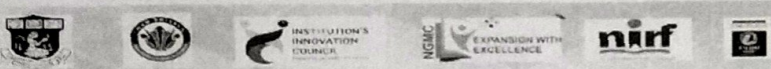


Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi -642 001

Department of Economics and Entrepreneurship Development Cell in Association with Entrepreneurship Development and Innovation Institute – EDII, Government of Tamil Nadu , Tamil Nadu Hub, Bharathiar University, Coimbatore organized the workshop on “AWARNESS AND PROMOTIONAL INITIATIVES FOR SOCIAL ENTREPRENEURSHIP” on 28.06.2023

INVITATION:



**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS)-POLLACHI**

An ISO 9001-2015 Certified Institution, Re-Accredited by NAAC,
Affiliated to Bharathiar University, Coimbatore

**Entrepreneurship Development Cell
&
Department of Economics**
Cordially Invites you for the
Workshop on
**AWARENESS & PROMOTIONAL INITIATIVES
FOR
SOCIAL ENTREPRENEURSHIP**

Dr.R.Muthukumaran
Principal, NGM College
Will presides over the Function

Sponsored by
**Entrepreneurship Development and Innovation Institute -EDII
Tamilnadu -Hub Bharathiyar University , Coimbatore**
28 June 2023
IQAC/2023-24/JUNE/006

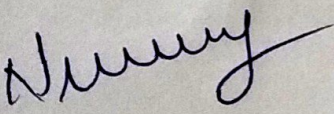
10.00 AM to 11.00 AM

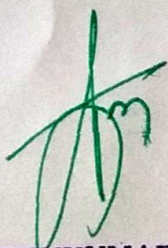
RESOURCE PERSON:

 **MS. PAVITHRA SELVAKUMARASWAMY**
CO FOUNDER OF HOSTSPACIO
&
PRESIDENT OF ENTREPRENEURSHIP DEVELOPMENT CELL
(Alumni-NGMC)

Convener:
Dr.P.Krishnathulasimani
Head, and Associate Professor
Department of Economics, NGMC

