

Programme code:	BA	Programme Title :	Bachelor of Arts (ENGLISH)	
Course Code:	21UEL6S3	Title	Batch :	2021-2024
		Department Specific Value	Semester	V
Hrs/Week:		Added Course: MSME:Graphic Design Expert (Optional)	Credits:	2

Course Objective

- To equip learners for formal studies in graphic design, and a starting point for further work in interface design, motion graphics, and editorial design.

Course Outcomes (CO)

K1	C01	Gain the fundamental skills needed to be a graphic designer
K2	C02	Communicate through image-making and typography
K3	C03	Complete a capstone project to add to your professional portfolio
K4	C04	Learn everything you need to know to work in interface design, motion graphics, and editorial design



MSME TECHNOLOGY DEVELOPMENT CENTRE – CHENNAI

SYLLABUS for – Graphic Design Expert (30hrs)

Learn Graphics Design & Tools

(Basic to Advance Level)

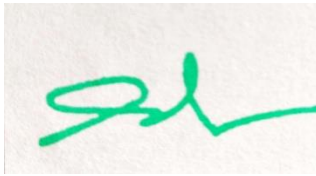
Days	Softwares	Topics
Day 1	Adobe Photoshop (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • Applications of Photoshop • Workspace Overview • Productivity Tools and Techniques • Navigating & Working with Files • Resizing & Cropping Images • Working with Selections • Working with Layers • Masking Techniques • Photo Retouching • Color Correction Techniques • Filters & Effects • Save & Export Options • Printing • Automation
Day 2	Adobe Illustrator (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • Applications of Illustrator • Workspace Overview • Productivity Tools and Techniques • Navigating & Working with Files • Working with Selections • Working with Layers • Masking Techniques • Filters & Effects • Save & Export Options • Printing • Automation
Day 3	CorelDraw (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • User Interface Overview • Page Setup • Exploring the Menu Bar Items • Toolbars and options
		• Creating Objects • Working with Text • Layers and the Object Manager • Working with Objects • Working with Bitmaps • Printing

Day 4	Adobe InDesign (Theory – 2 hr. & Practical – 3 hrs.)	• Introduction • Applications of InDesign • Workspace Overview • Creating New Document • Working with Pages • Rulers, Measurements, and Guidelines • Setting Preferences • Save & Export Options • Tools Panel • Working with Text Frames, Text, Characters, and More • Working With Images
Day 5	Adobe InDesign (Practical – 1 hrs.)	• Creating and Working with Shapes • Working with Color, Tints, Gradients, and Mixed Inks • Working with Objects and Creating/Modifying Effects • Working with Layers, Objects, & Text • Tables • Master Pages • Preparing Document for Output/Printing & PDF Exports • Day 1-5 (Practical-Recap and Discussion)
	Day 1-5 (Practical-4 hrs.)	
Day 6	Adobe Photoshop Adobe Illustrator CorelDraw Adobe InDesign (Practical – 5 hrs.)	• Project work

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CO1	M	M	L	H	M	H	H	H	M	M
CO2	H	H	M	M	L	M	M	M	M	M
CO3	H	H	L	H	M	H	H	H	M	H
CO4	H	M	M	H	M	H	M	M	M	M

H-High; M-Medium; L-Low

Course Designed by Name and Signature	Verified by HoD Name and Signature	Checked by CDC	Approved by COE
Name: Signature:	Name: Dr.S.Muthukumaravel  Signature:	Name: Mr. K. Srinivasan  Signature:	Name: Dr.R.Manickachezhian  Signature:

