

NGM COLLEGE
PG DEPARTMENT OF COMPUTER SCIENCE (SF)

Organizes
Entrepreneurship Awareness Programme

Seminar

On

“Lean Marketing Strategies for Tech Startup”

The PG Department of Computer Science is planned to organize a Seminar on "Lean Marketing Strategies for Tech Startup" to give Lean Startup Methodology to build and scale businesses efficiently and also give insight about new ideas and innovations to our students.

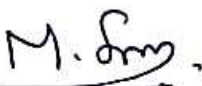
Resource Person:

Shri.P. Sentil Kumar
Co-Founder,
Brain Magic Academy,
Bengaluru.

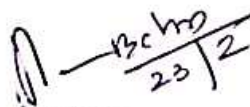
Date: 26.2.2024

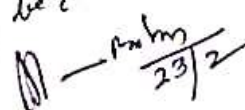
Time: 2.30p.m to 4.00p.m

Venue: Abdhulkalam Arangam.


HOD

Dr. M.SAKTHI, M.Sc., M.Phil., Ph.D.,
Associate Professor & Head
PG Department of Computer Science
NGM College, Pollachi - 642 001.


Dean

*forwarded
Amount Rs. 1500/-
may be sanctioned*



Principal

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District



NGM COLLEGE
Pollachi



PG DEPARTMENT OF COMPUTER SCIENCE (SF)

In Commemoration Of National Science Day

Entrepreneurship Awareness Programme
Seminar On
"Lean Marketing Strategies for Tech Start-up"

Prayer Song : Ms A.Narmadha & L.K. Jana Shree
I MSc Computer Science

Welcome Address : Ms. M. Sindhu
I MSc Computer Science

Presidential Address : Dr.R.Muthukumaran MA, M.Phil, B.Ed, PhD.,

Chief Guest : Shri. P. Senthil Kumar, Co-Founder, Brain Magic
Academy, Bengaluru.

Vote of Thanks :Ms S.SATHIYA PRIYA
II MSc Computer Science

Date: 29.02.2024

Time: 3.00 PM TO 4.00 PM

Venue: Dr. Abdul Kalam Arangam

All are Cordially Invited


Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 004.
Coimbatore District



IQAC/2023-24/FEB/252

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
(AUTONOMOUS), POLLACHI.

In commemoration of National Science Day

PG DEPARTMENT OF COMPUTER SCIENCE

ORGANIZES

Entrepreneurship Awareness Programme

Seminar

ON

"Lean Marketing Strategies for Tech Startup"

CHIEF GUEST:



Shri. P. Senthil Kumar,
Co- Founder,
Brain Magic Academy,
Bengaluru.

PATRON

Dr. R.MUTHUKUMARAN., M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

ADVISORS

Dr.S.SARAVANABABU
DEAN - ACADEMIC

Dr.S.UMAPATHY
DEAN - RESEARCH

CONVENER

Dr.M.SAKTHI
HEAD.PG DEPT OF CS

FACULTY COORDINATORS

Dr.R. DEEPA
Mrs.S.S.SHANTHI

ORGANIZING SECRETARY

Dr. M. RATHAMANI

DATE: 29.02.2024

TIME: 3 PM TO 4 PM

VENUE: Abdhulkalam Arangam

ALL ARE CORDIALLY INVITED

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,

**Nallamuthu Gounder Mahalingam College
(Autonomous), Pollachi**

PG DEPARTMENT OF COMPUTER SCIENCE

Entrepreneurship Awareness Programme

Programme Report

29.02.2024

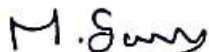
In Commemoration of NATIONAL SCIENCE DAY, we have organized Entrepreneurship Awareness Programme as Seminar. The main objective of the Entrepreneurship Awareness Programme, titled "Lean Marketing Strategies for Tech Start-up" is to create awareness of entrepreneurship as a career and should know about methods of managing and build a business or startup by experimenting, testing, and iterating while developing products based on findings from tests and feedback. The program was held on 29.02.2024 at Dr. Abdul Kalam Arangam. The resource person for this programme was Shri. P. SenthilKumar, Co- Founder, Brain Magic Academy, Bengaluru.

The session was started with the prayer song by Ms. L. K. Janashree, Ms. A. Narmatha of I-M.sc. CS followed by welcome address by Ms. M. Sindhu, I-M.sc. CS. Around 63 students and faculties of the department were benefited. The session was so informative and ended with vote of thanks given by Ms.Sandhiya of II. M.Sc. Computer Science.

Convener : Dr.M.Sakthi

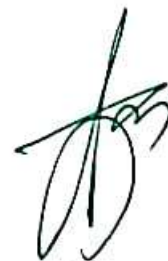
Organizing Secretary : Dr.M.Rathamani

Faculty Co-ordinators: Dr.R.Deepa, Ms.S.S.Shanthi



HOD

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(Autonomous), Pollachi

In Commemoration of National Science Day

PG DEPARTMENT OF COMPUTER SCIENCE

organizes

Entrepreneurship Awareness Programme

Seminar On

"Lean Marketing Strategies for Tech Startup"

CLASS: ~~M~~MSc Computer Science
Venue: Dr.Abdul Kalam Arangam

BATCH: 2023-2025
Date : 29/02/2024

Students Attendance

S.NO	ROLL NO	NAME	SIGNATURE
1	22-MC-02	BHOOPATHI R.S	<i>[Signature]</i>
2	22-MC-03	GOWTHAM R	<i>[Signature]</i>
3	22-MC-04	KARTHICKUMAR S	<i>[Signature]</i>
4	22-MC-05	KARTHIK K	<i>[Signature]</i>
5	22-MC-06	KARTHIKEYAPRAVIN B	<i>[Signature]</i>
6	22-MC-07	RAJESHKUMAR N	<i>[Signature]</i>
7	22-MC-08	SIVASHANMUGANANTHAM S	<i>[Signature]</i>
8	22-MC-09	SURESH B	<i>[Signature]</i>
9	22-MC-10	VIGNESH R	<i>[Signature]</i>
10	22-MC-12	AARTHY S	<i>[Signature]</i>
11	22-MC-13	DEEPIKA R	<i>[Signature]</i>
12	22-MC-14	GAYATHRI	<i>[Signature]</i>
13	22-MC-15	KAVIYA C	<i>[Signature]</i>
14	22-MC-16	KAVYADHARSHINI S	<i>[Signature]</i>
15	22-MC-17	MARIA EUPRISHIA R	<i>[Signature]</i>
16	22-MC-18	MENAGA S	<i>[Signature]</i>
17	22-MC-19	PANDIVARSHINI M	<i>[Signature]</i>
18	22-MC-20	POORNISHA V	<i>[Signature]</i>
19	22-MC-21	RAMYA A	<i>[Signature]</i>
20	22-MC-22	RANJITHA V	<i>[Signature]</i>
21	22-MC-23	RITHIKA M	<i>[Signature]</i>
22	22-MC-24	SANDHIYA R	<i>[Signature]</i>
23	22-MC-25	SANDHIYA S	<i>[Signature]</i>
24	22-MC-26	SANTHIYA N	<i>[Signature]</i>
25	22-MC-27	SONA K	<i>[Signature]</i>
26	22-MC-28	SATHIYA PRIYA S	<i>[Signature]</i>
27	22-MC-29	ARUNESH G	<i>[Signature]</i>

[Signature]
HOD

[Signature]
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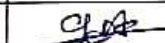
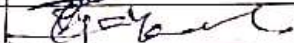
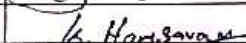
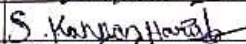
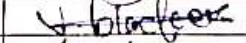
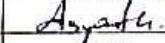
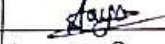
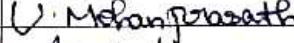
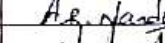
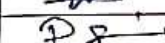
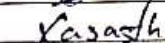
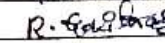
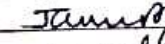
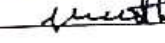
CLASS: I MSc Computer Science

BATCH: 2023-2025

Venue: Dr.Abdul Kalam Arangam

Date : 29/02/2024

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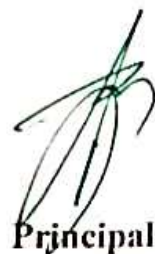
S.No	ROLL NUMBER	NAME	Signature
1	23-MC-01	GOBINATH P	
2	23-MC-02	GOKULAKRISHNAN M	
3	23-MC-03	HAMSAVAANAN K	
4	23-MC-04	KANNAN HARISH S	
5	23-MC-05	KARTHIICYADHAV S	
6	23-MC-06	KARUPPUSAMY V	
7	23-MC-07	MOHAMMED ASWATH K	
8	23-MC-08	MOHAMMED FAYAS A	
9	23-MC-09	MOHANPRASTH U	
10	23-MC-10	NANDHAKUMAR A R	
11	23-MC-11	NITHEESHKUMAR.N	
12	23-MC-12	RAMU .M	
13	23-MC-13	SABARIGIRI.M	
14	23-MC-14	SAKTHIVEL D	
15	23-MC-15	SIVAPRASATH E	
16	23-MC-16	SOUNDAR SARAN M	
17	23-MC-17	SRIDHAR S	
18	23-MC-18	VASANTH R	
19	23-MC-19	GOKILAVAANI R	
20	23-MC-20	ISWARYA V	
21	23-MC-21	JANASHREE L K	
22	23-MC-22	JEEVITHA D	

23	23-MC-23	JEGADHESWARI G	Jegadheswari
24	23-MC-24	JENITA RAJAPUSHPAM J	Jenita Rajapushpam
25	23-MC-25	KARISHIMA M	M. Karishma
26	23-MC-26	KARTHIKA DEVI J	Karthika Devi
27	23-MC-27	MAHITHASHRI S K	Mahithashri
28	23-MC-28	MALATHI D	D. Malathi
29	23-MC-29	MALATHI M	Malathi M
30	23-MC-30	MONISA V	Monisha
31	23-MC-31	NANDHINI A	Nandhini
32	23-MC-32	NARMATHA A	Narmatha
33	23-MC-33	REVATHI G	Revathi
34	23-MC-34	SARANYA S	Saranya
35	23-MC-35	SATHIYA PRIYA M	Sathiya Priya
36	23-MC-36	SINDHU M	Sindhu
37	23-MC-37	SNEHA G	Sneha
38	23-MC-38	RENUGADEVI S	Renugadevi
39	23-MC-39	SHANGAMITHIRA S	Shangamithira
40	23-MC-40	UMAMAHESWARI C R	U. Maheswari
41	23-MC-41	ARUNKUMAR N	Arunkumar

M. Sankar

HOD

Dr. M. SAKTHI, M.Sc., M.Phil., Ph.D.,
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Principal

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PHOTO GALLERY OF SEMINAR



Interaction with students



Honoring the Guest

M. S.

HOD

Dr. M.SAKTHI, M.Sc., M.Phil., Ph.D.,
 Associate Professor & Head
 PG Department of Computer Science
 N.G.M. College, Pollachi

[Signature]

Principal

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