN
PRINCIPAL

IN THE PRESENCE OF

Dr. P. BRUNTHA
HOD COMMERCE

Dr. S. SARAVANABABU
DEAN ACADEMIC

Dr. S.UMAPATHY
DEAN RESEARCH

EDC CO-ORDINATORS

Dr.NIRRMALA SATHISH

Dr.T.MANIKANDAN

Mrs.GAYATHRI

HOST

FACULTY OF B.COM. IB

Dr.N.BHUVANESHKUMAR

Dr.R.GAYATHRI

Ms.P.KALAISELVI

Ms.P.SUDHA

Ms.S.PRATHEEPA

WELL WISHERS

FACULTY OF M.COM. IB

Dr.G.VIGNESH

Dr.B.ROHINI

Ms.D.DIVYA

Ms.M.RAGAPRABHA

TIME VENUE
2 PM C-BLOCK

AUG

FRI
25

2023

ROOM NO
C-206

Dr. NIRRMALA SATHISH

Assistant Professor
Department of Economics
NGM College, Pollachi.

Dr. R. MUTHUKUMARAN
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District

**Nallamuthu Gounder Mahalingam College, (Autonomous), Pollachi
Entrepreneurship Development Cell and Department of B.com (IB)**

**REPORT OF THE EVENT - IQAC/2023-24/AUG/074
THE INAUGURATION OF CAMPUS STARTUP –“LYCHEE MART”**

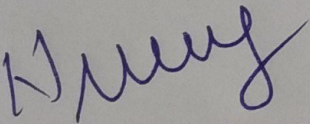
The UG department of commerce with International Business in association with the Entrepreneurship Development Cell jointly organized the Inauguration of "LYCHEE MART" on August 25, 2023, at 2.00 PM in C-Block Room No. C: 206.

In this occasion, the Lychee Mart has been inaugurated by Dr.R.Muthukumaran, Principal, NGM College, Pollachi, in the presence of Prof. Dr.P.Bruntha, Head, PG and Research Department of Commerce; Dr.S. Saravanababu, Dean Academic; Dr.S. Umapathy, Dean Research; Dr.G.Vignesh, Head, PG Department of Commerce with International Business; Dr.N.Bhuvaneshkumar, Head of the UG Department of Commerce with International Business; Dr.Nirmala Sathish, EDC Co-ordinator; and her team.

Selvan.S.AbdulSameer and Selvan D.Prabakar, III-B.Com International Business students, have created and distributed a variety of floured tea items under the brand name "ROYAL GOLD" under the roof of Lychee Mart.

UG and PG Departments of Commerce with International Business Heads and Faculties, Heads of Various Departments, and Faculty from Other Disciplines attended this event and purchased tea items to encourage the fledgling entrepreneur.

Lychee Mart entrepreneurs make their first sale to the Institution's Leader.


Dr. NIRRMALA SATHISH
Assistant Professor
Department of Economics
NGM College, Pollachi


Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



Dr. R.Muthukumaran, Principal, inaugurates the "LYCHEE MART" startup.



Nirmala
Dr. NIRRMALA SATHISH
 Assistant Professor

NGM College, Pollachi,

R. Muthukumaran
Dr. R. MUTHUKUMARAN,
 M.A., M.Phil., B.Ed., Ph.D.,
 PRINCIPAL
 N.G.M. College, Pollachi - 642 001
 Coimbatore District