

Programme Code:	B.Sc.			Programme Title:	Bachelor of Zoology		
Course Code:	21UZY 6VA			Title	Batch:	2021 -2024	
Lecture hrs./Week	/	Tutorial Hrs./Sem.	-	Value Added Course: Personality Development	Semester	VI	
					Grade		

Course Objective

To understand the importance of personality development

Course Outcomes

On the successful completion of the course, students will be able to maintain some characteristics of personality and know about the social behaviour.

CO Number	CO Statement	Knowledge Level
CO1	Remember the role of personality	K1
CO2	Understand the human stages of lifecycle	K2
CO3	Deploy the role of Family, culture, society and situation	K3
CO4	Analyze the potential of nature of personality	K4
CO5	Acquire the knowledge about various types of personalities	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CO1	H	M	M	H	M	M	H	H	M
CO2	H	H	H	H	H	L	M	M	M
CO3	H	L	L	H	L	L	M	M	H
CO4	M	M	L	H	H	H	H	M	H
CO5	H	L	L	M	L	M	M	M	M

Unit	Content	Hrs
Unit I	- Evolution - Life cycle - Infancy - Childhood - Adolescence - Adulthood - Old age	6
Unit II	- Definition and concept of personality - Need for understanding personality - Nature of personality - Formation of personality.	6
Unit III	- Personality some characteristics - image- achievements, affiliation, extension, power, self-meaning, self-concept, self-esteem, perception and attitude and self development	6
Unit IV	- Theories of personality - Hereditary theory - Environmental theory - Family, culture, society and situation - Psychoanalytic theory.	6
Unit V	- Types of personalities, Type A, Type B, Introvert, Exovert, Locus of control. - Styles- authoritarian, democratic, problem solving skills, communication skills, Etiquette, Presentation skills, Interpersonal skills, Leadership skills	6
Total Contact Hrs		30

**denoted as self study topics*

Pedagogy

Direct Instruction, Digital Presentation

Assessment Methods:

Seminar, Quiz, Assignments, Group Task.

Text Book

1. Personality Development – Kv Jayashree, V Sreedevi, Cs Thara Devi, Saras Publication, Kanyakumari

Reference Books

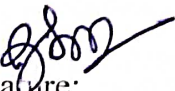
1. Personality Development – Dr.K.K.Ramachandran and Dr.K.K. Karthick, Macmillan Publishers, New Delhi – 2015

2. Personality Development – S.Chandran, Vikas Publishing House Pvt.Ltd, 2008

3. Personality – Dr. Robyeung , Ashford colour press Ltd, Gosport, Honts – 2009.

4. Developmental psychology – Elizebeth B. Hurlock – Tata McGraw – Hill Publishing Company Ltd. New Delhi – 2007.

5. Industrial psychology – H.L. Kaila – Aitbs Publishers, India – 2011.

Course Designed by	Verified by HoD	Verified by CDC coordinator	Verified by COE
Name and Signature	Name and Signature	Name and Signature	Name and Signature
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