

VAC - 1

Competitive Exams for Banking and Insurance Sector Course Objective

To impart knowledge on the vital aspects of commerce arena in order to face the competitive exams

Course Outcomes (CO)

K1	CO1	To understand the essentials of banking and various investments avenues and different types of financial markets and institutions
K2	CO2	To enrich the knowledge on the basics and latest developments in economics
K3	CO3	To familiarise with basic numerical ability problems
K4	CO4	To learn and resolve verbal reasoning related problems

Syllabus

Unit-1: Investment

Investment Avenues: Shares, Debentures and Bonds – Money Market – Capital Market – SEBI – NSE. Fiscal Policy and Taxation Policy – Latest Development in Taxes and Duties. (2 hrs)

Unit-2: Numerical Ability

Numerical Ability – BODMAS – Ratio and Percentage – Calculation of Selling Price – Marked Price – Profit and Loss – Simple Interest – Compound Interest – Basic Logarithm – HCF – LCM – GCD Time, Speed and Distance – Mensuration. (3 hrs)

Unit-3: Reasoning Ability

Reasoning Ability – Direction – Blood Relation – English Comprehension – Spot the Error – Article Proposition – Essay Writing. (3 hrs)

Total Contact hrs / Semester (13 hours)

Seminar, Assignments, Group Discussion and PowerPoint

- Italics denotes self study topics

Book for study

Sanjeev Kumar (2019), *Objective Commerce*, Ramesh Publishing House, Chennai

Books for Reference

1. Vineet Kumar (2018), UGC NET / SET (JRF & LS) Commerce Paper II & III, Airhant Publications, Hyderabad
2. Purushottam Kumar (2019), *General Knowledge*, G.K. Publications, New Delhi
3. Singh, S.K. (2019), Reasoning and Numerical Ability for GATE, Cengage Learning India Pvt. Ltd., New Delhi.

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Governance and Cyber Law

Learning Objective The objective of the course is

- LO1: To introduce the cyber world and cyber law in general
- LO2: To explain about the various facets of cyber crimes
- LO3: To enhance the understanding of problems arising out of online transactions and provoke them to find solutions
- LO4: To clarify the Intellectual Property issues in the cyber space and the growth and development of the law in this regard,
- LO5: To educate about the regulation of cyber space at national and international level.

Course Outcome After completing the course, students will be familiar with

- CO1: Understanding concepts related to cyber world and cyber law in general
- CO2: Develop competitive edge on various facets of cyber crimes
- CO3: Problems arising out of online transactions and provoke them to find solutions
- CO4: Intellectual property issues in the cyber space and the growth and development of the law
- CO5: Regulation of cyber space at national and international level.
- CO6: Upholding ethical standards in cyber laws and intellectual property issues

Unit-1 Introduction to Web Technology (12 h) Introduction, Computers and its Impact in Society, Overview of Computer and Web Technology, Need for Cyber Law, Cyber Jurisprudence at International and Indian Level – Introduction to e-governance, techniques, e-governance in India, Challenges faced, Indian theory of Public administration

Unit-2 International Cyber Law (12 h) Cyber Law - International Perspectives, UN & International Telecommunication Union (ITU) Initiatives, Council of Europe - Budapest Convention on Cybercrime, Asia-Pacific Economic Cooperation (APEC), Organization for Economic Co-operation and Development (OECD), World Bank, Commonwealth of Nations

Unit – 3 :Ethics and Business (12 h) Moral & ethical dilemmas. Ethics and Business: A new business ethics. Ethics and International Business: Ethics Issues beyond borders. "Current Streams of Thought".

Text Books

1. Satyanarayana, J, E Government: The Science of the Possible, PHI Learning Pvt. Ltd., (2012)
2. Sudhir Naib, The Information Technology Act, 2005: A Handbook, OUP, New York, (2011)

Supplementary Readings

1. Verma S, K, Mittal Raman, Legal Dimensions of Cyber Space, Indian Law Institute, New Delhi, (2004)
2. S. R. Bhansali, Information Technology Act, 2000, University Book House Pvt. Ltd., Jaipur (2003)
3. Vasu Deva, Cyber Crimes and Law Enforcement, Commonwealth Publishers, New Delhi, (2003)