Co-ordinators:
Dr.Nirmala Sathish
Mr.T.Manikandan
Mrs.M.Gayathri

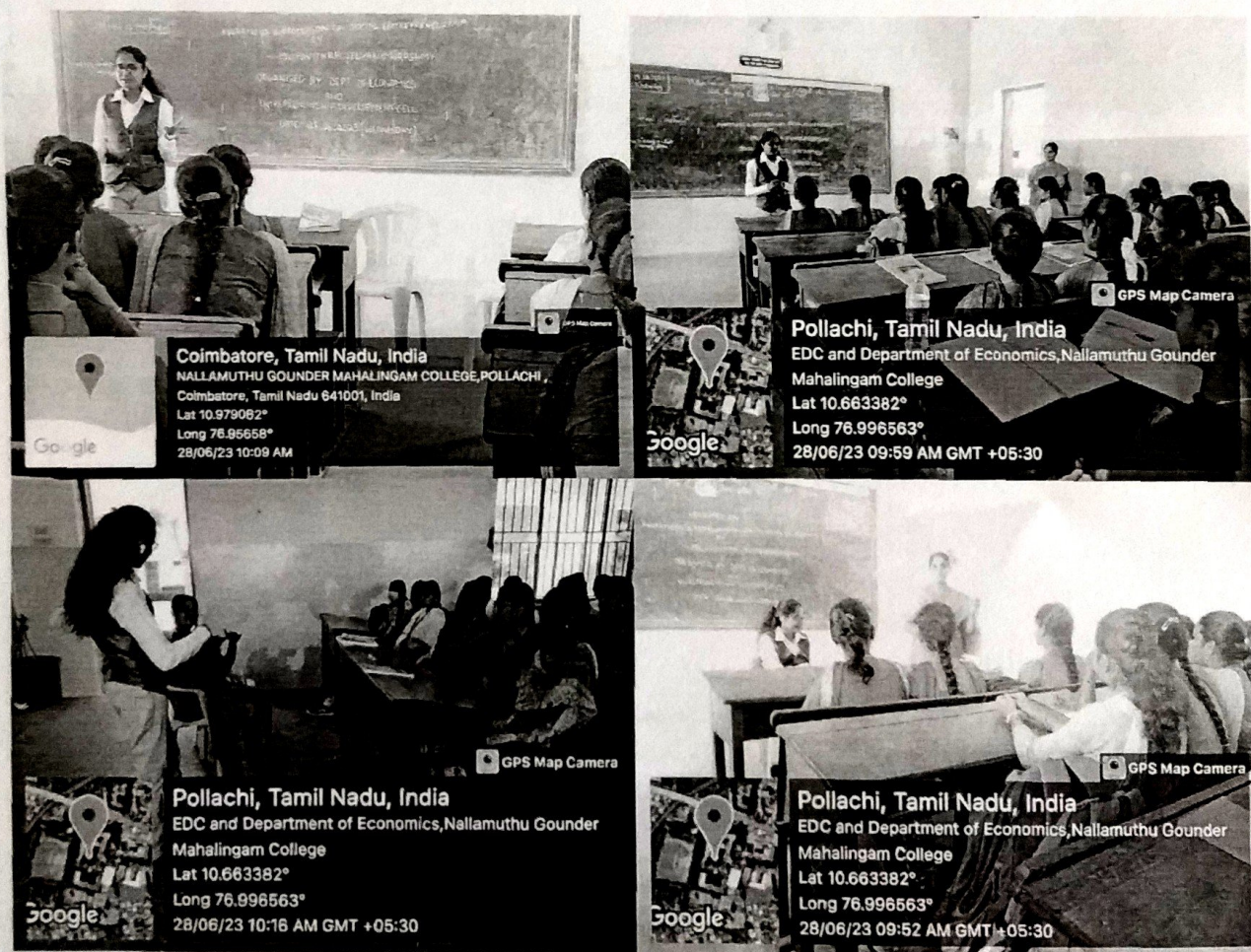

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Program me Report

Department of Economics and Entrepreneurship Development Cell in Association with Entrepreneurship Development and Innovation Institute – EDII, Government of Tamil Nadu , Tamil Nadu Hub, Bharathiar University, Coimbatore organized the workshop on “AWARNESS AND PROMOTIONAL INITIATIVES FOR SOCIAL ENTREPRENEURSHIP” on 28.06.2023. The resource person Ms. Pavithra Selvakumarasamy Co-Founder of Hostspacio and President of Entrepreneurship Development Cell has delivered her presentation on “Awareness and Promotional Initiatives for Social Entrepreneurship”. The resource person shared the information about social entrepreneurship, importance of social entrepreneurship and also explained the steps and registration process of startup under MEME. In this workshop more than 100 students were attended and benefited .

Photographs; 28-60-2023.

