

22UCC5VA

Programme Code:	BCCA			Programme Title	Bachelor of Commerce with Computer Applications	
Course Code:	22UCC5VA			Course Title	Batch :	2022-2025
Lecture Hrs./ Week Or Practical Hrs./Week	30	Tutorial Hrs./Sem	-	Value Added Course – Intellectual Property Rights	Semester:	V
					Credits:	2*

Course Objective

To instil the awareness about the general principles of IPR Concepts, Rights and Criticism.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

CO	Course Statement	Knowledge Level
CO1	Remember the legal framework of Intellectual Property Rights	K1
CO2	Understand the rights of IPR in India and Abroad	K2
CO3	Implement the Registration Process on Patents, Copyrights, Trademarks	K3
CO4	Analyse the Remedies and Penalties on various IPRs	K4
CO5	Evaluate the rights and duties of Owners of different kinds of IPRs	K5

Mapping

PQ/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CO1	M	L	M	M	H	M	M	M	M	H	L	M
CO2	H	M	H	H	H	M	M	M	M	H	L	M
CO3	H	H	H	M	H	M	H	H	H	H	M	M
CO5	M	L	M	M	H	H	H	H	H	M	M	H
CO5	H	M	M	H	H	M	M	H	M	M	H	M

Unit	Content	Hours
Unit - 1	Intellectual Property Rights: Introduction, Need, Kinds: Patent, Copyright, Trade Mark, IPR in India: Genesis and Development, IPR in Abroad, International IPR Instruments: Paris Convention 1883, The Berne Convention 1886, The Universal Copyright Convention 1952, The WIPO Convention 1967, the Patent Co-Operation Treaty 1970, The TRIPS Agreement 1994	10

Unit - 2	Patents: Elements of Patentability, Industrial Application, Non-Patentable Subject Matter – Registration Procedure, Rights and Duties of Patentee, Assignment and Licence, Restoration of lapsed Patents, Surrender and Revocation, Remedies and Penalties. Copy Rights: Nature, Subject Matter of Copyright, Registration Procedure, Term of Protection, Ownership, Assignment and Licence, Remedies and Penalties	10
Unit - 3	Trademarks: Concept, Kinds, Non Registrable Trademarks – Registration, Rights of Holder and Assignment, Licensing of Marks, Remedies and Penalties, Trademarks Registry and Appellate Board	10

Pedagogy and Assessment Methods:

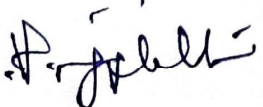
Power point Presentations, Seminar ,Quiz, Assignment, Experience Discussion

Text Book

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Dr. S V Damodar Reddy	Intellectual Property Rights	Asia Law House	2021

Reference Books

S.NO	AUTHOR	TITLE OF THE BOOK	PUBLISHERS \ EDITION	YEAR OF PUBLICATION
1	Nithyananda, K V.	Intellectual Property Rights: Protection and Management	Cengage Learning India Private Limited	2019
2	Sri Padala Rama Reddi	Intellectual Property Rights: Law and Practice	Asia Law House	2019
3	Ahuja, V K.	Law relating to Intellectual Property Rights	Lexis Nexis	2017

Course Designed by	Head of the Department	Curriculum Development Cell	Controller of the Examination
Name and Signature	Name and Signature	Name and Signature	Name and Signature
Dr. T. Vijaya Chithra	Dr.P.Archanaa	Prof. K. Srinivasan	Dr.R.ManickaChezhian
			
Signature:	Signature:	Signature: K. SRINIVASAN, M.C.A., Co-ordinator	Signature: Dr. R. MANICKACHEZHIAN, M.Sc., M.S. PH.D.
		Curriculum Development Cell (CDC) NGM College (Autonomous) Pollachi - 642 001.	Controller of Examination: NGM College (Autonomous) POLLACHI - 642 001.