

Programme Code:	MCCA			Programme Title	Master of Commerce with Computer Applications	
Course Code:	22PCC3VA			Course Title	Batch :	2022-'24
				Value Added Course I – Basics of Graphic Designing	Semester:	III
Lecture Hrs./ Sem. Or Practical Hrs./Sem.	30	Tutorial Hrs./Sem.	-		Credits:	Grade

Course Objective

To promote the students' designing skills through Photoshop and PageMaker

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Keep in mind the application of Desktop Publishing	K1
CO2	Point out the effects of picturaization on Photoshop	K2
CO3	Implement the effects of Page Maker in designing layouts	K3
CO4	Analyse the tools in Photoshop	K4
CO5	Create all application with graphical representation practically	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	H	M	M	M	M	M	L	L	M	M	H	M
CO2	M	H	H	H	M	M	L	L	M	M	M	M
CO3	M	M	M	M	H	H	M	M	M	H	M	H
CO4	L	H	H	M	H	H	L	L	M	H	H	M
CO5	M	H	M	H	M	M	M	L	M	H	H	H

Practicals	Programs	Hours
	PhotoShop - To create a design for Visiting Card - To create a design for Invitation Card - To edit a Photo using Photoshop	

	4. To create a design for Identity Card and to generate 'n' number of candidates 5. To create a design for Logo using Photoshop 6. To creation a cover page design 7. To creation a Advertisement Flex PageMaker 8. To make a page like book using PageMaker 9. To use any template using Microsoft Publisher 10. To use template and edit anything quickly in CorelDraw 11. To create a brochure 12. To create a Poster	30
	Total Hrs.	30

Pedagogy and Assessment Methods

Power point Presentations, Assignment

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Lisa Lambert (Author)	Adobe Photoshop: A Beginners Guide to Adobe Photoshop	CreateSpace Independent Publishing	2016
2	Adobe Creative Team	Adobe® PageMaker® 7.0	Adobe Press	2010

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
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