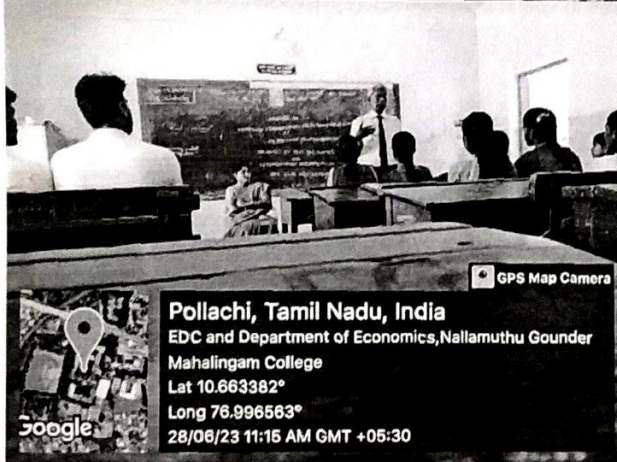
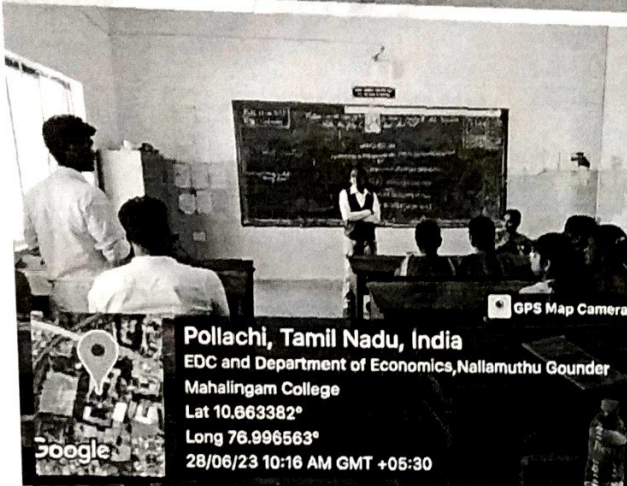
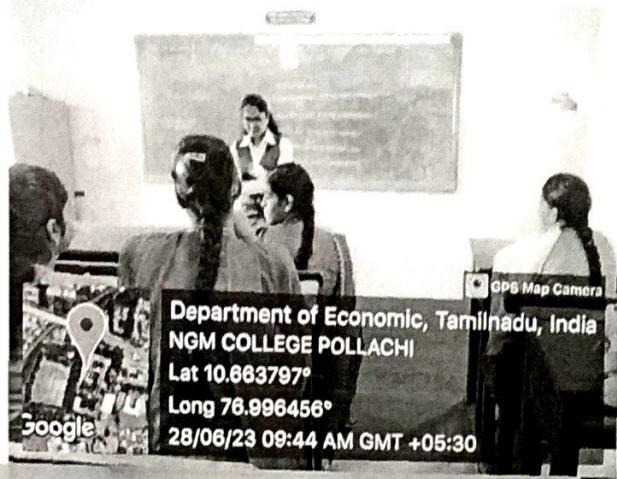


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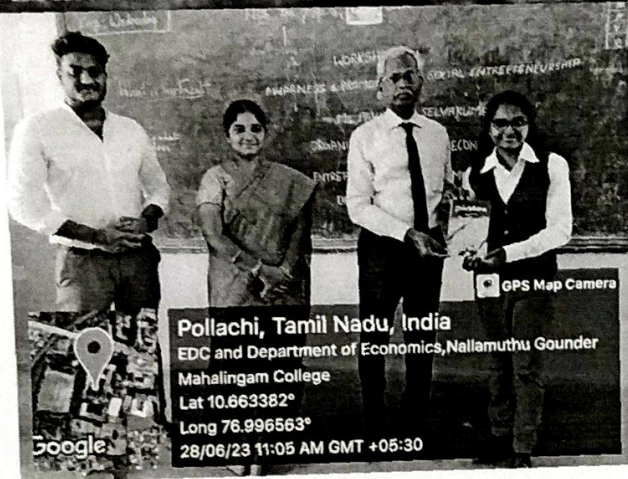
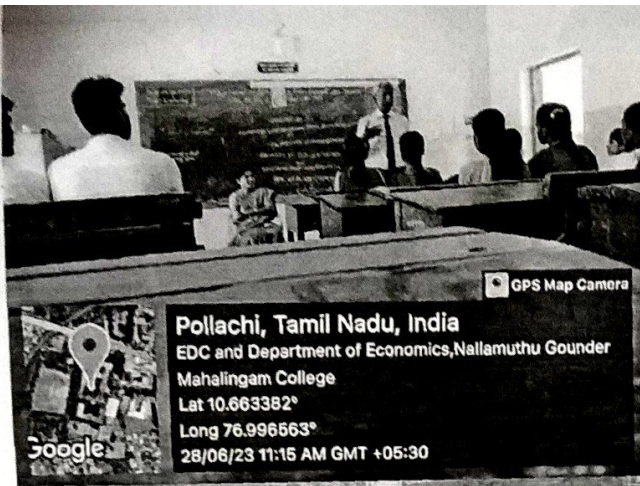


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NALLAMUTHU GOUNDAR MAHALINGAM COLLEGE - (AUTONOMOUS)

Entrepreneurship Development cell

&

Department of Economics

Programme: Workshop on Awareness and Promotional initiatives social entrepreneurship

Topic: International Micro, Small and Medium Scale Enterprises day in association with EDII Tamilnadu-Hub Bharathiyar University, Coimbatore

Resource Person: Ms. Pavithra Selvakumarasawamy

Date: 28-June.2023 IQAC/2023-24/June/006

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